

① Testimony of Lee Manuel, Owner, Hot Lake Springs, Union County Oregon



2 Testimony of Sue Long-Hosek, Wife of David Long (of 39 years), Decorated Military Veteran



Photo of Grandsons the first time seeing their Grandfather's military marker. Veterans Cemetery, Medical Lake

Every Day America Loses 22 Military Veterans to Suicide.

It is time for a better approach to address this tragedy.



**VETERANS
RESTORATIVE CARE
CENTER™**

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Speech Delivered by Kameron Goetz--Future Business Leaders of America--
National Public Speaking II Competition, 2016

CONGRATULATING KAMERON GOETZ

HON. DAN NEWHOUSE

of Washington

in the house of representatives

Thursday, November 17, 2016

Mr. NEWHOUSE. Mr. Speaker, I rise today to congratulate Kameron Goetz--a distinguished high school student from Coulee City, Washington, and a committed advocate for our nation's veterans. Kameron was named a Future Business Leaders of America (FBLA) finalist for his speech during the 2016 ``National Public Speaking II'' competition. Earlier this year, Kameron contacted my congressional office and shared a copy of the speech he had delivered to the FBLA. I encourage all of my colleagues to read this speech, which details the life and service of Kameron's grandfather, David Wayne Long, who volunteered for the U.S. Army following his high school graduation and served honorably in the Vietnam War. For his service, Mr. Long was awarded numerous military awards and medals, including the Parachutist Badge, Combat Infantryman's badge, Bronze Star, and the Vietnamese Cross of Gallantry, as well as three Purple Hearts for wounds received in combat. Following his discharge from the U.S. Army, Mr.

A little over two centuries ago a nation of men rose up, and threw off the yoke of oppression that had been thrust upon them by a far away monarch. In acquiring their freedom and breaking their bonds, many men laid down their lives. Today, it is because of their sacrifice that we are free. But this freedom must be continually fought for in order to keep it. As members of FBLA, we strive to develop character, prepare for useful citizenship, and foster patriotism. At a minimum, every citizen of the United States should have similar goals. However, some have set and achieved much higher goals, while consequently paying a higher price. Today, I am going to tell you of one such person, and of the price he paid.

There was a small town farm boy who grew up right here in Washington State. You could call him the ``All-American Kid.'' He was a hard worker, a good student, and an exceptional athlete. Once this All-American Kid graduated from high school, he was faced with an All-American decision. Join the Army or follow his mother's advice to settle down and get married to his high school sweetheart. As much as he wanted to please his mother, he chose the Army. He quickly adapted to his new life, becoming an excellent soldier--1st in his class at Basic Training. Once his training was complete, the All-American Kid was shipped off to a far away war, in a far away land, called Vietnam.

In the sweltering jungles of Southeast Asia, he came face to face with the monsters of war. He saw things that no man, let alone any boy, should ever see. Then he came home. The All-American Kid had a Bronze Star on his chest for valor, the physical scars of three separate combat wounds, and the demons that accompanied the atrocities he had witnessed. He was a hero, but was not treated as such. As he stepped back onto U.S. soil for the first time in months, the All-American kid was spit on and berated. He was called a ``butcher,'' a ``rapist,'' and a ``baby killer.''

The All-American rushed past the names and moved on. The demons he brought back with him were pushed deep down, far away. He settled down, got married, started a family, and became a successful businessman. Life was great on the outside. But on the inside, everything was much worse. His demons had never left him. For years they clawed, and ripped, and tore away at his very soul. And he fought, and he fought,

Long settled down in Washington, started a family, and became a successful businessman. However, as is far too common, Mr. Long returned from the war with wounds that cannot be seen by the naked eye and suffered from Post-Traumatic Stress Disorder (PTSD) for much of his civilian life. Tragically, on February 3, 2014, David Wayne Long took his own life after a decades-long battle with PTSD.

Mr. Long's story is one that we hear far too often, as too many of our brave men and women serving in the Armed Forces return home from the battlefield and are faced with the mental wounds and memories from their time at war. Our veterans have made great sacrifices to ensure the rights and freedoms of all Americans are protected and we owe them a debt of gratitude that can never be repaid. However, we must ensure that our nation's service-members receive the best care and treatment available, and we must also dedicate ourselves to supporting causes and organizations that are working tirelessly to assist our country's heroes as their own personal health battles continue. Kameron's speech, as well as his dedication to helping our nation's troops and veterans, has inspired me and many people around the country to give back and volunteer for efforts that help the brave men and women of our Armed Forces, past and present, who have sacrificed so much in service to our country. The speech Kameron gave to FBLA is truly moving and his ongoing commitment to support our veterans should serve as an example for all Americans. I would like to thank Kameron and his family for their dedicated service and patriotism. I am honored to be able to include his remarks in the Record.

and he fought back with everything he had. Finally, after years of fighting, he lost the fight. On February 3, 2014, my grandfather, David Wayne Long, the All-American Kid, succumbed to his demons. He committed suicide.

58,000 men and women lost their lives under a Vietnam sky. An additional 100,000 came home, only to take their lives under their own roofs. Every day, twenty-two veterans kill themselves. With that number, we are losing 8,000 veterans a year. They are all suffering from the same common disease. This disease is Post Traumatic Stress Disorder, or more commonly known as PTSD. PTSD won't let you move on from what you have seen, heard, or done in traumatic circumstances. It eats at you, slowly deteriorating your very will to live. It cannot be cured, it cannot be stopped. But it can be treated. Foundations such as the Wounded Warrior Project are dedicated to helping men and women of the United States Armed Forces, past and present, recover from the physical and mental wounds of war. Specifically for those suffering with mental afflictions, the people at WWP take them in and simply love on them. They make them feel appreciated. Now this is key, because one of the worst fears for every soldier is not the fear of death. It is the fear that they will come home and the people, who they would have died for on a daily basis, do not care.

The Wounded Warrior Project can't help veterans alone. They need support, and they need partners. We need to be that support, and we need to be those partners, because it is the men and women who have served our country for generations that have upheld our freedom. I am ready to stand up and give back. Rise up with me. Let's all give back. Let's give back to those who gave.



③ Testimony of Dr. David Schleich, National University of Natural Medicine, Portland, Oregon

May 17, 2017

TO: Co-Chair Senator Fred Girod
Co-Chair Representative Tobias Read
President Peter Courtney
Senator Richard Devlin
House Democratic Leader Val Hoyle
Representative John Huffman
Speaker Tina Kotek
Representative Greg Smith

FR: David J. Schleich, PhD, President NUNM

RE: Veterans Restorative Care Center (VRCC) at Hot Lake Springs, Oregon

There is a unique initiative taking shape in eastern Oregon. The partners include Oregon naturopathic physicians Dr. John Winters, Dr. Jim Massey, and Dr. Sussanna Czeranko, as well as academic and administrative leaders at NUNM. There is also a successful, entrepreneurial seafood producer from Texas called DyneAquaculture, pioneers in land-based, sustainable, recirculating aquaculture systems (RAS) to produce seafood protein. Add to this remarkable group the visionary husband and wife team, David and Lee Manuel. David Manuel is one of America's most famous bronze sculptors. His masterpieces are in collections across America and beyond. Lee Manuel is an indefatigable project manager, entrepreneur, and community leader. In the past thirteen years, they and their family and the La Grande community have resurrected the abandoned, derelict *Hot Lake Sanatorium* long known as the "Mayo Clinic of the West". Finally, and central to the dream is a committed veterans support association called **The Warrior Bonfire Program**, serving disabled combat veterans through outdoor-oriented bonding events that enable the healing process. These outstanding volunteers share Colonel Bickel's call and vision that the time is now to take action to help wounded veterans.

The project all these players are championing is called **the Veterans Restorative Care Center (VRCC)** and it is rising in the beautiful Blue Mountains surrounding Hot Lake Springs, just outside La Grande, Oregon, 170 miles from Boise and 260 miles from Portland. The VRCC will be a powerful and enduring enhancement in health care for our veterans and an enriching educational venue for naturopathic medical students.

Tragically, 22 veterans commit suicide each day, year over year. **We must do something about it.** American veterans return home suffering a large number of health issues, ranging among physical

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injury and chronic disease, diabetes, cardiovascular disease, anxiety, depression, traumatic brain injury, suicide ideation, and more. The toll is great on our soldiers and their supportive and loving families. The VRCC will do something about it.

The Veterans Health Administration (VHA), established by President Abraham Lincoln, today operates one of the world's largest health care systems, but is ill-equipped, overwhelmed, and ineffective for treating thousands of returning soldiers, many of whom are over-medicated as they face their personal health crisis feeling alone, undervalued, and underappreciated. The VRCC will do something about it.

National University of Natural Medicine (NUNM), the oldest fully accredited naturopathic medical university in North America and a leader in natural medicine education, training, and research, is endorsing the efforts to create a unique and replicable program to renew and restore hope and healing for veterans. Our naturopathic graduates are primary care physicians who are trained to use conventional medicines as well as natural medicines such as food as medicine, botanical medicine, counseling, hydrotherapy, spinal manipulations, and massage, to name a few. Our Chinese medicine graduates also use natural healing techniques such as qi gong, acupuncture, shiatsu, and botanical medicine.

NUNM will provide medical staff, offer our unique healing modalities, and bring many accomplished faculty and alumni to help with the program to restore veterans and their families to health. We will offer our medical students, research, nutrition, and integrative mental health graduate students the opportunity to receive advanced training focused on the care of veterans on site through monthly rotations, supervised by resident physicians and highly accomplished faculty.

The NUNM clinical operations at VRCC will be self-sustaining, like our overall university structure. We are (and have been for 61 years) a private, non-profit university receiving no state government funding. We operate two primary teaching clinics and nine community clinics in Portland. Our revenues are derived from 660 students' tuition, NIH funded research grants, fee for service by some 35,000-patients, donations from alumni and friends, and partnerships with local, national, and international businesses.

We encourage you to support the startup of the VRCC at Hot Lake Springs by setting aside \$2M of funding for this project. Your support will trigger a cascade of activity, the beginning of it all: the building be owned by the Warrior Bonfire Program, and the next phase of fund raising can begin in earnest with a beginning clinical operation date to follow and the creation of some 110 jobs an annual payroll of \$5M in eastern Oregon.

Thank you for your service to the citizens of Oregon and for your support in building a state that is a leading the way to restore hope and a brighter, healthier future for its veterans and their families.
Together, let's do something about it.

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“To honor and serve those who have honored us with their service”

SUMMARY OF OUR MISSION

Why a Veterans Restorative Care Center you may ask?

...because 22 veterans a day commit suicide; because almost 100 veterans a day attempt suicide; because those numbers have continued to increase since 9/11.

We must do something different to restore hope to these men and women and their families.



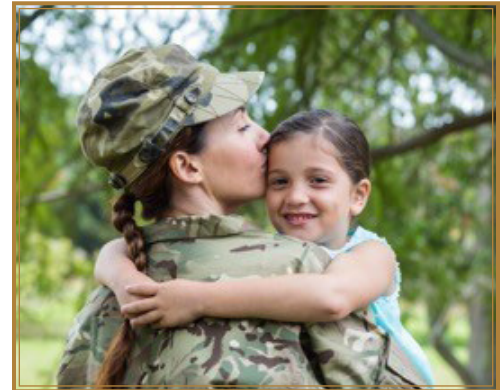
And this is what we plan to do...

By combining the success of three previously unrelated sources of natural healing:

- Of natural medicine practiced by naturopathic and Chinese medicine doctors; graduates of **National University of Natural Medicine**,
- Of **Hot Lake Springs**, a restored medical facility once considered the Mayo Clinic of the West and known as a place of healing for a millennium, and
- Of **Warrior Bonfire Program**, that for years has taken small groups of Purple Heart recipients into the outdoors where the healing power of nature and the bond of brotherhood has been used to help heal their hearts and minds.

**BY JOINING FORCES WE CAN HELP HEAL VETERANS,
RESTORING THEM TO BEING A WHOLE PERSON AS
WE RESTORE THE HOPE THEY HAVE LOST...**

- ... the hope that the pain will go away.*
- ... the hope that they are not crazy.*
- ... the hope for physical and emotional healing.*
- ... the hope for a future that is brighter than today.*
- ... the hope for their families to be reunited.*



A crisis in care for veterans. We must rise to meet the challenge.

Tragically, many American veterans return home suffering a large number of health issues, ranging from physical injury and chronic disease, diabetes, cardiovascular disease, anxiety, depression, traumatic brain injury, suicide ideation, and more. The toll is great on our soldiers and their supportive and loving families. *We must do something about it.*

The Veterans Health Administration [VHA], established by President Abraham Lincoln, today operates one of the world's largest health care systems, but is ill-equipped, overwhelmed and ineffective for treating thousands of returning soldiers, many of whom are over-medicated as they face their personal health crisis feeling alone, undervalued and underappreciated. *We must do something about it.*

*Every day of every year, year after year, veterans take their own lives. Today 22 did.
Yesterday 22 did. Tomorrow 22 will, unless we do something about it.*

JOHN BICKEL, U.S. ARMY LT. COL. (RET), RANGER (AIRBORNE), WEST POINT

Determined to restore the health, lives and families of our heroes



We can do something about it as we squarely face the fact that well over 125,000 American veterans have taken their own lives since the year 2000, nearly twice the number killed in action in Vietnam, an average of 22 suicides a day. The sense of loss and despair veterans feel must be met with a determination to restore their health, lives and families.

We are dedicated to creating a sustainable model of health and restorative care, a nonprofit **Veterans Restorative Care Center** [VRCC], led by veterans, supported by naturopathic and Chinese medicine physicians, and sustained by profits from business. Together, and with your help, we will provide urgent, sustained and appropriate care and intervention to stop the crisis and restore the health, lives and families of our heroes.

A NEW VETERANS RESTORATIVE CARE CENTER NEAR LA GRANDE, OREGON

We will develop a model VRCC in eastern Oregon championed by a committed nonprofit veterans support association, the **Warrior Bonfire Program**, which serves disabled combat veterans through outdoor-oriented bonding events that enable the healing process.

Other committed partners in this development include Oregon naturopathic physicians Dr. John Winters, Dr. Jim Massey, Dr. Sussanna Czeranko; leaders of **National University of Natural Medicine** [NUNM], the oldest accredited naturopathic medical college in North America; **DyneAquaculture**, pioneers in land-based sustainable seafood protein, will operate the farm at cost to ensure all profits go directly to VRCC; and **David and Lee Manuel**, a remarkably visionary husband and wife team and owners of Hot Lake Springs [HLS]. David Manuel is one of America's most famous bronze sculptors and Lee Manuel, an entrepreneur and indefatigable project manager, and their family have resurrected the abandoned, derelict Hot Lake Sanatorium long known as the Mayo Clinic of the West. The VRCC at Hot Lake Springs will be a powerful and enduring model, a center of excellence for enhancement in health care for veterans, and an enriching educational venue for naturopathic and Chinese medicine students and physicians at NUNM.

OUR MISSION—USING THE HEALING POWER OF NATURE

The beautiful Blue Mountains surround Hot Lake Springs [HLS], currently a unique 100,000 square-foot lodge and mineral hot-springs spa. This property will be repurposed and outfitted with state-of-the-art naturopathic medical facilities to effectively aid mental and physical healing for veterans in a time-tested, less medicated, less stressed environment—allowing long-term respite housing and using the natural landscape of forest, water and mountains to promote health and healing. Recreation is abundant, including fly fishing, hunting and hiking in the woods. The facility will include resources to address family counseling, veterans' education and career training.



Imagine America

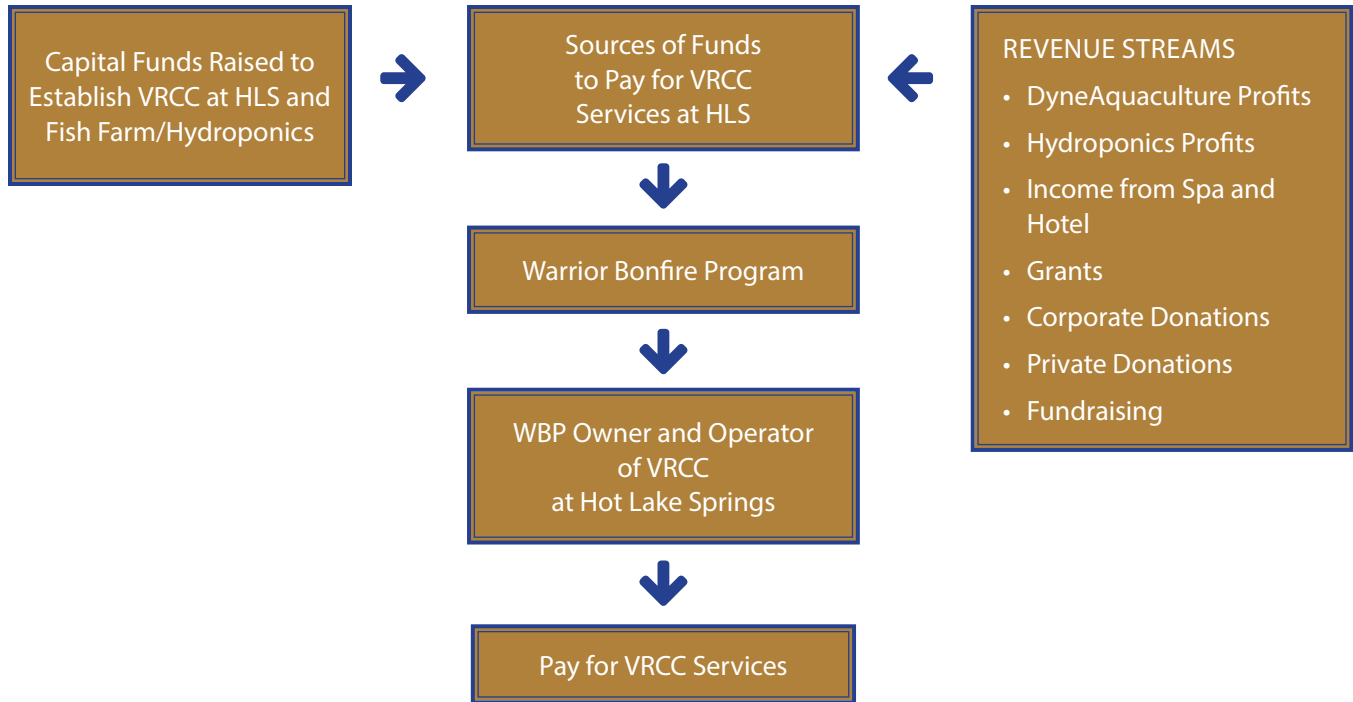
Imagine truly honoring our veterans for their service and sacrifice. Imagine restoring veterans' health after they have risked their lives for us. Imagine veterans becoming whole and returning to their families and community in good standing, cheerfully, joyfully, naturally.

Will you join us in this noble endeavor to create the Veterans Restorative Care Center?

OUR STRUCTURE—A UNIQUE COLLABORATION OF NONPROFITS, BUSINESSES AND AN EDUCATIONAL INSTITUTION

The VRCC will be owned by the nonprofit veterans’ organization, **Warrior Bonfire Program** [WBP], which will oversee veteran programs offered there. All donations earmarked to support VRCC will articulate through WBP, and are tax deductible and totally transparent. WBP will fund the refurbishing of Hot Lake Springs to support the mission. NUNM will assist in raising funds and help establish an on-site integrative naturopathic and Chinese medicine clinic. DyneAquaculture’s planned aquaculture and hydroponic facilities on adjoining property will be the main source of ongoing operating funds for VRCC, ensuring all profits go directly toward running the care facility.

SOURCES, USES AND FLOW OF FUNDS



OUR PARTNERS

Warrior Bonfire Program – Clinton, Mississippi.

WBP is a visionary nonprofit organization founded by decorated veteran Dan Fordice III, committed to providing opportunities that improve the lives of warriors wounded in combat. The focus is on creating activity-based programs in a safe, secure and stress-free environment with other warriors who have similar experiences, and to promote camaraderie and therapeutic treatment on their journey to recovery and healing. Mike Chesne, VP of outreach for WBP, and retired Army Delta medic, leads the founding of VRCC.

Hot Lake Springs – La Grande, Oregon.

Privately owned 44-room lodge restored over the past 13 years by Lee and David Manuel.

National University of Natural Medicine – Portland, Oregon.

The oldest fully accredited naturopathic medical university in North America. A leader in natural medicine education, training and research. They will provide medical staff and healing modalities.

David Schleich, PhD, NUNM President.

DyneAquaculture – Dallas, Texas.

An aquaculture and hydroponic operation. John Bickel, CEO, West Point '69, and disabled veteran (Lt. Colonel, Army—retired).

Our Vision for the Veterans Restorative Care Center

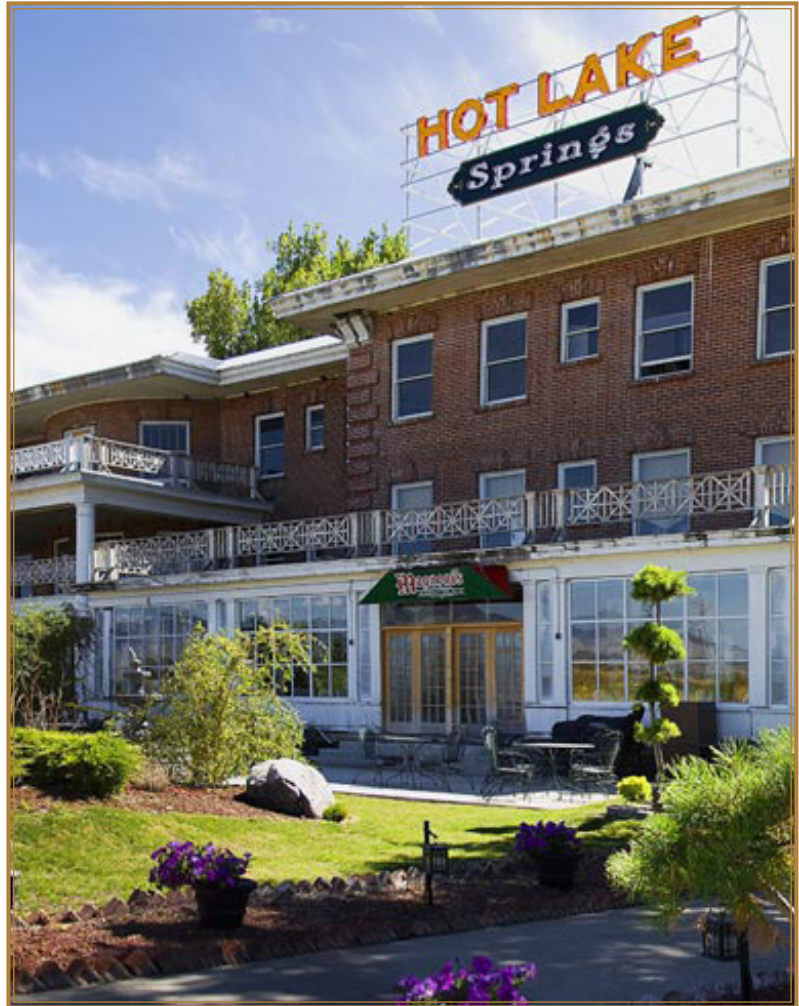
We will repurpose Hot Lake Springs into a Veterans Restorative Care Center to become a unique, highly effective, and all-encompassing restorative care facility healing the bodies, minds, careers and families of disabled veterans. VRCC will support veterans' dreams, aspirations and identities. VRCC will become a national model for healing, wholeness, personal growth in support of veterans and their families, and a model of business support and sustainability of nonprofit work on behalf of our heroes.

WE NEED YOUR HELP

Donations to repurpose the VRCC and build capacity for operating funds will be undertaken in two phases:

PHASE I: \$2.5M will secure Hot Lake Springs and adjoining properties while initiating immediate care of veterans and their families [at no cost to the veteran or family]

PHASE II: \$12M to complete the purchase of real estate, along with design and repurposing the building



OUR CAMPAIGN FOR CAPITAL COSTS AND SERVICES—THE FIRST \$2.5M

Our strategy for raising the first \$2.5M is from three sources:

1. **DONOR CONTACTS**—Personal Appeal [\$1,000,000]
 - Friends and Families
 - Board of Directors/Advisors of Partner Organizations
 - Members of Partner Organizations [alumni and veterans]
 - Key Contacts/Inspiration of Leading Veterans and Government Officials
 - Corporations and Home Office Matches
2. **GOFUNDME**—Crowd Fundraising [\$1,000,000] Video “22—Doing Something About It”
 - Website: veteransrcc.org
 - Social Media [Facebook, LinkedIn, Twitter]

3. **BRONZE EAGLES “PROVIDENCE”**—Eagle and flag by David Manuel, an internationally celebrated sculptor whose numerous bronze works are found in museums and private collections around the globe.
- “Providence” breathtakingly beautiful eagle on American flag, limited edition
 - Signed and numbered, 500 are available; \$6,995 each
 - Goal is to sell 150 of David Manuel’s bronze sculptures
 - veteransrcc.org/bronze-eagles: Contact Lee Manuel at 541-963-4685

David and I are thankful for the opportunity to create ‘Providence’ as our gift to contribute and to share in the vision of the Veterans Restorative Care Center. May we all honor those who have fought for our freedoms.

LEE MANUEL, HOT LAKE SPRINGS



HELP US RESTORE HOT LAKES SPRINGS: NAMING OPPORTUNITIES

Diamond Sponsors: \$1M-5M [2 naming opportunities]

Platinum Sponsors: \$50,000–250,000 [12 naming opportunities]

Gold Sponsors: \$25,000 [49 naming opportunities]

Silver Sponsors: \$10,000 [19 naming opportunities]

Copper Sponsors: \$250 [3,000 naming opportunities]

How to Join Our Campaign and Make Your Donation

Please join our campaign and help us spread the word by ‘liking’ the VRCC Facebook page:
facebook.com/VeteransRestorativeCareCenter

DONATE ONLINE: Follow the link below, click ‘donate’ tab and type “VRCC” in the ‘for’ section of the PayPal form.
veteransrcc.org

DONATE VIA MAIL:

Checks Payable to: Warrior Bonfire Program,
P.O. Box 396, Clinton, MS 39060
Please write “VRCC” on the memo line.

TO TALK WITH A CAMPAIGN OFFICER:

Sara Keyes – VRCC VP of Development, sara.l.keyes@gmail.com, 208-914-5321

Kristen Cooper – VRCC Director of Marketing & Communications, kristen.cooper@dyneaqua.com, 720-840-7207

Mike Chesne – Warrior Bonfire Program VP, DocChesne@yahoo.com, 318-729-2873

David Schleich – NUNM President, dschleich@nunm.edu, 503-552-1702

Susan Hunter – NUNM VP of Advancement, shunter@nunm.edu, 503-552-1512



4 Testimony of Brian Cole, Building Communities

Prepared by the Warrior Bonfire Program

May 2017

BRIEFING FOR THE STATE OF OREGON
Veterans Restorative Care Center
Economic Development for Rural Oregon
HOT LAKE, OREGON



**VETERANS
RESTORATIVE CARE
CENTER™**

**Serving our Veterans
While Creating Jobs in
Rural Oregon**

The Veterans Restorative Care Center (VRCC) project is a collaboration amongst four key partners to develop and provide unique and much-needed physical, mental, emotional and spiritual health services to America's veteran community.

This \$42 million project is anticipated to create 110 direct new jobs and retain 15 jobs while supporting a \$5 million annual payroll in rural eastern Oregon.

Why the VRCC Project?

This project is needed on two levels: **1) service to veterans**, and **2) economic development**.

Service to Veterans

First and foremost, the Veterans Restorative Care Center (VRCC) is committed to meeting the needs of America’s veterans. It is estimated that 22 veterans commit suicide each day in America. Another 75 veterans in America attempt suicide unsuccessfully each day. In total, well over 125,000 American veterans have taken their own lives since 9/11--nearly twice the number killed in action in Vietnam.

Tragically, many American veterans return home suffering a large number of health issues ranging from physical injury and chronic disease, diabetes, cardiovascular disease, anxiety, depression, traumatic brain injury, suicide ideation and more. The toll is great on America’s soldiers and their supportive and loving families.

The Veterans Health Administration (VHA), established by President Abraham Lincoln, today operates one of the world’s largest healthcare systems but is ill-equipped, overwhelmed, and ineffective for treating thousands of returning soldiers, many of whom are over-medicated as they face their personal health crisis feeling alone, undervalued, and underappreciated. In short, the United States is facing a crisis in its obligation to meet the needs of its veterans.

Economic Development

A total of 110 jobs are forecasted to be created and 15 jobs retained from the full build-out of the projected \$42 million investment. These jobs will all be located in rural eastern Oregon. It is estimated that the total payroll generated by these jobs equals \$5 million annually. The bulk of the economic activity will be at Hot Lake, but, as the table begins to show, businesses throughout Union County will benefit from the economic activity created at the VRCC.

Job Creation/Retention				
Name of Business	Jobs Created		Jobs Saved	
	<1 year	<3 years	<1 year	<3 years
1. Warrior Bonfire Program	9	20	0	0
2. Dyne Aquaculture	15	75	0	0
3. National University of Natural Medicine	3	9	0	0
4. Hot Lake Springs	1	3	15	15
5. The Historic Union Hotel	0	2	0	0
6. 10 Depot Street	0	1	0	0
TOTAL	28	110	15	15

Consistent with Local Planning. The Union County Economic Development Corporation (UCEDC) presents its Economic Development Strategic Plan on its website, and identifies sixteen strategies for community and economic development. Of these strategies, the following are relevant for the development of the VRCC: 1) Education Development, 2) Health Care, 3) Attracting Government Funding, 4) Value-Added Agriculture, 5) Business Retention and Expansion, 6) Attracting Government Jobs, 7) Entrepreneurial Development, 8) Infrastructure Development and 9) Business Recruitment.

Funding Framework

A general three-phase funding framework has been identified and is shown in the table.

Overarching Funding Strategy			
Phase	Use of Funds	Amount	Jobs
One	Land acquisition, Phase One limited veterans services, hydroponics operations	\$2 million	20
Two	Building modification and (additional) land acquisition; Phase Two veterans services	\$10 million	30
Three	Aquaculture operations, full veterans services	\$30 million	60
TOTAL		\$42 million	110

Development Expertise

A **Project Advocacy Team** has been in place for approximately one year working to advance the overall project. The table below identifies many of the team players, and their relative years of experience in seven key areas: 1) military service, 2) non-profit involvement, 3) natural medicine education, 4) real estate development, 5) business planning, 6) grant writing, and 7) community advocacy.

Applicant Experience									
Business/ Non-profit/ Institution	Representative	Title	Years of Experience						
			Military Veterans	Non-profit Involvement	Natural Medicine Educators	Real Estate Developers	Business Planners	Grant Writers	Community Advocacy
VRCC	Sara Keyes	Director of Fundraising		5				1	2
Key Partners	Warrior Bonfire Program	Mike Foss	26	8					
	Dyne Aquaculture	John Bickel	20	5			22		10
		Michael Keyes		5			20	1	6
		Kristen Cooper							15
	NUNM	Susan Hunter			15			15	15
	Hot Lake Springs	Lee Manuel	Owner				30		30
David Manuel		Owner	4						
Building Communities	Brian Cole	President					30	30	30
TOTAL			50	23	15	30	72	47	108

The Numbers

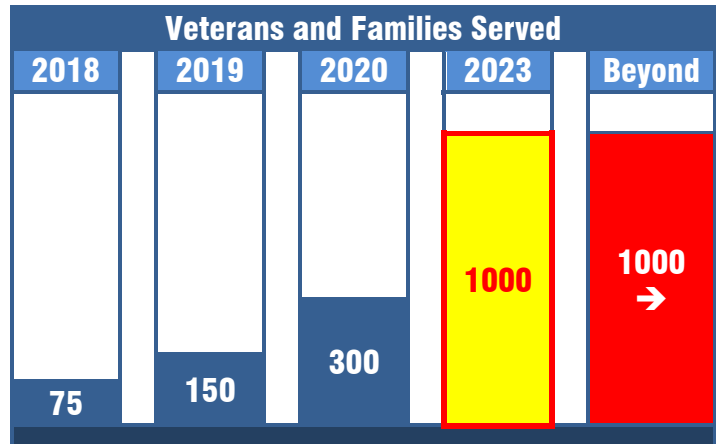
Relevant Demographics and Statistics						
Daily Veterans Suicides (U.S.)		Population			Unemployment Rate	
Deaths	Unsuccessful	Union	La Grande	Union County	Oregon	Union County
22	75	2,099	13,074	25,652	4.0%	5.7%

Doing Our Part

The VRCC will serve veterans and their families. Addressing the physical, emotional, mental and spiritual needs of the veterans community is frequently a family affair.

For some veterans, they will come alone and stay only days. For others, they may bring their family along and need the services of the VRCC for months.

We expect that our services will grow to serve a sustained level of **1000 persons per year by 2023**.



Measuring Success

Objectives and Benchmarks Related to the Planned Results for the Project		
Project Phase	Criteria	Specific Measurement
PHASE 1: Planning/ Development	Completion of Business Plan	<input checked="" type="checkbox"/> 100% completion of Business Plan within six months of project award
	Local Support Funds	<input checked="" type="checkbox"/> Securing local funding to leverage with outside funders
PHASE 2: Construction Phase	Land Acquisition Commitment	<input checked="" type="checkbox"/> Full acquisition of all land necessary for project build out
	Facilities Investment	<input checked="" type="checkbox"/> Total amount of investment (in dollars) for all phases of construction
	Construction Jobs	<input checked="" type="checkbox"/> Total number of construction jobs during development phase
PHASE 3: Operations Phase	Warrior Bonfire Project Jobs	<input checked="" type="checkbox"/> Total number of jobs from Warrior Bonfire Project
	Service to Veterans	<input checked="" type="checkbox"/> Total number of Veterans served annually
	Hydroponics Jobs	<input checked="" type="checkbox"/> Total number of jobs in the hydroponics operation
	Aquaponics Jobs	<input checked="" type="checkbox"/> Total number of jobs in the aquaponics operation
	NUNM Jobs	<input checked="" type="checkbox"/> Total number of jobs associated with NUNM operations
	Retained Manuel Bronze Jobs	<input checked="" type="checkbox"/> Total number of jobs retained by David and Lee Manuel at new location in eastern Oregon

How the State of Oregon Can Help

The non-profit/for-profit/educational-institution consortium is utilizing every financial vehicle available to advance this significant project in rural Oregon.

The niche for the State of Oregon is to help with **Phase 2 Facilities Investment funding**. For-profit business operations (Dyne Aquaculture) will support the financing needed for Phases 1 and 3. Phase 2 requires the help of the government and philanthropic sectors in order to succeed. **A \$4 million commitment from the State of Oregon, coming from various sources, will be leveraged in order to complete this \$42 million project.**

Providing Gap Funding
Critical Phase 2 funding will be leveraged almost 10:1, enabling the project to be completed.



State of Oregon Funding Vehicles
A Mix of Incentives Totaling \$4 Million