



*Treat yourself to better health™*

April 11, 2017

Subject: Senate Environment & Natural Resources Committee – Hearing Date: April 12, 2017

To Whom it May Concern,

We are writing this letter to express support for Senate Bill 1037 for the hearing on April 12, 2017.

Herb Pharm is a leading organic grower and producer of medicinal herbs, based in the town of Williams in Josephine County, OR. We employ approximately 100 individuals. Our company was established in 1979 and we have risen to the #1 brand of liquid herb extracts sold in natural food stores across the United States.

Herb Pharm built its reputation on the quality and purity of the herbal products we produce. The purity of our herbs we achieve through our “seed to shelf” vertical integration is a key competitive differentiator in the marketplace. Organic, and by extension, non-GMO status is the foundation of our purity claims.

The maintenance and protection of GE-free farming operations is of critical importance. The damage caused by incidental GE contamination would be immeasurable to our business and significantly jeopardize our ability to continue to grow and to offer jobs and benefits to our employees and their families.

Thank you for your consideration.

Sincerely,

Michael Gillette  
Director of Marketing  
On behalf of Herb Pharm, LLC