

STATE PRIVACY AND SECURITY COALITION



April 28, 2017

The Honorable Jennifer Williamson
Chair, House Committee on Rules
Oregon State Legislature
900 Court St. NE
Salem Oregon 97301

Re: Opposition to Individual State Action on the Recent Internet Privacy Issue

Dear Chair Williamson and Members of the Committee:

The undersigned associations represent hundreds of the country's leading technology companies in high-tech manufacturing, computer networking, and information technology, clean energy, life sciences, Internet media, ecommerce, education, and sharing economy sectors. Our member companies are committed to advancing public policies and private sector initiatives that make the U.S. the most innovative country in the world.

Our associations oppose any proposal to add an Internet Service Provider (ISP) Privacy amendment to Oregon HB 2813, or any other bill under consideration in Oregon. If a bill containing a specific consent requirement were to be enacted, consumers would be presented with numerous frustrating requests for consent to use the Internet for routine purposes. Consumers benefit from being protected by a predictable, consistent regulatory framework that has a history of successfully governing how their online data is handled.

There is no gap in federal law that would permit ISPs to violate their customers' privacy. The FCC retains authority to enforce privacy violations, just as it did for the last several years under the Obama Administration. What is more, the Chairs of the Federal Communications Commission and the Federal Trade Commission have pledged to work together to adopt consistent federal policy on Internet privacy, which will create a consistent, national privacy framework that will protect consumers.

No other state has passed a bill to regulate an Interstate service. Oregon should not be the first. Creating new and different standards in Oregon could disrupt a significant portion of the state's innovation economy and have major unintended consequences for consumers and

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businesses as companies are forced to adjust their investment and technology deployment plans based on a singular set of rules for the state.

Thank you for your consideration of our concerns. We would be happy to discuss the bills further at your convenience.

Respectfully,

State Privacy & Security Coalition
Association of National Advertisers (ANA)
CompTIA
Internet Coalition
TechNet