



# Memo

Date: February 23, 2017  
To: Members of the Transportation and Economic Development Subcommittee of the Joint Committee on Ways and Means  
From: Barry Pack, director, Oregon Lottery  
Subject: Follow-up to questions raised in the February 20<sup>th</sup> Lottery overview

During the February 20, 2017 meeting of the Subcommittee, a few questions required follow-up information, contained in this memo.

Senator Monroe commented on the prevalence of problem gambling in Oregon and cited anecdotal concerns that there was a time-limit for treatment for gambling addiction. To clarify, the prevalence of problem gamblers in the general population is 2.6 percent of adult Oregonians. The prevalence rate has remained at this level for the past 30 years.

According to our partners in the treatment community, treatment duration depends on the patient. A person is eligible for free treatment when needed and as often as needed. There is no cut off. Some people relapse and may need help a second or third time, and treatment is available for them.

Representative Reardon asked for an organizational chart of the Oregon Lottery and asked about our supervisory ratios. The Oregon Lottery's current supervisor to employee ratio is at 8.2 employees per supervisor. Organizational charts accompany this memo.

Finally, because of storage limitations, we were unable to show two television advertisements that illustrate the way Lottery brands itself and the beneficiaries of Lottery revenues. Links to these commercials are below.

30<sup>th</sup> Anniversary "Coming Home"

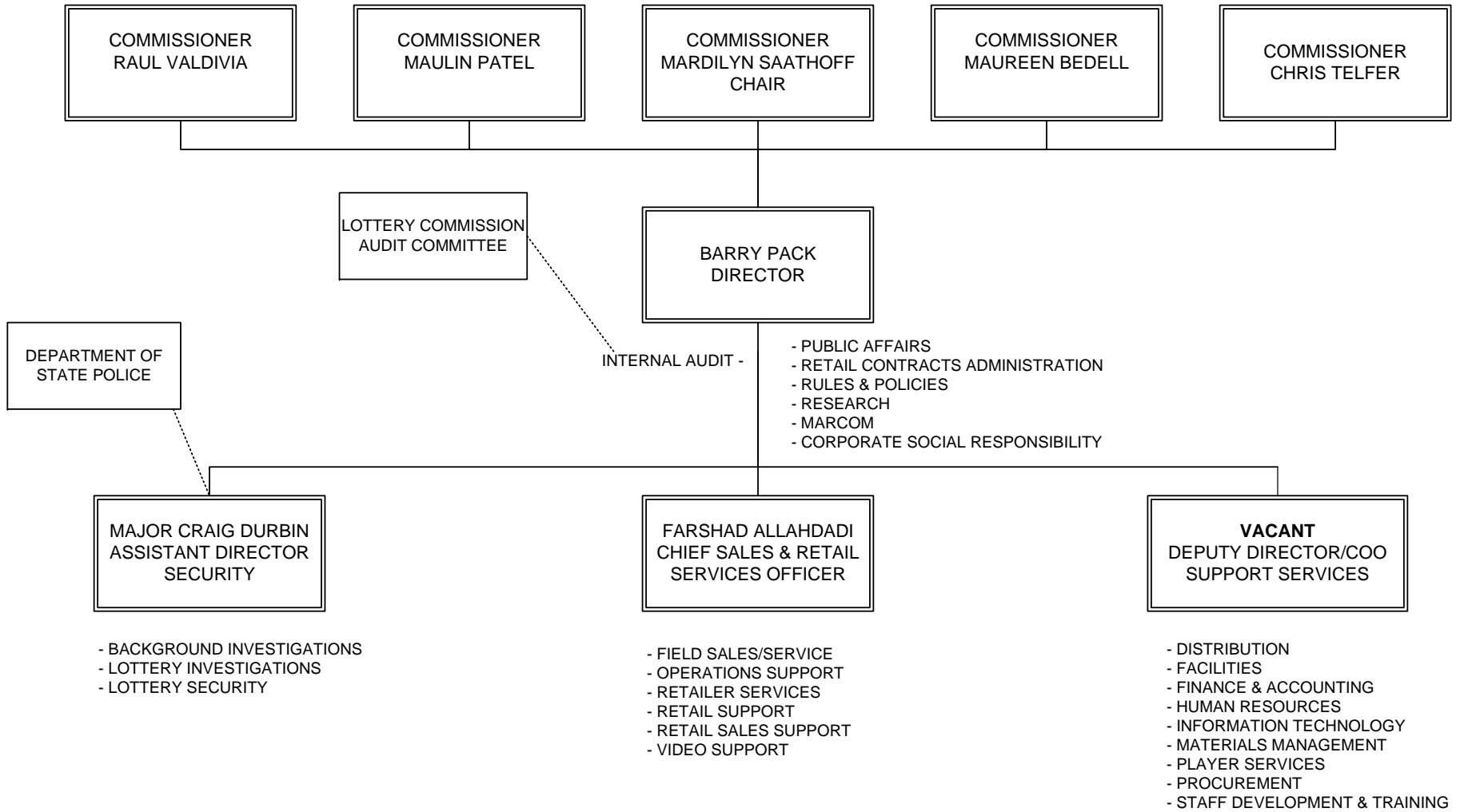
[https://www.youtube.com/watch?v=SsAwMY9ubZo&index=9&list=PLa-AQQLo-Xlie\\_IsjC3FZ5IG5D-i98OHc](https://www.youtube.com/watch?v=SsAwMY9ubZo&index=9&list=PLa-AQQLo-Xlie_IsjC3FZ5IG5D-i98OHc)

"Oregon Is An Inspiration"

[https://www.youtube.com/watch?v=4doZPWFEiuU&list=PLa-AQQLo-Xlie\\_IsjC3FZ5IG5D-i98OHc&index=6](https://www.youtube.com/watch?v=4doZPWFEiuU&list=PLa-AQQLo-Xlie_IsjC3FZ5IG5D-i98OHc&index=6)

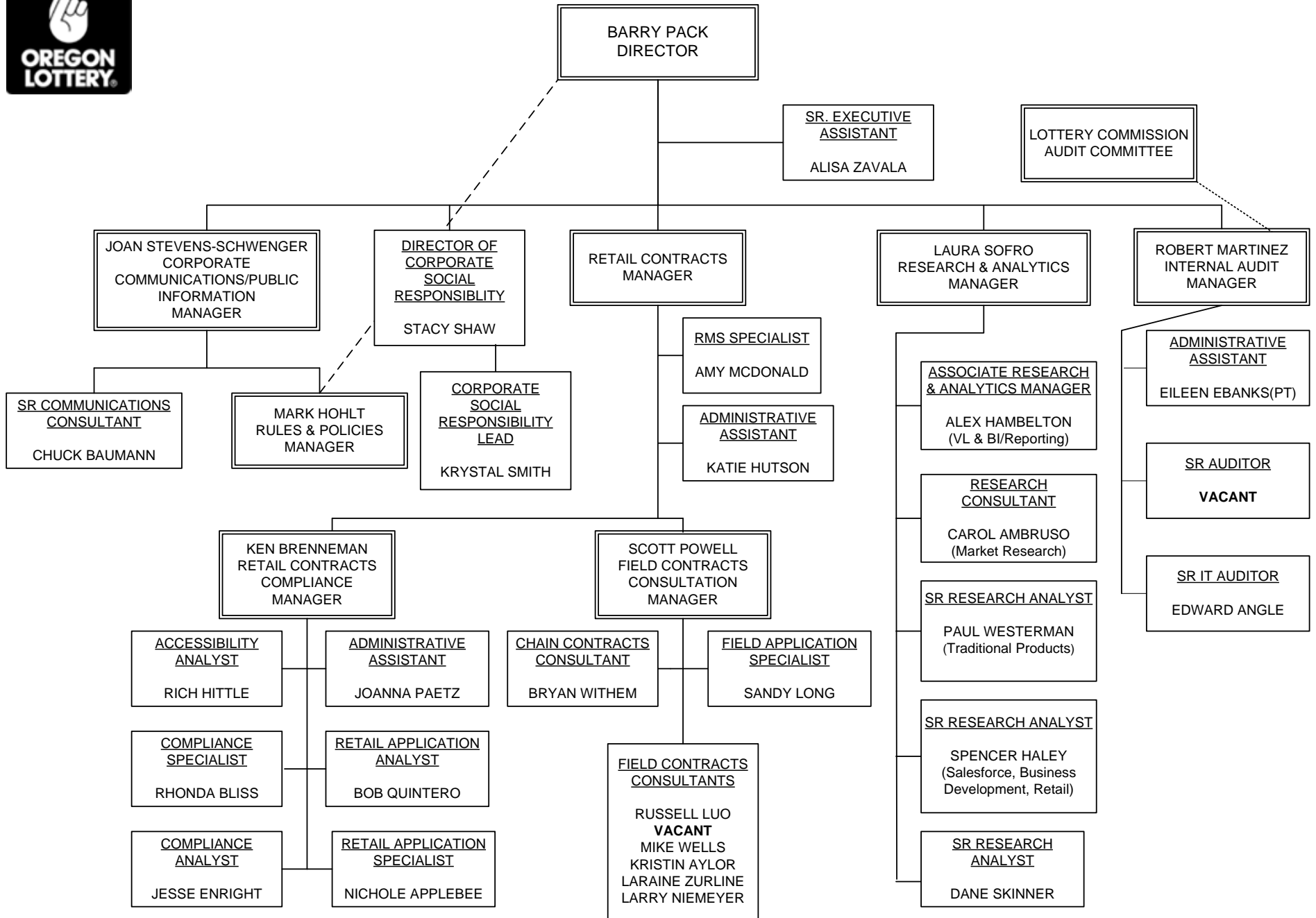


# OREGON STATE LOTTERY COMMISSION



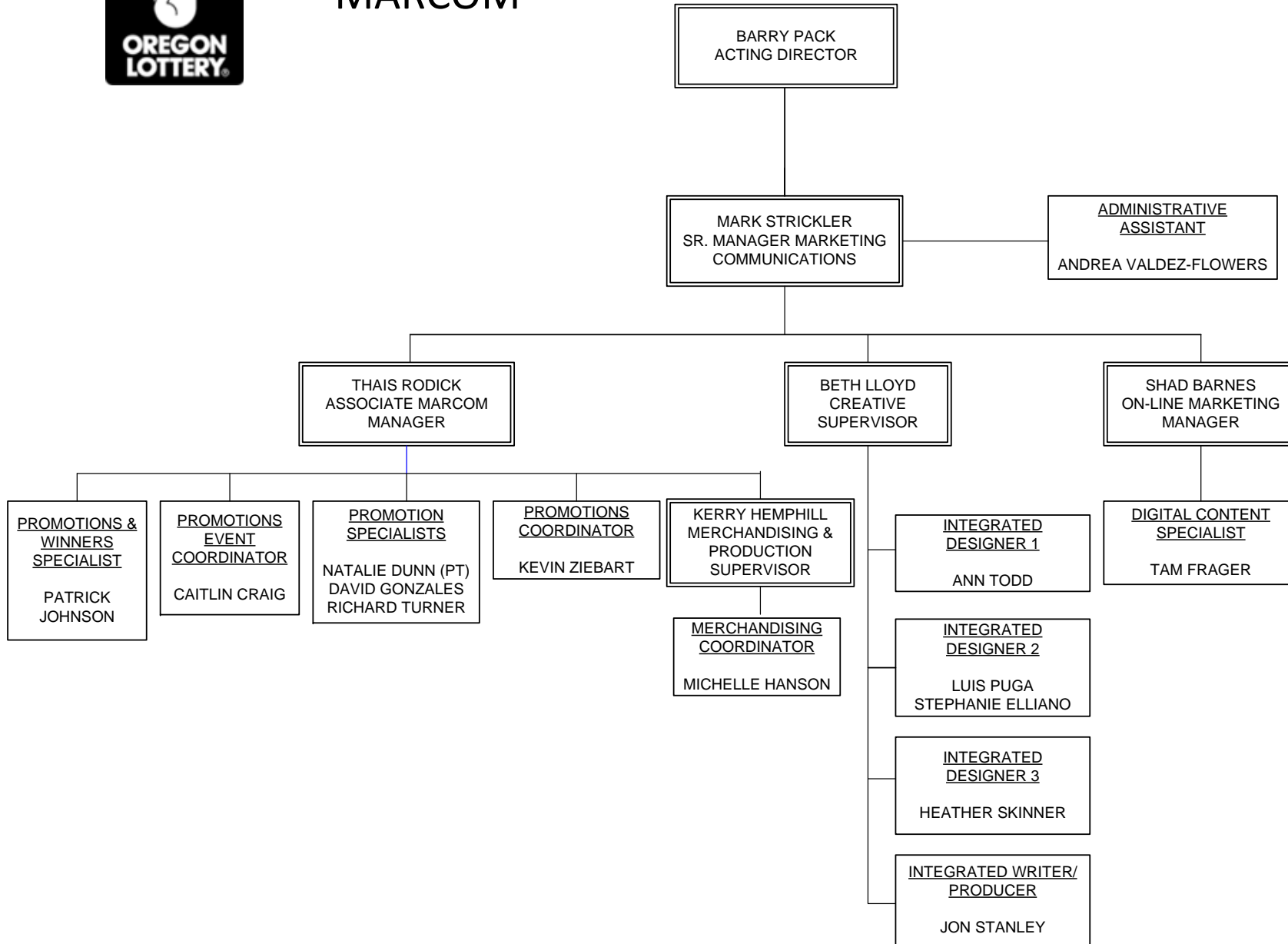


# OFFICE OF THE DIRECTOR



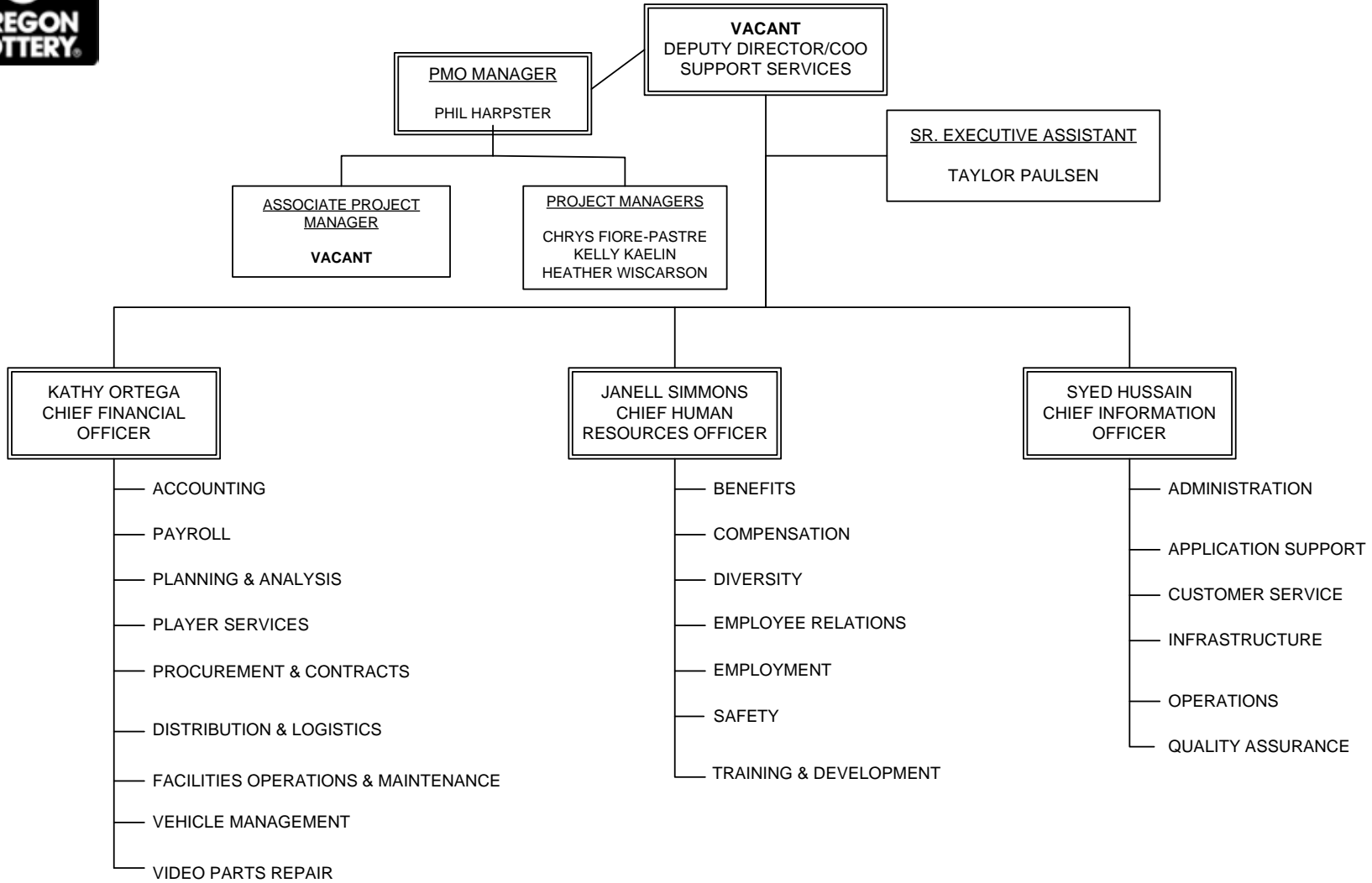


# MARCOM



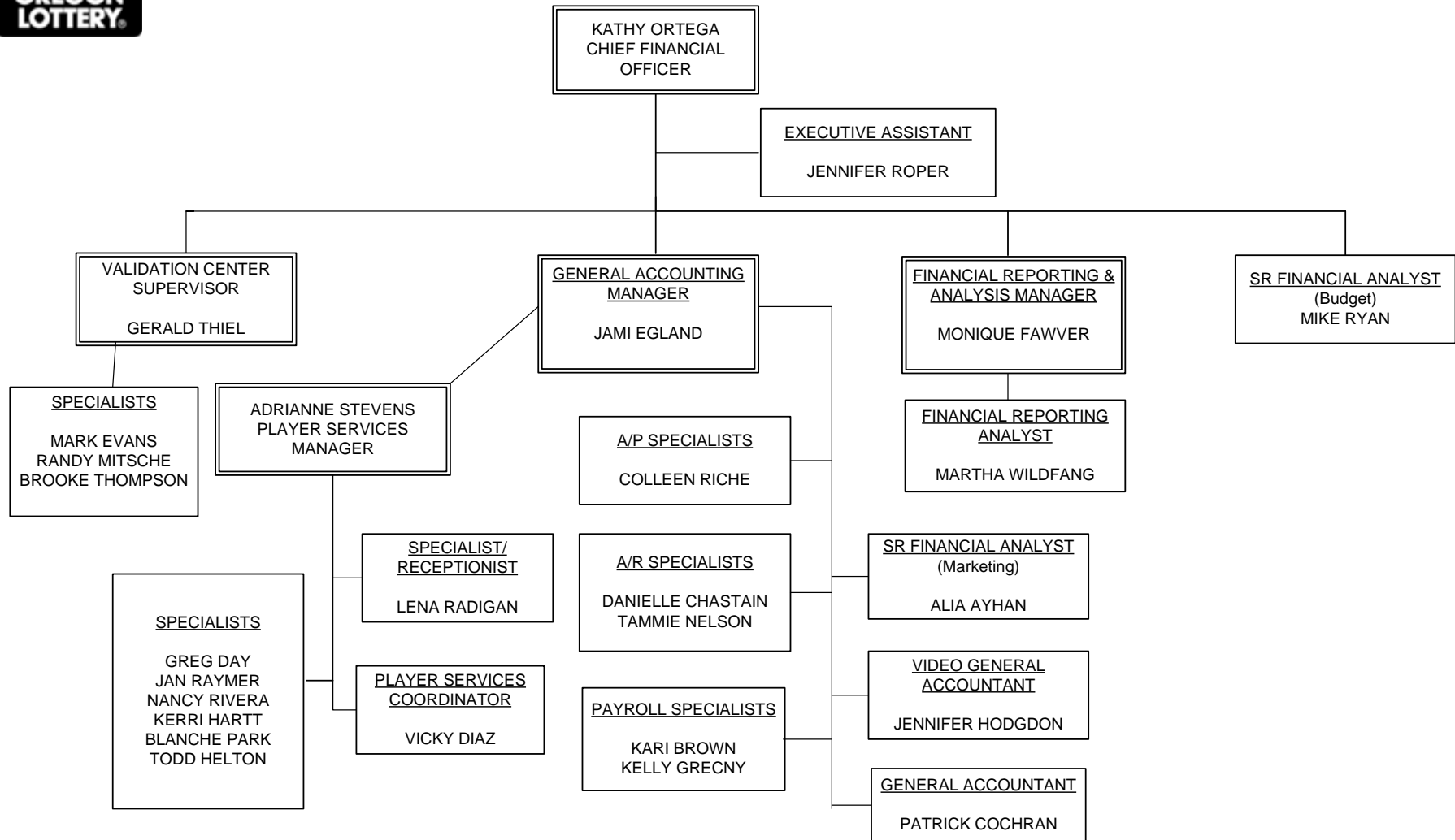


# SUPPORT SERVICES



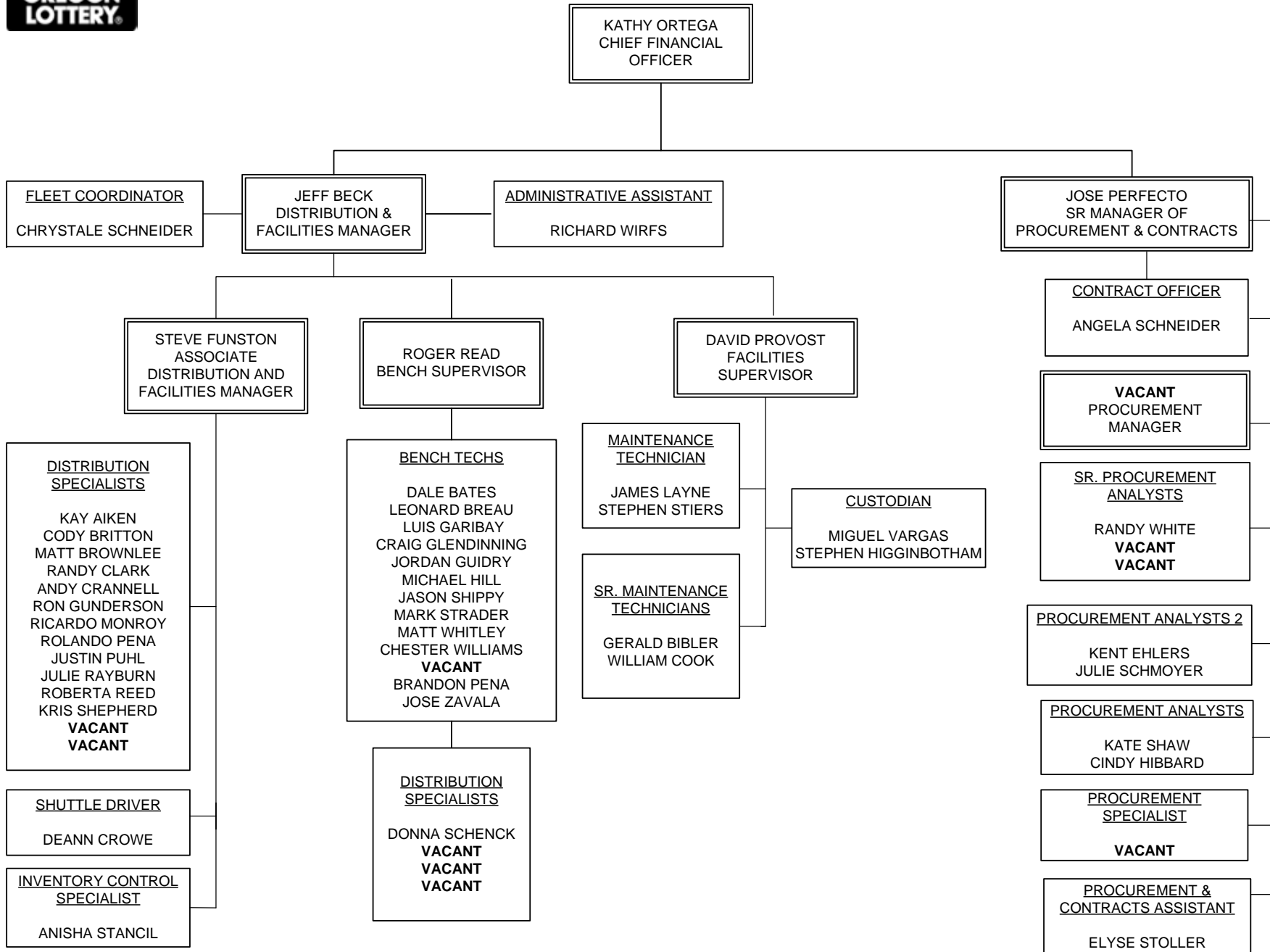


# FINANCE & ACCOUNTING



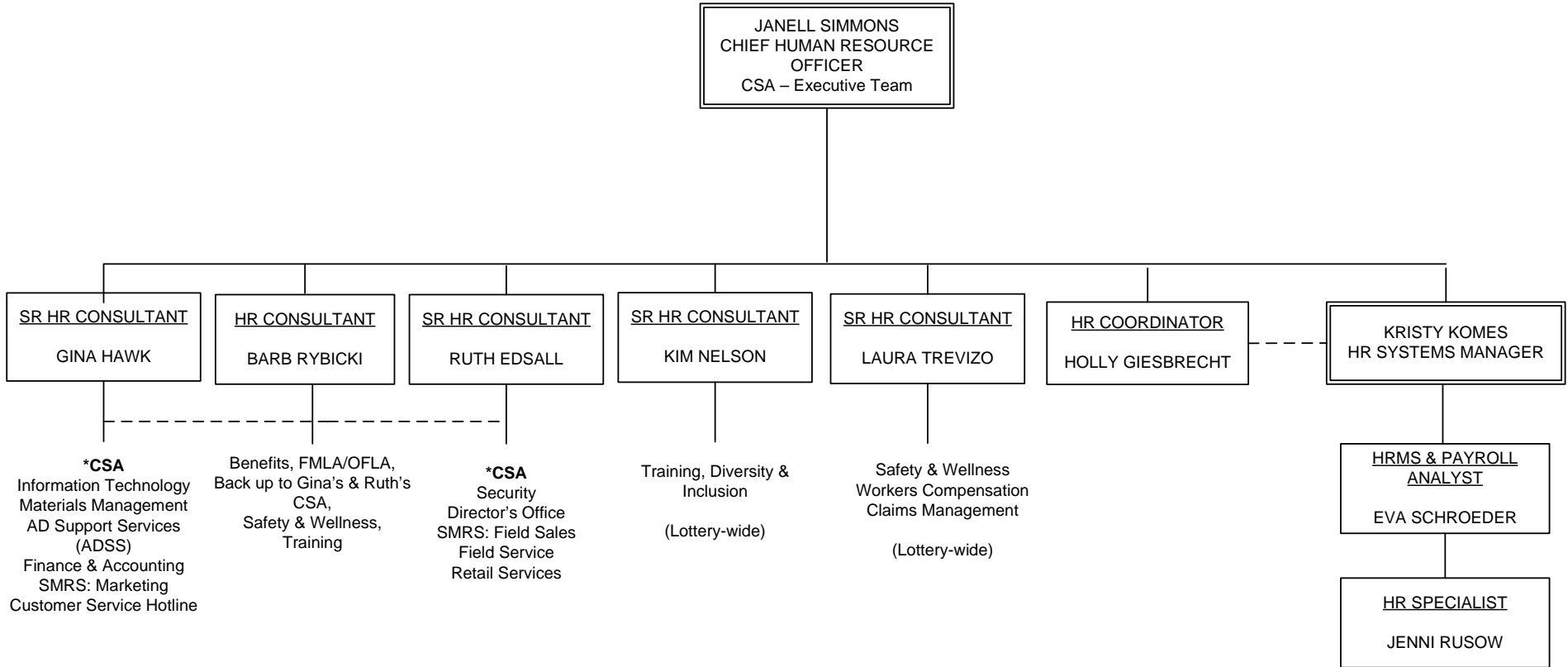


# MATERIALS MANAGEMENT





# HUMAN RESOURCES

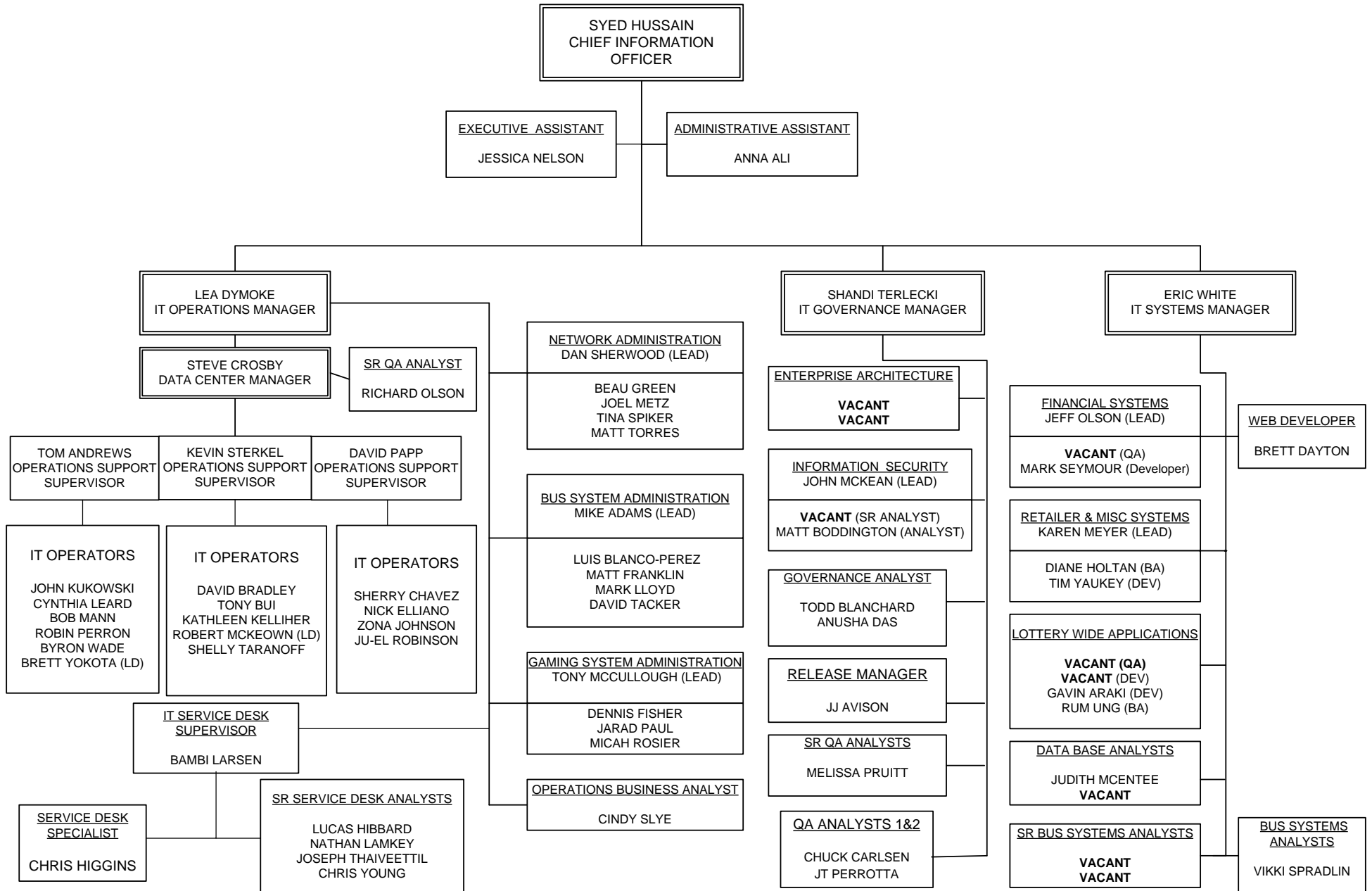


\* Assigned Client Service Areas (CSA)



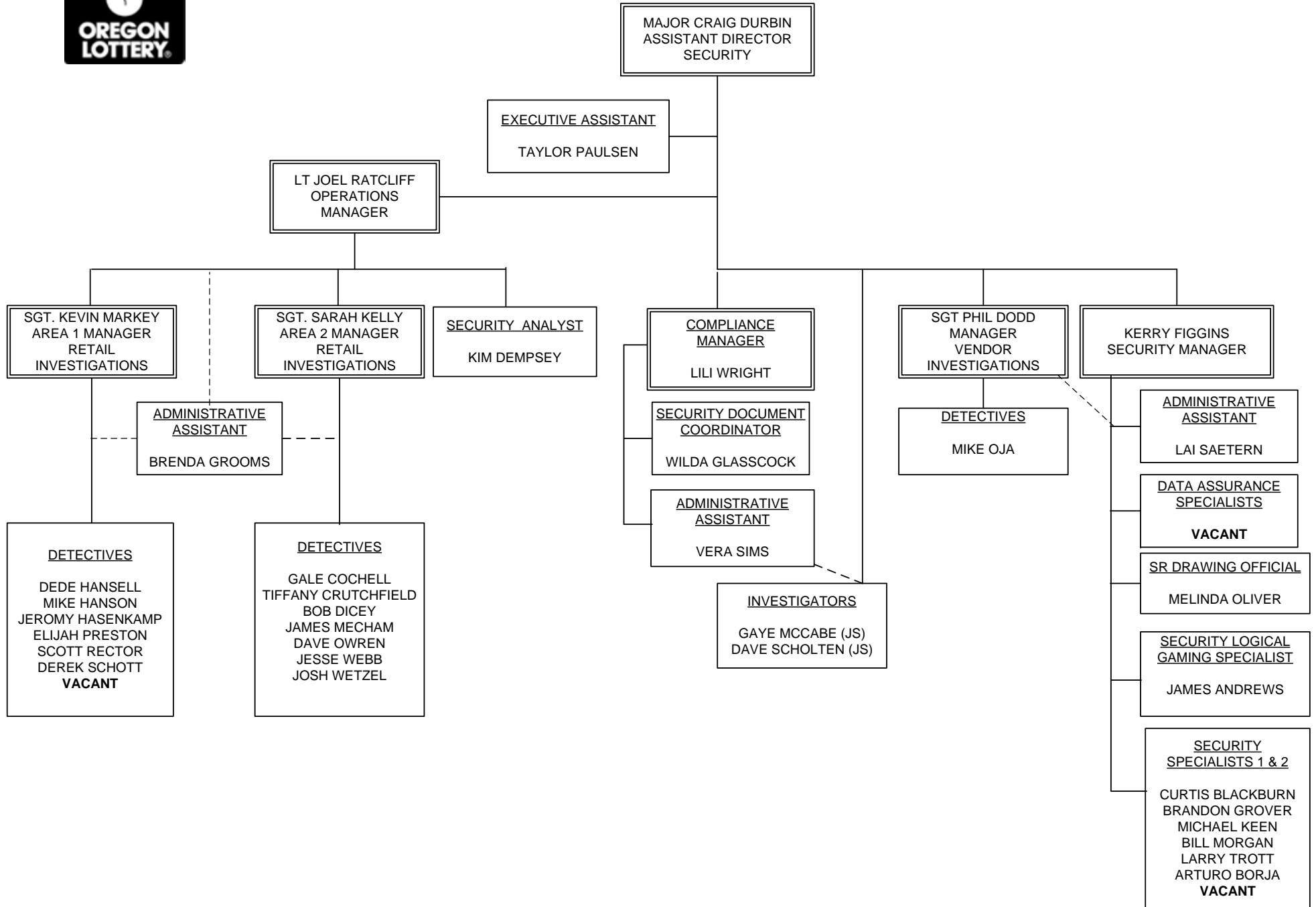


# INFORMATION TECHNOLOGY



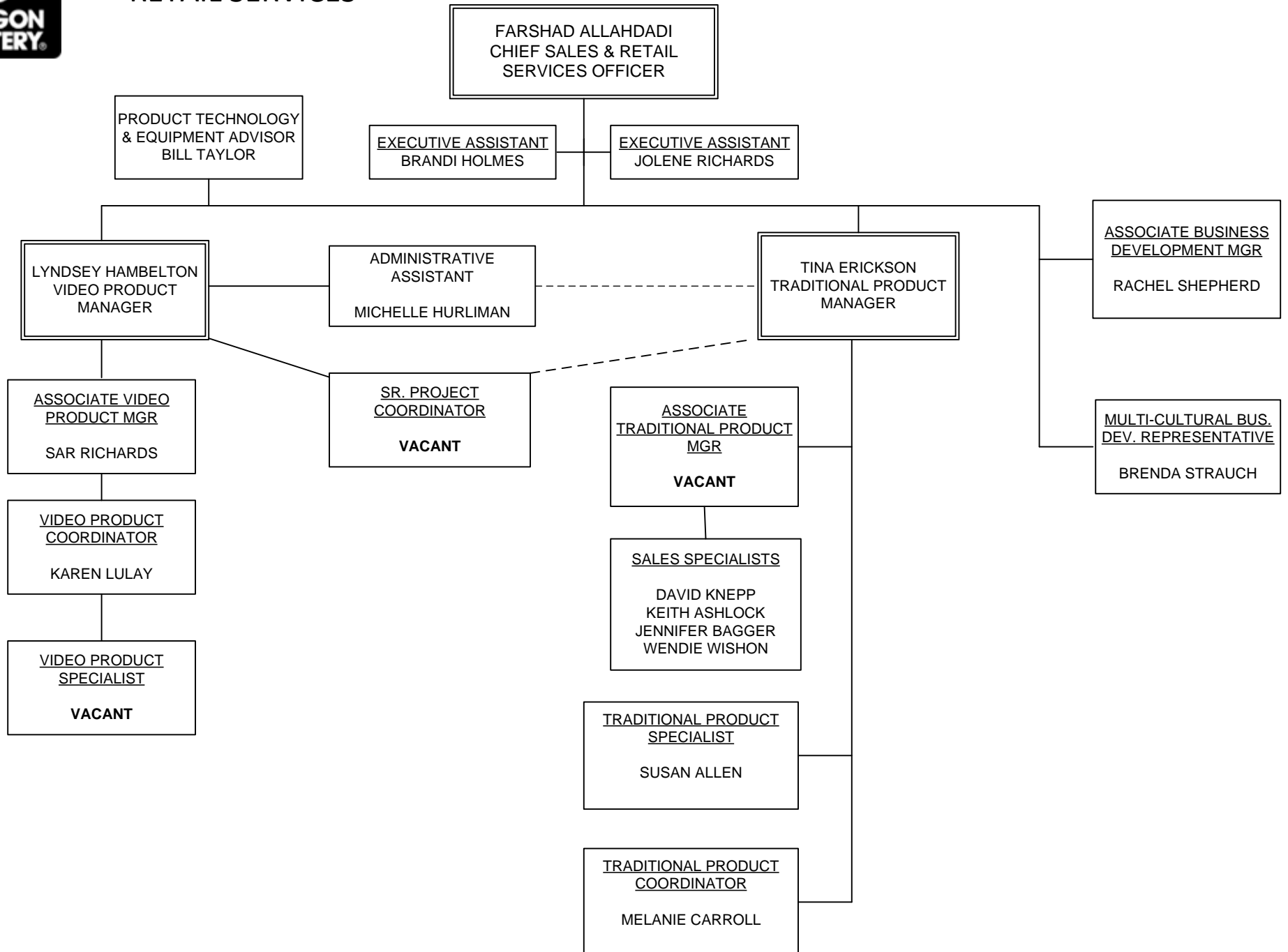


# SECURITY



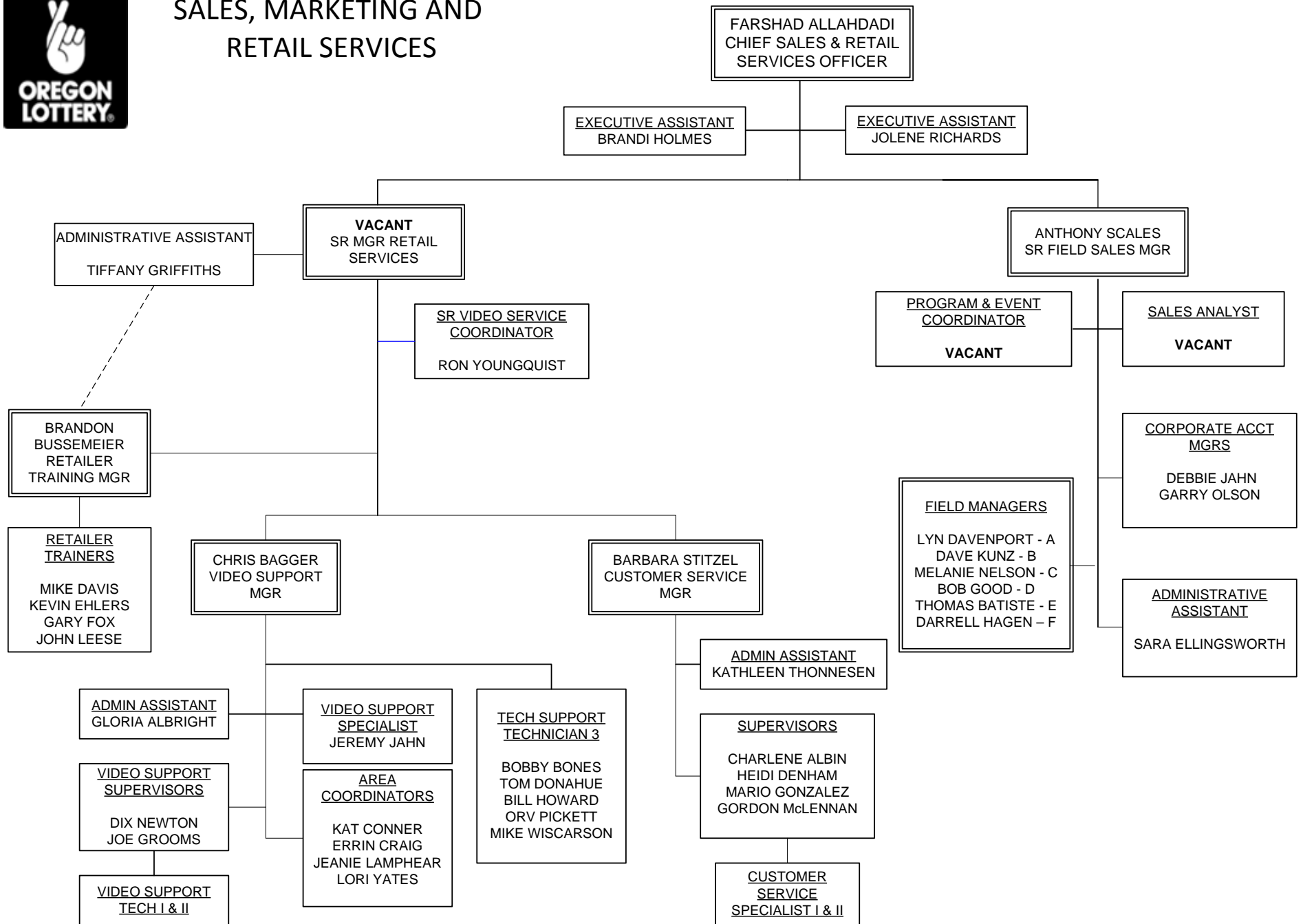


# SALES, MARKETING AND RETAIL SERVICES



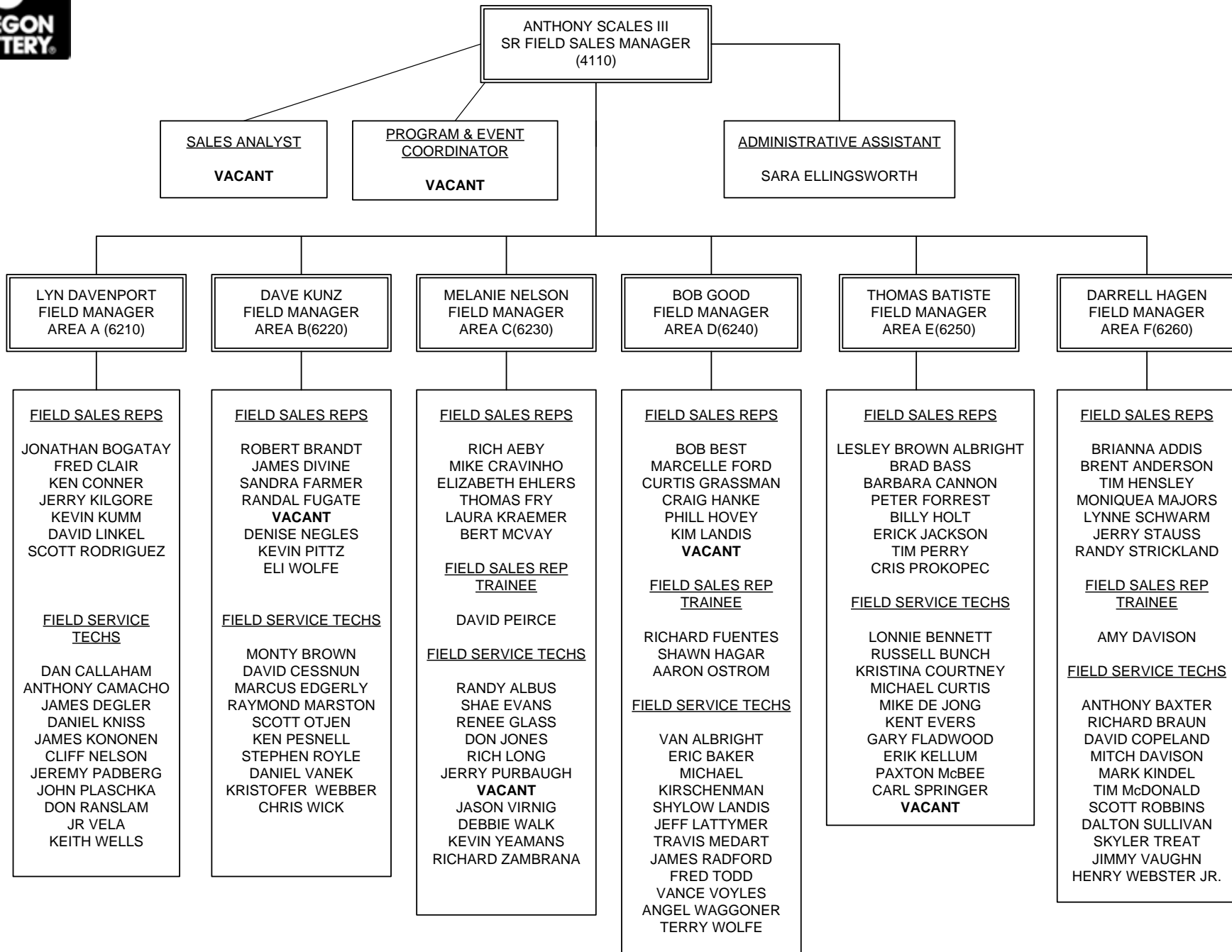


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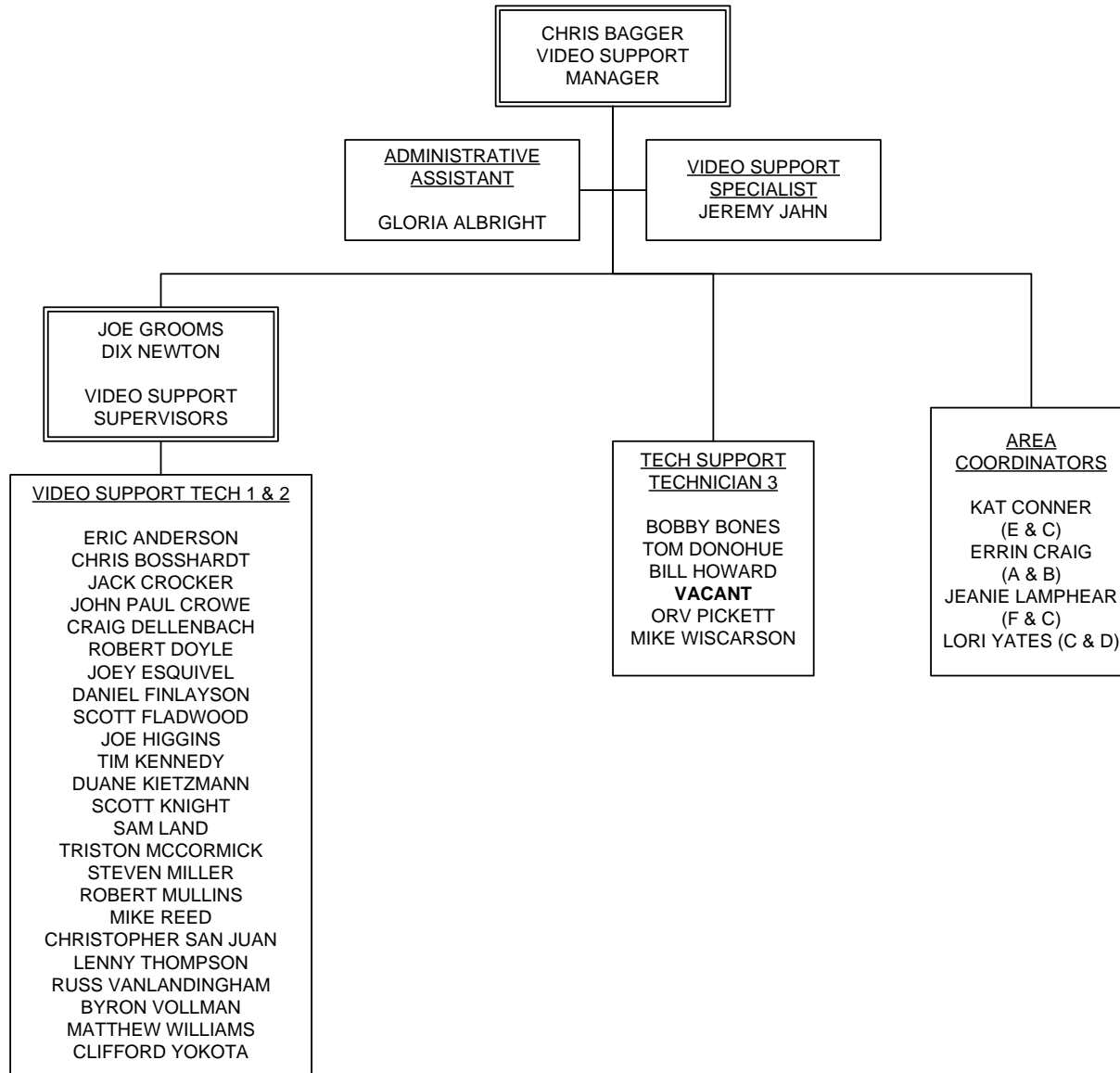


# SALES, MARKETING AND RETAIL SERVICES – FIELD





SALES, MARKETING AND  
RETAIL SERVICES  
VIDEO SUPPORT





SALES, MARKETING AND  
RETAIL SERVICES  
CUSTOMER SERVICE

