

# Oregon Main Street

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*Nature*  
*HISTORY*  
*Discovery*



Nationally recognized.  
Locally powered.™

# Oregon Main Street

- “Tier System” – 80 communities
  - 9 Performing Main Street
  - 17 Transforming Downtown
  - 28 Exploring Downtown
  - 26 Affiliate
- Technical Assistance
- Downtown Revitalization Conference
- Workshops and Trainings
- Community Assessments
- Historic Surveys
- Resource Center
- **New: Oregon Main Street Revitalization Grant!**



*Mission: “to assist Oregon communities in the revitalization of their unique downtown places using the Main Street Approach®.”*

# Network Members

## Performing Main Street

Albany  
Corvallis  
La Grande  
McMinnville  
Oregon City  
Roseburg  
The Dalles  
  
Portland District:  
Alberta

## Transforming Downtown

Bandon  
Beaverton  
Canby  
Carlton  
Coos Bay  
Cottage Grove  
Dayton  
Estacada  
Hillsboro  
Klamath Falls  
Lebanon  
Milton-Freewater  
Newberg  
Pendleton  
Port Orford  
Sherwood  
Tillamook

## Exploring Downtown

Amity  
Baker City  
Brookings  
Burns  
Dallas  
Enterprise  
Florence  
Gold Beach  
Hermiston  
Independence  
Lakeview  
Merrill  
Monroe  
Myrtle Creek  
  
Myrtle Point  
Oakridge  
Ontario  
Reedsport  
St. Helens  
Salem  
Sheridan  
Stayton  
Sutherlin  
Tigard  
West Linn  
Weston  
Woodburn

## Affiliate Community

Aurora  
Banks  
Bend  
Bonanza  
Coburg  
Donald  
Dunes City  
Eugene  
Irrigon  
Jefferson  
John Day  
Malin  
McKenzie  
River  
  
Milwaukie  
Mosier  
Redmond  
Sandy  
Sherman Co.  
Silverton  
Stanfield  
Turner  
Umatilla Co.  
Veneta  
Wallowa  
  
Portland District:  
St. Johns

# Revitalization Stats

## 2010-2016 Stats\*:

- 385 net new businesses
- 2,699 net new jobs
- 1,082 building rehab projects
- \$75.7 million private sector improvements
- \$91.2 million public sector improvements

*\*2010-2016 Performing Main Street & 2011-2016 Transforming Downtown level statistics*



# Oregon Main Street Revitalization Grant

- Approved by the legislature in 2015
- Funded through the sale of a lottery bond in 2017
- At least 50% of funds go to rural areas
- Permanent fund but only 1 time approval of funding
- Open to any level of Oregon Main Street Network



**Klamath Falls:** create 20 upper level living units in the downtown core



**Independence:** Owner has approved plans for over two years to do a brewery in this building but hasn't had the funding to move forward.

# Purpose of the Grant Program

- Acquire, rehabilitate, and construct buildings on properties in designated downtown areas; and
  - Facilitate community revitalization that will lead to private investment, job creation or retention, establishing or expanding viable businesses, or creating a stronger tax base
- Grants are available for up to \$100,000 (70% of costs up to \$100,000 can be covered by grant; 30% match can be cash, in-kind, volunteer)



**Beaverton:** Create shell ready space to recruit an appropriate brewpub or similar restaurant into the core of Old Town

# Types of Projects

- Rehabilitation or restoration of properties
  - Façade improvements, upper floor rehab, structural repairs, code compliance, first floor interior rehab, energy efficiency
- Compatible new construction
- Rehabilitation or restoration of multiple properties
  - Shared elevator, handicapped accessibility
  - Fire sprinklers
  - Upper floor residential
- Acquisition of property w/development plan in place



**Astoria:** create 40 workforce housing units within walking distance of service sector jobs. Building has been vacant for 30 years.

# Grant Priorities

- Projects in Performing Main Street, Transforming Downtown, or Exploring Downtown communities
- Projects w/n MS Network communities that are also CLG or National Register historic districts
- Areas with the greatest need for revitalization and economic development
- Projects w/well-prioritized, work plan
- Projects located in traditionally underserved communities
- Geographic diversity
- Project readiness



**Hillsboro:** Restore the façade, the original marquee and lighting, and replace the caving in roof to keep this historic building around for many years to come in Downtown Hillsboro.



# Preparing Communities to Apply for the Grant

- On-going email communication to the Oregon Main Street Listserv
- Strategic planning webinar/technical assistance
- Checklist to get ready
- Building development workshop
- Design Assistance
- Grant Workshop



Newberg: Chapters Books Design Assistance

# Grant Applications as of March 7

Deadline: March 17, 2017

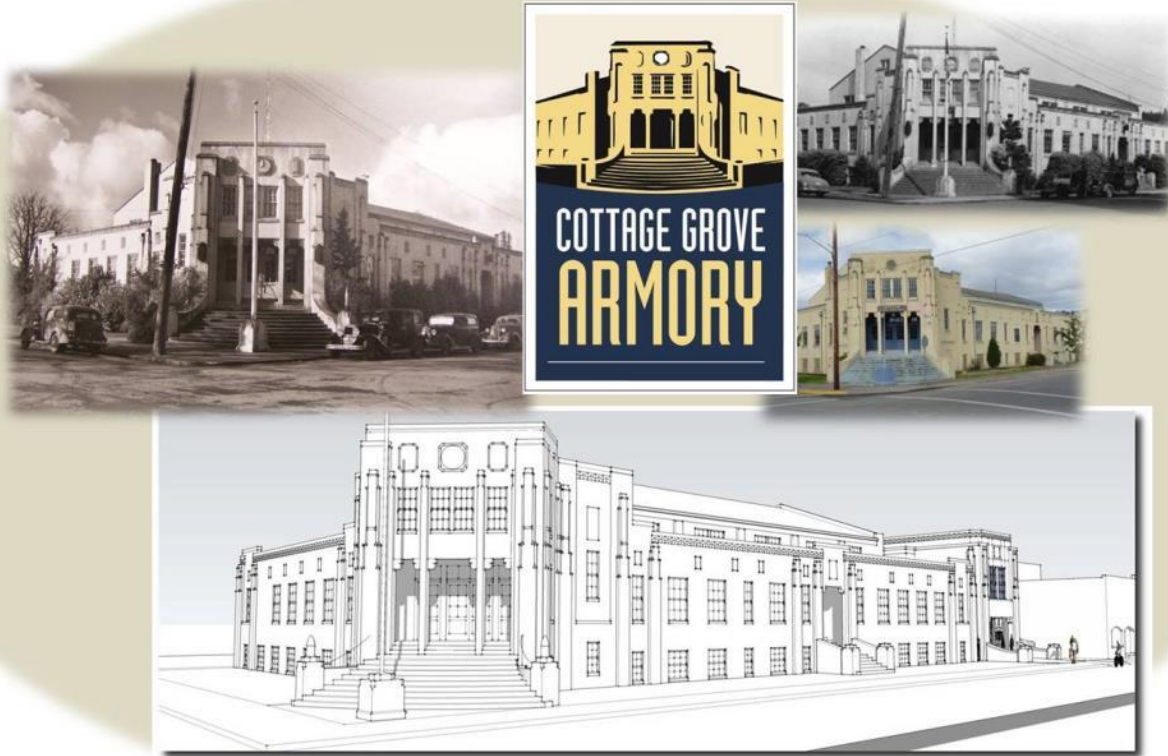
Notification: May 5, 2017

- 27 open applications
- 23 different cities
- 14 rural
- 13 not rural
- Project Breakdown:
  - Theater rehab: 2
  - Restaurant: 2
  - Façade: 1
  - Lodging & retail: 3
  - 2<sup>nd</sup> Floor housing: 1
  - Housing & retail: 1
  - General rehab: 8
  - Acquisition: 1
  - Retail improvements



**Carlton** : Carlton & Coast Tavern  
Rehabilitation – rehab dilapidated 1932 clay tile building in downtown Carlton will stimulate a struggling block and result in the creation of four full-time jobs.

# Thank You!



**Cottage Grove:** Restoration of the Cottage Grove Armory historic preservation /capital undertaking that will dramatically bolster the community's capacity to increase revenue and enhance economic vitality.