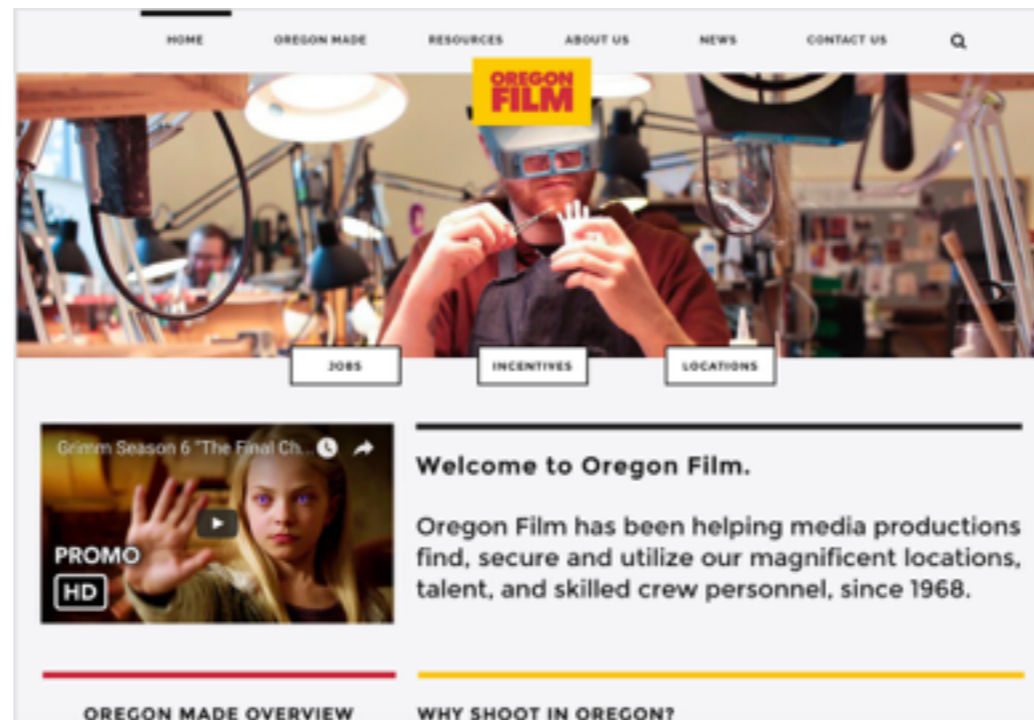


# Joint Ways & Means Committee Presentation 2017



# Oregon Film & Video Office

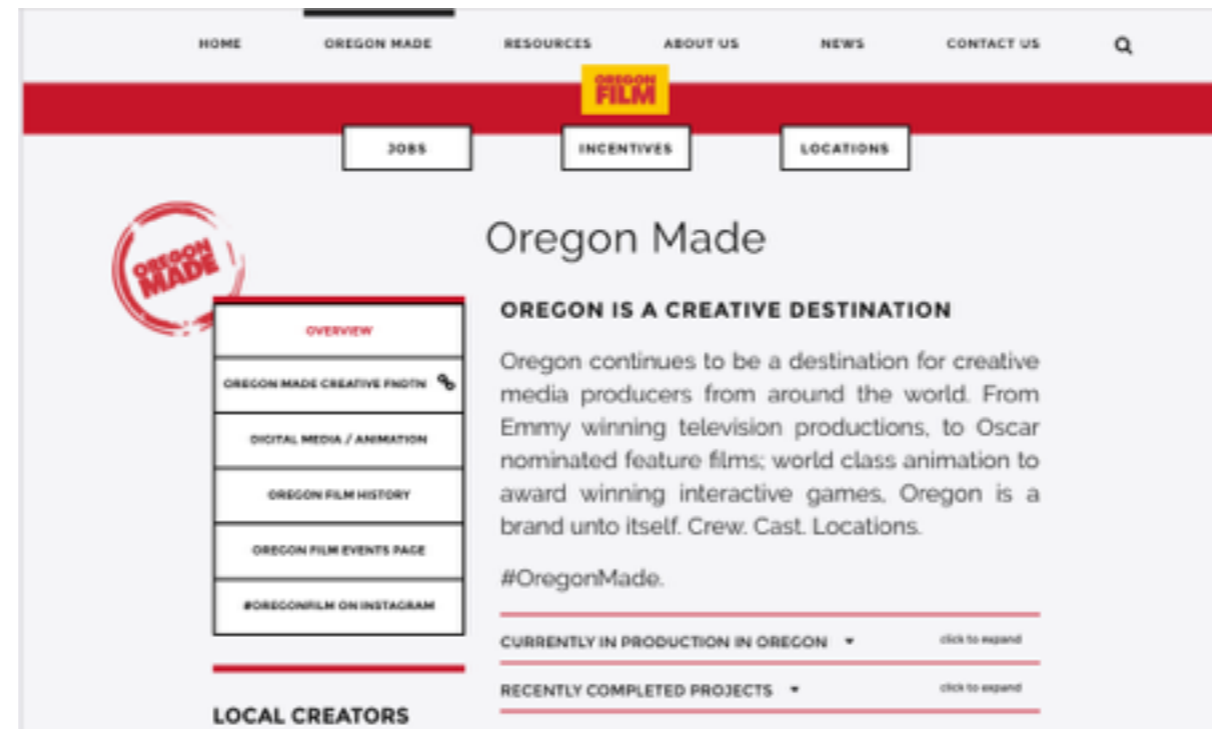


The Oregon Film & Video Office (OFVO) is a semi-independent agency designed to recruit and facilitate film and television production throughout the state.

Our mission is to promote the development of the film, video, and multimedia industry in Oregon and to enhance the industry's revenues, profile, and reputation within Oregon and among the industry internationally.



# OFVO Budget & Staff



Oregon Film & Video Office, also known as The Governor's Office of Film & TV, has a staff of four and a biannual 2013-2015 budget of \$1,130,544.

We manage a growing, interactive database with over 6000 different sites featuring 2-20 photos of each site for potential Oregon shooting locations.



# Programs Administered by OFVO

- Oregon Production Investment Fund (OPIF) and the Indigenous Oregon Production Investment Fund (iOPIF)
- Greenlight Oregon Labor Rebate (GOLR)
- These programs combine to offer:
  - *20% rebate of verified Oregon-based goods and services,*
  - *and up to a 16.2% rebate of verified wages & benefits paid to production personnel.*

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# The Returns

- Combined, FY 2015-2016 saw \$170M of confirmed in-state spend with a combined \$15.5M paid out in rebates.
- This work directly impacted more than 2100 jobs, and tracked spending to hundreds of in-state vendors.
- 20 Oregon based media companies took direct advantage of the program as a tool to help attract business and expand their employees and infrastructure.



# The Economic Impact

## Northwest Economic Research Center Report

- From 2012 to 2015 Incentivized projects...
  - Provided an annual average of 1,543 jobs
  - Had an indirect and induced impact of another 1,652 jobs elsewhere in the Oregon economy.
  - Average income paid to Oregon workers was \$149 million per year - \$93.5 million directly paid by media productions, and another \$55 million supported indirectly by industry activity and consumer purchases.
- Total value added by the industry within the Oregon economy, including multiplier effects, averaged \$193 million per year.
- 83% of payroll expenditures across all project types accrue to Oregon residents.
- Total estimated economic output for the media industry rose from just over \$480M in 2012 to close to \$550M in 2015 - impacting over 3100 jobs for residents of the state.

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# A Small Business Economy

University of Oregon Survey

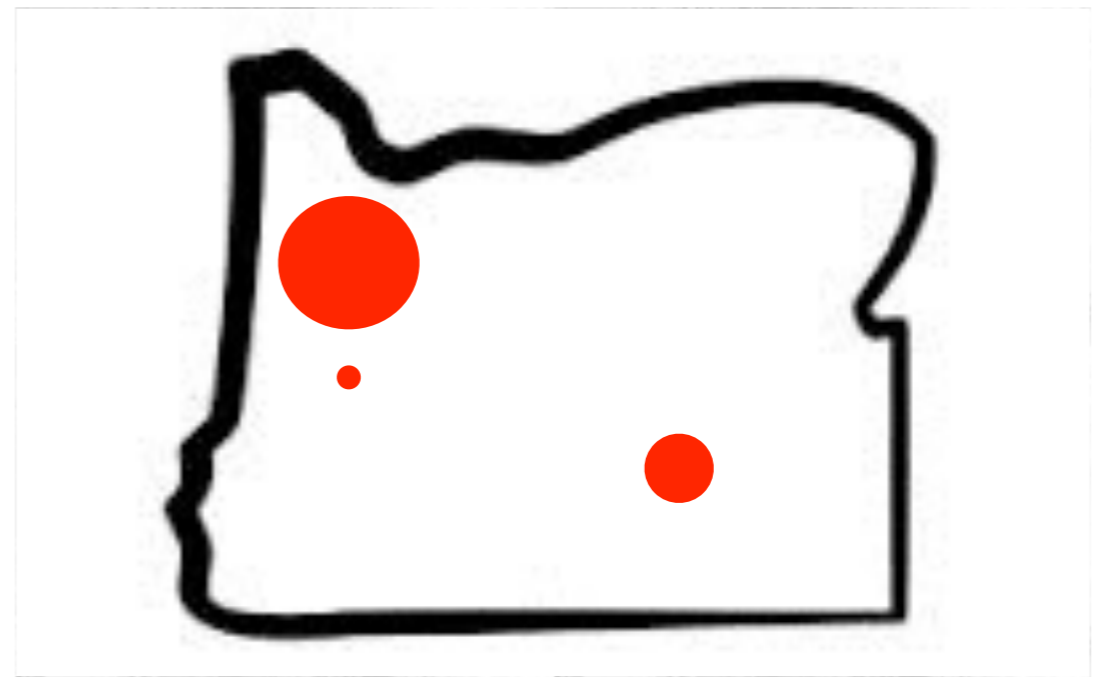
- The media sector in Oregon is largely composed of freelancers and smaller businesses.
- Annual gross revenue from media-related activities as reported by their respondents varied from \$400 to \$25 million.
- Two-thirds of survey respondents reported revenue of less than \$100,000, while 16% reported revenues of over \$1 million.
- The industry is made up of a vast amount of sole proprietors and freelance workers.

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# Project Spotlight: LEAN ON PETE

- Based on the book by Portland-based author Willy Vlautin, LEAN ON PETE shot in North Portland, Mollala and Harney County.
- LEAN ON PETE engaged more than 120 vendors in multiple transactions in 30 house districts and 20 state senate districts.
- From Portland to Burns, LEAN ON PETE employed 220 local crew & cast members, and 415 local background actors.
- The production spent more than \$100,000 in accommodations in Harney County alone.



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# Is It Finally Time To Give Laika an Oscar?



# The Animation Economy

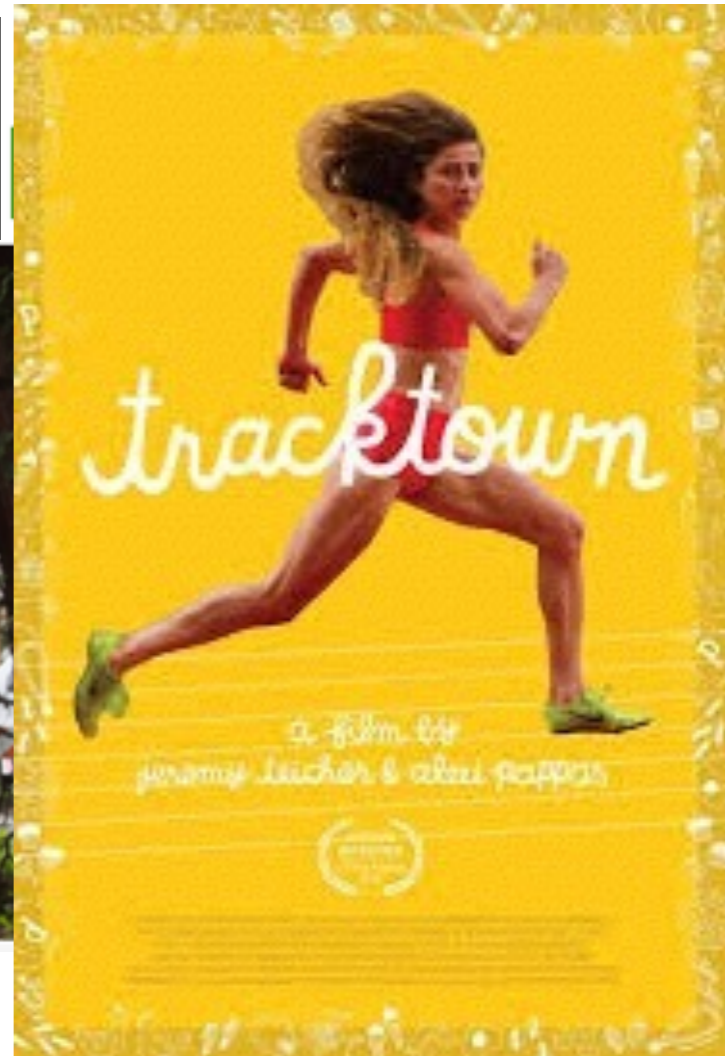
Oregon is a World Class Animation Capital





# Sundance: 'I Don't Feel at Home in This World Anymore,' 'Dina' Top Festival Awards

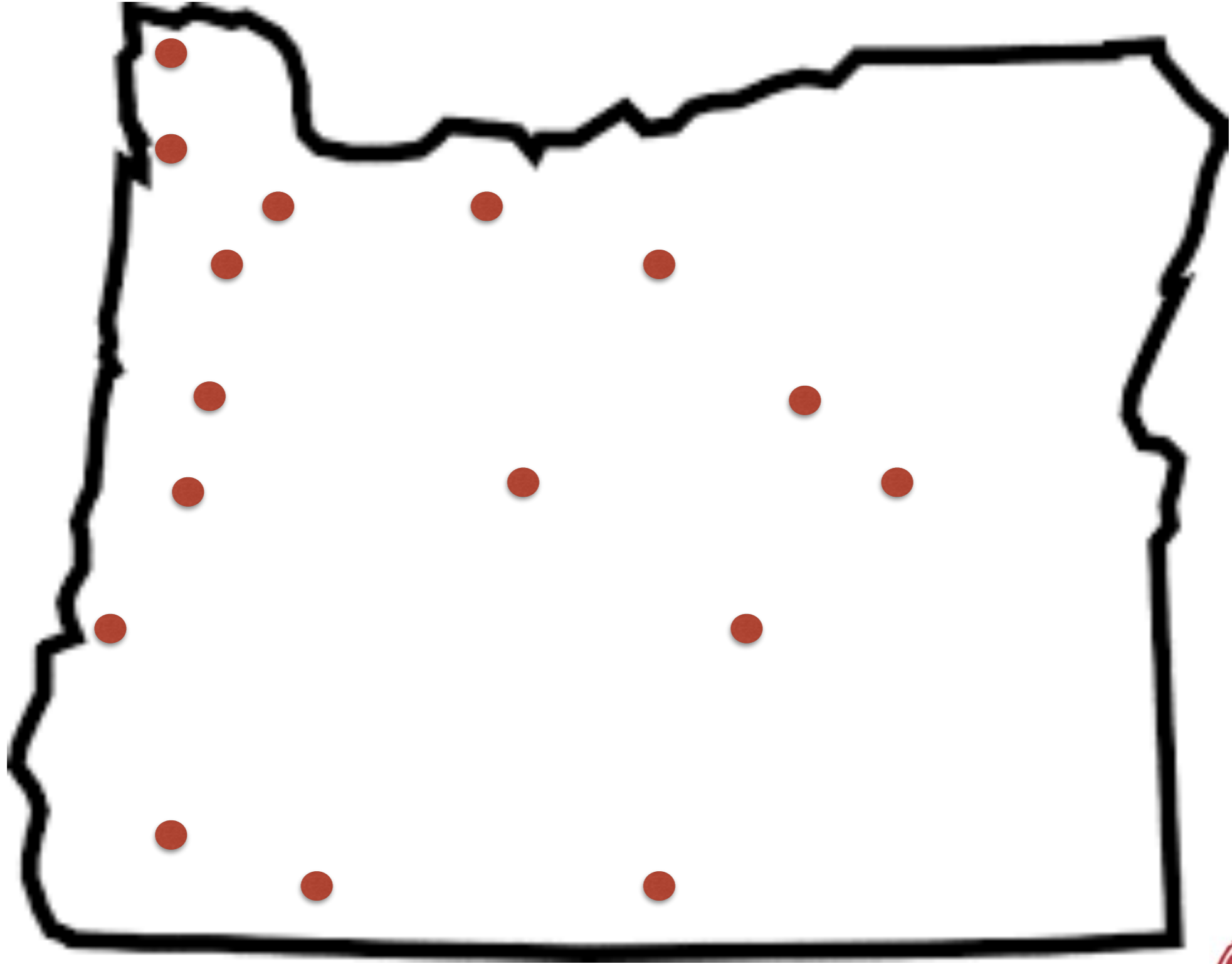
**TRACKTOWN MOVIE TO MAKE WORLD PREMIERE AT LOS ANGELES FILM FESTIVAL**



# Celebrating Local Projects

From Global Game Jams to Sundance Winners

# Oregon Film Community Events



#OREGONMADE

HOME

SHOP

CONTACT

CART (0)

Oregon Film has partnered with the Charitable Partnership Fund (a 501(c)(3)) to create a limited and unique line of products that celebrate the #OregonMade brand. All net proceeds will be used for grants for low or micro-budget #OregonMade creative content projects initiated in Oregon by Oregonians, or made in Oregon with Oregonians, as part of...



The Oregon Made Creative Foundation.

SHOP NOW

Items can also be picked up for purchase in person during normal business hours at:

Oregon Film

123 NE 3rd Ave, Suite 210

Portland, OR 97232

#OregonMade #OregonMadeShows

# #OregonMade

Creative Foundation Merchandise and Grants

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# Students Job Shadow

On-set Learning Experiences and Videos

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# Grimm Concludes

**Final 'Grimm Gala' raises record-breaking \$804,000 for Doernbecher Children's Hospital**

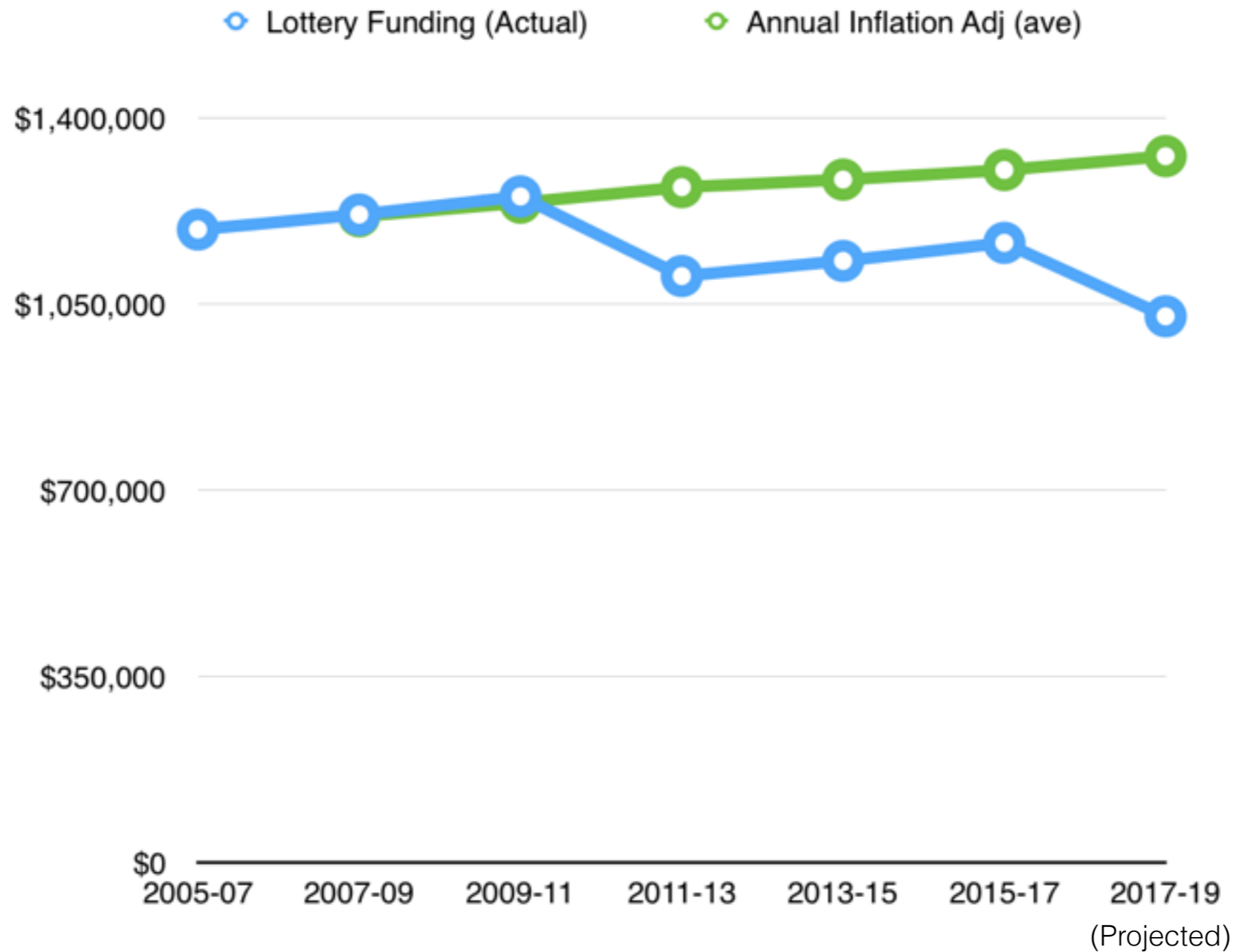
- 6 Seasons, 123 Episodes, nearly 300 jobs per season and \$300M of in-state spending.
- The Grimmster Endowment: \$1.5M in charity funds raised for Doernbecher Children's Hospital.



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# OFVO Budget



# Looking Ahead

- Season 4 of THE LIBRARIANS
- Season 8 of PORTLANDIA
- The release of #OregonMade feature films LEAN ON PETE, TRACKTOWN, THE WATCHMAN'S CANOE, I DON'T FEEL AT HOME IN THIS WORLD ANYMORE, SEASIDE
- Upcoming internationally acclaimed #OregonMade interactive games
- The growth of the Virtual Reality economy and storytelling community

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GOVERNOR'S OFFICE OF FILM & TELEVISION

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# OREGON FILM

