

Although I support 3031 as a bill that has been a long time coming for Oregon, I would like the committee to consider the following:

Hopefully it is not too late in this process to consider the proper place for this oversight is under the Department of Agriculture, not the OLCC.

Although U.S. Geological Survey maps will be useful in establishing the cannaculture regions, National Oceanic and Atmospheric Administration maps may also inform the decision. This is in part because not all cannabis cultivation is based on native soils, and also because it is understood in the industry that cannabis quality is dependent on other environmental considerations.

As an example, in California Humboldt County is designated a cannaculture region. But this broad use of a counties geographic boundaries does not address the different characteristics of the same strain grown in 3 distinct sub regions: Ocean Grown on the Pacific side of the coast range, Mountain Grown, and the production of the Inland Valley.

Larger cannaculture regions will naturally have smaller branded production zones within them, and within these will be held the brand identities of individual producers. This is something the participants in the industry are uniquely qualified to understand and establish. For this reason I would recommend that the base maps and further delineations be decided by a private entity comprised primarily of cannabis professionals. The wine board is a good place to begin when deciding what this would look like.

We can take cues from the Wineries, Hops industry, and Nursery Association in establishing the organizational structure as well as the required certification and enforcement of these regions.