

Requested by Representative DAVIS

**PROPOSED AMENDMENTS TO
A-ENGROSSED HOUSE BILL 4146**

1 On page 2 of the printed A-engrossed bill, line 3, delete “two” and insert
2 “1.8”.

3 Delete lines 19 through 45.

4 On page 3, delete lines 1 through 7 and insert:

5 **“SECTION 3.** ORS 284.131 is amended to read:

6 “284.131. (1) All moneys collected, received by or appropriated to the
7 Oregon Tourism Commission must be deposited into an account established
8 by the commission in a depository bank insured by the Federal Deposit In-
9 surance Corporation. In a manner consistent with the requirements of ORS
10 chapter 295, the chair of the commission shall ensure that sufficient collat-
11 eral secures any amount of funds on deposit that exceeds the limits of the
12 Federal Deposit Insurance Corporation’s coverage.

13 “(2) Subject to the approval of the chair, the commission may invest
14 moneys collected or received by the commission. Investments made by the
15 commission must be limited to investments described in ORS 294.035 (3)(a)
16 to (i).

17 “(3) Interest earned on any moneys invested under subsection (2) of this
18 section must be made available to the commission in a manner consistent
19 with the biennial budget of the commission.

20 “(4) The commission shall spend state transient lodging tax moneys ap-
21 propriated to the commission under ORS 320.335 as follows:

1 “(a) At least [80] **65** percent must be used to fund state tourism
2 [*marketing*] programs.

3 “(b) **Ten percent must be used for a competitive grant program for**
4 **projects that further the purpose described in ORS 284.138, which may**
5 **include tourism-related facilities and tourism-generating events, in-**
6 **cluding sporting events.**

7 “[(b)] (c) [*As much as 15*] **Twenty** percent must be used to implement a
8 regional cooperative tourism [*marketing*] program that:

9 “(A) Requires fund allocations to focus on creating new business from
10 out-of-state and international markets;

11 “(B) Utilizes a regional allocation formula that distributes revenue to
12 regions, the boundaries of which are established by the commission, in pro-
13 portion to the amount of transient lodging tax revenues collected in each
14 region;

15 “(C) Distributes revenue to recipients that are selected by the commission
16 as organizations able to conduct tourism-related marketing for each region;

17 “(D) Requires advertising, publications, CD-ROMs, websites, videos and
18 other tourism promotion materials funded through the regional cooperative
19 tourism [*marketing*] program to carry the Oregon Tourism Commission logo
20 and marketing tag line; and

21 “(E) Encourages funding recipients to incorporate design elements from
22 commission advertising and promotional campaigns, such as fonts, images
23 and other design elements.

24 “(5) **In funding programs and awarding grants under subsection**
25 **(4)(a) and (b) of this section, the commission shall consider a demon-**
26 **strated return on investment, geographic equity and community sup-**
27 **port.**

28 “[(5)] (6) All moneys in the account that are not state transient lodging
29 tax revenues are continuously appropriated to the commission for the pur-
30 poses of carrying out the functions of the commission.

1 “[(6)] (7) All expenditures from the account are exempt from any state
2 expenditure limitation.”.

3 Delete lines 11 through 41 and insert:

4 “**SECTION 5. (1) The Legislative Revenue Officer shall lead a work
5 group to study the following issues:**

6 “(a) Policies related to the distribution of revenue for the regional
7 cooperative tourism program under ORS 284.131 (4)(c), including but
8 not limited to the establishment of regional tourism boundaries and
9 the distribution of state transient lodging tax revenue within each
10 tourism region according to the proportion of total revenue collected
11 in the counties within the region.

12 “(b) Barriers to expansion and maintenance of recreational tourism
13 in each tourism region.

14 “(c) The optimal frequency for distribution of state transient lodg-
15 ing tax revenue and whether a mandatory distribution schedule should
16 be adopted.

17 “(d) The feasibility of exempting homeless individuals from liability
18 for the state transient lodging tax.

19 “(e) Whether and under what conditions the Department of Reve-
20 nue may share with local governments data that reflect payment of
21 the state transient lodging tax in order to assist the local governments
22 with enforcement of local transient lodging taxes.

23 “(f) Regular reporting by the Oregon Tourism Commission to com-
24 mittees of the Legislative Assembly on demonstrated return on in-
25 vestment, geographic equity and community support with respect to
26 awards of moneys and grants by the commission.

27 “(g) Any other issues the Legislative Revenue Officer and the leg-
28 islative members appointed pursuant to subsection (2) of this section
29 consider necessary and proper to the conduct of the study.

30 “(2)(a) The President of the Senate shall appoint two members from

1 among members of the Senate to participate in the work group.

2 “(b) The Speaker of the House of Representatives shall appoint two
3 members from among members of the House of Representatives to
4 participate in the work group.

5 “(c) The Legislative Revenue Officer and the legislative members
6 of the work group may ask any other persons to participate in the
7 work group.

8 “(3) The work group shall submit a report in the manner provided
9 in ORS 192.245, and may include proposals for legislation, to the in-
10 terim committees of the Legislative Assembly related to revenue no
11 later than December 9, 2016.

12 “(4) The Legislative Revenue Officer shall provide staff support to
13 the work group, with assistance from the Oregon Tourism Commission
14 upon request of the officer and the legislative members of the work
15 group.

16 “(5) All agencies of state government, as defined in ORS 174.111, are
17 directed to assist the work group in the performance of the duties of
18 the work group and, to the extent permitted by laws relating to
19 confidentiality, to furnish the information and advice the members of
20 the work group consider necessary to perform their duties.”.

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