

**FISCAL IMPACT OF PROPOSED LEGISLATION**

79th Oregon Legislative Assembly – 2017 Regular Session  
Legislative Fiscal Office

**Measure: SB 778 - 1**

***Only Impacts on Original or Engrossed  
Versions are Considered Official***

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**Measure Description:**

Defines "just compensation" for purposes of laws related to outdoor advertising signs.

**Government Unit(s) Affected:**

Oregon Department of Transportation (ODOT)

**Summary of Expenditure Impact:** See Analysis

**Summary of Revenue Impact:** See Analysis

**Analysis:**

SB 778-1 directs ODOT to include outdoor advertising signs in all engineering and construction plans, and requires ODOT to design work on highways in such a way that protects outdoor advertising signs from being blocked, damaged, destroyed, or lost during construction. Furthermore, the bill requires ODOT to move an outdoor advertising sign in the same section of highway if ODOT cannot prevent the sign from being blocked during construction, or otherwise requires ODOT to justly compensate sign owners.

ODOT has indicated that over the last two biennia there have been four instances in which this bill would have impacted the Department. The extent of future impacts to ODOT is indeterminate, but may be significant, depending on the sign, its value, and whether revenue generation is considered when calculating just compensation.