

SHADOWMACHINE

April 2017

Dear Chair Hass and Members of the Senate Finance and Revenue Committee,

I am seeking your support of HB2244A for the continuation of Greenlight Oregon Labor Rebate (GOLR). A little over a year ago, my company, ShadowMachine, opened an animation studio in NW Portland being our first and only satellite expansion from our headquarters in Los Angeles. We had hunted studio locations all across the country and Portland checked off all of the necessary boxes. We found an amazing talent pool of artists and designers, plenty of buildings fit for our facility needs, production and technical resources, an incredible West Coast quality of life and, of course, the GOLR was a big part of the equation. Last year, we ran a Viacom/Comedy Central animation series that employed more than fifty talented artists as we got our feet wet with a new studio. We also ran three commercial productions and a pilot for Turner/Cartoon Network in the last twelve months. In this coming year we will have at least two concurrent animated television series which will bring our employee numbers up well over a hundred and will bring approximately \$7M of revenue into the Oregon economy. We've already been booked for four commercial productions this Fall and certainly expect more series productions to come. These are living wage jobs as we employ crewmembers for the better part of a year on each series. As our operation here grows we will continue to invest in artist training for series production and the artist community as a whole. While dozens of artists and production professionals have moved to Portland from Paris, Toronto, New York, Los Angeles and San Francisco to be apart of these shows, dozens upon dozens are Oregon natives. The animation ecosystem in Portland is thriving with and amongst all of the other talented production companies in town; a community we are proud to be apart of.

As the Co-founder and Co-Owner of ShadowMachine, and now as a resident of Oregon, I am personally committed to building a competitive and world-class workforce of animation professionals here in Portland. ShadowMachine is pleased to call Oregon home and excited to continue our contribution to the film and television community. We appreciate your consideration and hope to have your support.

Sincerely Yours,



Alex Bulkley
Producer / Co-Owner
ShadowMachine

* **SHADOWMACHINE** is an Emmy Award-winning animation studio founded in 1999 known for such acclaimed television hits as Bojack Horseman (Netflix), Robot Chicken (Cartoon Network) and Jeff & Some Aliens (Comedy Central).