

# Pacific Power Transportation Electrification Programs

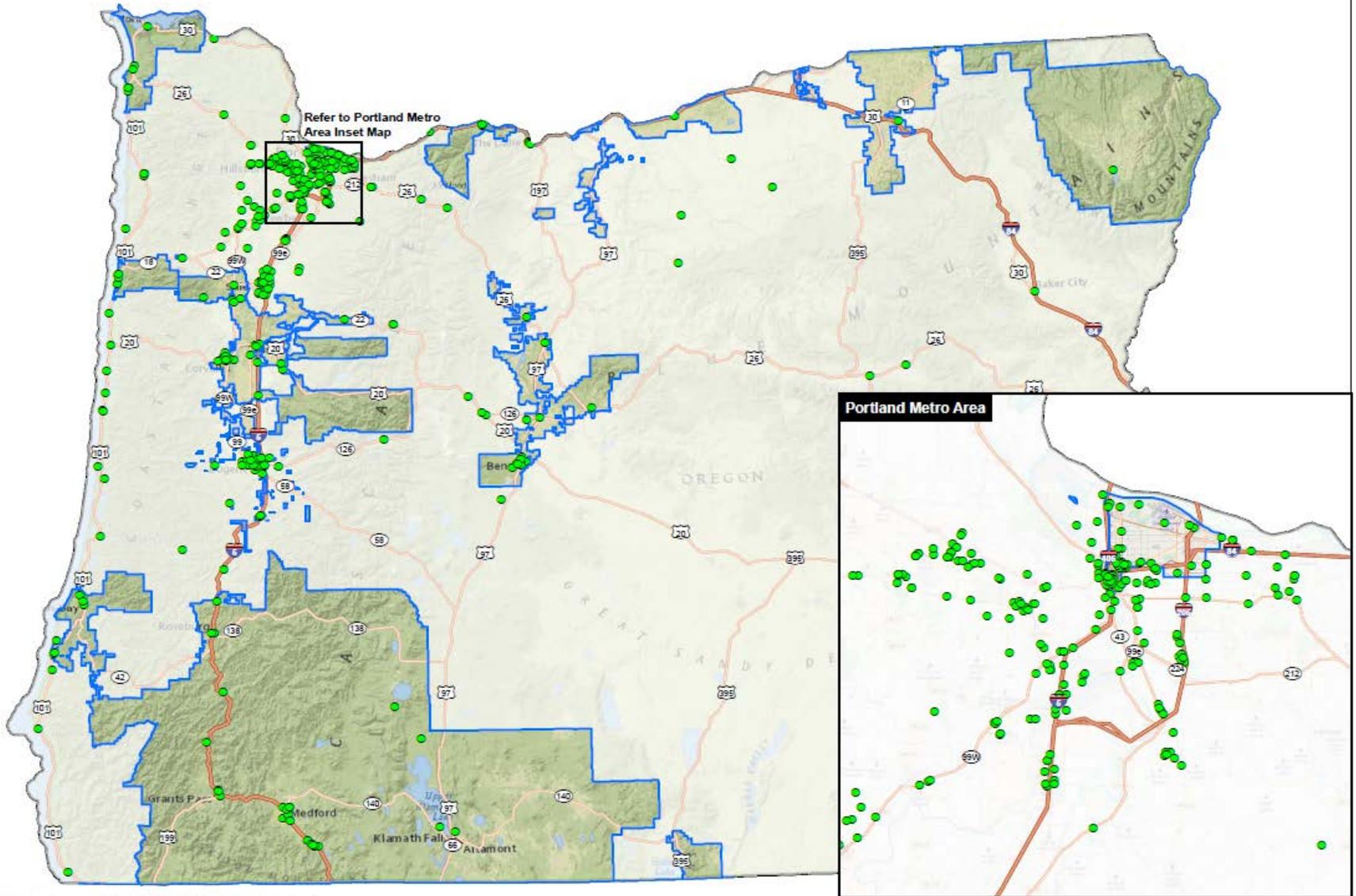
September 18, 2017

Eli Morris

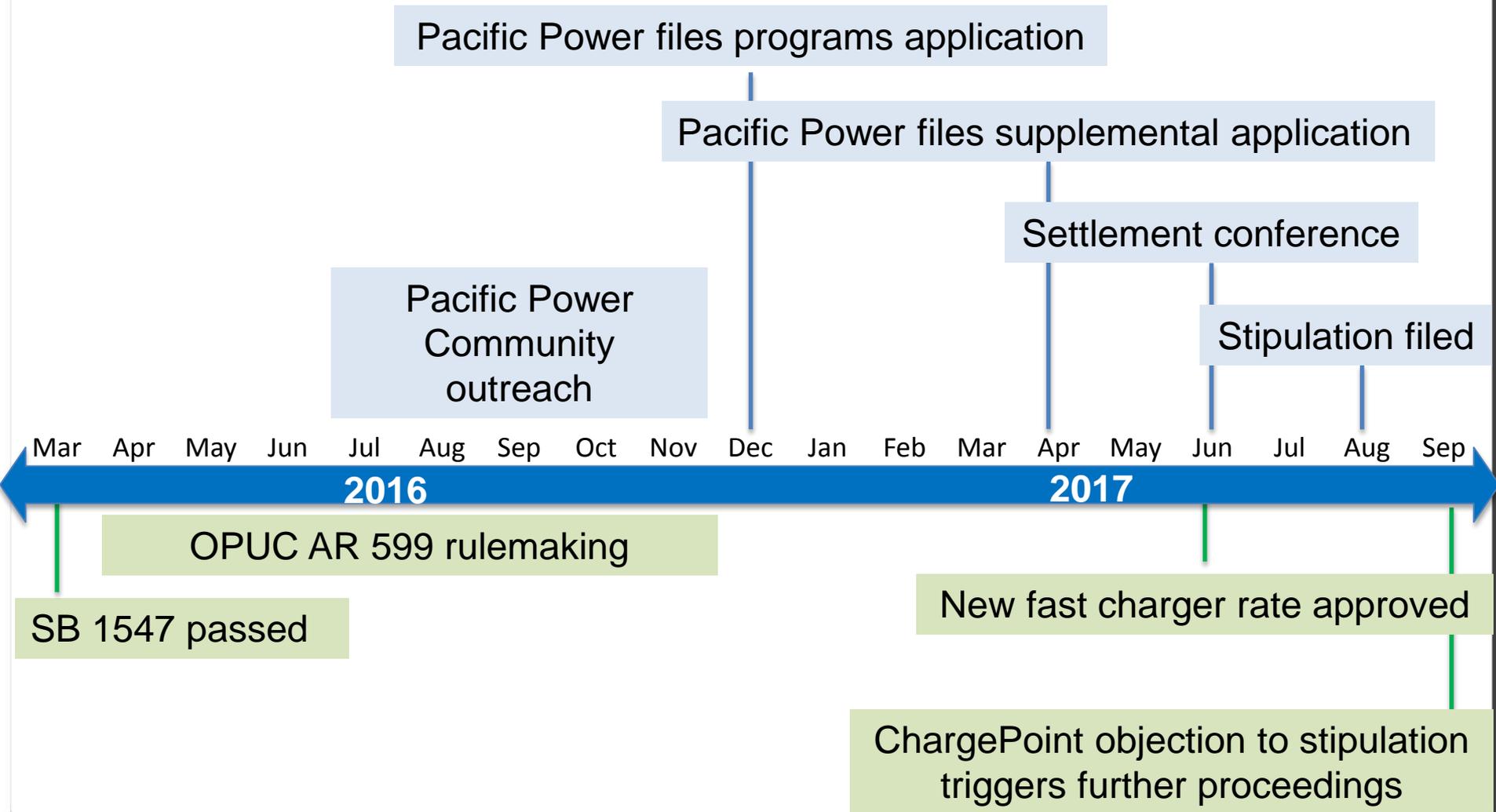
Customer Solutions Program Manager



# Pacific Power Serving Oregon



# Regulatory Activity



# Stakeholder Engagement and Support

## **Public support:**

- Cities of Albany, Corvallis, Dallas, Independence, Portland, Sutherlin
- Hacienda Community Development Corporation
- Klamath Falls Downtown Association
- Rogue Valley Clean Cities Coalition
- Sunset Empire Transportation District
- Nine companies providing electric vehicle charging equipment and services
- General Motors
- Center for Sustainable Energy

## **Settlement agreement :**

- Oregon Public Utility Commission Staff
- Oregon Department of Energy
- Oregon Citizens' Utility Board
- Industrial Customers of Northwest Utilities
- Forth
- Greenlots

ChargePoint is the only party that does not support the settlement agreement

# Community Outreach

- To identify priorities for Pacific Power customers, the Company hosted public input workshops with a wide range of stakeholders in Portland, Medford, and Bend.
- The most significant opportunities identified were:
  - Build awareness of options and benefits
  - Increase availability of charging infrastructure
  - Decrease up-front cost of vehicles and charging infrastructure
  - Modify utility rate structures to stimulate development
- Draft proposals sent to interested parties October 2016

# Pacific Power Proposals to the OPUC

## Building Awareness and Understanding

- Customer Communications
- Self-Service Resources
- Community Events
- Technical Assistance

**Rethink your Ride**

More drivers are choosing plug-in electric vehicles as a clean, efficient and economical way to get around. Would an EV work for your lifestyle? Here's a guide to help you decide.

Charge	Impact	Incentives
Power up at home for the equivalent of about <b>\$1.00</b> per gallon of gasoline.	Electric cars are oil-free, produce up to <b>60%</b> less carbon dioxide emissions and contribute to a healthier environment.	Federal tax credit of up to <b>\$7,500</b>

# Pacific Power Proposals to the OPUC

## Stimulating Infrastructure Development

- New Rates for DC Fast Chargers (approved 6/1/17)
- Grant Funding for Customer Projects
- Pacific Power Public Charging



Get on the road to  
greener driving.

Visit the Earth Day Fair to test drive an  
all-electric vehicle and discover the benefits.

Saturday, April 22, 12-3 p.m.  
The Environmental Center  
16 NW Kansas Ave., Bend, Oregon

 **PACIFIC POWER**

# Pacific Power Initiatives

## Fleet Electrification

Investing at least 5% of annual fleet replacement budget on plug-in technologies



## Local Partnerships

Partnering with Forth and others to test used plug-in vehicles as a practical, affordable mobility option to low- and moderate-income drivers

