

HOUSE AMENDMENTS TO A-ENGROSSED HOUSE BILL 4146

By COMMITTEE ON REVENUE

February 22

- 1 On page 2 of the printed A-engrossed bill, line 3, delete “two” and insert “1.8”.
2 Delete lines 19 through 45.
- 3 On page 3, delete lines 1 through 7 and insert:
4 “**SECTION 3.** ORS 284.131 is amended to read:
5 “284.131. (1) All moneys collected, received by or appropriated to the Oregon Tourism Commis-
6 sion must be deposited into an account established by the commission in a depository bank insured
7 by the Federal Deposit Insurance Corporation. In a manner consistent with the requirements of ORS
8 chapter 295, the chair of the commission shall ensure that sufficient collateral secures any amount
9 of funds on deposit that exceeds the limits of the Federal Deposit Insurance Corporation’s coverage.
10 “(2) Subject to the approval of the chair, the commission may invest moneys collected or re-
11 ceived by the commission. Investments made by the commission must be limited to investments de-
12 scribed in ORS 294.035 (3)(a) to (i).
13 “(3) Interest earned on any moneys invested under subsection (2) of this section must be made
14 available to the commission in a manner consistent with the biennial budget of the commission.
15 “(4) The commission shall spend state transient lodging tax moneys appropriated to the com-
16 mission under ORS 320.335 as follows:
17 “(a) At least [80] **65** percent must be used to fund state tourism [*marketing*] programs.
18 “(b) **Ten percent must be used for a competitive grant program for projects that further**
19 **the purpose described in ORS 284.138, which may include tourism-related facilities and**
20 **tourism-generating events, including sporting events.**
21 “[*b*] (c) [*As much as 15*] **Twenty** percent must be used to implement a regional cooperative
22 tourism [*marketing*] program that:
23 “(A) Requires fund allocations to focus on creating new business from out-of-state and interna-
24 tional markets;
25 “(B) Utilizes a regional allocation formula that distributes revenue to regions, the boundaries
26 of which are established by the commission, in proportion to the amount of transient lodging tax
27 revenues collected in each region;
28 “(C) Distributes revenue to recipients that are selected by the commission as organizations able
29 to conduct tourism-related marketing for each region;
30 “(D) Requires advertising, publications, CD-ROMs, websites, videos and other tourism promotion
31 materials funded through the regional cooperative tourism [*marketing*] program to carry the Oregon
32 Tourism Commission logo and marketing tag line; and
33 “(E) Encourages funding recipients to incorporate design elements from commission advertising
34 and promotional campaigns, such as fonts, images and other design elements.
35 “(5) **In funding programs and awarding grants under subsection (4)(a) and (b) of this**

1 **section, the commission shall consider a demonstrated return on investment, geographic**
2 **equity and community support.**

3 “[5] (6) All moneys in the account that are not state transient lodging tax revenues are con-
4 tinuously appropriated to the commission for the purposes of carrying out the functions of the
5 commission.

6 “[6] (7) All expenditures from the account are exempt from any state expenditure limitation.”.

7 Delete lines 11 through 41 and insert:

8 **“SECTION 5. (1) The Legislative Revenue Officer shall lead a work group to study the**
9 **following issues:**

10 **“(a) Policies related to the distribution of revenue for the regional cooperative tourism**
11 **program under ORS 284.131 (4)(c), including but not limited to the establishment of regional**
12 **tourism boundaries and the distribution of state transient lodging tax revenue within each**
13 **tourism region according to the proportion of total revenue collected in the counties within**
14 **the region.**

15 **“(b) Barriers to expansion and maintenance of recreational tourism in each tourism re-**
16 **gion.**

17 **“(c) The optimal frequency for distribution of state transient lodging tax revenue and**
18 **whether a mandatory distribution schedule should be adopted.**

19 **“(d) The feasibility of exempting homeless individuals from liability for the state tran-**
20 **sient lodging tax.**

21 **“(e) Whether and under what conditions the Department of Revenue may share with lo-**
22 **cal governments data that reflect payment of the state transient lodging tax in order to as-**
23 **sist the local governments with enforcement of local transient lodging taxes.**

24 **“(f) Regular reporting by the Oregon Tourism Commission to committees of the Legis-**
25 **lative Assembly on demonstrated return on investment, geographic equity and community**
26 **support with respect to awards of moneys and grants by the commission.**

27 **“(g) Any other issues the Legislative Revenue Officer and the legislative members ap-**
28 **pointed pursuant to subsection (2) of this section consider necessary and proper to the con-**
29 **duct of the study.**

30 **“(2)(a) The President of the Senate shall appoint two members from among members of**
31 **the Senate to participate in the work group.**

32 **“(b) The Speaker of the House of Representatives shall appoint two members from among**
33 **members of the House of Representatives to participate in the work group.**

34 **“(c) The Legislative Revenue Officer and the legislative members of the work group may**
35 **ask any other persons to participate in the work group.**

36 **“(3) The work group shall submit a report in the manner provided in ORS 192.245, and**
37 **may include proposals for legislation, to the interim committees of the Legislative Assembly**
38 **related to revenue no later than December 9, 2016.**

39 **“(4) The Legislative Revenue Officer shall provide staff support to the work group, with**
40 **assistance from the Oregon Tourism Commission upon request of the officer and the legis-**
41 **lative members of the work group.**

42 **“(5) All agencies of state government, as defined in ORS 174.111, are directed to assist**
43 **the work group in the performance of the duties of the work group and, to the extent per-**
44 **mitted by laws relating to confidentiality, to furnish the information and advice the members**
45 **of the work group consider necessary to perform their duties.”.**

