HB 3437 -1 STAFF MEASURE SUMMARY

House Committee On Higher Education and Workforce Development

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Meeting Dates: 4/11, 4/18

WHAT THE MEASURE DOES:

Establishes legislative findings and intent regarding the need for a coordinated system for state talent development. Requires State Workforce Investment Board to convene and engage senior executives of high growth industries, Oregon Business Development Commission, Higher Education Coordinating Commission, Department of Education, Bureau of Labor and Industries, STEM Investment Council, local workforce investment boards, Employment Department, Department of Human Services, Commission for the Blind, Chief Education Office and Youth Development Council to determine challenges and opportunities in developing talent pipelines in key industries and occupations, establish talent pipeline infrastructure and utilize sector partnerships. Requires convened entities to create a Talent Development Plan that identifies talent issues and trends related to selected Oregon high growth industries that are in strategic alignment with state and local workforce and economic priorities, analysis of industry-based data regarding skills required for key industry jobs, recommendations related to advancing talent pipeline and career pathways development based on identified talent issues and trends. Requires Talent Development Plan be updated every biennium and that annual report be submitted to the governor and Legislative Assembly. Allows entities to seek, accept and expend funds received from gift, grants or other sources to perform these activities. Repeals Oregon Talent Council statutes under ORS 284.290, 284.292 and 284.294.

REVENUE: No revenue impact.

FISCAL: Has minimal fiscal impact.

ISSUES DISCUSSED:

EFFECT OF AMENDMENT:

-1 Replaces measure. Changes terminology in compliance with federal Workforce Innovation and Opportunity Act. Adds legislative findings and declarations regarding workforce development. Changes name of State Workforce Investment Board to Workforce and Talent Development Board (WTDB). Expands WTDB duties to include identification of key industries in Oregon and workforce skills needed for industries to grow and thrive, needs for education, training work experience and job preparation, and opportunities for partnerships with key industry sectors to coordinate workforce development, economic development and education in response to industry and workforce needs. Requires WTDB to convene and engage senior executives of key industries, Oregon Business Development Commission, Higher Education Coordinating Commission, Oregon Department of Education, Oregon Bureau of Labor and Industries, STEM Investment Council, local workforce development boards, Oregon Employment Department, Oregon Department of Human Services, Oregon Commission for the Blind, Chief Education Office, Youth Development Council and other partners from training or workforce development entities to determine challenges and opportunities in developing talent pipelines in key industries and occupations, establish talent pipeline infrastructure and utilize sector partnerships. Requires WTDB to coordinate these entities to create a single, unified state Workforce and Talent Development Plan (Plan). Specifies Plan requirements. Requires WTDB update Plan every biennium and submit annual report to governor and Legislative Assembly. Allows WTDB to seek, accept and expend funds received from gift, grants or other sources to perform these activities. Repeals Oregon Talent Council statutes under ORS 284.290, 284.292, 284.294 and 284.297. Takes effect on 91st day following Legislative Assembly adjournment sine die.

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BACKGROUND:

The State Workforce Investment Board, currently known as the Oregon Workforce Investment Board (OWIB), is an advisory board to the Governor on workforce matters. The OWIB is responsible for the implementation of the federal Workforce Innovation and Opportunity Act (WIOA) including the development of a statewide strategic plan for WIOA programs, providing guidance to local workforce investment boards in the development of local workforce plans, and the development of a coordinated statewide system that includes the one-stop delivery system.

The Oregon Talent Council was established by House Bill 2728 in July 2015 to address the state's critical gap in skilled talent, and to promote economic growth in Oregon. The Council is comprised of a diverse group of industry leaders from multiple sectors, and is charged with making strategic investments and advocating for high wage jobs in key industries in Oregon. The Council is responsible for creating a Talent Development Plan that identifies talent issues and industry trends related to high growth industries. For the 2015 - 2017 biennium, \$6.1 million was appropriated to the Oregon Talent Council Fund for strategic investments.