From:	Jordan Jordan
To:	Sen.LewFrederick@state.or.us; Rep.BradWitt@state.or.us; Sen.FredGirod@state.or.us; Sen Taylor; Rep.SalEsquivel@state.or.us; rep.kenhelm@state.or.us; Rep Lewis; Rep Power; JWMNR Exhibits
Subject:	I urge you to vote NO on HB 2007
Date:	Thursday, June 22, 2017 2:21:58 PM

Members of the Ways and Means subcommittee on National Resources:

My name is Jordan Jordan and I am a building industry professional with a background in historic preservation, and a graduate of Portland State University's School of Urban Studies and Planning, with a focus on housing and economic development. I must tell you how dismayed I am at the possibility of HB 2007 being enacted.

While we are indeed in a crisis moment as a state (and obviously in our largest metropolitan area), HB 2007 is a fatally flawed response. Its focus on historic districts as a supposedly meaningful impediment to affordable housing development in Portland and elsewhere would be laughable if it weren't so frighteningly misguided. Historic districts comprise less than 3% of residential-zoned land statewide, and far less when buildable lands not currently zoned residential are considered.

As much as builders (and others with an interest in reducing industry oversight to the greatest extent possible) would have us believe, addressing affordable housing shortage cannot possibly be reduced to "supply and demand." We simply will not outpace in-migration nor will we overcome palette preference that dictates that, at a given moment, more people will desire to live in a particular locale than housing stock of every strata can accommodate. I trust that each of you has considered this issue carefully enough to recognize this plain truth.

None of this is to say that we should not be taking decisive action to accommodate more affordable housing development. We just shouldn't be attacking straw men to appease a misguided public and reward interest groups (who have orchestrated the misdirection) with an obvious stake in the outcome of this legislative process.

Thank you for your consideration of this important issue, and for your service to the state.

Best regards,

Jordan Jordan
Portland