

Legislatively Proposed 2017 - 2019 Key Performance Measures

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Agency: Higher Education Coordinating Commission

Mission Statement:

The Higher Education Coordinating Commission seeks to: Broaden pathways to the goal of educational success beyond high school by achieving at least 40% of adult Oregonians earning a bachelor's degree or higher and at least 40% of adult Oregonians earning an associate's degree or post-secondary credential as their highest level of educational attainment by 2025 (see ORS 351.009 Mission of Education Beyond High School) Make the pathways accessible, affordable and supportive for students Steer the higher education enterprise Cheer the promotion of college completion and career readiness

Legislatively Proposed KPMs	Metrics	Agency Request	Last Reported Result	Target 2018	Target 2019
1. Oregon High School Graduates Attending College - Percentage of Oregon students enrolled in college within 16 months of their 4-year high school cohort graduation date.		Approved	59.40%	66%	66%
3. College Credits Earned by K-12 Students - Amount of postsecondary credit per graduate awarded to K-12 students.		Approved	9.24%	9.50%	10%
7. Public University Graduation Rate - Percentage of Oregon college students who complete a bachelor's degree within 6 years.		Approved	62.70%	63.50%	64%
9. Unaffordability of postsecondary education - Percentage of resident enrolled students who are incurring unaffordable costs, adjusted with institutional aid		Approved	77.50%	74.50%	74%
15. Customer Service - Percent of customers rating their satisfaction with the agency's customer service as "good" or "excellent": overall, timeliness, accuracy, helpfulness, expertise, availability of information.	Overall	Approved	61%	90%	90%
	Expertise		67%	90%	90%
	Helpfulness		70%	90%	90%
	Availability of Information		60%	90%	90%
	Timeliness		54%	90%	90%
16. Agency Best Practices - Percent of total best practices met by the Commission.		Approved	97%	100%	100%
2. Racial/Ethnic Differences Among Oregon High School Graduates Attending College - Percentage of Oregon students enrolled in college within 16 months of their 4-year high school cohort graduation date, disaggregated by race/ethnicity	American Indian or Alaskan Native	Proposed New	No Data	62.50%	66%
	b) Asian American		No Data	66%	66%
	c) Black or African American		No Data	66%	66%
	d) Hispanic or Latina/-o		No Data	61.70%	66%
	e) Native Hawaiian or Pacific Islander		No Data	61.30%	66%
	f) White		No Data	65.20%	66%
4. Oregon Educational Attainment - Percent of young Oregon adults with higher education degree or certificate		Proposed New	No Data	55%	56.90%
5. Community College Completion and Transfer Rate - Percentage of Oregon college students who complete an associate degree or certificate or who transfer to the university system within three years.		Proposed New	No Data	TBD	TBD

Legislatively Proposed KPMs	Metrics	Agency Request	Last Reported Result	Target 2018	Target 2019
6. Racial/Ethnic Differences for Community College Completion and Transfer Rate - Percentage of Oregon college students who complete an associate degree or certificate or who transfer to university system within three years by race/ethnicity.	American Indian or Alaska Native	Proposed New	No Data	TBD	TBD
	b) Asian American		No Data	TBD	TBD
	c) Black or African American		No Data	TBD	TBD
	d) Hispanic or Latina/-o		No Data	TBD	TBD
	e) Native Hawaiian or Pacific Islander		No Data	TBD	TBD
	f) White		No Data	TBD	TBD
8. Racial/Ethnic Differences for Public University Graduation Rate - Percentage of Oregon public university students who complete a bachelor's degree within 6 years by race/ethnicity.	American Indian or Alaska Native	Proposed New	No Data	63.50%	64%
	b) Asian American		No Data	70%	73%
	c) Black or African American		No Data	63.50%	64%
	d) Hispanic or Latina/-o		No Data	63.50%	64%
	e) Native Hawaiian or Pacific Islander		No Data	63.50%	64%
	f) White		No Data	65%	67%
10. Racial/Ethnic Differences in College Affordability - Percentage of resident enrolled students who are incurring unaffordable costs adjusted with institutional aid by race/ethnicity.	American Indian or Alaska Native	Proposed New	No Data	74.50%	74%
	b) Asian American		No Data	74.50%	74%
	c) Black or African American		No Data	74.50%	74%
	d) Hispanic or Latina/-o		No Data	74.50%	74%
	e) Native Hawaiian or Pacific Islander		No Data	74.50%	74%
	f) White		No Data	74.50%	74%
11. Earnings of Community College Completers - Median earnings of community college completers five years after completion.		Proposed New	\$34,358.31	\$35,745.00	\$36,460.00
12. Racial/Ethnic Differences in Earnings of Community College Completers Five Years After Completion - Median earnings of community college completers five years after completion by race/ethnicity.	American Indian and Alaska Native	Proposed New	No Data	\$35,745.00	\$36,460.00
	b) Asian American		No Data	\$35,745.00	\$36,460.00
	c) Black or African American		No Data	\$35,745.00	\$36,460.00
	d) Hispanic or Latina/-o		No Data	\$35,745.00	\$36,460.00
	e) Native Hawaiian or Pacific Islander		No Data	\$35,745.00	\$36,460.00
	f) White		No Data	\$35,745.00	\$36,460.00
13. Earnings of bachelor's degree completers - Median earnings of graduates with bachelor's degrees five years after completion		Proposed New	No Data	\$42,145.00	\$42,997.00
14. Racial/Ethnic Differences in Earnings of Bachelor's Degree Completers Five Years After Completion - Median earnings of graduates with bachelor's degrees, five years after completion by race/ethnicity.	American Indian or Alaska Native	Proposed New	No Data	\$42,154.00	\$42,997.00
	b) Asian American		No Data	\$42,154.00	\$42,997.00
	c) Black or African American		No Data	\$42,154.00	\$42,997.00
	d) Hispanic or Latina/-o		No Data	\$42,154.00	\$42,997.00

Legislatively Proposed KPMS	Metrics	Agency Request	Last Reported Result	Target 2018	Target 2019
	e) Native Hawaiian or Pacific Islander		No Data	\$42,154.00	\$42,997.00
	f) White		No Data	\$42,454.00	\$42,997.00
3. Number of adult high school diplomas/GEDs earned - Number of people earning GEDs and adult high school diplomas in Oregon each year.		Proposed Delete	3,058	0	0
4. Developmental education pass rates - Percent of students enrolled in a developmental education math or writing course below the 100 level who successfully complete the course: Writing.	a) Writing	Proposed Delete	69.03%	69%	0%
	b) Math		64.60%	0%	0%
5. Success of developmental education students in college math and English - Percent of students enrolled in at least 6 credits who successfully complete college-level math or writing course within 24 months of enrolling in a corresponding community college math or writing developmental education course compared to the number of students enrolled in developmental education generally.	a) Math	Proposed Delete	22.80%	23%	0%
	b) English		43.90%	0%	0%
6. Number of community college students who have earned 15-29 college credits.		Proposed Delete	37,489	38,000	0
7. Number of community college students who have earned 30-44 college credits.		Proposed Delete	23,053	24,500	0
8. Number of community college students who earn at least 45 college credits.		Proposed Delete	5,454	5,850	0
9. Certificate and OTM Earners - Number of certificates awarded and Oregon Transfer Modules (OTM) earned each academic year.		Proposed Delete	9,306	8,650	0
10. Associate's Degrees - Number of associate's degrees completed each academic year.		Proposed Delete	12,869	12,000	12,000
11. Completion Ratio - Number of degrees, certificates completed, and transfer prior to completion per 100 credit-bearing FTE		Proposed Delete	40.20%	38%	0%
12. Community college to university transfers - Number of students who transfer to any four-year institution each academic year.		Proposed Delete	27,125	26,750	26,750
13. Earnings of community college leavers - Median earnings of community college completers four quarters and five years after completion	a) 4 Quarters	Proposed Delete	\$16,437.87	\$0.00	\$0.00
	b) 5 Years		\$29,298.04	\$0.00	\$0.00
15. First-year retention rate - Percentage of Oregon public university students starting in a fall term and returning to an Oregon public university the following fall.		Proposed Delete	82.90%	83%	83%
17. Number of bachelor's degrees awarded each academic year - Number of bachelor's degrees awarded at Oregon public universities each academic year		Proposed Delete	16,712	16,850	16,850
18. Number of advanced degrees and graduate certificates awarded - Number of advanced degrees and graduate certificates awarded at Oregon public universities each academic year.		Proposed Delete	6,326	6,100	6,100
19. Bachelor's degrees awarded to community college transfers - Number of bachelor's degrees awarded to transfer students from Oregon community colleges each academic year		Proposed Delete	4,406	4,400	4,400
20. Graduation rate for non-traditional students - Graduation rate for newly admitted undergraduate students who are not first-time full-time freshman students (within six years of enrollment).		Proposed Delete	63.50%	63%	63%

Legislatively Proposed KPMs	Metrics	Agency Request	Last Reported Result	Target 2018	Target 2019
21. Earnings of bachelor's degree completers - Median earnings of graduating students (BA/BS only) four quarters and five years after graduation.	4 quarters	Proposed Delete	\$20,611.00	TBD	TBD
	5 years		\$40,517.00	TBD	TBD
22. Percentage of resident enrolled students who are incurring unaffordable costs.		Proposed Delete	85.50%	TBD	TBD
24. University graduate debt - Average debt amount of Bachelor's graduates accompanied by percent of graduates who are borrowers.	a) Debt Amount	Proposed Delete	\$26,106.00	\$24,700.00	\$24,700.00
	b) Percentage of Students with Debt		\$62.00	\$60.00	\$60.00
25. Student loan default rates - Three-year official cohort student loan default rates	a) Public Universities	Proposed Delete	5.10%	6.40%	6.40%
	b) Public Community Colleges		21.40%	22.90%	22.90%
	c) Higher Education Institutions		14.10%	14.30%	14.30%
26. Average cost of attendance - Average cost of attendance for resident undergraduates minus grant aid as a percentage of median income.		Proposed Delete	27.40%	27.50%	27.50%
27. Tuition and fees - Average statewide tuition and fees minus grant aid and net assessed tuition and fees per resident, undergraduate FTE (colleges and universities).	a) Average statewide tuition and fees minus grant aid	Proposed Delete	\$3,141.00	\$0.00	\$0.00
	b) Net assessed tuition and fees per resident, undergraduate FTE		\$429.00	\$0.00	\$0.00

LFO Recommendation:

The Higher Education Coordinating Commission (HECC) has proposed a "makeover" of their KPMs. Since HECC is a relatively new agency it had just assumed using the various KPMs that it "inherited" from its predecessors including Oregon University System, Department of Community College and Workforce Development (CCWD), and the Oregon Student Access Commission (OSAC). Now with a few years since it was established, the agency has brought forward a new set of KPMs replacing most of the 28 KPMs it had. HECC maintains six existing KPMs which measure percent of high school graduates attending college within 16 months of graduation, college credits earned by K-12 students, public university graduation rates, unaffordability of postsecondary education, and the standard customer services and best practices common to many state agencies. Many of the proposed new KPMs measure similar items or policies some of the KPM proposed for deletion, but are better in terms of data availability or measurement. HECC wanted to make sure progress toward equity was included for some of its KPMs. For example, the existing KPM #1 measuring the percentage of Oregon students enrolled in college within 16 months of graduation is paired with KPM #2 which further breaks the measure down by race/ethnicity. Similar pairings are made in community college completion and transfer rate, public university graduation rate, college affordability, and earning of recent completers at community colleges and public universities.

The new set of measurers are generally more broad, but the agency is committed to annually or biennially preparing reports that will provide more detailed or "drilled down" measures related to one or more of the broader KPMs. Even though the KPM system is limited in allowing existing data to be included for proposed or new KPMs, the agency does have data for most of the new measures. This information is available from the agency.

LFO recommends the approval of this new set of KPMs. It should be noted that at least one of the agency's primary focus areas - workforce development – is not included in the new set of KPMs. LFO recommends that HECC explore the potential for a KPM in this area and report back to the 2019 Legislature with any proposed KPMs for this area.

SubCommittee Action: