78th OREGON LEGISLATIVE ASSEMBLY - 2016 Regular Session

PRELIMINARY STAFF MEASURE SUMMARY

Senate Committee on Business and Transportation

MEASURE: HB 4053 A

CARRIER:

REVENUE: Minimal revenue impact, no statement issued FISCAL: Minimal fiscal impact, no statement issued

SUBSEQUENT REFERRAL TO:

Action:

Vote:

Yeas: Nays: Exc.:

Prepared By:

Patrick Brennan, Administrator

Meeting Dates:

WHAT THE MEASURE DOES: Expands retail opportunities for brewery licensees to include retail sales of malt beverages, wine and cider for consumption on or off the licensed premises; selling wine, malt beverages or cider in growlers; holding special events licenses; and holding a full on-premises sales license that allows for the sale of distilled spirits. Establishes a fee for a special events brewery license. Requires that a special events brewery license holder maintain liquor liability insurance or a bond if an event is opened to the public and attendance is expected to exceed 300 individuals per day. Limits brewery licensees, and certain individuals connected to licensees, to selling malt beverages at retail to three locations regardless of the number or type of licenses held.

ISSUES DISCUSSED:

EFFECT OF COMMITTEE AMENDMENT: No amendment.

BACKGROUND: A malt beverage manufacturer has the option of holding a brewery license or a brew-pub license. The licenses differ as to what activities are allowed. In general, a brewery licensee can manufacture and distribute but has quite limited retail opportunities. On the other hand, a brew-pub licensee can manufacture and retail but is quite limited in distribution. The three-tier structure (manufacturing, distributing and retailing) was meant to prevent an entity from controlling a product through all stages. However, existing statutes do not prevent a brewery licensee from holding a winery license, which offers additional retail opportunities.

To address potential abuses of the three-tier system, a group representing brewers, distributors, and wineries met during the 2015 interim and developed the concepts contained in House Bill 4053-A. The measure expands retail opportunities for brewery licensees to include retail sales of malt beverage, wine and cider for consumption on or off the licensed premises; selling wine, malt beverages or cider in growlers; and holding a full on-premises sales license, which allows for the sale of distilled spirits. However, these expanded retail activities are allowed at only the licensed premises and up to two additional locations. The measure also allows a brewery to hold a special events brewery license. The measure prohibits a brewery licensee from holding a winery license unless wine or cider is actually being produced and a federal producer and blender permit is held. The measure also requires a brewery licensee to obtain a wholesale malt beverage license in order to sell or distribute any malt beverage other than its own product or a product brewed by a manufacturer under common control and that is sold at the primary licensed premises. Finally, the measure limits to three the total number of locations where malt beverages are sold at retail by the brewery licensee, a manufacturer under common control with the brewery licensee, or any of the brewer's or commonly controlled manufacturer's officers, directors, substantial stockholders or substantial equity holders. This limit of three is regardless of the number and type of licenses held by the brewery licensee, manufacturer, officer, director, stockholder or equity holder.

HOUSE VOTE - 56-0

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This summary has not been adopted or officially endorsed by action of the committee.