



March 22, 2017

Chairman Paul Holvey
House Committee on Business and Labor
900 Court Street, NE
Salem H-277, OR 97301

Dear Chairman Holvey,

Brookdale Senior Living Inc. is one of the nation's largest operators of senior living communities, with over 1,100 communities across 47 states. Our mission is to enrich the lives of those we serve with compassion, respect, excellence, and integrity. A significant factor in providing great quality of life at Brookdale is our innovative approach to meeting the needs of our more than 100,000 residents around the country. Transportation is one of those factors and we support on-demand ridesharing as an impressive - and proven - new way to provide safe, affordable, flexible options to our residents.

Access to transportation is critical to ensuring health and social outcomes for older adults. To address these challenges, Brookdale is extending excellent mobility options to our residents through our partnership with Lyft, a peer-to-peer ridesharing company operating in over 300 cities.

Thanks to Lyft, residents of participating Brookdale communities may now enjoy the personal freedom of affordable, reliable rides with short wait times. Through the partnership, our residents are able to book a Lyft ride either on-demand or pre-scheduled via a concierge in their community, with no smartphones or apps required. Currently, the partnership is live in 11 Brookdale communities in California and Arizona, and early results are very positive in terms of adoption and user experience.

To be able to bring these transportation options to senior living residents across the country, we support comprehensive, common-sense ridesharing policies like those adopted already in 39 other states. For this reason, **we support HB 3246** as an important way to help make life-enhancing rideshare services available everywhere.

Sincerely,

Andrew Smith
Director, Strategy and Innovation