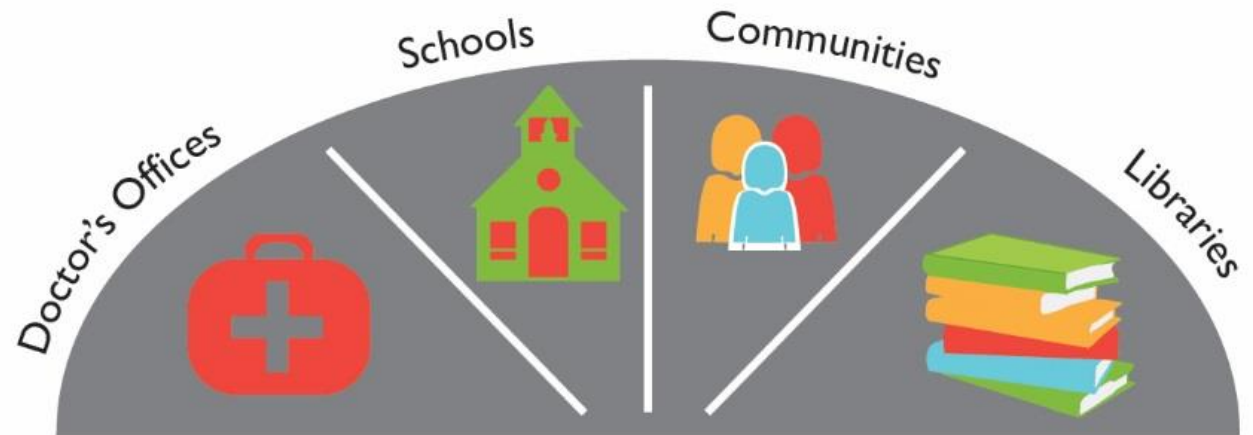


Who We Are:

- The Early Literacy Success Alliance (ELSA) is a coalition of Oregon nonprofit partners and public libraries with proven impact dedicated to providing underserved children and families with the access, support, resources and instruction they need to establish a strong foundation of literacy.

Our Members:

- Black Parent Initiative
- The Children's Book Bank
- Metropolitan Family Service
- Oregon Public Libraries
- Reach Out and Read Oregon
- Reading Results
- The Shadow Project
- SMART (Start Making A Reader Today)



The nonprofit partners that comprise ELSA use evidenced-based, culturally relevant methods to support schools and families in putting young children on a path to reading success.

We came together to:

- Ignite and inspire community action to identify solutions for improving early literacy.
- Actively participate in identifying and implementing early literacy solutions in Oregon.
- Engage and empower Oregon families to help their children succeed through reading.

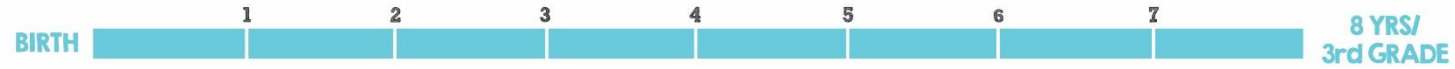
Together we:

- Start early
- Engage families
- Partner for systemic change
- Close the book gap
- Leverage volunteers
- Focusing on equity
- **Serving over 1.2 million children and families throughout Oregon**

ELSA EARLY LITERACY SUCCESS ALLIANCE

PARTNER CONTINUUM

Oregon Children and Families served annually by ELSA: **1,277,278**



BLACK PARENT INITIATIVE

Serves more than 255 parents with 2,000 hours of coaching, and supports nearly 150 Black children annually.

THE CHILDREN'S BOOK BANK

Gives more than 76,000 children's books to nearly 7,000 families each year.

METROPOLITAN FAMILY SERVICE

Annually serves 10,000 children and parents with reading and school readiness support.

OREGON PUBLIC LIBRARIES

Lends 13,864,121 children's books annually, with 1,187,773 children attending 44,014 reading programs.

THE SHADOW PROJECT

Serves 1,600 students in special education classrooms.

REACH OUT AND READ OREGON

Annually serves 60,000 children and families through 120,000 well-child visits and books distributed in 83 sites.

READING RESULTS

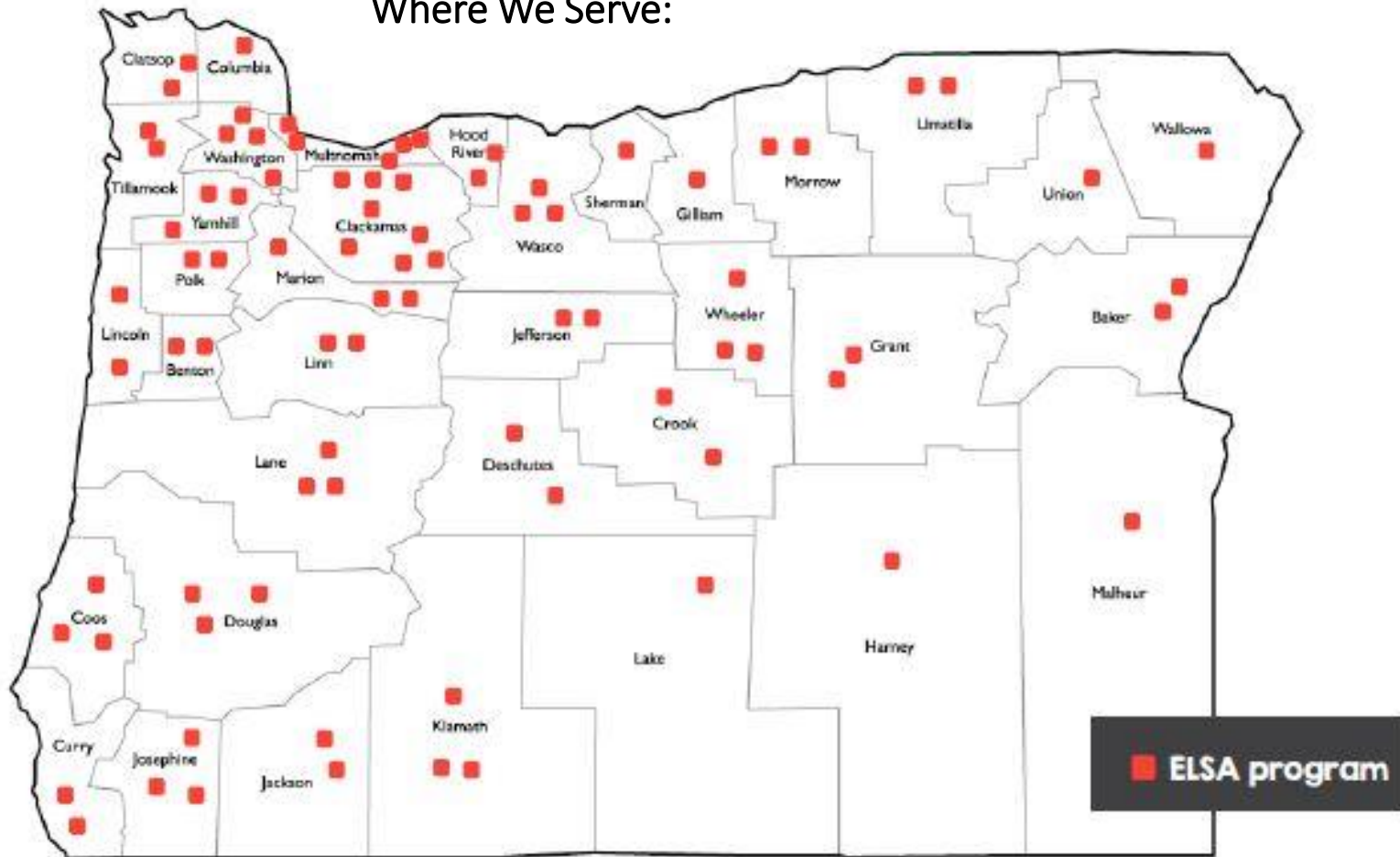
Annually serves 500 1-3rd graders with 25,000 reading tutoring sessions.

SMART (Start Making A Reader Today)

Serves over 10,000 children annually with reading support from 5,000 volunteers and gives children 160,000 books to keep.

ELSA
**EARLY LITERACY
SUCCESS ALLIANCE**

Where We Serve:



Our Recommendations:

- Consult leaders of literacy-focused community programs when making decisions affecting literacy policy and practice
- Demonstrate that literacy is a community priority
- Invest in what's working
- Allow for greater investment in effective, culturally responsive and culturally specific literacy support
- Expand eligibility to compete for public funding

ELSA brings to the table an already established network and series of partnerships rooted in research-based methods for improving early literacy in Oregon.

Our message is clear: Rather than recreating the wheel to address these issues, we urge Oregon education leaders to take advantage of effective systems like ELSA already in place. Invest, don't invent.