

## YES ON SENATE BILL 1532

# GOOD FOR EMPLOYERS, GOOD FOR WORKERS, GOOD FOR OREGON

We believe raising the minimum wage in Oregon is the right thing to do for our staff and our communities, to ensure everyone can thrive in the communities where they live and work. We know that businesses are fundamentally connected to the prosperity of the communities they serve. We strongly support a legislative solution that responds to economic data, including cost of living, median income and regional economies. Oregon businesses are not “one size fits all.”

From the desk of Rep. Chris Gorsek:



## The Oregonian

Raise the Minimum Wage Responsibly Sept. 26, 2015

“We are standing up with a growing group of local businesses who are saying loud and clear: It’s time for an increase in Oregon’s minimum wage that will improve the things we care about — quality of life, a sustainable economy and our communities.”

- ~ Wendy Collie, New Seasons
- ~ Claire Randall, Grand Central Bakery

### RIGHT REGIONS

Minimum wage increases need to consider differences in cost of living and economic drivers in rural and urban communities.

- ✓ Senate Bill 1532 sets the wage at the UGB level in Portland, recognizing the connected urban community and including more than half of Oregon’s low-paid jobs.
- ✓ Senate Bill 1532 makes the right choice in creating three regional wage areas – recognizing the differences in urban, suburban and truly rural economies in Oregon.

### RIGHT TIMING

Minimum wage increases need to be phased in so businesses can build them into their budgets in a sustainable fashion.

- ✓ Senate Bill 1532 provides businesses with a steady and slow increase in the first two years – which is critical for planning and creating a sustainable business responses to the increasing wage.
- ✓ Senate Bill 1532 makes the right choice in setting increases in July of each year, which is particularly beneficial to the agriculture and restaurant/tourism industries.

