FISCAL IMPACT OF PROPOSED LEGISLATION

79th Oregon Legislative Assembly – 2017 Regular Session Legislative Fiscal Office

Only Impacts on Original or Engrossed Versions are Considered Official

Measure: HB 2041

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Date: 3/30/2017

Measure Description:

Establishes Certified Oregon Program in Oregon Business Development Department to certify for-profit and nonprofit businesses to use term "Certified Oregon" on products and labels, in advertising and media and for other purposes specified by rule.

Government Unit(s) Affected:

Business Development Department (Business Oregon), Legislative Assembly

Analysis:

This fiscal impact statement is for the purpose of transmitting the measure from the House Committee on Economic Development and Trade to the Joint Committee on Ways and Means. The bill establishes the Certified Oregon Program within the Oregon Business Development Department (OBDD) for the purpose of certifying businesses to use the term "Certified Oregon" when advertising. The bill creates the Certified Oregon Advisory Group to make recommendations to OBDD regarding the implementation of the program. OBDD must report to the Legislative Assembly on or before September 15, 2019 regarding the implementation of the program. There will be fiscal impact associated with this bill, the amount of this impact is still being determined. A more complete fiscal analysis on the bill will be prepared as the measure is considered in the Joint Committee on Ways and Means.

Further Analysis Required

Page 1 of 1 HB 2041