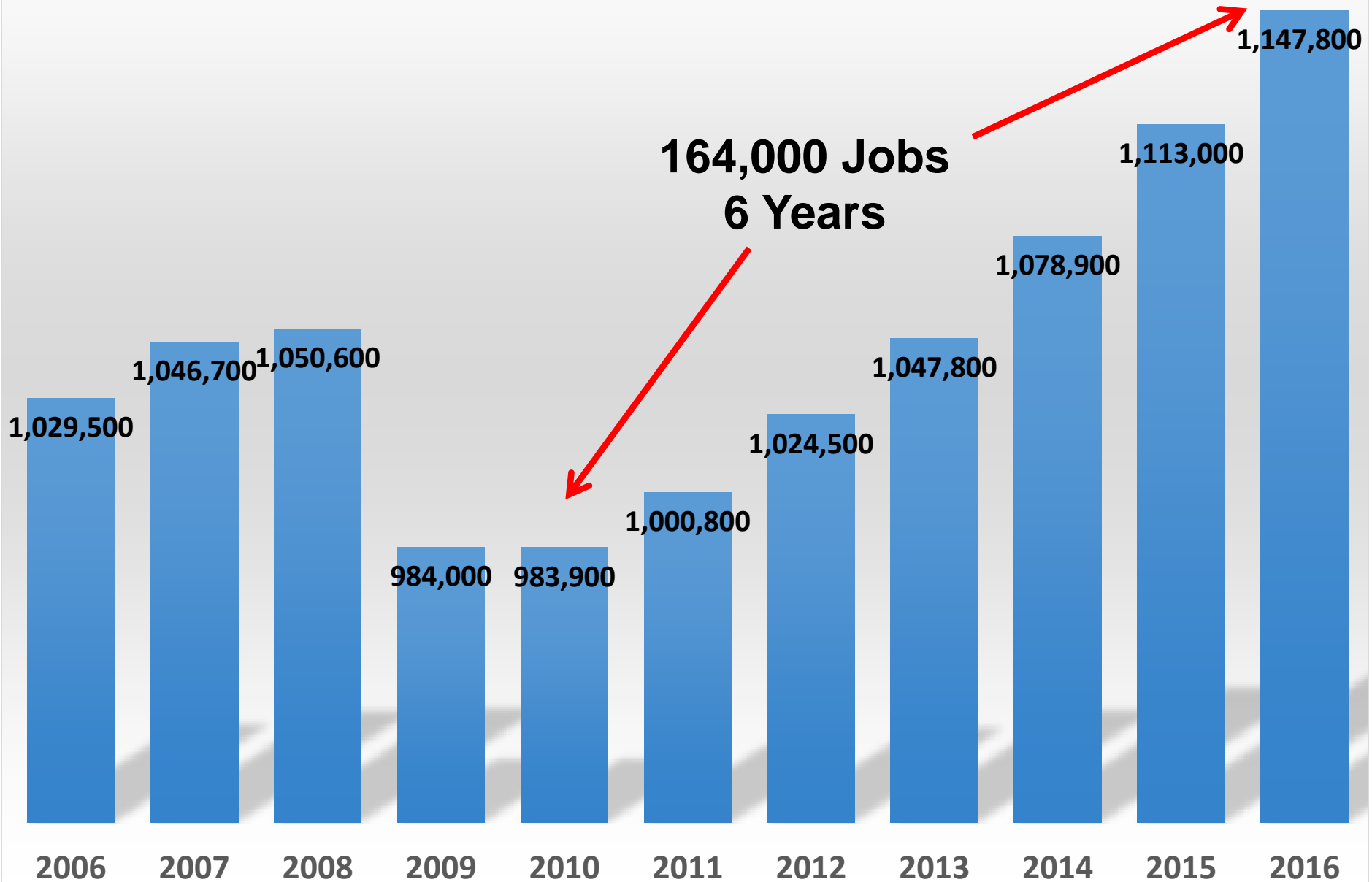


Prosperity 1000... and more!



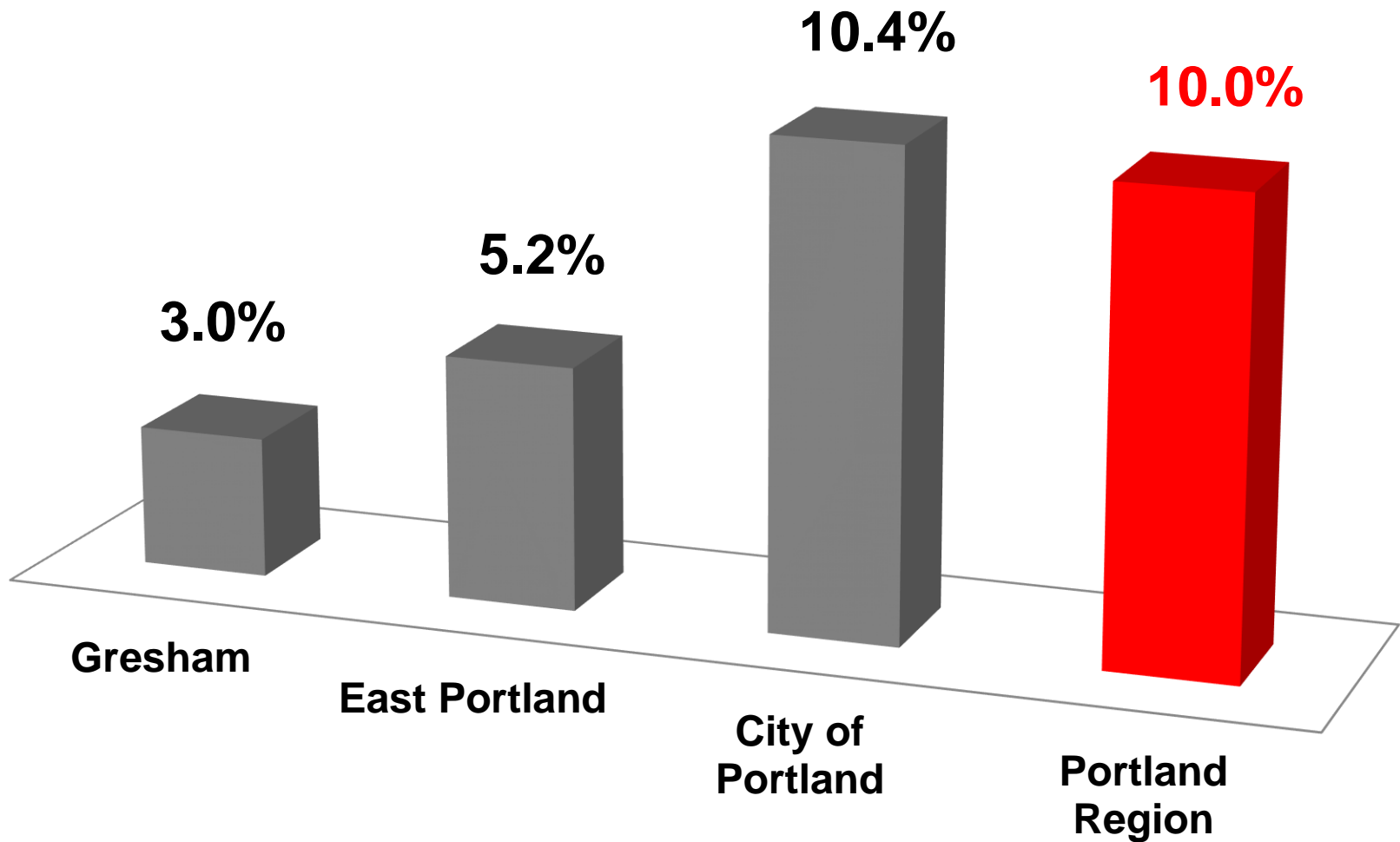
Oregon State Representative Jeff Reardon

Portland Metro Employment

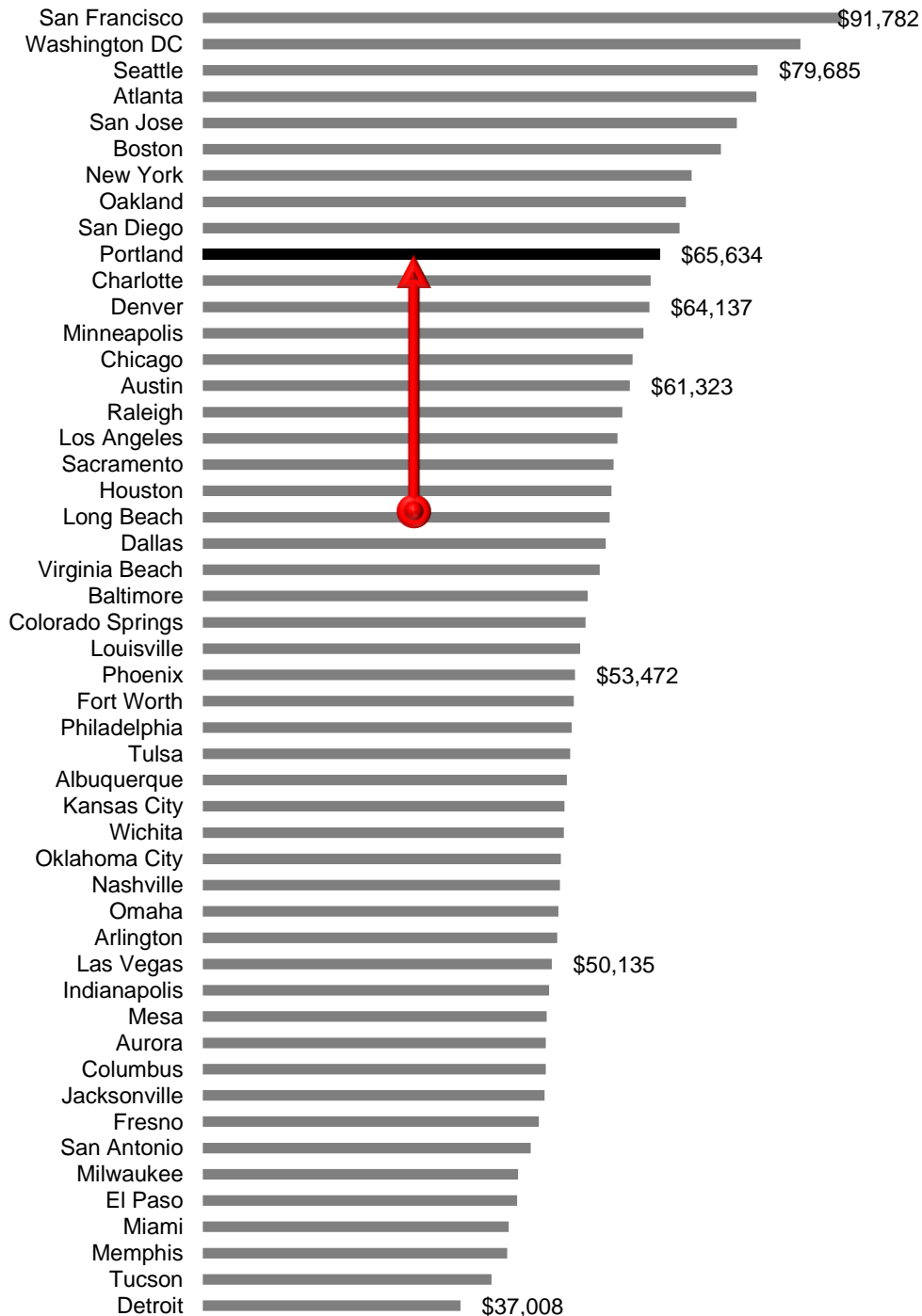


Employment Growth by City

2010 to 2014



Earnings Full Time Workers 50 Largest US Cities

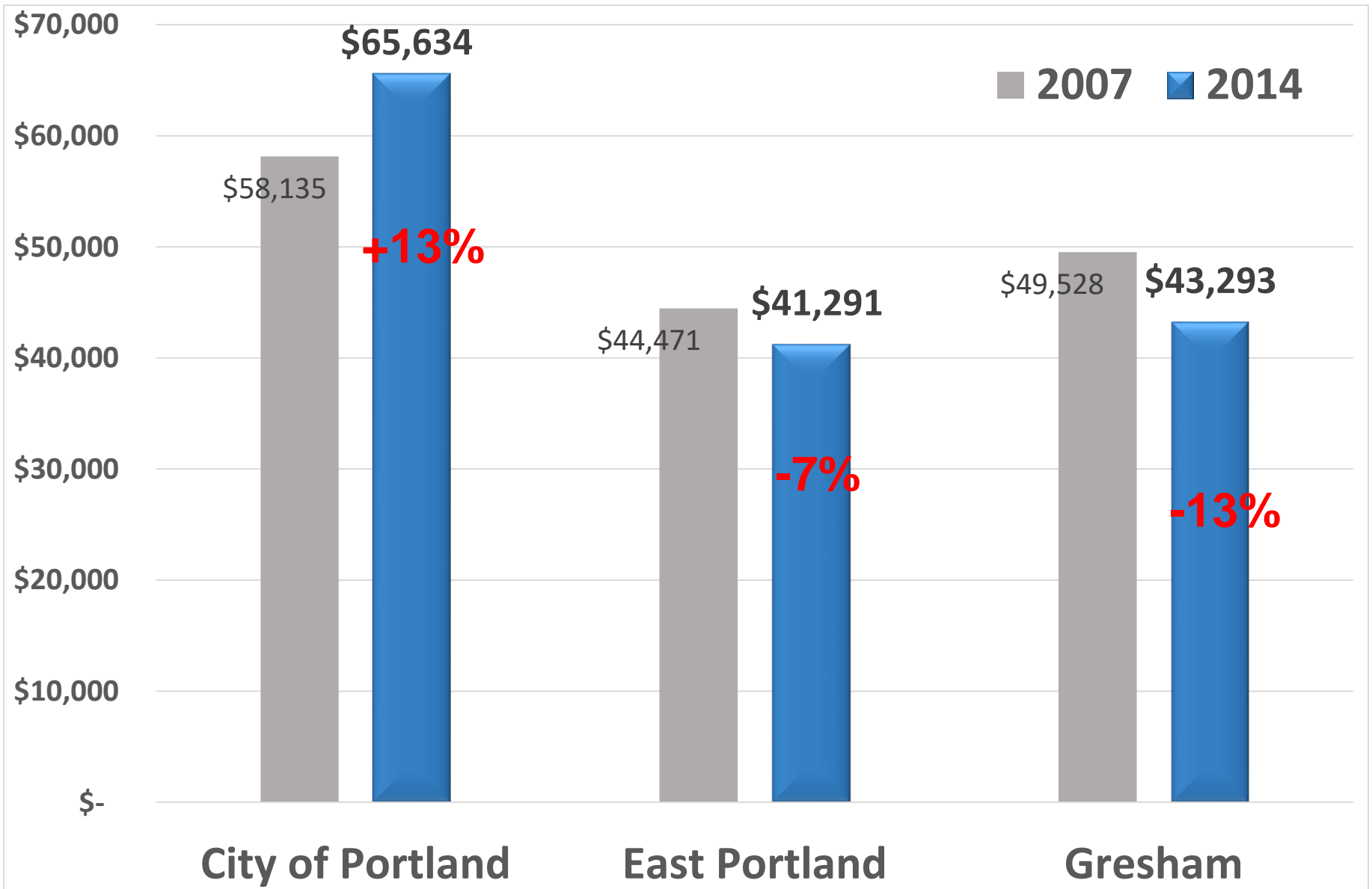


Full Time workers living in the City of Portland earn an average of \$65,634, up 13% from 2006 and placing Portland as the **10th** highest wages among the 50 largest US Cities.

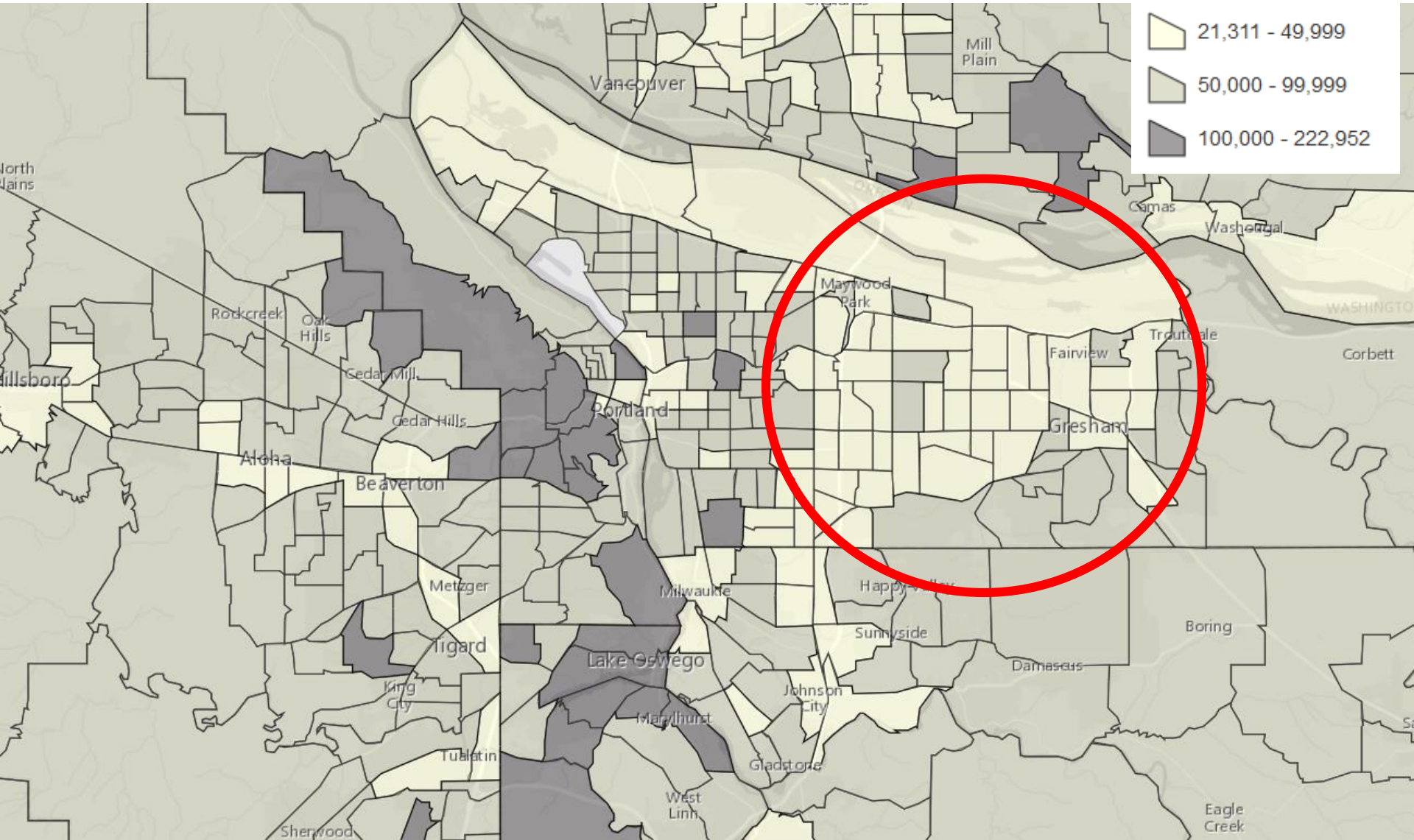
In 2006, Portland was ranked **19th** for wages.

Mean Earnings by City

Full Time Workers



Average Income Full Time Workers - 2014

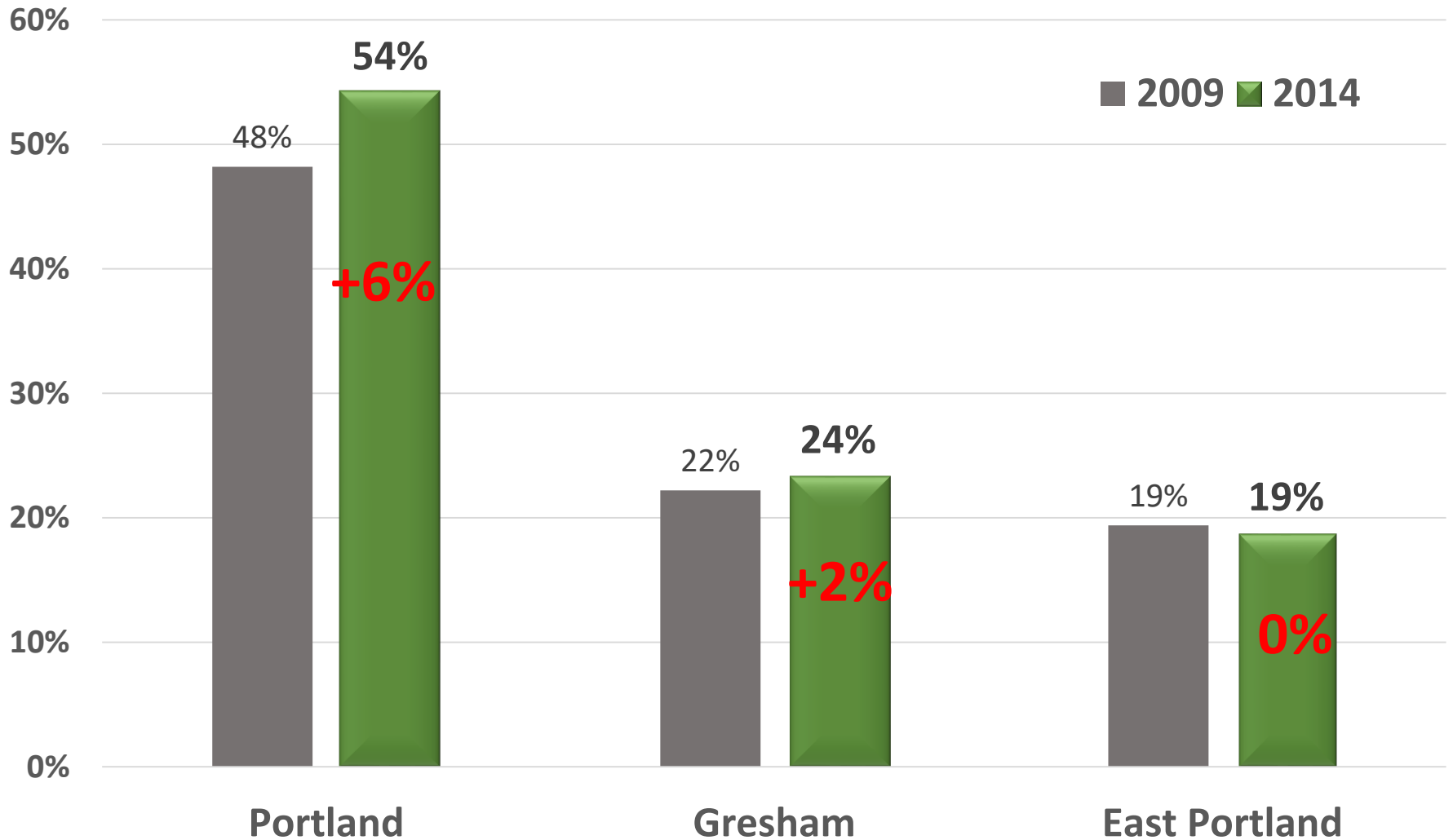


People of Color



College Degree

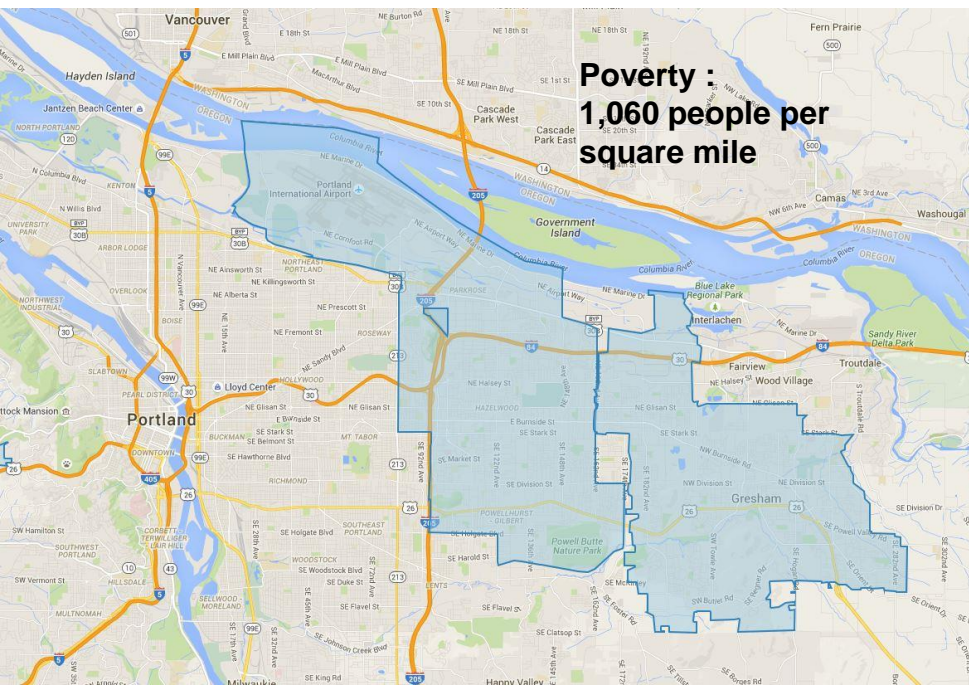
Age 35 - 44



East County has the Highest Concentration of Poverty in Oregon

East Portland & Gresham & Troutdale & Fairview & Wood Village

65,065
49% of Color



North Coast

Columbia
Clatsop
Tillamook
Lincoln

23,667
18% of Color

North Central

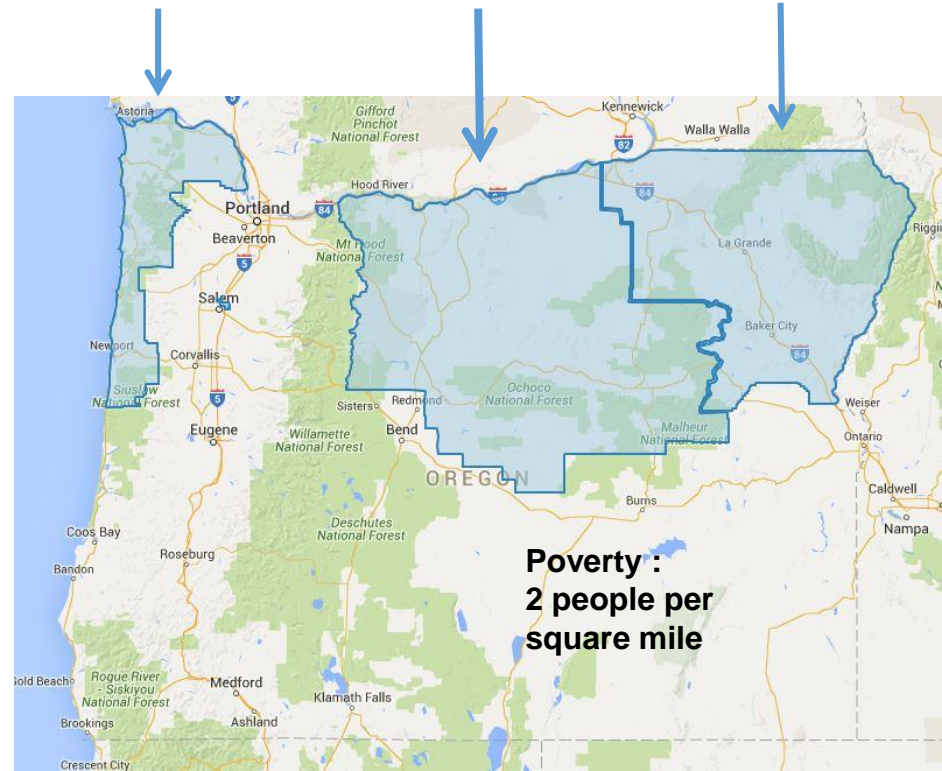
Hood River, Wasco, Crook
Sherman, Gilliam, Morrow,
Jefferson, Wheeler, Grant

21,501
38% of Color

North East

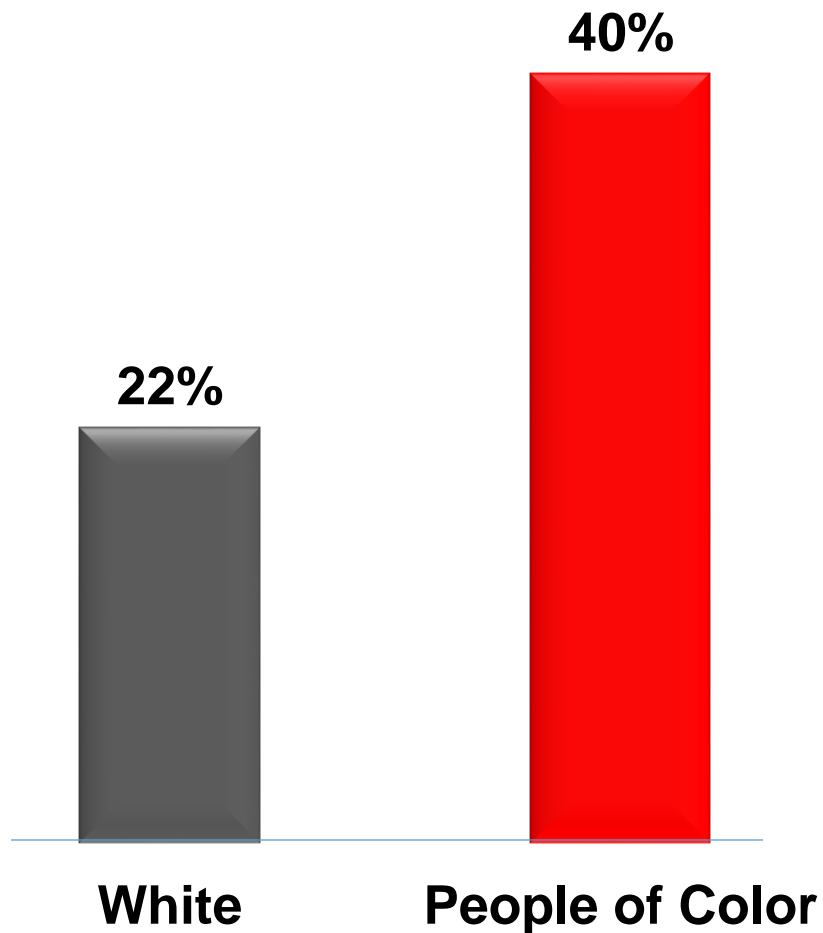
Umatilla
Union
Wallowa
Baker

23,049
39% of Color



Inequity by Race

Full Time Workers Earning Less than \$30,000



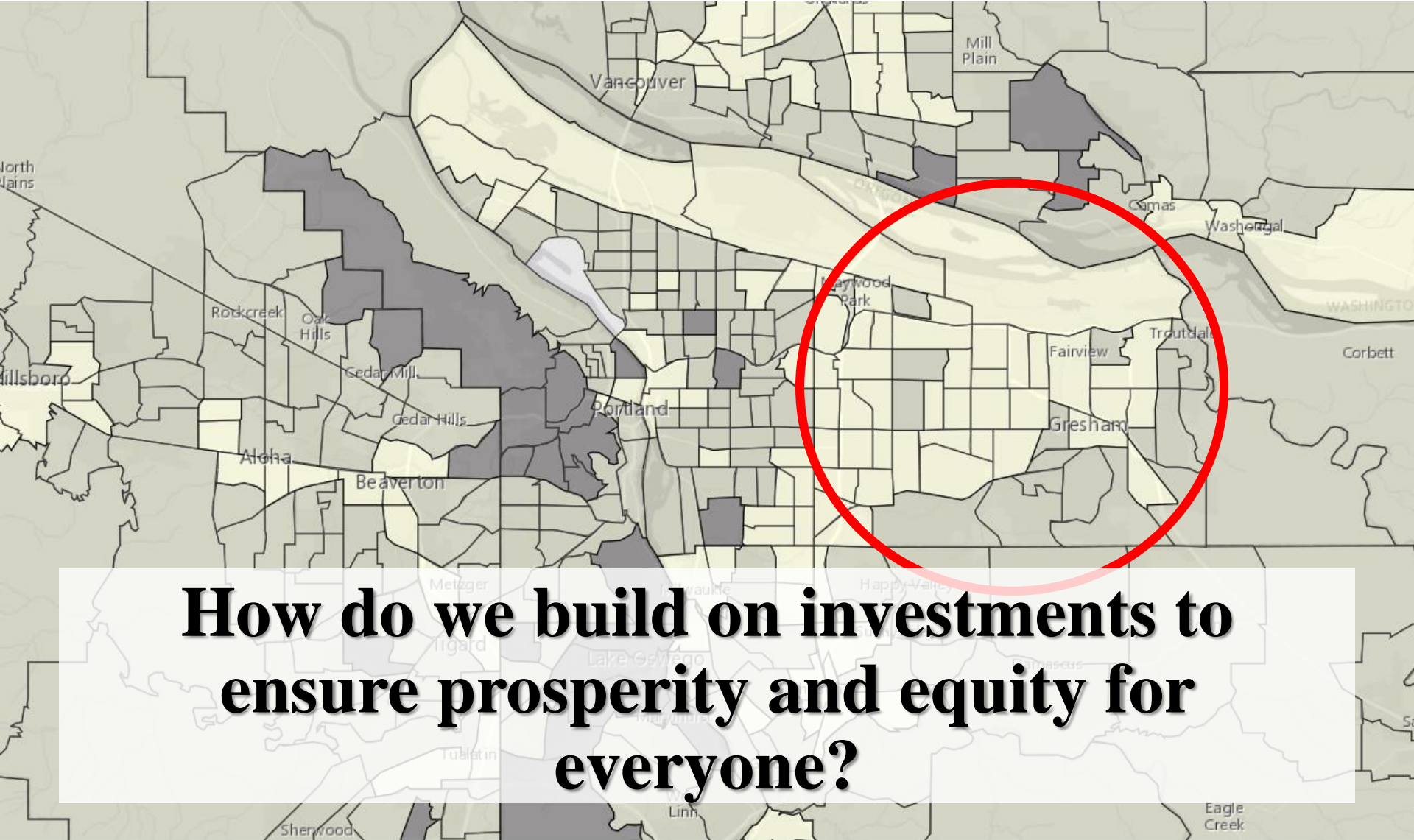
White full time workers
median annual earnings:
\$50,000

Full time workers of color
median annual earnings:
\$35,000

Troutdale Reynolds Industrial Park Gresham Vista Business Park



Discussion



How do we build on investments to ensure prosperity and equity for everyone?

Stop Here

Aligning Workforce Planning

GOAL:

Increase number of citizens in East Multnomah County with higher wage jobs.

STRATEGY:

By 2017-18, train **1000 adults** in three industry sectors: **1) Advanced Electronics, 2) Advanced Manufacturing Metal & Machinery, and 3) Distribution.**

Aligning Workforce Planning

TACTIC

- Train **75% local; 25% outside**
- Use the strength of the **existing workforce** in east Multnomah County
- Recruit **70% “aspirational jobs”**; and **30% “stepping stone jobs”**
- Target industry sectors with a **wide spectrum of jobs**
- Address growing **diversity**

BUDGET GOAL:

\$5,000,000 (\$5000 per adult)