

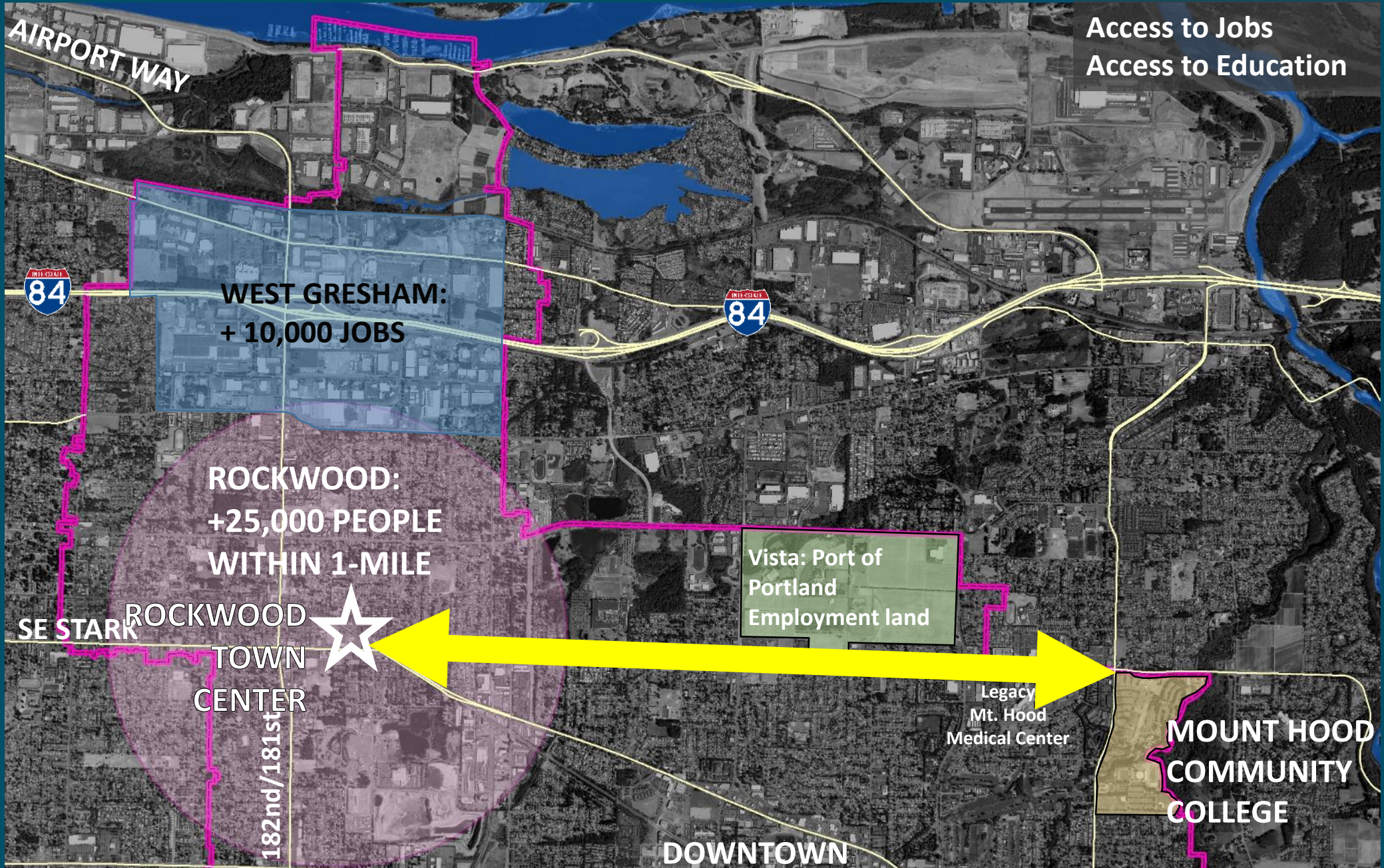


ROCKWOOD RISING:

A Development Project by the Gresham Redevelopment Commission

Distance to I-84: **1.5 miles**

Distance to community college: **3.5 miles**



Rockwood

“Youngest, most diverse area in the region”

- **Over 25,000 people within a mile of project**
- **40% of households have child under 18**
- **Highest concentration of urban poverty between Seattle and Los Angeles**
- **Diverse: nearly 50% people of color**
- **Over 60 languages spoken**

Significant Investments

- **Over \$50 million in street and other infrastructure**
- **MAX light rail station renovation and art**
- **Rockwood Library Makerspace**
- **Boys & Girls Club, Open School, Friends of the Children: schools and opportunities for children**

Great opportunity to reach a young, populous neighborhood with job skills, education, food access, art and community.



The Overarching Goal:

The Rockwood Rising Project will create an economic engine that breaks the generational cycle of poverty and builds family and community prosperity.

And you can play a role.



Project Plan

- **Workforce / Entrepreneurship / Tech:** Support local entrepreneurs, build manufacturing & tech capacity;
- **Food Access:** Offer the community access to healthy, affordable food options, & support local businesses;
- **Public Space:** Create a vibrant, mixed-use town center with a public plaza, market, and events that encourage 18 hour activity and support businesses.

Development Program

Workforce, Entrepreneurship, and Technology:

Mt. Hood Community College

- Small Business Development Center (SBDC) advising and classes
- Healthcare Training programs: EMT, CNA, Medical Assistant
- Workforce and corporate trainings
- Potential Innovation/Ideation Program - Idea to Market

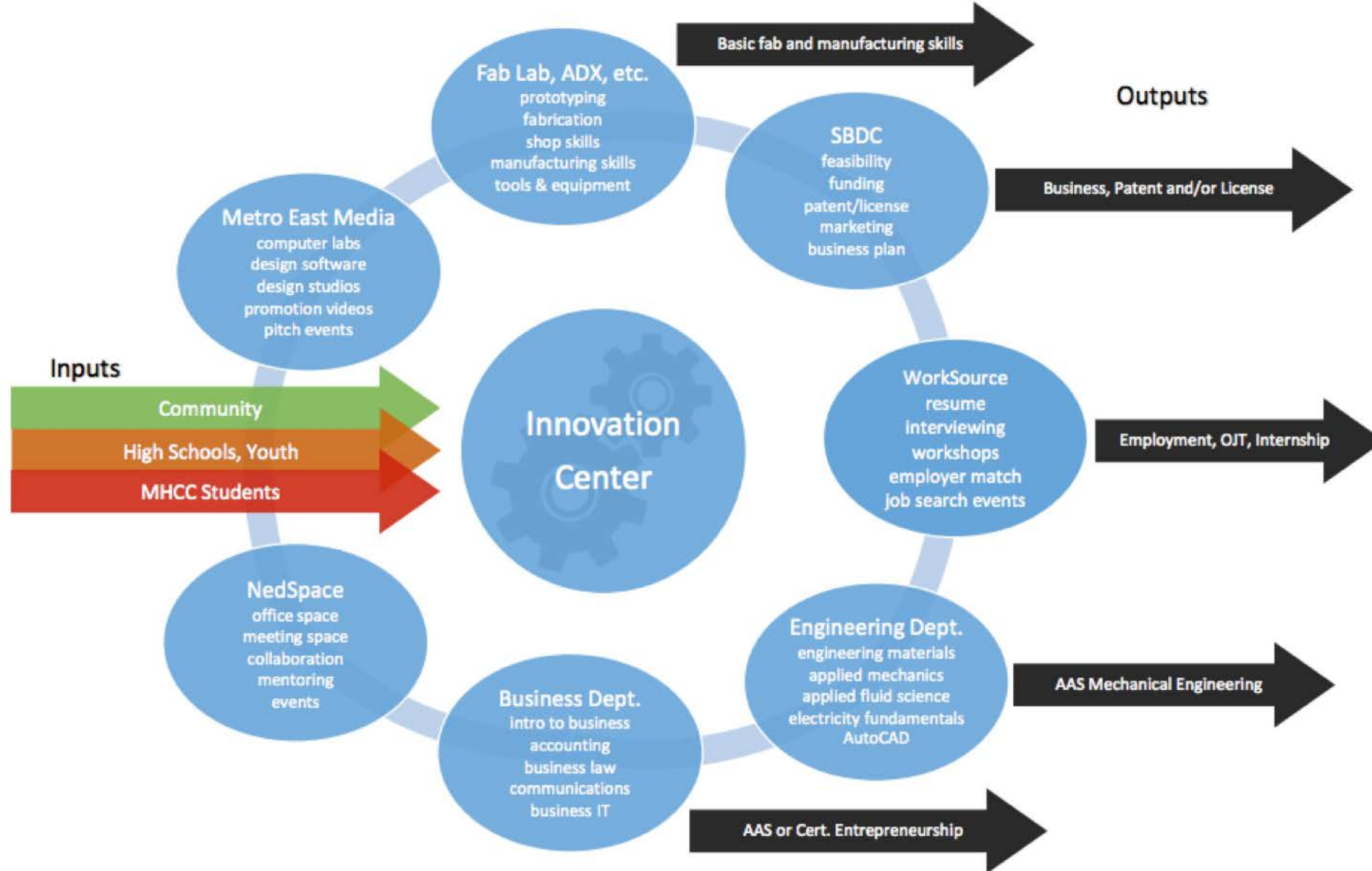
Development Program

Workforce, Entrepreneurship, and Technology:

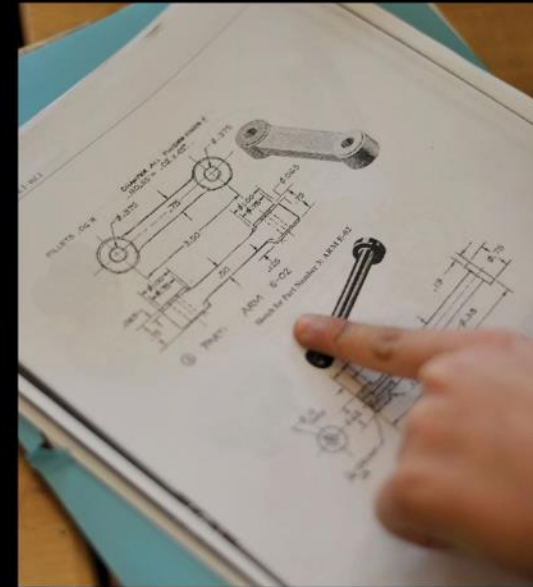
Partnerships

- MetroEast Community Media: television production studio & digital innovation lab, pitch events
- WorkSource Oregon field office: job seeker classes and training
- Tech shop/maker space with CAD-enabled workstations, carpentry studio, metals fabrication studio, 3-D printers, laser cutters, others.
- Co-working space for solo entrepreneurs & creatives

Innovation Lab – Idea to Market



Makerspace / Tech Shop



DIY Space:
Pilot classes are already underway onsite





Public Space: Small format retail and restaurants, 18 hour live / work / play environment with pedestrian amenities.

Project Timeline

The critical path project timeline is as follows:

- Community Engagement (May 2015 - October 2017)
- Financing Plan (Spring 2015)
- Developer Selection (Fall 2015)
- Design & Permitting (2016 – 2017)
- Begin Construction (2017)
- Open for Business (2018)



PROPOSED 'PHASE 1' MASTER PLAN

NOTES

01 Proposed surface parking areas; 174 spaces. In addition, parallel parking will be maintained on SE 185th, SE Burnside and SE 187th within the ROW.

02 Sculptural children's play structure, gardens and public seating areas.

03 Public plaza with community painting similar in spirit to Plaza del Sol.

04 Linear/pocket garden area & public seating elements.

05 'Woonerf': a shared surface pedestrian and vehicular lane; intended to be closed during certain days of the week and during festivals.

06 With City approval, SE 187th could have the capability to be closed to through traffic for street fairs and/or festivals at certain times of the year.

07 Continuous "boardwalk" porch around market hall



0 80' 160'

YBA
architects

PLACE

ROBERT H. FOSTER
CONSULTANTS

EMERIO
Design

Innovation Center:
MHCC, SBDC, Metro East
Community Media, Work Source
Oregon, Work Systems Inc.,
office and retail

Market Hall:
Grocery, farmer's market,
restaurants, commercial kitchen,
small format restaurants

Mixed Use:
Anchor retail, medical,
day care, residential

Public Plaza:
Rock the Block, art,
entertainment, play
area, gathering
space, event space

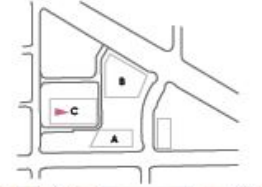












Micro-entrepreneur business spaces



ROCKWOOD RISING

- Economic opportunity in the heart of Rockwood
- Ground breaking in 2017

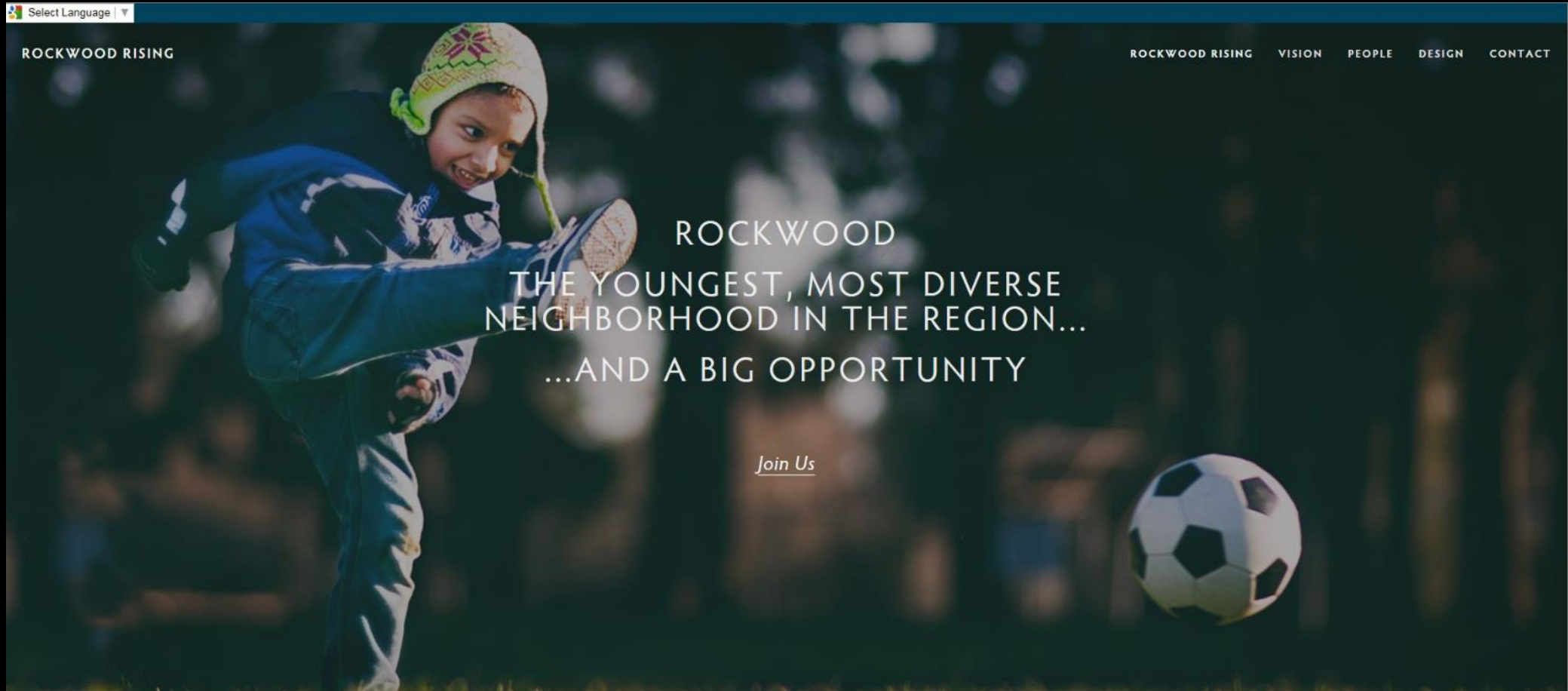


New buildings, public plaza, public market hall

- Jobs, Education and Skill-Building
- Small Business development
- Food and Restaurants

LEARN – MAKE – SHOP – EAT – PLAY

Let's Make Rockwood Rise. Together.



Select Language ▼
ROCKWOOD RISING

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ROCKWOOD
THE YOUNGEST, MOST DIVERSE
NEIGHBORHOOD IN THE REGION...
...AND A BIG OPPORTUNITY

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