

From: Paul Israel
To: [LRO](#)
Subject: Solar Tax Credit
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- How has the Renewable Energy Tax Credit (solar) (RETC) helped your customers?

Without the RETC approximately 50% of my customers would have never gone solar. It makes the difference between it being an okay investment to beating any of the customers other investments, like stocks, mutual funds etcetera. It also allows Oregonians that are not in the Pacific Power or Portland Gas and Electric areas, these are mostly in the rural, non-city areas, an incentive to allow them to go solar.

- How has the RETC helped your business?

50% of my business is dependent on the RETC. We employ 68 folks with good paying and satisfying jobs.

- How important is a stable environment in order to develop and grow your business?

I am now building a new 12,000 s/f Sunlight Solar in Bend, Oregon because the stable business environment that the RETC has afforded our company.

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