

**HB 2152 STAFF MEASURE SUMMARY**

**Senate Committee On Business and Transportation**

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**Prepared By:** Patrick Brennan, LPRO Analyst

**Meeting Dates:** 5/15

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**WHAT THE MEASURE DOES:**

Authorizes small business development centers to use state grant funding for outreach and marketing activities. Directs small business development centers to collaborate with state agencies, state-supported organizations, and private-sector entities to provide specified services to small businesses.

FISCAL: Minimal fiscal impact

REVENUE: No revenue impact

**ISSUES DISCUSSED:**

**EFFECT OF AMENDMENT:**

No amendment.

**BACKGROUND:**

There are currently 19 small business development centers (SBDCs) operating throughout Oregon, mostly in conjunction with community colleges and public universities. These SBDCs provide services to Oregon businesses that include advising, training, and other business resources. Under current law, SBDCs are prohibited from using state funds to engage in outreach and marketing efforts to publicize the services they provide.

House Bill 2152-A allows SBDCs to use state funding to perform outreach and marketing activities. The measure also directs SBDCs to work with other specified organizations to refer small businesses that could benefit from the services they provide and to provide business support services to small businesses in Oregon.

**HOUSE VOTE: 56-1**