

House Committee on Economic Development and Trade

March 6, 2017

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Alcohol and Spirits Industry in Oregon

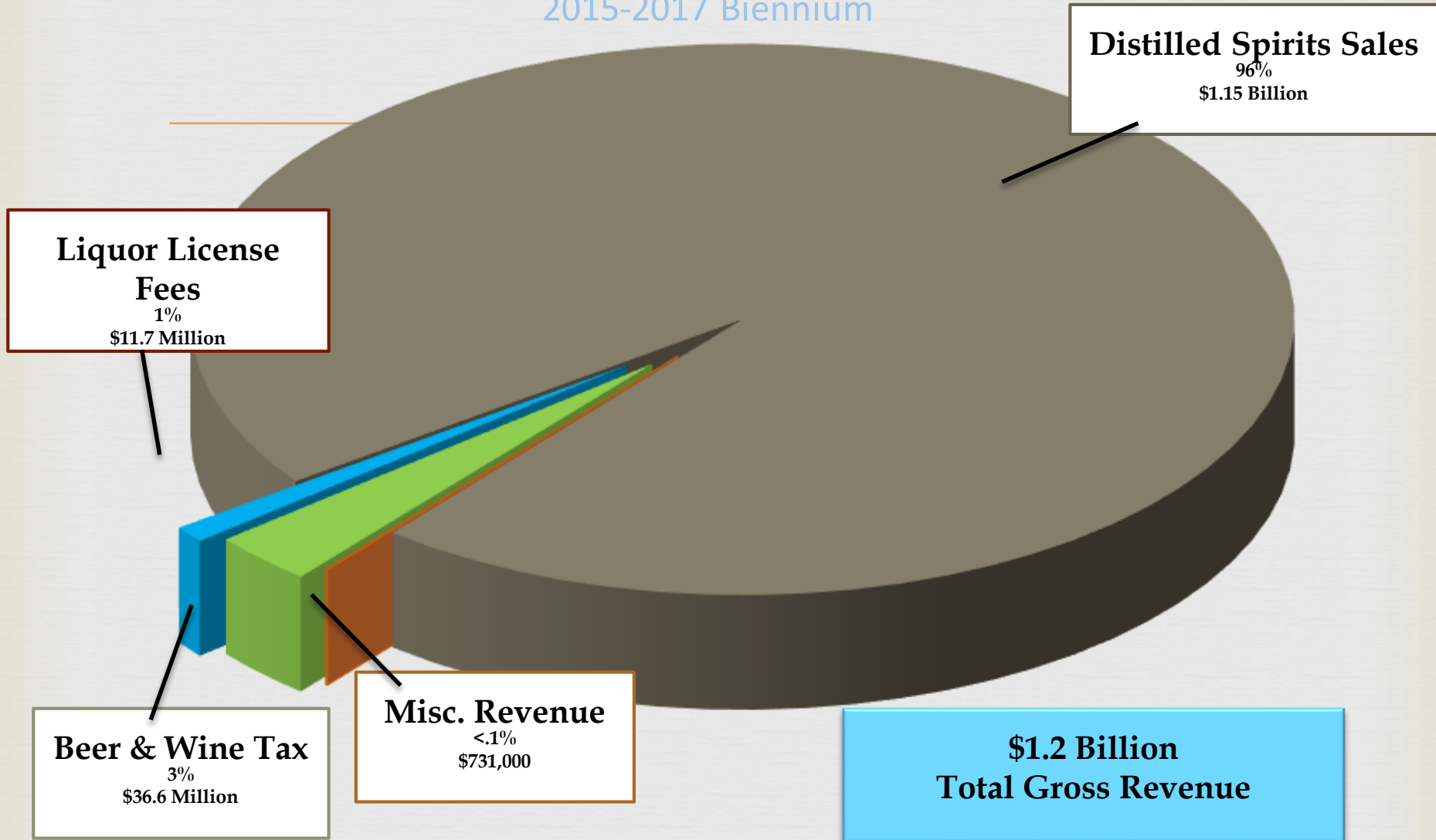
- Wineries - 1,100
- Breweries/Brew Pubs - 330
- Distillers - 96 with 29 secondary locations
- Restaurants & Bars - 7,400
- Special Event Licenses - 8,900
- Distributors/Wholesalers - 1,400
- Grocery/convenience stores - 4,700
- Liquor Stores - 268
- Alcohol Server Permittees - 157,000

Secondary Impacts

Employment
Agriculture
Construction
Transportation
Real Estate
Equipment
Furniture/Supplies
Services
Taxes

Third Largest Revenue Source for Oregon Projected Gross Liquor Revenue Sources

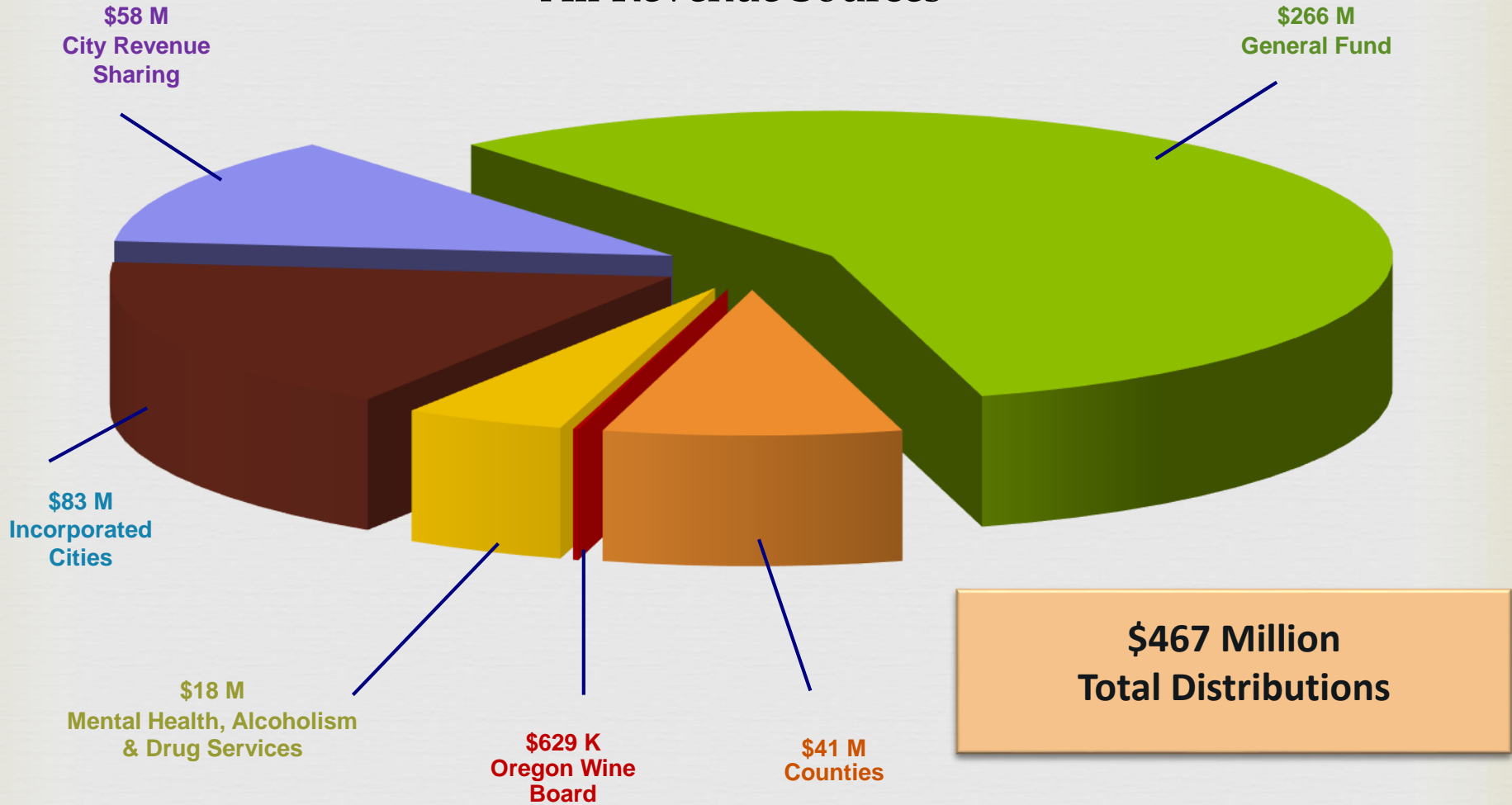
2015-2017 Biennium

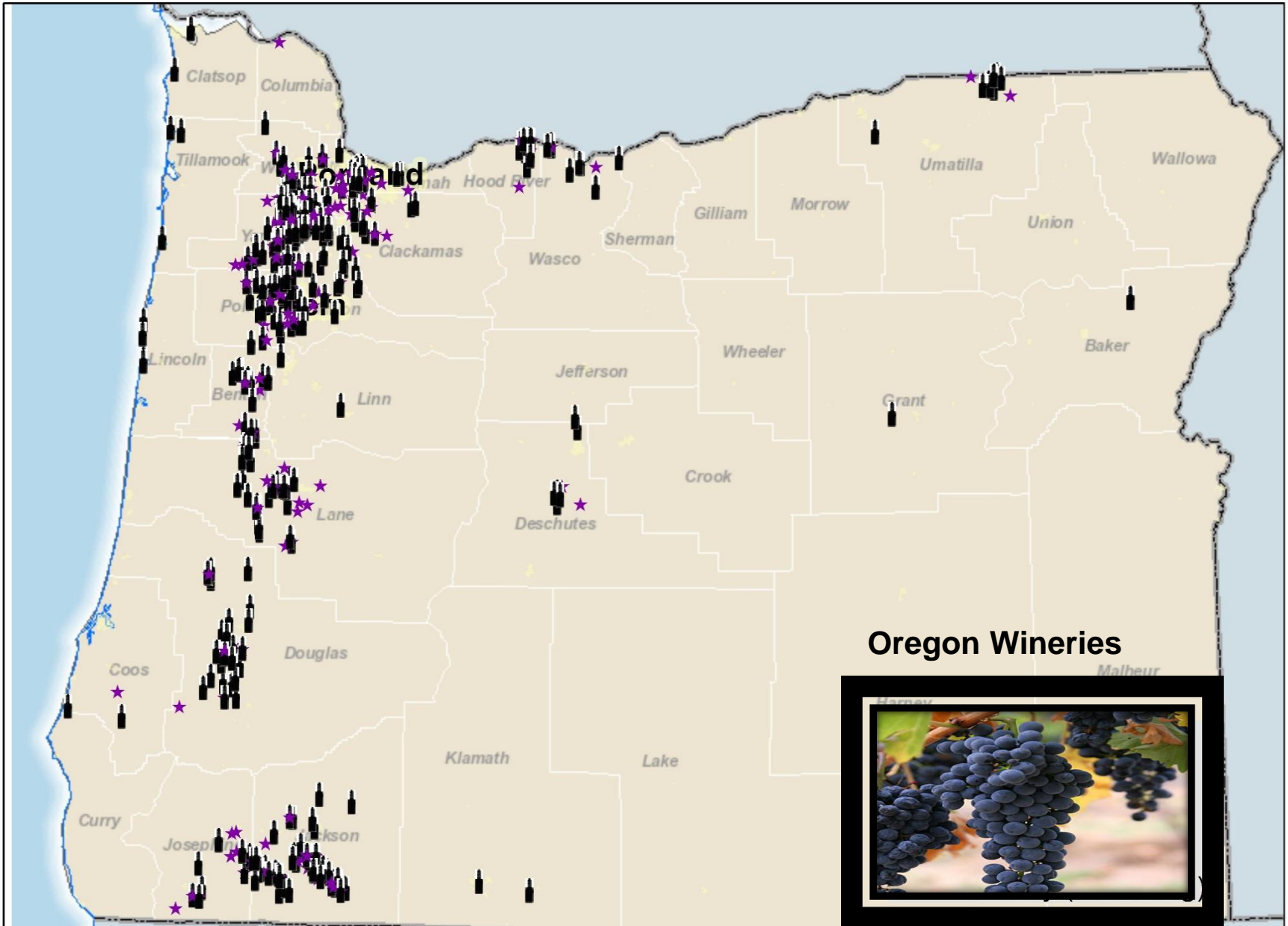


Projected Alcohol Revenue Distribution

2015-2017 Biennium

All Revenue Sources





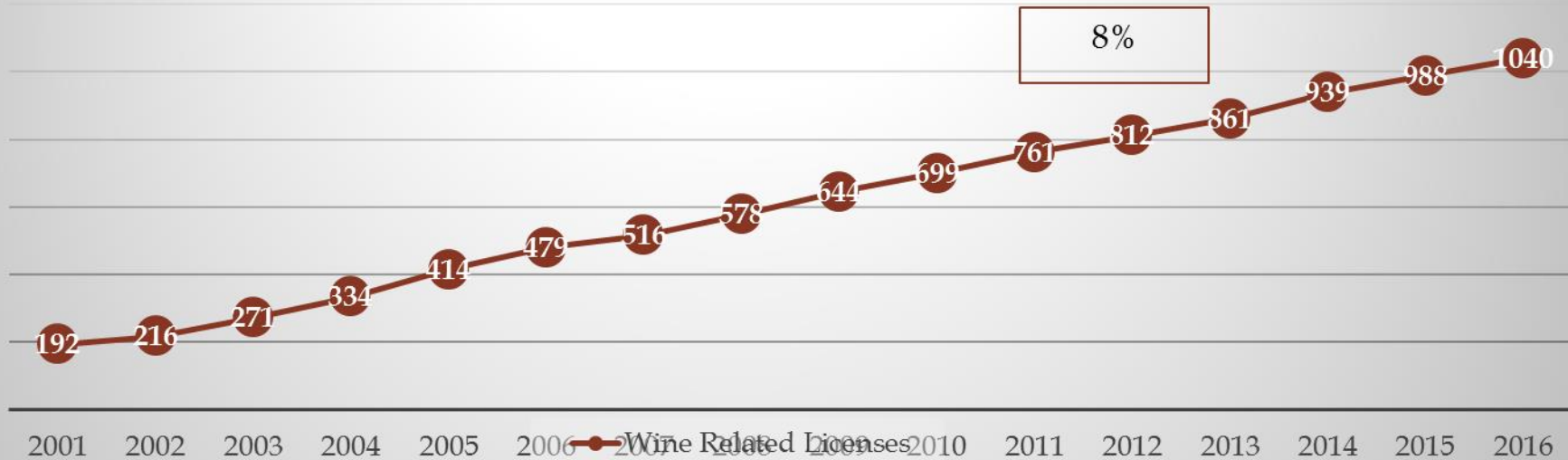
Oregon Wineries

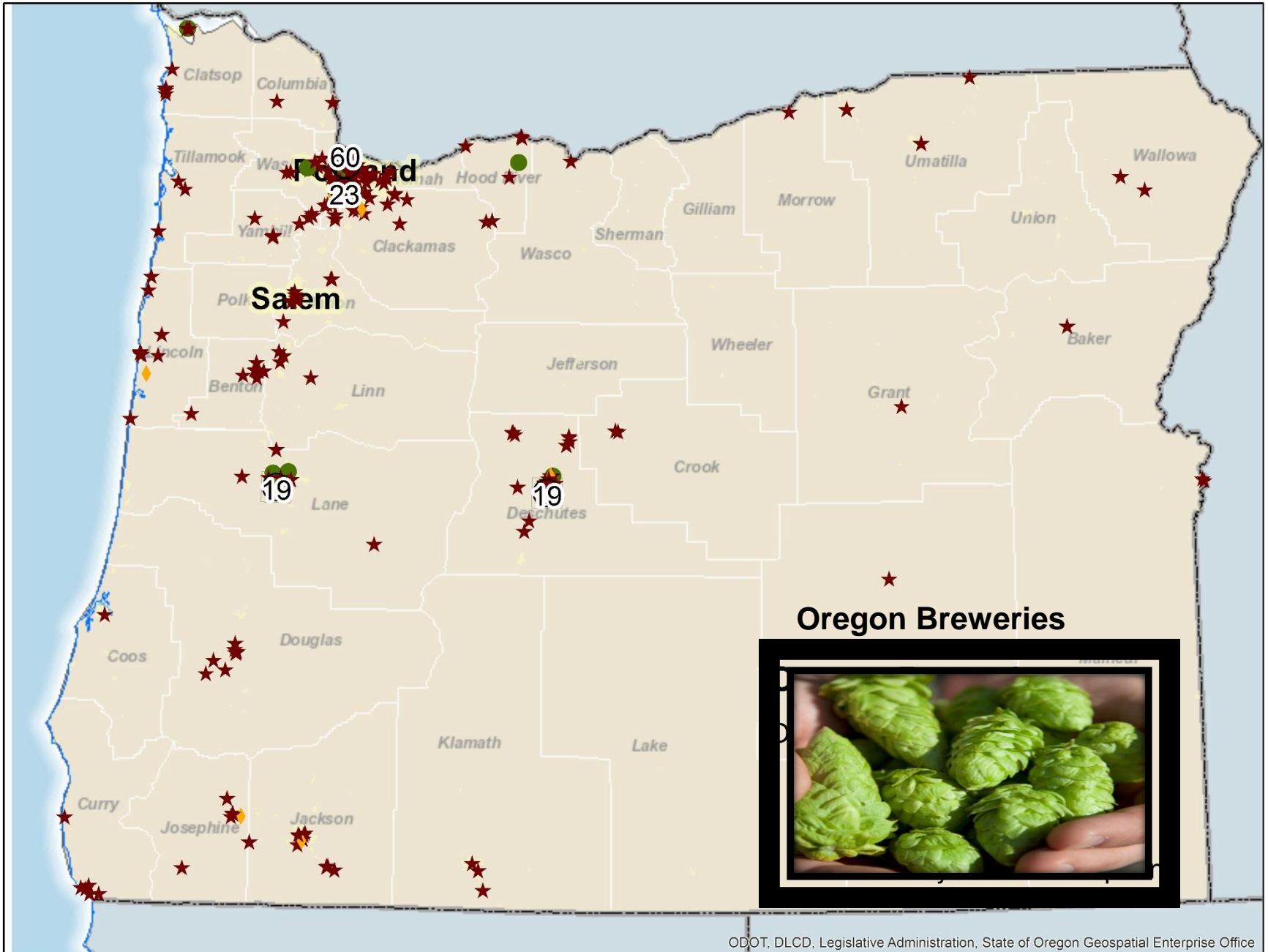


Oregon Wineries



Oregon Winery Type Licenses





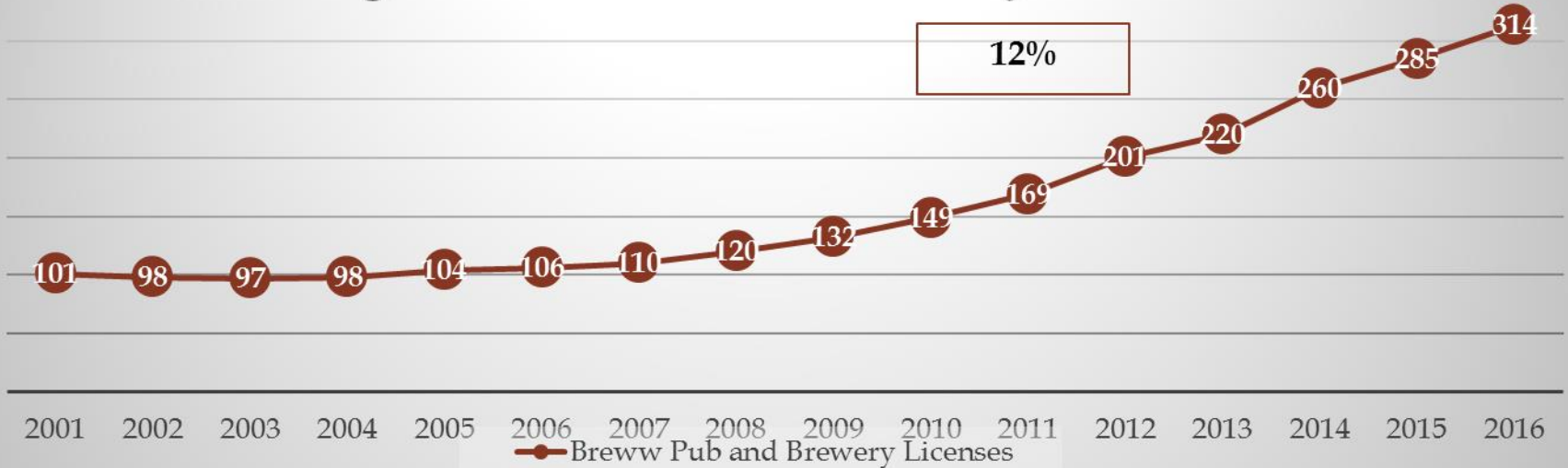
Oregon Breweries

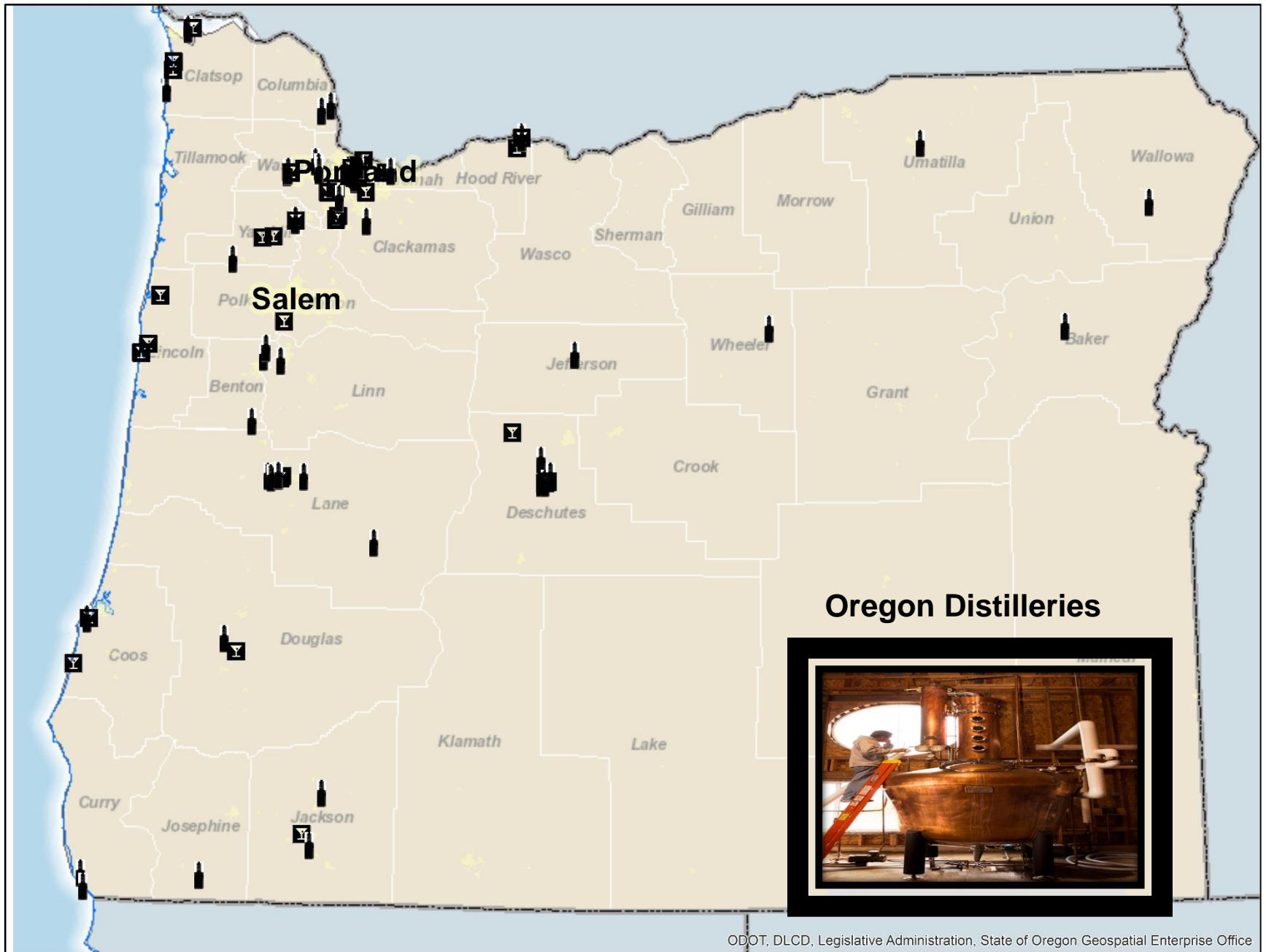


Oregon's Beer Industry



Oregon Brew Pub and Brewery Licenses





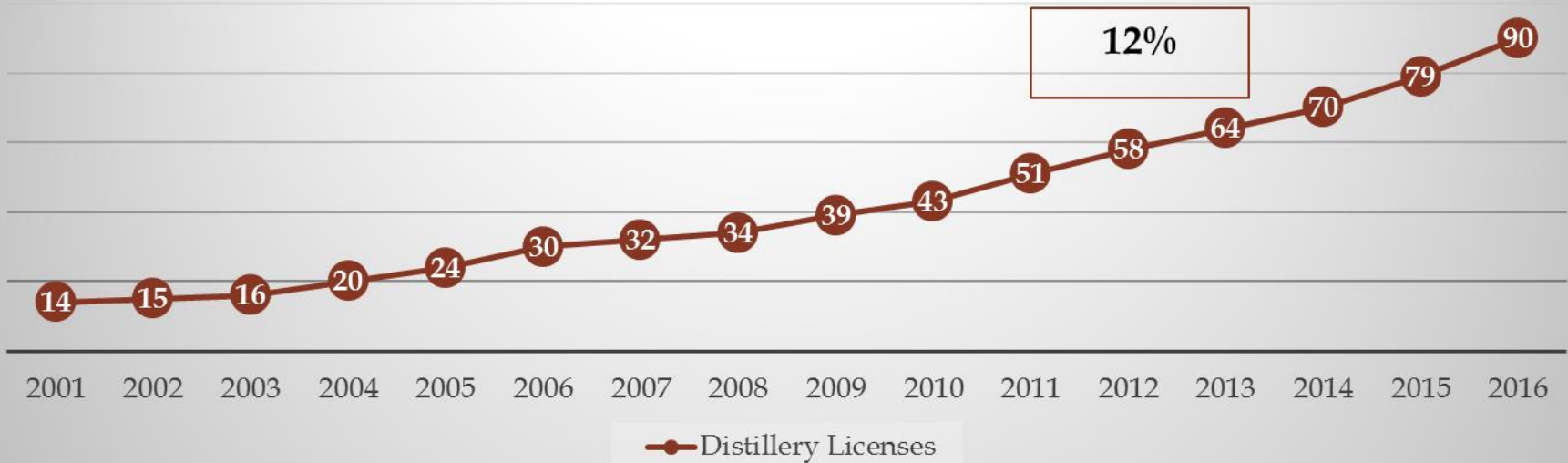
Oregon Distilleries

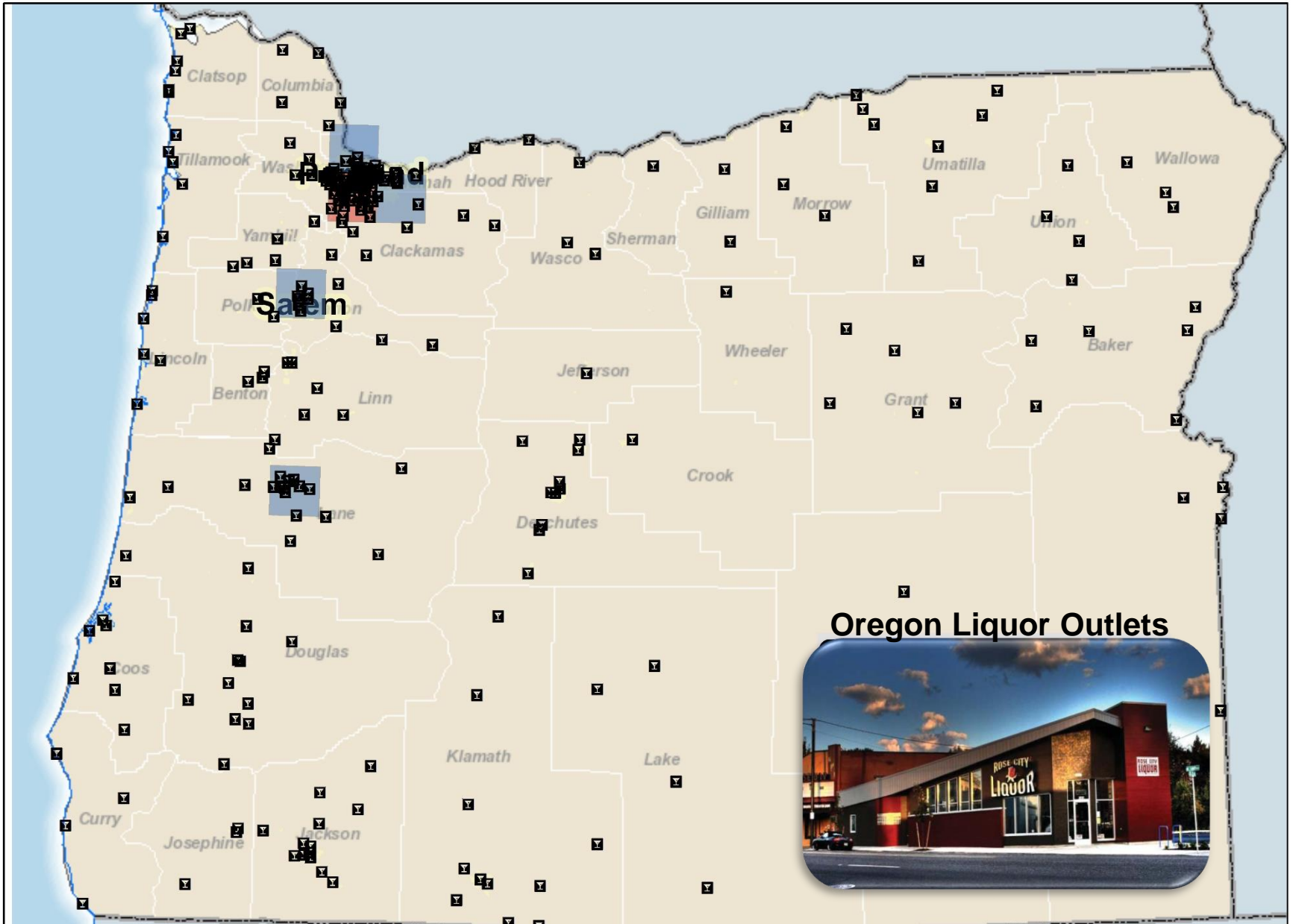


Oregon Distilleries



Distillery Licenses





Oregon Liquor Outlets



Enhancing Oregon's Tourism & Jobs

- 8,900 temporary sales licenses for special events each year
- 1,500 wineries, breweries, and distilleries
- 7,400 bars and restaurants
- 157,000 alcohol service permits

Secondary Jobs

Public Sector
Liquor Outlets
Manufacturers
Support Businesses

Oregon tourism generated
\$10.8 Billion in 2015

(Oregon Travel Impacts Report, Dean Runyan Associates)



OLCC'S MISSION

Support businesses, public safety,
and community livability
through education and the enforcement
of liquor and marijuana laws.



Legislation



- ❧ HB 2160 – Brewery Public House – adds ability to add more than 2 Brewery Public House locations without securing additional licenses
- ❧ HB 2089 – Vermouth – allows exclusive (liquor only sales agents and distilleries) to also purchase and sell vermouth
- ❧ HB 2159 – Cider – aligns Oregon’s definition of cider with the federal definition
- ❧ HB 2150 – Electronic Privilege Tax Filing – requires OLCC to develop system for online filing and payment of beer and wine taxes

