

A-Engrossed
Senate Bill 1543

Ordered by the Senate February 12
Including Senate Amendments dated February 12

Sponsored by Senator WINTERS (Pre-session filed.)

SUMMARY

The following summary is not prepared by the sponsors of the measure and is not a part of the body thereof subject to consideration by the Legislative Assembly. It is an editor's brief statement of the essential features of the measure.

[Directs Oregon Wine Board to distribute moneys from sale of wine country registration plates as matching grants for tourism promotion.]

Directs Oregon Tourism Commission to adopt rules relating to distribution of moneys to tourism promotion agencies from sale of wine country registration plates.

Permits Department of Transportation to issue wine country registration plate to vehicle operated by *[board]* **Oregon Wine Board.**

Declares emergency, effective on passage.

A BILL FOR AN ACT

1
2 Relating to wine country registration plates; creating new provisions; amending ORS 805.045 and
3 805.274; and declaring an emergency.

4 **Be It Enacted by the People of the State of Oregon:**

5 **SECTION 1.** ORS 805.274 is amended to read:

6 805.274. (1) After payment of the cost of production of the wine country registration plates in-
7 cluding administrative expenses relating to marketing the wine country registration plates issued
8 under ORS 805.266, the Oregon Tourism Commission shall distribute the moneys received from the
9 Department of Transportation pursuant to ORS 805.272 as follows:

10 (a) One half of the moneys shall be distributed as matching grants. The commission shall develop
11 a matching grant program and shall award grants to tourism promotion agencies for tourism pro-
12 motion of wine and culinary tourism. The commission shall establish the maximum grant amount in
13 the applicant guidelines prepared for the matching grant program in each biennium. No more than
14 50 percent of the total cost of a project may be paid for with moneys from the program. An applicant
15 must show a minimum one-to-one match from private or public sources other than Oregon Business
16 Development Department or commission programs. The applicant must also show a cash match of
17 at least 50 percent of the amount requested under the matching grant program.

18 (b) One half of the moneys shall be distributed to tourism promotion agencies for the purpose
19 of **wine and culinary** tourism promotion. The commission shall distribute the moneys in proportion
20 to the amount of acreage in each region used for wine grape production. The commission shall
21 designate a tourism promotion agency for each region. The regions shall include the mid-Willamette
22 Valley region and each other major wine producing region of the state as determined by the com-
23 mission. **The commission shall require, by rule, tourism promotion agencies to collaborate**
24 **with the Oregon Wine Board and relevant regional wine industry associations designated by**
25 **the commission whenever the tourism promotion agencies develop expenditure plans for**

NOTE: Matter in **boldfaced** type in an amended section is new; matter *[italic and bracketed]* is existing law to be omitted.
New sections are in **boldfaced** type.

1 **moneys distributed by the commission under this section.**

2 (2) The commission annually shall submit a report **on the moneys distributed under this**
3 **section** to the Legislative Assembly in the manner provided in ORS 192.245 on or before October
4 1.

5 (3) The commission shall adopt rules to carry out this section.

6 (4) As used in this section:

7 (a) "Mid-Willamette Valley region" means Marion, Polk and Yamhill Counties.

8 (b) "Tourism promotion" has the meaning given that term in ORS 320.300.

9 (c) "Tourism promotion agency" has the meaning given that term in ORS 320.300.

10 **SECTION 2.** ORS 805.045 is amended to read:

11 805.045. (1) **If approval is granted under ORS 283.390**, the Department of Transportation may
12 issue:

13 (a) Registration plates or other evidence of registration from any regular series rather than
14 from any specially designed government series for a vehicle owned or operated by any state de-
15 partment or institution [*if approval is granted under ORS 283.390.*]; **or**

16 (b) **Wine country registration plates for a vehicle operated by a member of the Oregon**
17 **Wine Board in discharging the board's duties if requested to do so by the board.**

18 (2) The registration period for a vehicle described under this section shall be the same as the
19 regular registration period for the type of vehicle registered.

20 (3)(a) The fee for registration or renewal of **a regular series** registration [*of*] **plate for a ve-**
21 **hicle under subsection (1)(a) of this section** [*shall be*] **is** the fee established under ORS 803.420 for
22 registration or renewal of a state-owned vehicle registered under ORS 805.040.

23 (b) **The fee for registration or renewal of a wine country registration plate for a vehicle**
24 **under subsection (1)(b) of this section is the fee established under ORS 803.420 for that type**
25 **of vehicle, and not for renewal of a state-owned vehicle registered under ORS 805.040. Addi-**
26 **tionally, the applicant shall pay the surcharge described under ORS 805.266.**

27 [(2)] (4) Any vehicle registered under this section and not exempted under ORS 815.300 must
28 meet the requirements for certification of compliance with pollution control under ORS 815.310.

29 **SECTION 3.** The amendments to ORS 805.274 by section 1 of this 2016 Act apply to wine
30 country registration plates issued on or after the effective date of this 2016 Act.

31 **SECTION 4.** This 2016 Act being necessary for the immediate preservation of the public
32 peace, health and safety, an emergency is declared to exist, and this 2016 Act takes effect
33 on its passage.