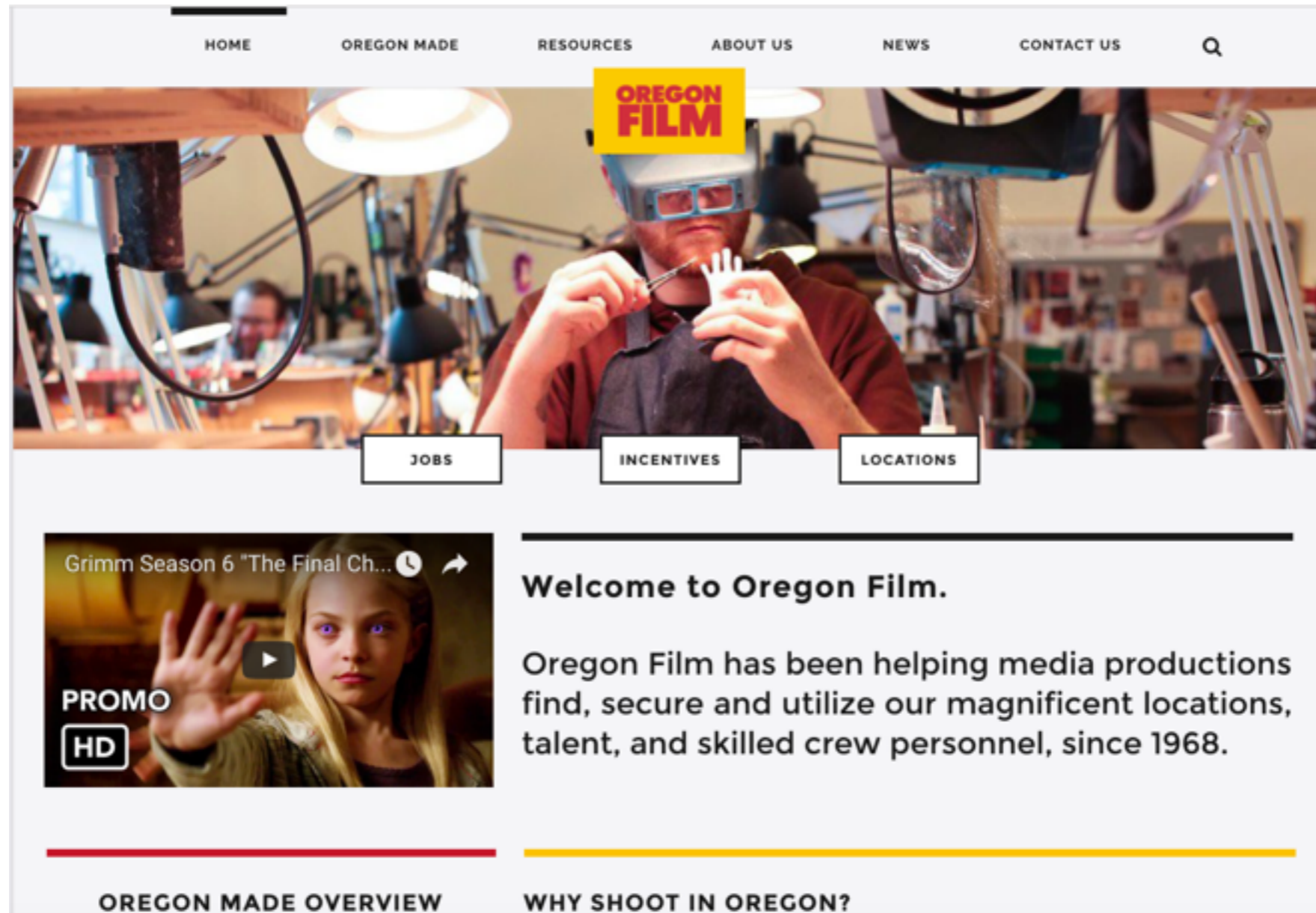


# Senate Finance & Revenue Committee Presentation 2017



# Oregon Film & Video Office



The screenshot shows the homepage of the Oregon Film & Video Office website. At the top is a navigation menu with links for HOME, OREGON MADE, RESOURCES, ABOUT US, NEWS, CONTACT US, and a search icon. Below the menu is a large hero image of a man wearing a blue mask and a brown shirt, working in a workshop. A yellow 'OREGON FILM' logo is overlaid on the top right of the image. Below the hero image are three buttons: JOBS, INCENTIVES, and LOCATIONS. To the left of the main content area is a video player for 'Grimm Season 6 "The Final Ch..."' with a play button, 'PROMO', and 'HD' labels. To the right of the video player is a welcome message: 'Welcome to Oregon Film. Oregon Film has been helping media productions find, secure and utilize our magnificent locations, talent, and skilled crew personnel, since 1968.' At the bottom of the page are two horizontal bars with labels: 'OREGON MADE OVERVIEW' (red bar) and 'WHY SHOOT IN OREGON?' (yellow bar).



# Programs Administered by OFVO

- Oregon Production Investment Fund (OPIF) and the Indigenous Oregon Production Investment Fund (iOPIF)
- Greenlight Oregon Labor Rebate (GOLR)
- These programs combine to offer:
  - *20% rebate of verified Oregon-based goods and services,*
  - *and up to a 16.2% rebate of verified wages & benefits paid to production personnel.*

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# Incentives: Greenlight Oregon

- A rebate of up to 6.2% of payrolled labor for film or TV productions or combined commercial production spending of more than \$1M in Oregon.
- Aids in in-state commercial production:
  - 355 Commercial shoots in 2015
  - 494 Commercial permanent & freelance jobs
- Sunset date: 12/31/17 (extension sought as part of HB2244A)

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# The Economic Impact

## Northwest Economic Research Center Report

**Table 3 – Direct Income and Employment in Oregon’s Media Industry**

	2012	2013	2014	2015
<b>Direct Labor Income (OR Residents)</b>	\$78,137,553	\$99,792,951	\$95,262,665	\$101,101,410
<b>Direct Employment (OR Residents)</b>	1,431	1,694	1,560	1,488
<b>Average Wage (overall)<sup>8</sup></b>	\$43,158	\$46,235	\$48,886	\$50,853
<b>Total Industry Employment<sup>9</sup> (QCEW)</b>	2,967	2,840	2,991	3,233

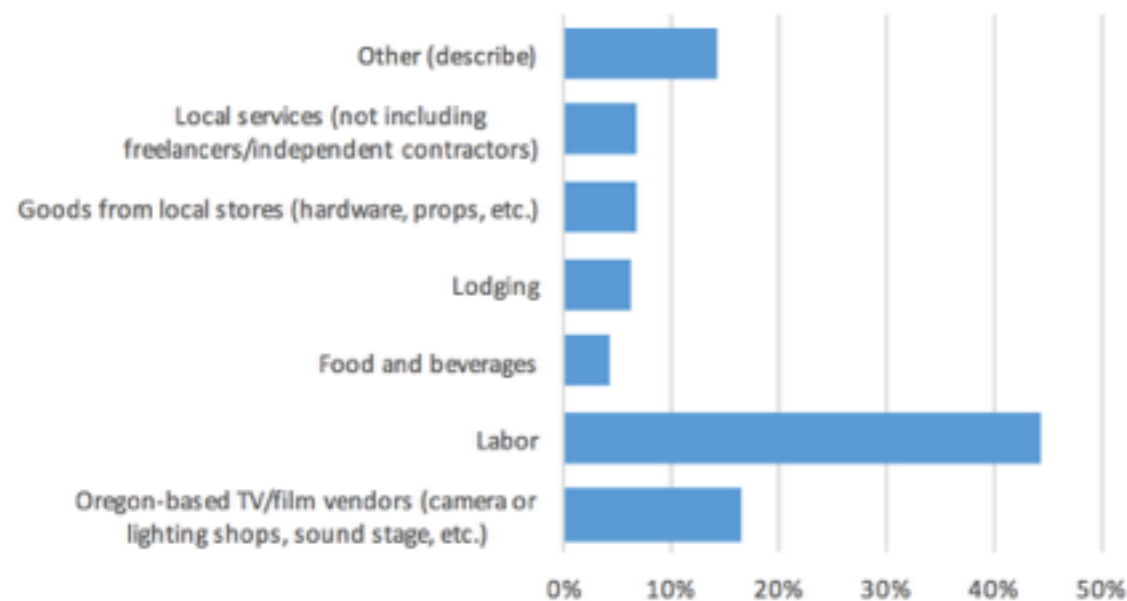
**Table 4 – Total Economic Impacts of Incentivized Media Production in Oregon**

	2012	2013	2014	2015
<b>Employment (OR Residents)</b>	3,000	3,465	3,196	3,118
<b>Labor Income (OR Residents)</b>	\$128,881,035	\$158,719,290	\$150,660,528	\$157,908,146
<b>Total Value Added</b>	\$169,623,847	\$205,943,468	\$194,595,429	\$202,791,033
<b>Output</b>	\$488,586,609	\$563,793,800	\$509,228,599	\$537,788,177

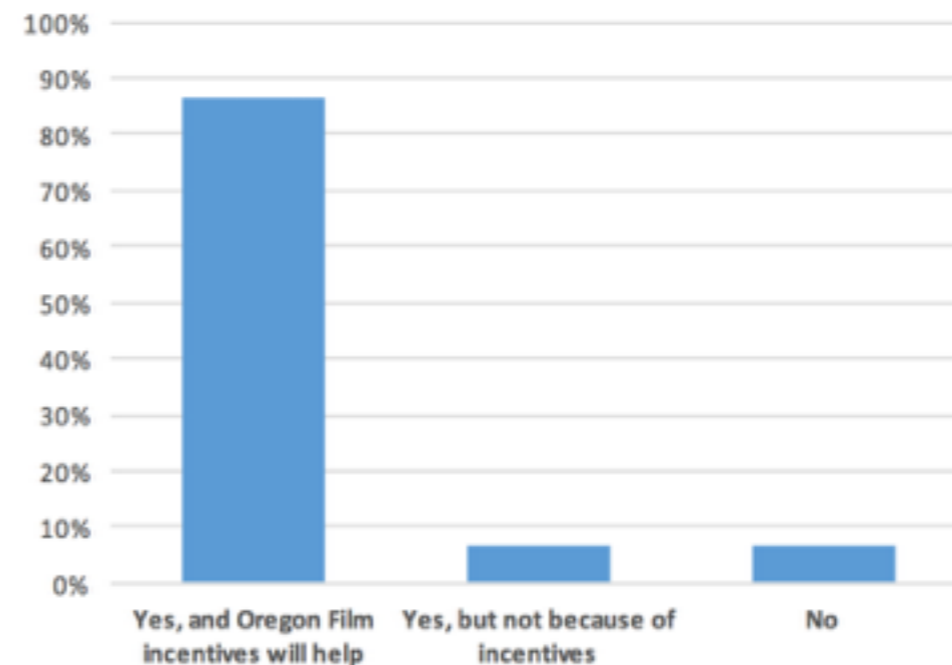
# Project Spending & Company Expansion

University of Oregon Survey

**Figure 11. Project spending by category, out-of-state incentive recipients**



**Figure 12. Expansion plans for Oregon-based businesses**

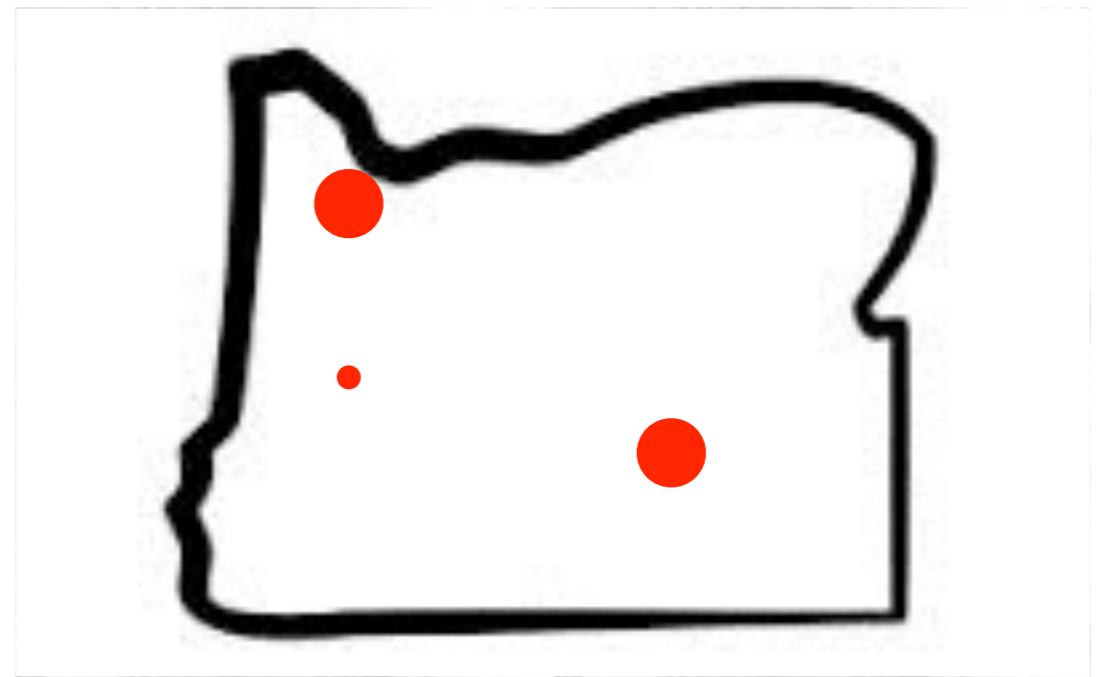


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# Project Spotlight: LEAN ON PETE

- Based on the book by Oregon author Willy Vlautin, LEAN ON PETE shot in North Portland, Mollala and Harney County.
- More than 125 vendors in multiple transactions in 30 house districts and 20 state senate districts were engaged.
- Employed 220 local crew & cast members, and 415 local background actors.
- The production spent more than \$100,000 in accommodations in Harney County alone.



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# Is It Finally Time To Give Laika an Oscar?



# The Animation Economy

Oregon is a World Class Animation Capital





# Company Spotlight: GOLR & ShadowMachine

- Relocated to Oregon during 2015 citing talent pool and the Greenlight Labor Rebate program.
- Now 50 full time employees in a 20,000 sq foot permanent animation studio.
- Comedy Central's "Jeff & Some Aliens" is being completely produced here in Oregon with a local workforce.

## Drawn to Portland's animation talent, maker of 'BoJack Horseman' finds a home

Jan 25, 2017, 12:06pm PST Updated Jan 25, 2017, 1:02pm PST

INDUSTRIES & TAGS Technology



When **ShadowMachine** co-founders **Alexander Bulkley** and **Corey Campodonico** were looking to expand their animation studio, they saw an opportunity to grow beyond the bright lights, traffic and intense competition of Los Angeles.

Just more than a year ago, Bulkley moved to Portland, along with about a dozen team members, to open a satellite operation in the quickly changing Slabtown neighborhood.



Alex Bulkley, co-owner of ShadowMachine, opened the Los Angeles-based animation... [more](#)

CATHY CHENEY

OREGON  
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# Grimm Concludes

**Final 'Grimm Gala' raises record-breaking \$804,000 for Doernbecher Children's Hospital**

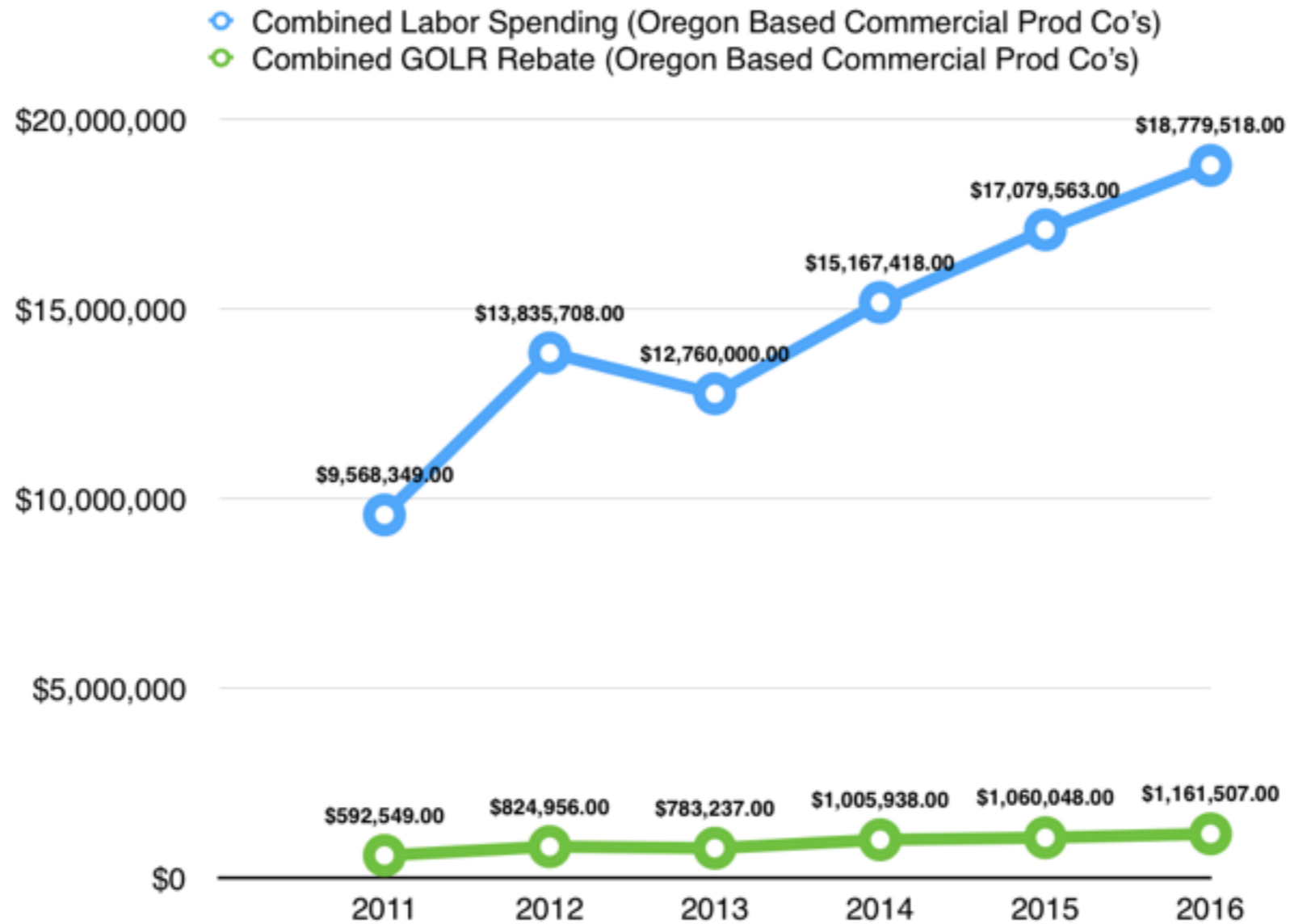
- 6 Seasons, 123 Episodes, nearly 300 jobs per season and \$300M of in-state spending.
- The Grimmster Endowment: \$1.5M in charity funds raised for Doernbecher Children's Hospital.



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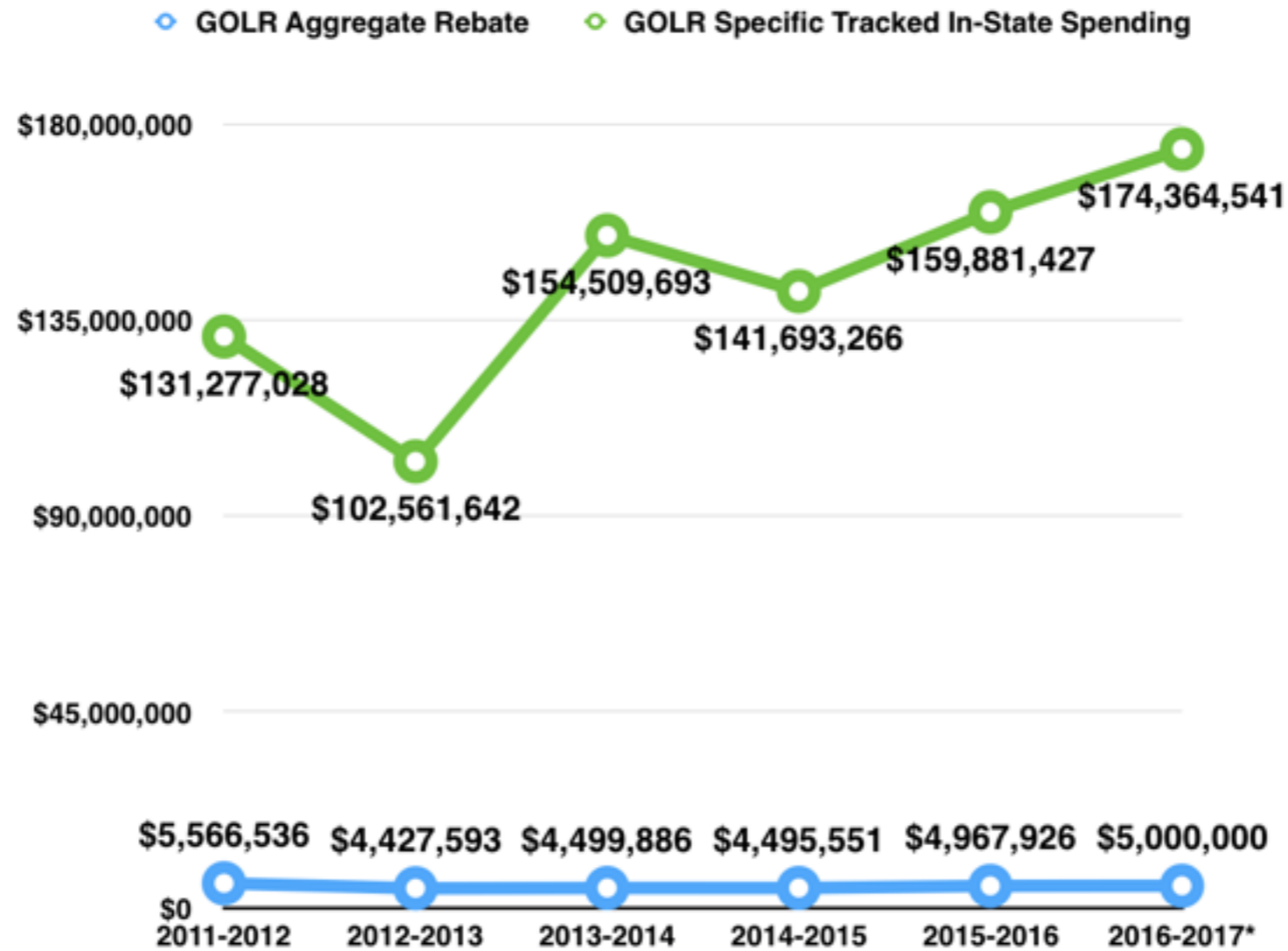


# GOLR: Company Growth





# GOLR: Project Growth



\* - Approximated



GOVERNOR'S OFFICE OF FILM & TELEVISION

**OREGON  
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