

Enrolled
House Bill 4146

Sponsored by Representatives NATHANSON, MCKEOWN; Senators BEYER, EDWARDS, ROBLAN
(Presession filed.)

CHAPTER

AN ACT

Relating to the state transient lodging tax; creating new provisions; amending ORS 284.131 and 320.305; prescribing an effective date; and providing for revenue raising that requires approval by a three-fifths majority.

Whereas Enrolled House Bill 2267 (chapter 818, Oregon Laws 2003), the original statewide transient lodging tax bill, established a stable and permanent tourism funding source for the State of Oregon; and

Whereas the protection and stability of tourism revenues resulting from the passage of House Bill 2267 has contributed to increases of 18 percent in direct tourism employment, 58 percent in visitor spending and 74 percent in transient lodging tax revenues since 2003; and

Whereas the protection and stability of tourism promotion revenues help develop stronger working relationships among destination marketing organizations and enhance the effects of the collective marketing and sales efforts for the State of Oregon; and

Whereas the protection and stability of these tourism promotion revenues can help attract more domestic and international visitors to Oregon with large-scale events throughout the state, make Oregon communities more competitive in the global tourism marketplace and create jobs for Oregonians; and

Whereas it is the intention of the Seventy-eighth Legislative Assembly to enhance past legislative action with the following statutory changes; now, therefore,

Be It Enacted by the People of the State of Oregon:

SECTION 1. ORS 320.305 is amended to read:

320.305. (1)(a) A tax of [*one*] **1.8** percent is imposed on any consideration rendered for the sale, service or furnishing of transient lodging.

(b)(A) The tax must be computed on the total retail price, including all charges other than taxes, paid by a person for occupancy of the transient lodging.

(B) The total retail price paid by a person for occupancy of transient lodging that is part of a travel package may be determined by reasonable and verifiable standards from books and records kept in the ordinary course of the transient lodging tax collector's business.

(c) The tax shall be collected by the transient lodging tax collector that receives the consideration rendered for occupancy of the transient lodging.

(d) The tax imposed by this subsection is in addition to and not in lieu of any local transient lodging tax.

(2) The transient lodging tax collector may withhold a collection reimbursement charge of five percent of the amount collected under subsection (1) of this section.

SECTION 2. The amendments to ORS 320.305 by section 1 of this 2016 Act apply to consideration rendered on or after July 1, 2016, and before July 1, 2020, for the sale, service or furnishing of transient lodging.

SECTION 3. ORS 320.305, as amended by section 1 of this 2016 Act, is amended to read:

320.305. (1)(a) A tax of [~~1.8~~] **1.5** percent is imposed on any consideration rendered for the sale, service or furnishing of transient lodging.

(b)(A) The tax must be computed on the total retail price, including all charges other than taxes, paid by a person for occupancy of the transient lodging.

(B) The total retail price paid by a person for occupancy of transient lodging that is part of a travel package may be determined by reasonable and verifiable standards from books and records kept in the ordinary course of the transient lodging tax collector's business.

(c) The tax shall be collected by the transient lodging tax collector that receives the consideration rendered for occupancy of the transient lodging.

(d) The tax imposed by this subsection is in addition to and not in lieu of any local transient lodging tax.

(2) The transient lodging tax collector may withhold a collection reimbursement charge of five percent of the amount collected under subsection (1) of this section.

SECTION 4. The amendments to ORS 320.305 by section 3 of this 2016 Act apply to consideration rendered on or after July 1, 2020, for the sale, service or furnishing of transient lodging.

SECTION 5. ORS 284.131 is amended to read:

284.131. (1) All moneys collected, received by or appropriated to the Oregon Tourism Commission must be deposited into an account established by the commission in a depository bank insured by the Federal Deposit Insurance Corporation. In a manner consistent with the requirements of ORS chapter 295, the chair of the commission shall ensure that sufficient collateral secures any amount of funds on deposit that exceeds the limits of the Federal Deposit Insurance Corporation's coverage.

(2) Subject to the approval of the chair, the commission may invest moneys collected or received by the commission. Investments made by the commission must be limited to investments described in ORS 294.035 (3)(a) to (i).

(3) Interest earned on any moneys invested under subsection (2) of this section must be made available to the commission in a manner consistent with the biennial budget of the commission.

(4) The commission shall spend state transient lodging tax moneys appropriated to the commission under ORS 320.335 as follows:

(a) At least [~~80~~] 65 percent must be used to fund state tourism [~~marketing~~] programs.

(b) Ten percent must be used for a competitive grant program for projects that further the purpose described in ORS 284.138, which may include tourism-related facilities and tourism-generating events, including sporting events.

[(b)] (c) [As much as 15] **Twenty** percent must be used to implement a regional cooperative tourism [~~marketing~~] program that:

(A) Requires fund allocations to focus on creating new business from out-of-state and international markets;

(B) Utilizes a regional allocation formula that distributes revenue to regions, the boundaries of which are established by the commission, in proportion to the amount of transient lodging tax revenues collected in each region;

(C) Distributes revenue to recipients that are selected by the commission as organizations able to conduct tourism-related marketing for each region;

(D) Requires advertising, publications, CD-ROMs, websites, videos and other tourism promotion materials funded through the regional cooperative tourism [~~marketing~~] program to carry the Oregon Tourism Commission logo and marketing tag line; and

(E) Encourages funding recipients to incorporate design elements from commission advertising and promotional campaigns, such as fonts, images and other design elements.

(5) In funding programs and awarding grants under subsection (4)(a) and (b) of this section, the commission shall consider a demonstrated return on investment, geographic equity and community support.

[(5)] (6) All moneys in the account that are not state transient lodging tax revenues are continuously appropriated to the commission for the purposes of carrying out the functions of the commission.

[(6)] (7) All expenditures from the account are exempt from any state expenditure limitation.

SECTION 6. The amendments to ORS 284.131 by section 5 of this 2016 Act apply to moneys transferred to the account of the Oregon Tourism Commission pursuant to ORS 320.335 on or after the effective date of this 2016 Act.

SECTION 7. (1) The Legislative Revenue Officer shall lead a work group to study the following issues:

(a) Policies related to the distribution of revenue for the regional cooperative tourism program under ORS 284.131 (4)(c), including but not limited to the establishment of regional tourism boundaries and the distribution of state transient lodging tax revenue within each tourism region according to the proportion of total revenue collected in the counties within the region.

(b) Barriers to expansion and maintenance of recreational tourism in each tourism region.

(c) The optimal frequency for distribution of state transient lodging tax revenue and whether a mandatory distribution schedule should be adopted.

(d) The feasibility of exempting homeless individuals from liability for the state transient lodging tax.

(e) Whether and under what conditions the Department of Revenue may share with local governments data that reflect payment of the state transient lodging tax in order to assist the local governments with enforcement of local transient lodging taxes.

(f) Regular reporting by the Oregon Tourism Commission to committees of the Legislative Assembly on demonstrated return on investment, geographic equity and community support with respect to awards of moneys and grants by the commission.

(g) Any other issues the Legislative Revenue Officer and the legislative members appointed pursuant to subsection (2) of this section consider necessary and proper to the conduct of the study.

(2)(a) The President of the Senate shall appoint two members from among members of the Senate to participate in the work group.

(b) The Speaker of the House of Representatives shall appoint two members from among members of the House of Representatives to participate in the work group.

(c) The Legislative Revenue Officer and the legislative members of the work group may ask any other persons to participate in the work group.

(3) The work group shall submit a report in the manner provided in ORS 192.245, and may include proposals for legislation, to the interim committees of the Legislative Assembly related to revenue no later than December 9, 2016.

(4) The Legislative Revenue Officer shall provide staff support to the work group, with assistance from the Oregon Tourism Commission upon request of the officer and the legislative members of the work group.

(5) All agencies of state government, as defined in ORS 174.111, are directed to assist the work group in the performance of the duties of the work group and, to the extent permitted by laws relating to confidentiality, to furnish the information and advice the members of the work group consider necessary to perform their duties.

SECTION 8. Section 7 of this 2016 Act is repealed on December 31, 2017.

SECTION 9. Section 10 of this 2016 Act is added to and made a part of ORS 284.101 to 284.146.

SECTION 10. (1) No later than October 1 of each year, the Oregon Tourism Commission shall submit a report to the Legislative Fiscal Officer that identifies:

(a) The funds received by the commission during the prior fiscal year pursuant to ORS 320.305;

(b) The awards and commitments approved by the commission of these funds and of funds received in prior fiscal years; and

(c) Information requested by the Legislative Fiscal Officer regarding these funds.

(2) The Legislative Fiscal Officer may request, and upon the request the commission shall supply, additional information with respect to any grants of \$2 million or more made by the commission from funds appropriated to the commission under ORS 284.131.

SECTION 11. The Oregon Tourism Commission shall submit the first report required under section 10 of this 2016 Act no later than October 1, 2017.

SECTION 12. This 2016 Act takes effect on the 91st day after the date on which the 2016 regular session of the Seventy-eighth Legislative Assembly adjourns sine die.

Passed by House February 23, 2016

Received by Governor:

Repassed by House March 3, 2016

.....M.,....., 2016

Approved:

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Timothy G. Sekerak, Chief Clerk of House

.....M.,....., 2016

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Tina Kotek, Speaker of House

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Kate Brown, Governor

Passed by Senate March 3, 2016

Filed in Office of Secretary of State:

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Peter Courtney, President of Senate

.....M.,....., 2016

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Jeanne P. Atkins, Secretary of State

284.138 Matching grant program; purposes; amount. (1) The Oregon Tourism Commission shall administer a biennial matching grants program when the Legislative Assembly appropriates moneys therefor. The purpose of the matching grants program is to help develop and improve the economies of communities throughout Oregon by means of the improvement, expansion and promotion of the visitor industry.

(2) The commission shall establish the maximum grant amount in the applicant guidelines prepared for the matching grants program in each biennium. No more than 50 percent of the total cost of a project may be paid for with moneys from the program. An applicant must show a minimum one-to-one match from private or public sources other than Oregon Business Development Department or commission programs. The applicant must also show a cash match of at least 50 percent of the amount requested under the matching grants program. [Formerly 285A.279]