



Thanks to investments by the State of Oregon and others, College Possible has grown significantly in serving students in urban and rural Oregon. Now is the time to build and sustain a formal partnership with the State of Oregon and College Possible to increase post-secondary educational success and remove systemic barriers for Oregon's low-income students. It takes both a strong education system and community partners who deliver quality programs and measurable results to improve student outcomes. College Possible Portland is a natural extension of Oregon's investments in education and workforce development, and funding will increase the number of students and schools served. Working with the State, we believe this investment will be a preventative approach to avoiding future social needs/costs, help students transition to and complete, both a high school and college education, and better prepare them for the workforce of tomorrow.

Current students served in 6 large east Multnomah County high schools, 8 small rural high schools, and colleges (including 12 partner Oregon colleges)

- 530 low-income junior and senior high school students in east Multnomah County;
- 150 low-income juniors and seniors served through out Statewide Initiative pilot program;
- 823 current college students;
- 1,000 high school 9th and 10th graders receive college awareness courses;
- Strong focus on ACT improvement, college visits, applications for scholarships/aid, FAFSA completion, financial literacy and community involvement;
- 14 high schools, 12 districts, and 12 partner colleges are in place; and
- Serve low-income (100%), first generation (90%), students of color (69%), and women (71%)

Excellent Outcomes

- Average ACT increase last school year of 25%;
- 96% of high school graduates in College Possible Portland accepted to college;
- 85% enrolled in college immediately, and 85% of first year students persisted to year two; and
- Provide intensive one-on-one coaching for up to six years in college.

How we have met and will meet further Oregon needs

- Opportunity – we set high expectations using AmeriCorps coaches creating opportunities for low-income students to persist to graduation through College Possible's innovative approach, while also providing financial literacy and community involvement experiences;
- Equity – we serve primarily students that come from cultural, economic and racially diverse groups, with the majority of students being first generation college students, women and students of color;
- Geography – partially due to Oregon's 2015-17 investment in College Possible we were able to expand outside of Portland/Multnomah County into eight rural schools and districts through our Statewide Initiative as committed to in our application for funding;
- Program Scale – partially due to Oregon's 2015-17 investment in College Possible we more than doubled the number of low-income students served in the Portland metro area, and now have twelve college partners Oregon; and
- Leverage – the State's investment in other programs will be leveraged by College Possible through not only stronger results for students, but also through donations from other donors including individuals, public entities, corporations, foundations and scholarship donors. It is also an investment in Oregon's future employment needs through connected strategies such as internships, etc.

An investment in College Possible will serve more Oregon students and has a triple payback

- Improves individual student college success through our near peer mentoring, financial literacy education, and community service



- Helps prepare a stronger workforce for employers including under represented careers in STEM and other high paying jobs; and
- Reduces state and local social costs by breaking the cycle of poverty, including the impacts of multi-generational poverty

State's Investment in College Possible

The State's initial two investments in College Possible of \$350,000 during the biennium budgets of 2015-17 and 2018-19 was instrumental in our growth and ability to serve more students in Oregon. During this time period we exceeded each goal put forth in our original proposal to the State, including:

- Doubled the number of low-income students served in the Portland metro area's highest need schools;
- Expanded college programming to support low-income students on at least four college campuses across the state;
- Pilot a program to serve low-income students throughout the state via a virtual and in person coaching model built on a national platform

Return on Investment (ROI)

College Possible has a very high ROI. For each \$6,000 investment in our students (two years of high school and up to six years of college), graduating from college vs high school lowers their risk of unemployment from 5.2 percent to 2.7 percent and increases their annual earning potential from \$36,000 on average to \$60,000 on average (US Bureau of Labor Statistics, 2016). Additionally, they will likely earn over \$1 million dollars more in their life-time than their peers who did not earn a bachelors degree.

Three-year Vision for Strategic Growth

College Possible Portland is poised to scale in the next three years. All three of our programs, Traditional High School, College Success and our Statewide Initiative pilot program have experienced exponential growth over the last few years and we continue to struggle to meet the exceeding demand in our State. Our three-year vision is to scale our Statewide Initiative program out of the pilot phase and move into another region in Oregon. We currently serve students in Eastern Oregon, in Umatilla and Morrow Counties and in the Northwestern corner of the state in Columbia and rural Washington County. We are currently evaluating the next region of the state to begin serving additional rural students and are looking towards moving south of Portland Metro – deeper into the Willamette Valley and possibly the northern coast.

At the same time, we expect to continue to grow our Traditional High School program by starting a partnership with the Beaverton School district in Washington County – we will begin recruiting our first class of rising juniors in the spring of 2019. Our College Program will continue to grow with each additional graduating high school class and we expect to go from serving 823 college students in the 208-19 school year to 1,125 college students by 2020. The total number of students we expect to serve in the next three years will grow from 1,150 students in 2017-18 to 1,885 low-income students across the state of Oregon in 2019-20.

Program Growth Benchmarks

	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20*	2020-21*
Junior Students	140	170	202	270	265	275	355	395
Senior Students		130	159	202	256	255	270	350
Statewide Students				76	151	150	150	180
College Students			130	289	491	823	1,108	1,358
Total Students	140	300	511	831	1,163	1,503	1,883	2,283
# High Schools	4	5	5	13	14	14	15*	17

*Student numbers for 2019-20 and 2020-21 are projections based on expected growth.

*2019-20 expansion would be an additional cohort at Reynolds High School and expansion to new District



College Possible is driven by the simple idea that children should go as far as their talent and motivation can take them.

CollegePossible.org

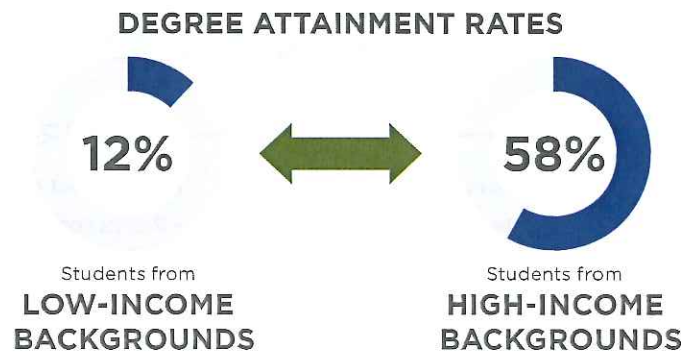


Coaching and supporting students from low-income backgrounds to

CLOSE THE DEGREE DIVIDE

The opportunity gap

One-third of college goers today are students from low-income backgrounds, yet these students are graduating at rates significantly lower than their higher-income peers.



Our proven campus-based and tech-connected coaching model prepares talented students from low-income backgrounds for college, work and beyond.



College Possible is proudly supported by AmeriCorps and AmeriCorps VISTA

- + Up to 320 hours of extensive guidance and support with near-peer coaches during Junior and Senior years.
- + Summer Bridge program designed to freeze the “summer melt” and ensure students successfully enroll for fall semester.
- + Ongoing support through college to ensure student retention and graduation in collaboration with partner colleges.



"College Possible has provided me so much support; it is indescribable. I want College Possible to keep going for a long time."

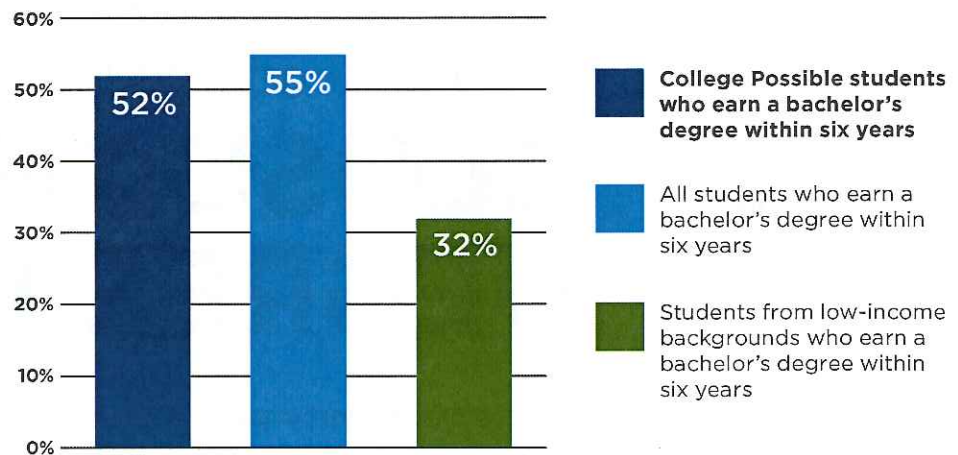
Ana Perez-Villagomez
College Possible Omaha Alum,
Barnard College Class of 2021,
Math Major

Who We Serve

- + In 2018-19 College Possible will reach **nearly 28,000 students across the country**
- + Our students report an **average family income of less than \$28,000**
- + **98 percent** of our students earn admission to college
- + **93 percent** of Summer Bridge students go on to enroll in college
- + **90 percent** are first-generation college students
- + **73 percent** are students of color

Positive Results. Proven Impact.

We continue to make real progress toward closing the degree divide.



OUR PROGRAM MODEL

HIGH SCHOOLS

Juniors

- Finding best 'fit' colleges
- Campus visits
- ACT/SAT registration and essay strategies
- Application coaching
- College costs and financial aid coaching
- Goal setting

Seniors

- Intensive college application assistance
- Scholarship application coaching
- Financial literacy and aid coaching
- Professional communication and essay skills
- Preparation for transition to college life

High School Grads

- Professional communications
- Continued financial aid coaching
- Academic interests and majors
- Social support systems
- Academic expectations and responsibilities

COLLEGES

Support through graduation in collaboration with partner colleges

- Connection to campus resources and opportunities
- Ongoing financial aid coaching
- Developing skills for academic success and self-advocacy
- Exploring career opportunities

6+ YEARS OF SUPPORT

Make college possible at CollegePossible.org