## Oregon Quality Food and Beverage Initiative

Oregonians are passionate about their foods and beverages

- · High quality: Flavor, nutrition, safety
- Sustainably produced
- Produced in Oregon and the Pacific Northwest

Oregon agriculture is diverse

- Over 200 commodities
- All sizes and production practices

Oregon food and beverage industry builds on this diversity Strong impact on Oregon economy with potential to grow





## Food and Beverage Impacts in Oregon

964 businesses 31,920 jobs

\$16.4 billion in total sales

\$717 million in export sales

Road Map for the Oregon Food and Beverage Industry, 2016: (2014 data)



## 26,000 Sq. Ft. Project includes:

Three pilot plants (each 3,600 sq. ft.)

Dairy products

Beer/cider/distilled spirits

Wine

Classroom

Storefront

Analytical laboratory

Ten walk-in controlled temperature

chambers

Offices/conference room





## OSU Supports the Food and Beverage Industries with:

Soil to shelf approach Statewide footprint Research and Development Skilled workforce Outreach/extension



Architect Rendering of Quality Food and Beverage Center

**Building Cost: \$18 million** 

State matching revenue bonds: \$9 million

Support from industry/donors: \$9 million



Oregon State