

WORKFORCE AND TALENT DEVELOPMENT BOARD (WTDB)



MAY 22, 2018

HOUSE COMMITTEE ON BUSINESS AND LABOR

PRESENTED BY:

Ken Madden, Chair
Workforce and Talent
Development Board (WTDB)

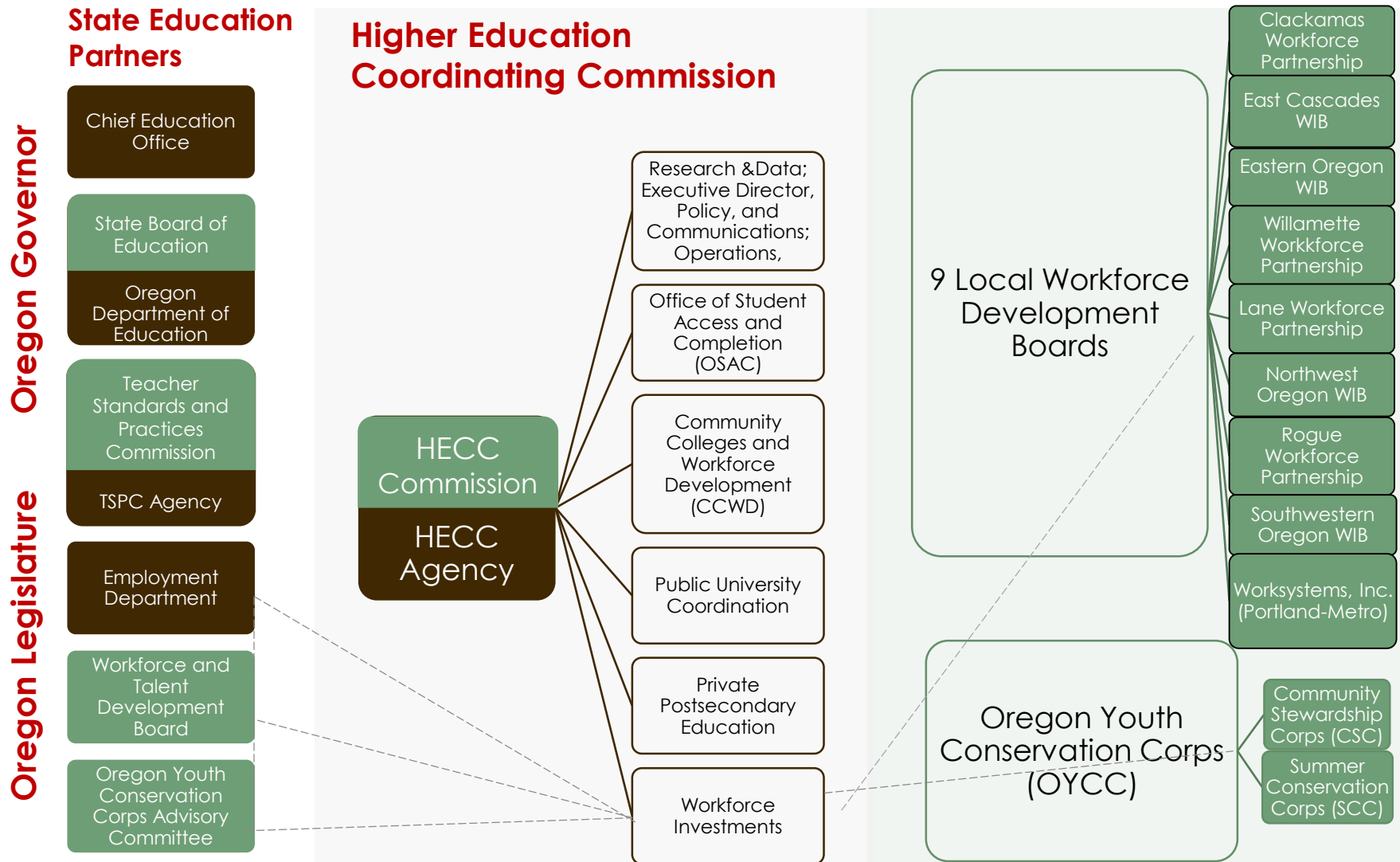
Karen Humelbaugh, Director
Office of Workforce
Investments (OWI)

Todd Nell, Director
Workforce and Talent
Development Board (WTDB)

HIGHER EDUCATION AND WORKFORCE STRUCTURE

Public
Board/Commission/
Advisory Committee

State Agency



Vision

A strong state economy and prosperous communities are fueled by skilled workers, quality jobs and thriving businesses.

Roles and Responsibilities

Oversee Workforce System: Accountability, Innovation, Continuous Improvement and Recommendations

Advise/Assist the Governor

Manage Board Budget, Strategic Investments and Board Operations

Oversee completion of Talent Assessment, WTDB Strategic Plan, and State Workforce Plan (DOL)

Provide feedback to agencies and Local Workforce Boards

[Workforce and Talent Development Board Website](#)

WORKFORCE SYSTEM GOALS

Workforce system is aligned, integrated, efficient and effective to support businesses and jobs

Businesses have skilled workers to innovate and grow

Oregonians have the skills for high wage/high demand jobs

Provide young people with information and experiences to spur further career development and connect to Oregon employers

Special emphasis on: Rural communities, families experiencing multi-generational poverty, and communities of color

TARGETED STRATEGIES – CAREER CONNECTED LEARNING

Essential Workplace Skills

Industry Recognized Credentials

Internships

On-the –Job Training

Next-Gen Apprenticeships

HOUSE BILL 3437

Changed name from Oregon Workforce Investment Board to Workforce and Talent Development Board

Repealed Talent Council & moved work to Workforce and Talent Development Board

Expanded roles and responsibilities for business and industry engagement

Charged with improving statewide approach to effective and integrated workforce development

HOUSE BILL 3437

Use Data to Drive Decisions

Focus on Performance and Accountability

*Improve Systems Alignment (Workforce System
Executive Team)*

Planning and Strategy

- *Oregon Talent Assessment*
- *Oregon Talent Summit*
- *Workforce and Talent Development Board Strategic Plan*
- *Local Workforce Development Board Plans*

Current Priorities

Talent Summit

Talent Assessment

Adult Education Attainment Goal

WTDB Strategic Plan

Current Priorities

- Continuous Improvement
 - Leveraging and aligning system funding for efficient and maximum impact
- General Funds from HB 3437 for strategic, targeted investments
- Next Gen Apprenticeships: Healthcare and IT
- Essential Workplace Skills
- Industry Engagement

INDUSTRY ENGAGEMENT

Northwest

Active: Advanced Textiles
Active: Maritime (with Lane and South Coast)
Emerging: Healthcare
Emerging: Manufacturing

Portland Metro – Clackamas – SW WA Collaborative

Active: Manufacturing
Active: Healthcare
Active: Technology/Software
Active: Construction

North Cascades

Active: Manufacturing
Emerging: Healthcare

Mid-Willamette

Active: Manufacturing
Active: Healthcare
Emerging: Transportation & Warehousing

Lane

Active: Technology Collaborative
Active: Food & Beverage Partnership
Active: Construction/Aggregate
Active: Wood Products/Advanced Manufacturing

South Coast

Active: Healthcare
Active: Maritime (with Northwest and Lane)
Exploring: Manufacturing

Southern

Active: Rogue Advanced Manufacturing Partnership
Active: Rogue Tech Collective – Information Technology/E-Commerce
Active: Healthcare

South Cascades

Active: Specialty Agriculture
Emerging: Construction

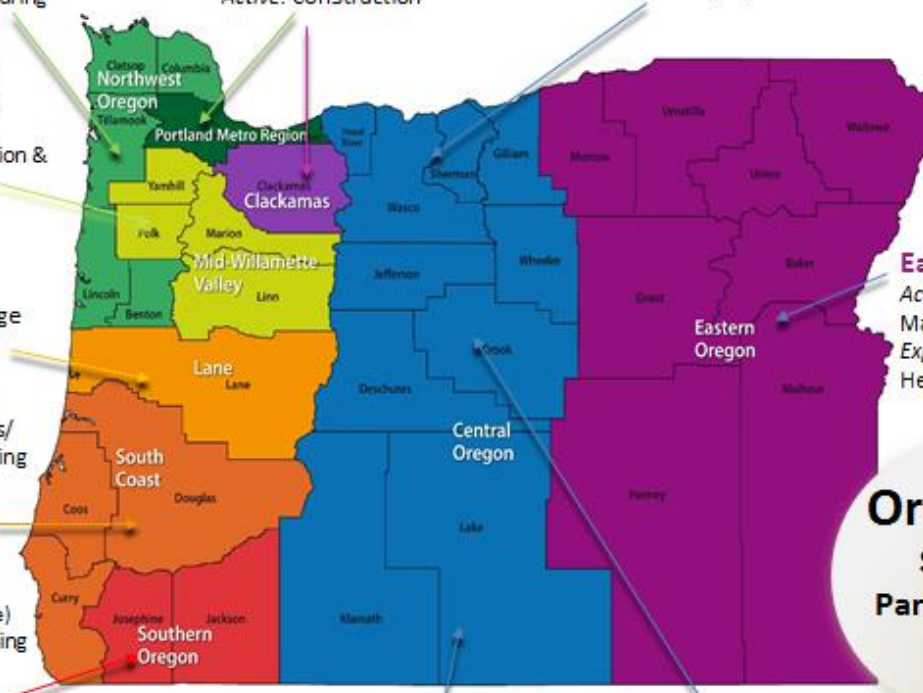
Central Cascades

Active: Information Technology
Active: Outdoor Gear & Apparel
Active: Healthcare

Eastern

Active: Manufacturing
Exploring: Healthcare

**Oregon's
Sector
Partnerships
2018**



5.14.18

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Contact Information

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