

TRAIL BLAZERS FOUNDATION - LICENSE PLATE PROCEEDS REPORT

NOVEMBER 14, 2017

To the Oregon Legislature:

Enclosed please find the Trail Blazers Foundation report from license plate sales from September 1st, 2016 through June 30th, 2017. All of the license plate proceeds, \$233,726, were donated along with an additional \$88,374 to nonprofit organizations around Oregon that support youth initiatives. Specifically they went to support youth from underserved communities in the areas of the environment (Live grants), education (Learn grants), and physical activity (Play grants).

REPORT CONTENTS

This report includes:

1. A map of Oregon with locations where grants were distributed
2. A full grant list of the nonprofits who received funding
3. A list of what areas the grantees serve (by county)
4. A list of the Trail Blazers Foundation board members

KEY NUMBERS

- Zero administration costs were taken from license plate funds
- We received 197 applications from 61 cities in Oregon
- We received \$2,850,265 in requested funding
- We granted \$322,100 in funding to 46 organizations in Oregon
- All organizations are serving youth from one or more historically underserved communities, including Native youth, youth with disabilities, low income youth, and more.
- 75% of our grantees serve communities outside of Portland Metro
- License plates sold in the first year: 8,519

PROCESS

FEBRUARY - APRIL: Promote the Live, Learn, and Play grants, collect applications

MAY - JUNE: Review applications with Live, Learn, and Play committee members with subject matter expertise from across the state. Get board approval

JULY: Distribute grants of up to \$10,000 to 46 organizations across Oregon

COMMUNICATION

We promote the opportunity for nonprofit organizations to apply for our grants through newsletters, social media, TV, radio, in game announcements, and our website. Please encourage organizations to apply for funding this spring!

www.trailblazers.com/community/foundation

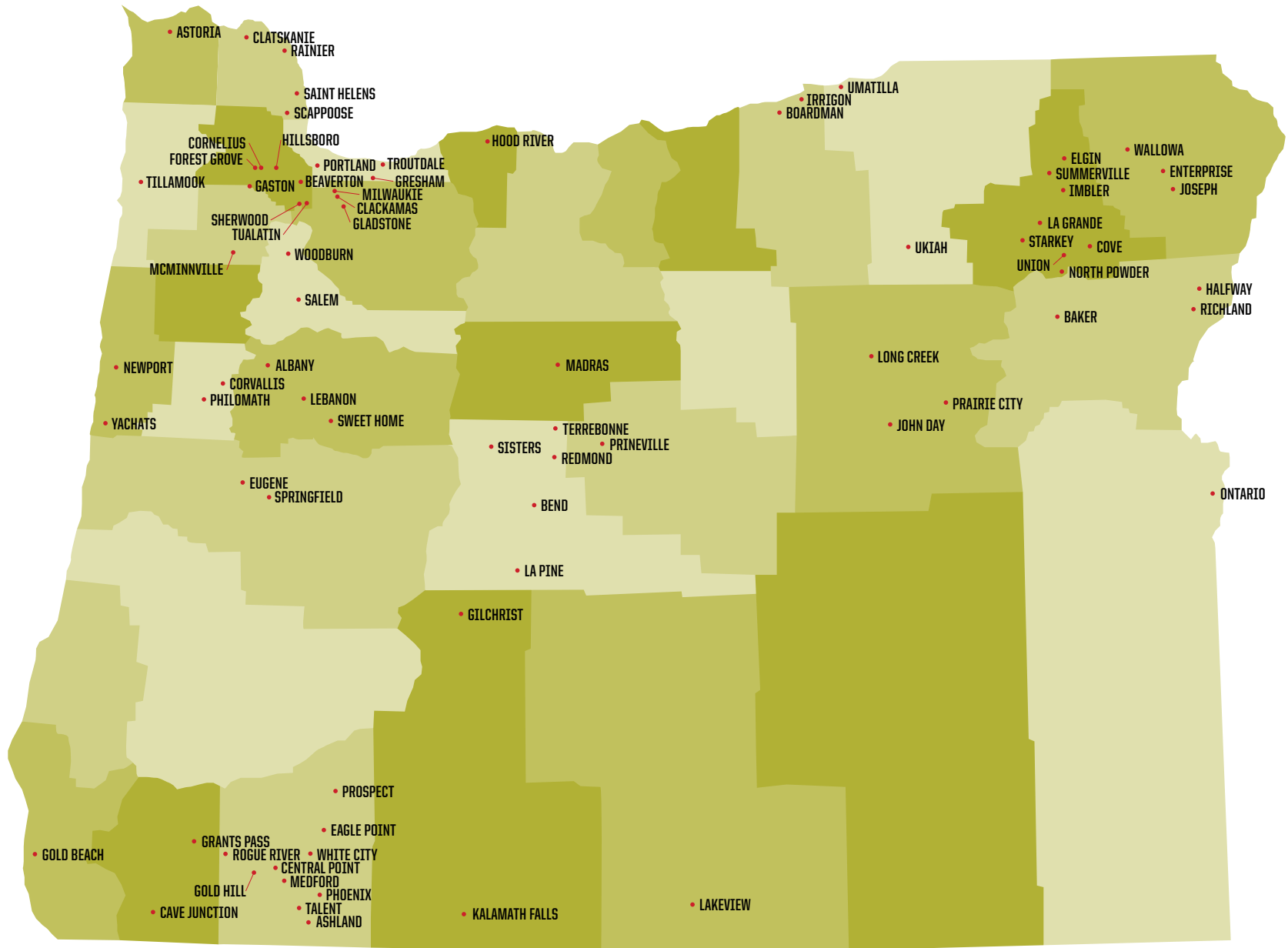
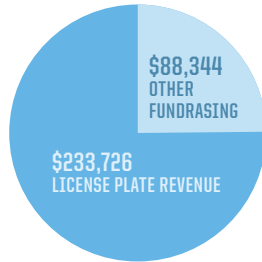


live
learn
play

2017 LIVE, LEARN AND PLAY GRANTS

FOR YOUTH INITIATIVES

GRANT FUNDING SOURCES



This map represents the cities funded through the 2017 Trail Blazers Foundation Live, Learn and Play Grants for youth initiatives.



• **APANO Communities United Fund - \$10,000** - Empowering Asian Pacific Islander youth by offering them new experiences and skills in building environmental stewardship through youth meetings and nature excursions.

• **Bonneville Environmental Foundation - \$5,000** - Supporting CE, a leading edge clean energy and career connected education program that prepares the next generation to lead a clean energy future and create thriving, resilient communities.

• **Camp ELSO Inc. - \$10,000** - Training and inspiring confident future science and environmental leaders of color through STEM education and career opportunities.

• **Dairy Creek Community Food Web - \$7,200** - Installing and enhancing school gardens to improve and encourage environmental stewardship, connection to place, and support local food security.

• **FoodCorps - \$10,000** - Connecting Oregon children to real food and the environment through experiential, garden-enhanced education.

• **Girl Scouts of Oregon and Southwest Washington - \$5,000** - Increasing the connection between underserved Latina girls and the outdoors through family day camps.

• **Janus Youth Programs, Inc. - \$7,900** - Building community cohesion in North Portland affordable housing developments through the operation of a youth-run, certified organic, 2.5 acre farm business that links food security and land conservation.

• **Lower Columbia Estuary Partnership - \$5,000** - Providing underserved students with real-world science including a hands-on outdoor project that improves habitat and increases their personal connection to local natural areas.

• **North Fork John Day Watershed Council - \$5,000** - Providing teens and young adults of Grant County, Oregon the opportunity to obtain job skills in the natural resource industry.

• **Northwest Youth Corps - \$5,000** - Enhancing an academic and training program where youth and young adults will learn to protect, restore and enhance public lands throughout Oregon and the Northwest while receiving academic credits.

• **School Garden Project of Lane County - \$7,500** - Supporting the school-day Science in the Garden education program to improve knowledge of science and natural systems in elementary aged students.

• **The Blueprint Foundation - \$5,000** - Facilitating a mentoring program that uses site-based learning, environmental stewardship and student-driven community education initiatives to diversify the green movement.

• **Tualatin Riverkeepers - \$7,500** - Enhancing environmental education to provide hands-on field trips for 600 students from Title I schools and culturally-specific organizations.

• **Upper Deschutes Watershed Council - \$5,000** - Engaging community members in stream restoration and stewardship activities while educating and engaging children in environmental education and stewardship.

• **Verde - \$5,000** - Funding the Living Cully Habitat program, designed to educate Cully youth and families as well as improve water quality and habitat by designing and building new rain gardens for low-income households.

• **Vive Northwest - \$5,000** - Providing valuable information and outdoor experiences to Latino youth to empower them to live a healthier and more engaged lifestyle while creating career development opportunities and fostering a sense of ownership and stewardship towards the environment.

• **World Salmon Council - \$7,500** - Improving scientific and environmental literacy by providing hands-on outdoor learning experiences and stewardship projects.



• **Boys & Girls Club of Western Treasure Valley - \$10,000** - Supporting the Be GREAT by 8th program, which helps primarily Latino middle school age youth gain the confidence and skills they need over 24 weeks to believe in themselves so they can achieve success in school and in life.

• **Building Blocks to Success - \$5,000** - Supporting after school STEM curriculum to get ethnically and gender diverse at-risk youth from North and Northeast Portland on track for high school and higher education.

• **College Dreams - \$10,000** - Funding "100 Dreamers Project" to help enroll 100 new low-income, minority, and other underrepresented youth in the College & Career Preparation Program to provide weekly services and mentoring in preparation for higher education.

• **College Possible - \$10,000** - Supporting low-income rural students across the state of Oregon by utilizing a near-peer model of mentorship and an intensive curriculum that guides students through every stage of the college-going process.

• **Friends of the Children - \$5,000** - Supporting youth with paid, professional, highly trained mentors to partner with youth from kindergarten through high school graduation.

• **Heart of Oregon Corps - \$5,000** - Providing opportunities for unemployed, out of school youth to reclaim their education to earn their high school diploma or GED, gain the skills needed for employment, and become leaders in their communities.

• **Jackson Street Youth Services - \$10,000** - Providing homeless youth a safe place to stay while facilitating their ability to finish high school and generate plans for self-sufficiency.

• **Kids Unlimited Oregon - \$10,000** - Helping close the achievement gap for children of poverty through a seven-day a week 'out of school time' academic and enrichment program.

• **Maslow Project - \$10,000** - Providing wrap-around support services to homeless youth -ages 0 to 21-and their families with an overarching goal of keeping kids engaged and successful in school." to keep it consistent with the others.

• **New Avenues for Youth - \$5,000** - Supporting SMYRC to create safe, welcoming, supportive spaces for LGBTQ students at school so they can learn, thrive, and graduate.

• **Open School - \$5,000** - Supporting the Step-Up Program to successfully intervene in the academic and personal lives of high potential Portland area youth who enter high school at a high risk of dropping out and/or not graduating on time by providing them with an advocate and mentoring services to help them complete their education.

• **Portland YouthBuilders - \$5,000** - Providing curriculum to reinforce postsecondary educational expectations, vocational training reflecting real workforce standards, and counseling and life skills training to strengthen professional habits and personal stability and growth.

• **Self Enhancement, Inc. - \$10,000** - Building positive relationships and providing a wrap-around system of support to prepare African American and underserved students to complete high school.

• **The Black United Fund of Oregon, Inc. - \$7,000** - Improving equitable educational opportunities for low-income, minority, and underserved students for over a decade through scholarship assistance, one-on-one mentoring, college visits, financial workshops, and essay writing workshops.



• **Adelante Mujeres - \$10,000** - Supporting Chica's Soccer Academy for more than 200 Latina girls.

• **Ballet Folklorico Ritmo Alegre - \$5,000** - Providing dance and performance training to build self-worth, strength of their culture, and success through dance.

• **Bicycle Re-Source of Bend - \$2,500** - Donating refurbished bicycles to underserved children for recreation, as well as providing important community services in the areas of bicycle maintenance, safety and education.

• **Boys & Girls Club of Salem, Marion and Polk Counties - \$5,000** - Supporting the Triple Play Program to increase low-income youth's ability to live a healthy lifestyle and prevent obesity.

• **Casa Latinos Unidos de Benton County - \$7,500** - Delivering programming in Mexican Folk Dance so Latino youth expand knowledge of their ethnic roots while acquiring folk dance skills to develop their physical health, promote cultural pride, a positive sense of belonging, and an enhanced sense of self-esteem.

• **Community Connection of Northeast Oregon, Inc. - \$10,000** - Supporting the Riveria Activity Center for the rural Grande Ronde Valley providing youth with year-round opportunities to engage in physical activity, play, and sports.

• **Elite Sports Academy - \$5,000** - Supporting a 10-week long summer program held in North Portland to engage underserved athletes in training of basketball, soccer, football and volleyball to provide more than 4 hours of sports related activity each day and foster both short and long-term physical and mental health patterns.

• **FACT Oregon - \$5,000** - Executing the first-ever All Ability Tri4Youth event where children of all abilities compete side by side in a triathlon.

• **Grande Ronde Association for Youth - \$5,000** - Facilitating the acquisition and improvement of sporting facilities to encourage youth in La Grande to participate in sports and to have a more active lifestyle.

• **Kids in the Game - \$10,000** - Funding the Portland Schools and Central Oregon programs to provide low-income families funds to cover fees of registration and participation in after-school or school-based sports programs.

• **Kukatonon Children's African Dance Troupe - \$10,000** - Providing tuition-free, after-school programming in West African dance, drumming, and ballet to primarily African and African American children from low-income households.

• **Portland Tennis & Education - \$10,000** - Providing year-round, tuition-free programming that integrates academics and athletics by providing a space for athletes to engage in an hour of tennis instruction followed by academic tutoring.

• **Redmond Parks Foundation - \$5,000** - Supporting the RAPRD's Youth Scholarship program by providing scholarships to low-income families for their athletes to participate in summer/fall and after-school fitness programming.

• **Rose City Rollers - \$10,000** - Funding the Skate Truck program to bring roller skating and roller derby to low-income communities by providing a mobile skate unit, protective gear and skates necessary for a safe and fun experience in schools and community centers.

• **U.S. Soo Bahk Do Moo Kwan Foundation, Inc. / Portland Soo Bahk Do - \$2,500** - Providing opportunities for underserved youth to train in traditional martial art of Soo Bahk Do Moo Duk Kwan

In 2017 The Trail Blazers Foundation granted \$322,100 to 46 Organizations across Oregon that support kids who have been historically underserved.

trail blazers
live • learn • play



2016-17 TRAIL BLAZERS FOUNDATION DONATIONS BY COUNTY

This list contains all grant dollars distributed in Oregon by county. Organizations serving multiple counties, as reported by the organization, are listed multiple times.

STATEWIDE

Girl Scouts of Oregon and Southwest WA (all counties except Malheur)

BAKER

Grande Ronde Association for Youth

BENTON

Casa Latinos Unidos de Benton County
Food Corps
Jackson Street Youth Services

CLACKAMAS

APANO Communities United Fund
FACT Oregon [Family and Community Together]
Friends of the Children
Lower Columbia Estuary Partnership
Rose City Rollers
Tualatin River Keepers
World Salmon Council

CLATSOP

Bonneville Environmental Foundation
Lower Columbia Estuary Partnership

COLUMBIA

College Possible
Friends of the Children
Lower Columbia Estuary Partnership

CROOK

Heart of Oregon Corps
Bicycle Re-Source of Bend

CURRY

Food Corps

DESCHUTES

Bicycle Re-Source of Bend
Bonneville Environmental Foundation
Food Corps
Heart of Oregon Corps
KIDS in the GAME
Redmond Parks Foundation
Upper Deschutes Watershed Council

HOOD RIVER

World Salmon Council

JACKSON

Ballet Folklorico Ritmo Alegre
College Dreams
Food Corps
Kids Unlimited of Oregon
Maslow Project

JEFFERSON

Bicycle Re-Source of Bend
Heart of Oregon Corps
Upper Deschutes Watershed Council

JOSEPHINE

College Dreams
Maslow Project

KLAMATH

Bonneville Environmental Foundation
Heart of Oregon Corps

LAKE

Food Corps

LANE

School Garden Project of Lane County

LINCOLN

Bonneville Environmental Foundation

LINN

Jackson Street Youth Services

MALHEUR

Boys & Girls Club of Western Treasure Valley

MARION

APANO Communities United Fund

Bonneville Environmental Foundation

Boys & Girls Club of Salem, Marion and Polk Counties

Food Corps

Friends of the Children

Northwest Youth Corps (NYC)

Vive Northwest

MORROW

College Possible

MULTNOMAH

APANO Communities United Fund

Bonneville Environmental Foundation

Building Blocks To Success

Camp ELSO Inc.

Elite Sports Academy

FACT Oregon [Family and Community Together]

Food Corps

Friends of the Children

Janus Youth Programs, Inc.

Kúkátónón Children's African Dance Troupe

Lower Columbia Estuary Partnership

New Avenues for Youth

Northwest Youth Corps (NYC)

Open School

Portland Tennis & Education

Portland YouthBuilders

Rose City Rollers

Self Enhancement, Inc. (SEI)

The Black United Fund of Oregon, Inc

The Blueprint Foundation

U.S. Soo Bahk Do Moo Duk Kwan Foundation, Inc / Portland Soo Bahk Do

Verde

Vive Northwest

World Salmon Council

TILLAMOOK

Food Corps

UMATILLA

College Possible

UNION

Community Connection of NE Oregon, Inc.

Food Corps

Grande Ronde Association for Youth

WALLOWA

Grande Ronde Association for Youth

WASHINGTON

Adelante Mujeres

APANO Communities United Fund

Bonneville Environmental Foundation

Camp ELSO Inc.

College Possible

Dairy Creek Community Food Web

FACT Oregon [Family and Community Together]

Friends of the Children

Lower Columbia Estuary Partnership

Rose City Rollers

Vive Northwest

YAMHILL

Friends of the Children

World Salmon Council



BOARD MEMBERS

Dwight Adkins (Incoming Vice Chair): Strategic Consultant, Swaim Strategies

Melanie Auguste: Brand Director of Global Basketball, Nike

Bill Christensen (Board Treasurer): SVP of Finance, Portland Trail Blazers

Tracy Curtis (Incoming Chair): Regional President of the Oregon Region for Wells Fargo

Ben Lauritsen (Board President): SVP of Business Operations & General Counsel

Michael Lewellen: VP of Corporate Communications, Portland Trail Blazers

Chris McGowan: President and CEO, Portland Trail Blazers

Diana Nunez: President, Hispanic Metropolitan Chamber of Commerce

Chris Oxley: SVP, Venue Operations, Business Development & Government Affairs

Pamela Weatherspoon (Board Secretary): Diversity & Community Engagement Program Manager, Legacy Health