



Developing A Living Laboratory: Tech + Place

MEMBERSHIP

- 425+ Member Companies
- 50,000+ Tech Employees in Oregon & SW Washington
- New Bend Office with 10+ members in 2 months



PROFESSIONAL NETWORKS

- 20+ Communities of Interest & Labs
- 300+ Active Volunteers
- 6400+ attendees at TAO Events

STATEWIDE INFLUENCE

- Hosted 10+ events bringing together Tech & Policy Leaders
- Showcased Oregon to Technology Councils from throughout North America in July
- Introduced Oregon tech companies to 2,000 job seekers and tech enthusiasts in September



INDUSTRY PROMOTION

- Launched new website
- Over 45% growth on Facebook, LinkedIn & Twitter
- Featured articles in: Wall Street Journal, CNBC.com, PC World, BBC World Services, Alaska Airlines Magazine, GeekWire, and more!



STATE OF TECHNOLOGY IN OREGON

TECH INDUSTRY EMPLOYMENT	92,109
TECH BUSINESS ESTABLISHMENTS	6,368
TECH INDUSTRY PAYROLL	\$9.7 B
AVERAGE WAGE IN TECH INDUSTRY	\$105,263
% OF PRIVATE SECTOR WORKERS IN TECH	6.1%
STATE RANKINGS: TECH EMPLOYMENT	21 st
STATE RANKINGS: AVERAGE TECH WAGE	10 th



■ 2015 ■ 2014

SEMICONDUCTOR MFG.



COMPUTER SYSTEMS DESIGN [IT SERVICES]



SOFTWARE PUBLISHING



ENGINEERING SERVICES

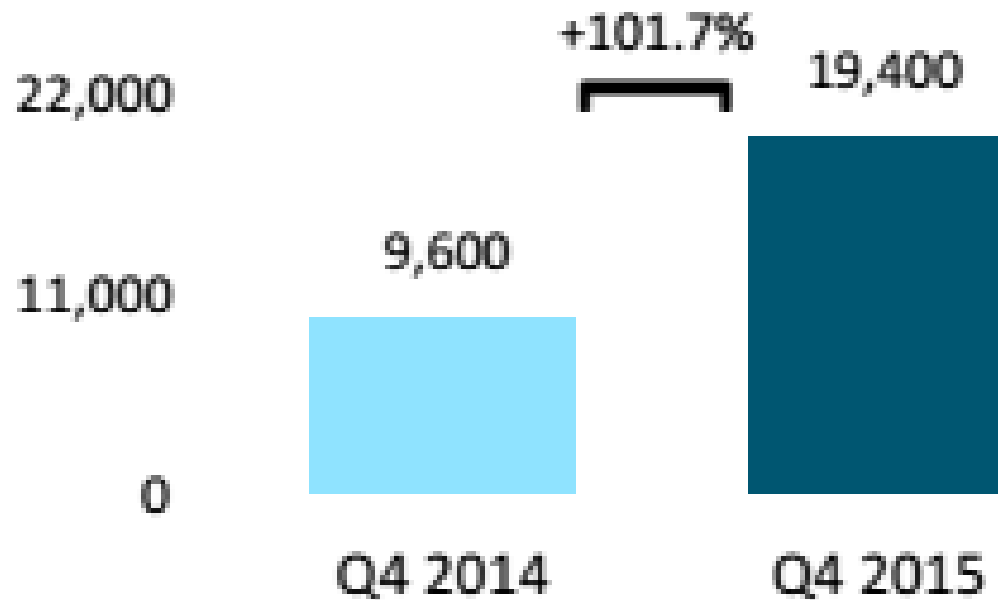


TELECOMMUNICATIONS





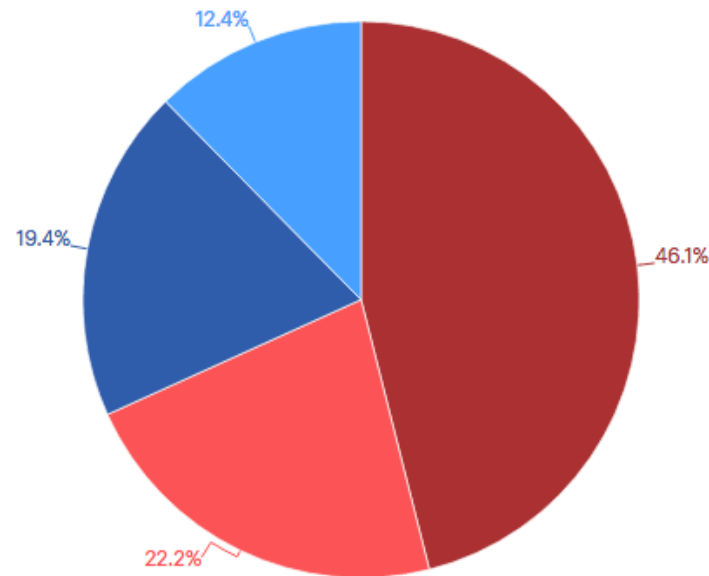
POSTINGS FOR TECH OCCUPATIONS JOB OPENINGS (NET)





Talent: 90% of SV tech workers plan to leave

According to a survey done by Indeed, an online job market, 68.3% of tech workers consider working in Silicon Valley "not important."



- Not at all important
- Not that important
- Important
- Very important



#1


MAKING A REGION

LIVABILITY, STEWARDSHIP, AND THE TECHNOLOGY ASSOCIATION OF OREGON



TECHNOLOGY
ASSOCIATION
OF OREGON

JANUARY, 2015

An aerial photograph of a modern city skyline, likely Singapore, featuring numerous skyscrapers and a waterfront area. The sky is blue with scattered white clouds. The text is overlaid on the upper right portion of the image.

Smart Cities: \$1.3 Trillion by 2020
and \$59 Trillion within next 15 years

Image: Wikipedia

Smart Health: \$100B to \$200B by 2020



AR/VR: \$120 to \$160 Billion by 2020



Smart Ag: \$18 Billion by 2022



Image: Agricornor

Cyber Security, Data Protection, Privacy

