

From The Desk Of
Representative Vic Gilliam



Vote Yes on SB1507A

Since the introduction of the Oregon Production Investment Fund (OPIF) in 2005, Oregon Film, the state film & media office, has tracked

- The economic activity directly attributed to the incentive programs rising from just below \$10M per year, to now almost \$170M per year;
- The number of tracked jobs has climbed from just 500 in 2005 to more than 3000 this last fiscal year;
- More than 100 individual projects and countless local companies and producers have been directly assisted with their work in Oregon over the last decade resulting in more than \$1Bn in tracked economic activity.

The incentive programs are instrumental in making media work more competitive here in Oregon in a national landscape that (currently) has more than 30 states offering Film & Media incentive programs. However, because our program is capped on an annual basis *Oregon continues to have many missed opportunities*. In fact, in the last week alone Oregon Film has had substantive conversations with another Network TV series, two feature films, and two animated series all looking to use Oregon as their production base.

SB1507A will:

- Raise the annual cap for the OPIF program from \$10M per year to \$12M this year and then \$14M starting in 2017.
- Increase the amount allocated for the “indigenous” production, or iOPIF, from 5% of the overall fund to 7.5%, effectively doubling the funds available to smaller projects local companies.
- Allow locally produced, larger budgeted interactive and post production projects to qualify for the larger OPIF program, keeping up with their continued steady growth here in the state.
- Caps the amount that any single project can take from the fund within any given fiscal year at 50% of the overall allocation.
- Introduces a new “regional” program, or rOPIF, which would not only financially encourage existing Portland-based productions like PORTLANDIA, GRIMM and THE LIBRARIANS to shoot at least a few days of their schedule outside of the Portland Production Zone, it also has a second part to the proposed amendment which would further incentivize productions *basing* themselves outside of Portland for the majority of their shoot.