

# Reach Out & Read<sup>®</sup>



- ROR is evidence-based and prepares our youngest children to succeed in school.



- The ROR Oregon Coalition has grown to serve 75,000 kids in 5 years.

- Focusing on children in low-income communities, 1,200 medical providers serve kids from 6 months to 5 years.

## 50% OF YOUNG CHILDREN IN POVERTY ARRIVE AT KINDERGARTEN WITHOUT THE SKILLS REQUIRED TO SUCCEED IN SCHOOL.



- Children served by ROR enter Kindergarten with larger vocabularies and stronger language skills.

## 66% OF 4TH GRADERS IN OREGON WERE NOT READING PROFICIENT IN 2015.



- ROR is proven to improve developmental milestones and increase readiness to succeed in school.

## OVER 1 IN 5 CHILDREN IN OREGON LIVE IN POVERTY.



- By the age of 3, low-income children have heard 30 million fewer words than their more affluent peers.
- Parents served by ROR are 2.5x more likely to read to their children.

## 95% OF CHILDREN UNDER AGE 2 IN OREGON ROUTINELY ATTEND PEDIATRIC VISITS.



### Children served by ROR:

- gain 3 to 6 months of language development;
- have a home library of at least 10 children's books.

FOR MORE INFORMATION, CONTACT:

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