

Locally Made Biodiesel - An Oregon Success Story

About SeQuential

In 2002, Ian Hill and Tyson Kever, then students at the University of Oregon, were determined to find a better way to fuel. Driven by their passion for the environment and a commitment to their local community, they launched SeQuential and built it into a key player in Oregon's burgeoning clean energy economy. Today, SeQuential's Salem plant annually produces more than 7.5 million gallons of biodiesel that fuels commercial and passenger vehicles across Oregon. We remain the state's only commercial biodiesel producer, and one of only a few Oregon based producers of any liquid fuel.



Like most start-ups, SeQuential received help along the way. Community partners, enthusiastic investors and state incentives all played a role in our success. And we're grateful for it. In return, we've reinvested in our home state by:

- Investing \$45 million in capital development. Taxed returns on this invested capital produce revenue for the State of Oregon.
- Creating more than 250 jobs, 150 of which are Oregon-based and half of which were added since 2014. These jobs produce income tax revenue for the State of Oregon.
- Building one of the nation's largest networks of retailers offering biodiesel, with more than 85 stations selling SeQuential fuel throughout Oregon.
- Participating in the Small Energy Loan Program (SELP). SeQuential's participation in this program has produced a fair market return for the taxpayers of Oregon.
- Advocating for smart policy - like the B20 program in 2013's HB 2435- that benefits both consumers and business owners. Most retailers participating in the B20 program are Oregon-based and pass the program's tax savings on to their customers.
- Eliminating more than 150 million pounds of carbon pollution, and significantly reducing exposure to harmful exhaust emissions correlated with health problems like asthma and lung disease.

We're proud of our roots. Like many of our fellow Oregonians, SeQuential values innovation. We support programs like HB 2435 and the Oregon Clean Fuels program because they encourage companies with new ideas about fuel to invest here, just like we did. We firmly believe that together we can build a better energy model that protects our environment while supporting our economic future.



800.447.3794

chooseSQ.com | [Facebook.com/chooseSQ](https://www.facebook.com/chooseSQ)

For policy/government affairs:

Ian Hill, co-Founder | 541.515.9711 | ianh@chooseSQ.com