### October BioForum: An Introduction to the Facilities, Resources and Programs of the Legacy Research Institute

The Oregon Bioscience Association brings you a unique opportunity to visit the Legacy Research Institute, located in Northeast Portland just across the river from downtown. Join us for an informative session about the Institute, presented by Dr. P. Ashley Wackym, Clinical Vice President of Research, and a walking tour of the facility. The tour will include the stateof-the-art preclinical procedure space, behavioral suites, wet laboratory space, and facility details such as in-house 24/7 security. As a result of this BioForum, you will have a better understanding of the resources and facilities available at Legacy Research Institute, as well as the diverse research being performed there. There also will be ample opportunity for networking.

Date: October 23, 2014 Time: 5:30 p.m. Location: Legacy Research Institute 1225 N.E. Second Ave. Portland, OR 97232 Cost: Non-members: \$50.00 Members: \$35.00 Students: \$20.00





# **Bio on the Vine**

A fall sip of bioscience

### **Event Details**

Oregon Bioscience Association invites you to one of our exciting events – Bio on the Vine 2014. New to the bioscience community? Bio on the Vine assures attendees enjoy a valuable professional evening of networking, a variety of Portland's premier wines, and a tour of the Moda Center.

Oregon Bio hosts Bio on the Vine with the intention of bringing professionals together for strategic networking and dynamic discussions. These events foster fun engagement among various aspects of our industry.

When: Wednesday, November 12, 2014 from 6 to 9 p.m. Where: Rose Room, Moda Center, One Center Court Drive, Portland, OR Admission: \$50 OR Bio Members, \$80 Non-members, \$25 Students Coregon Bioscience Association

Cultivate...new ideas Organize...the local bioscience community Network...with likeminded professionals Nurture...and grow the industry Engage...women to succeed Communicate...and educate Transcend...your potential

### Special Thanks to our Sponsors:



When: Thursday, December 4, 5:30 – 8:30p.m. Where: Genentech, 4625 NW Brookwood

Pkwy, Hillsboro, OR 97124

Admission: Members \$40, Non-members \$60, Students \$20

Visit www.oregonbio.org to register.

# Oregon Bio Women CONNECT

# Forward to Your Future

Many of you joined us in February to discover how to find your strengths when we learned that we have more to gain by leveraging our natural skills rather than trying to repair our weaknesses. On December 4th, we'll be partnering with **Genentech Women's Professionals (GWP)** to take that to the next level by breaking down other obstacles that are impeding us from meeting our goals.

Our interactive group

discussions will focus on ways to overcome road blocks and achieve your aspirations.



Group discussion leaders include:

Kim Worsham, Head, Operational Excellence, Genentech Dianne Danowski Smith, Vice President, Publix Northwest Jennifer Fox, Executive Director, OTRADI

Mary Bullard, Senior Engineer, RevMedx

**Candice Kramer**, Assistant Director, Ethics and Compliance Cambia Health Solutions

**Terra Soma,** Collaboration Consultant, Soma Collaborations About GWP:

GWP is an employee organization at Genentech whose mission is to create an environment where women develop, contribute, and pursue their careers to their maximum potential.

## From the Lab to Leadership

# Mary Bullard, MS Senior Engineer RevMedx

Mary Bullard is passionate about bringing products to market by combining design control with data-driven problem solving and effective project management. She has 10 years experience in the medical device and bioengineering fields, with the last 6 years specifically in trauma wound dressings. Prior to joining RevMedx, Ms. Bullard was an associate scientist at HemCon Medical Technologies, where she helped develop and launch wound dressings as well as developed wound models and test methods. Ms. Bullard has a Master of Science degree in Bioengineering from Trinity College Dublin, and a Bachelor in Science in Physics from the University of Portland.



Oregon Bio Women CONNECT





## Taking Advantage of Being Under Estimated

# Jennifer Fox, Ph.D. Executive Director OTRADI

Within a year of joining the organization as a scientist, Dr. Fox became OTRADI's assistant director, giving her invaluable business and economic development experience. During her time as the assistant director, Dr. Fox managed OTRADI's scientific projects and finances and worked with researchers and companies to write grants and develop new projects geared toward commercialization.

Under Dr. Fox's leadership as Executive Director, OTRADI implemented the design, build-out and management of Oregon's first and only bioscience incubator—the OTRADI Bioscience Incubator (OBI). The OBI has been at capacity since opening, with six bioscience client companies and a growing waiting list.



Oregon Bio Women CONNECT



GWP



# Identifying Your Truth & Speaking it to Power: A Real Life Case Study

# Candice Kramer Assistant Director, Ethics & Compliance Cambia Health Solutions

Candice currently serves as an Ethics Officer for Cambia Health Solutions. She oversees internal ethics initiatives including the Code of Conduct and Conflict of Interest Programs, and directs internal investigations for the multi-faceted health solutions and insurance company with 5,000 workforce members. Prior to joining Cambia, Candice was responsible for a large health care system's regional ethics, privacy and regulatory compliance program with eight (8) hospitals, dozens of medical provider clinics, and a Home Health Services division.

Candice has managed over 500 internal investigations throughout her career, ranging from allegations of fraud to confidentiality violations.



Oregon Bio Women CONNECT





## **Resume Building and Interviewing for Success**

# Dianne Danowski Smith, APR, Fellow PRSA Vice President Publix Northwest PR + PA

Dianne Danowski Smith APR, Fellow PRSA, has more than 24 years' of health care experience in the management of public relations, public affairs, strategic marketing and corporate communications, through her work at Publix Northwest, The Ulum Group PR | PA (now Vox), Eastmoreland and Woodland Park hospitals, Providence Medical Group, and Legacy Health. She has created award-winning results in community programming, issues management, strategic counsel and tactical implementation.

Smith's diverse public relations and advocacy expertise comprise media relations, ally development, social media, community relations, litigation support, strategic planning, web content and mapping, crisis communications, executive training and corporate counsel.



Oregon Bio Women CONNECT



GWP



# Is Your Body Language Killing Your Message?

## Terra Soma, MBA Collaboration Consultant Soma Collaborations

Terra Soma, MBA is a facilitator and executive coach at Soma Collaborations. She specializes in developing leadership, communication and conflict resolution skills. Terra has over a decade of experience helping organizations from Fortune 500 companies to startups.

Terra has been one of a few women in tech at eBay, Lucent, and startups. She is launching a leadership development program in 2015 for women in tech and other male dominated industries. She has a Master of Business Administration and a Master of Science in Information Management from Arizona State University's W. P. Carey School of Business. She is also a Certified Integral Facilitator.



Oregon Bio Women CONNECT





# Adjusting Your Communication Style to be an Effective Leader

# Kim Worsham Associate Director, Operational Excellence Genentech

Kim has been the Head of Operational Excellence at Genentech's Hillsboro Technical Operations since 2011. Prior to her current role, she held various global roles at Genentech in business process management, portfolio & project management and enterprise business systems implementations. Kim's leadership of key initiatives and global experience has influenced her communication style. Kim is a member of the Society of Women Engineers and is an active member in Genentech's Women Professionals group.



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Oregon Bio Women CONNECT





# Oregon Bio Women CONNECT

Please join us for an evening of networking and an opportunity to enhance your professional and personal success!

Cultivate...new ideas Organize...the local bioscience community Network...with likeminded professionals Nurture...and grow the industry Engage...women to succeed Communicate...and educate Transcend...your potential



### **Developing Your Strengths and Talents**

**Guest Speaker:** Katerina de Metz Director, Clinical Studies, BIOTRONIK

Special Thanks to our Sponsor:



When: February 27, 6-9 p.m. Where: BIOTRONIK Admission: Members \$40, Non-members \$60, Students \$20 Visit www.oregonbio.org to register. Most feedback focuses on "opportunities for improvement". Constructive feedback has its place; however, focusing on weakness and trying to improve in that area is not necessarily a formula for success. We may have more to gain by developing our gifts and leveraging our natural skills as opposed to trying to repair our weaknesses. Join us to find out about a systematic way to discover your strengths.



# **Bio on the Rocks**



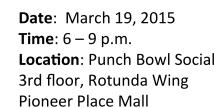
**Oregon Bioscience** 



Please join us for our 5th annual Bio on the Rocks networking event - come meet, mingle and get to know other members of Oregon's bioscience community. This year our event takes place at **Punch Bowl Social**, where we will have ping pong and shuffle board, among other activities, and "Bio on the RockTail", a custom cocktail especially for Oregon Bio!

Special thanks to our sponsors:







**Parking**: Park at one of two SmartParks located adjacent to the shopping center.

3rd Avenue & Alder Street Garage - Enter just South of Alder Street on 3rd Avenue or 4th Avenue.

4th Avenue & Yamhill Street Garage - Enter just South of Yamhill Street on 4th Avenue.

### Parking Rates:

Evening Maximum Weekday (after 5pm) \$5.00 **Cost**: \$50 Members, \$80 Non-Members, \$25 Students (student ID required)

### \*Please note this is a 21 and older only event

Registration: https://oregonbio.org/events/bio-on-the-rocks









## Bio in the High Desert May 18, 2015

Date: May 18, 2015 Time: 6 – 9 p.m. Cost: \$25 Members, \$40 Non-Members, \$25 Students

Location: Old St. Francis School McMenamins Pub 700 N.W. Bond St., Bend, Oregon

Please join us at Old St. Francis McMenamins Pub for a fun and informal gathering, intended to outline the progress being made in the bioscience industry within the context of Bend's recent successes.

**Speaker**: Oregon Bio's Dennis McNannay, Executive Director, will discuss the bioscience industry's economic impact in Oregon, Oregon Bio's increased involvement in policy directives and the catalytic impact of the Knight Cancer Challenge. Dennis will outline how the communities can leverage their current strengths to penetrate and expand into promising new markets—can you say digital health?

**Guest Speaker**: Roger Lee is first recipient of the Lifetime Achievement Award given by The Bend Chamber. Roger Lee has been the executive director of Economic Development for Central Oregon for the past 15 years. Under his leadership, EDCO has become a model for successful economic development throughout Oregon and the Northwest.

Oregon Bio is also offering a special promotion to potential new members - Bio in the High Desert attendance fees can be applied toward new membership fees until June 18, 2015.



Oregon Bioscience Association

#### Thanks to our sponsors:





### Molecular diagnostics in cancer care: Next generation sequencing and companion diagnostics



June 11, 2015 5:30 - 7:30 p.m. Collaborative Life Sciences Building Room 3A0002 2730 Southwest Moody Avenue Portland, OR 97201

Oregon Bioscience Association

Chris Corless will discuss the various platforms used for next generation sequencing and the types of molecular diagnostic tests used in the clinical laboratory, including GeneTrails panels and whole exome sequencing. He will provide examples of how these technologies have informed treatment options for cancer patients, some of the challenges of bringing this type of testing to the clinic, and the future of 'omics' in medicine. He will also discuss CLIA/CAP and FDA regulations in relation to these types of technologies.

Dan Snyder and Kevin Hawkins will talk about business and regulatory considerations in the development of companion diagnostics.

#### Speakers:

Chris Corless, MD, Ph.D., Professor of Pathology, Oregon Health & Science University, Director and Chief Medical Officer, Knight Diagnostic Laboratories

Dan Snyder, President and COO, MolecularMD

Kevin Hawkins, Director, Quality and Regulatory Affairs, MolecularMD

#### Cost:

Non-members: \$50.00 Members: \$35.00 Students: \$20.00

#### **Registration**:

Online at https://oregonbio.org/events/bio-forum Credit card payments accepted at the door.

**Parking:** OHSU Schnitzer Parking Lot 2600 SW Moody Ave Portland, OR 97201

Schnitzer Lot is now on Google Maps! Type "Schnitzer Parking Lot, Portland,OR" into Google Maps (maps.google.com) and click on "Directions."



For sponsorship opportunities, please contact Julie Black at 503-548-4432 or julie@oregonbio.org.

# **BioForum**

### Immunotherapy and Translational Oncology

Oregon Bio is pleased to present our BioForum event on Tuesday, October 20, 2015 at the Earle A. Chiles Research Institute (EACRI) at the Providence Portland Cancer Center. EACRI's team will profile the exciting world of immunotherapy, one of the hottest areas in the biotech and pharmaceutical industry, and translational oncology--from "bench to bedside." Most importantly, attendees will get a glimpse of what it takes to translate clinical research into biotech startups and possible deals/collaborations with large pharmaceutical companies. The presentation will be led by **Bernard A. Fox**, Ph.D., Chief, Laboratory of Molecular and Tumor Immunology, EACRI and CEO of UbiVac. Dr. Fox will be joined by the following Cancer Center colleagues:

- Brendan Curti, M.D., Dir., Genitourinary Oncology Research & Biotherapy Clinical Program, EACRI
- Hong-Ming Hu, Ph.D., Chief, Laboratory of Cancer Immunology, EACRI & CSO, UbiVac
- William Redmond, Ph.D., Assistant Member, Laboratory of Cancer Immunology, EACRI
- Andrew Weinberg, Ph.D., Chief, Laboratory of Basic Immunology, EACRI & President and CSO, AgonOX
- **Emmanuel Akporiaye**, Ph.D., Division Chief of Experimental Biology, Sidra Medical & Research Center, Doha, Adjunct Qatar Member, EACRI and CEO of Veana Therapeutics



Oregon Bioscience

Providence Cancer Center

Date: Oct. 20, 2015, Time: 6 to 8 pm Location: Providence Cancer Center

Attendee Pricing: Member-\$35; Future

Members-\$50; Student-\$25

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Oregon Bioscience Association

# **Bio on the Vine**

### Toasting a great year!



#### **Event Information**

Date: Nov. 12, 2015, Time: 6 to 9 pm Location: Moda Center 1 N Center Ct St, PDX, OR 97227 Attendee Pricing: Members-\$50; Future Members-\$80; Students-\$25 Website: www.oregonbio.org As the final networking event on the Oregon Bio calendar, Bio on the Vine brings "bio" friends and colleagues together to toast the past year's successes with world-class wines.

This year we invite you to raise a glass in recognition of the winners of the Oregon Bio 2015 Pitchfest--**AbSci**, **Motiosense** and **Health123.** As Oregon's start-up scene continues to gain momentum, this vibrant sector of our community continues to attract attention. In response, Oregon Bio will host a cadre of local investors interested in learning more about the people and companies that demonstrate the latest discoveries and products.







### **BioCatalyst March Workshop 2015** Providing a comprehensive solution for job seekers

Leave this 3 hour workshop with all the necessary tools to successfully market yourself in a competitive job market. Date: March 9<sup>th</sup>, Workshop location: 3 to 6 p.m. at the Portland State Business Accelerator

#### What you will get:

- •Elevator pitch & first impression instruction
- LinkedIn optimization instruction
- Professional head shot

- Creating a resume that gets read
- Linking your resume to social media
- •How to negotiate for a better job and salary



Jenny Foss is a career strategist and the voice of the popular career blog <u>JobJenny.com</u>. Jenny also operates a Portland, OR-based recruiting agency and is the author of the <u>Ridiculously Awesome Resume Kit</u> and the <u>Ridiculously</u> <u>Awesome LinkedIn Kit</u>. You may find Jenny on Twitter @JobJenny.



Kelly Mooney is a contemporary commercial and portrait photographer with a studio in Oregon City. She specializes in capturing fresh, relaxed images through the use of sculpted lighting, unique settings and plenty of laughter. Prior to opening her studio, Kelly worked for 17 years as president and owner of This Just In PR & Marketing – a boutique agency securing national media coverage for Inc. 500 consumer product companies. Her work has been showcased on NBC's Today Show, as well as in numerous photography trade magazines. Today, she applies her marketing expertise to her portraiture to create striking, polished images that make an impact.



Jane Boutwell is a business communication coach that specializes in organizational and interpersonal communication. Most people are proficient at communicating what they do, (hard skills). Jane works with you to identify and articulate your soft skills, elevating you from the competition. Through this workshop, she will help you nail your first impression, and hone your elevator pitch to give you the best possible edge in your career search.



Jenni Glatz is a recruiter for TE Connectivity, a medical device manufacturing company, where she interviews candidates for Engineering, Quality, Warehouse, Administrative and Production positions. She has 9 years of interviewing experience and has helped coach hundreds of applicants. Her passion is for supporting hiring managers in building high functioning team and assisting job seekers in their job search and career advancement.

# kelly mooney



kelly mooney is a portrait photographer based in west linn, with a beautiful, sun-drenched studio located in oregon city. she specializes in creating contemporary, magazine-style headshots, business photos, and personal portraits that capture her clients' most natural expressions. her secret formula combines loads of laughter with more than 17 years of marketing savvy as the owner of a public relations firm servicing lnc 500 companies. she's an avid sports fan who gets her fill by photographing high school football and wrestling, as well as race car driving - especially when her husband and kids are behind the wheel. she loves extra-hot coffee, great wine, and has an unhealthy obsession with learning the latest and greatest photo and editing techniques. (her husband and two teen kids told her to write that last part.)

# getting ready for your headshot session



# What to Wear

Bring clothes that make you feel fantastic! Bright, solid colors are best, except red, all-black or all-white unless you choose to break it up with an accent color. Choose clothes that complement your skin and eyes, and whenever possible, bring a variety of necklines. Try to avoid clothing with bold patterns or logos. Make sure you're wearing something that reflects your true personality ... or the image you WANT to portray. Layers also look great in headshots, so consider bringing a sweater, jean jacket, blazer or other top that adds texture to your look.

# Add Variety

Give yourself options to reflect all sides of your career and lifestyle. Bring plenty of wardrobe choices, and we will help you make final selections. Make sure everything is clean and pressed. And even though we call these headshots, plan ahead bv thinking head-to-toe, since we always grab a few extra shots that could incorporate little hints of your socks, shoes, or pants. You'll end up with a wider selection of headshots that will work on websites, on marketing materials or headshot cards, or even on your personal social media.

# HAIR & MAKEUP

Keep your makeup natural & fresh; you'll want to avoid heavy foundations or tinted bases. Make sure your makeup is blended to ensure a smooth, natural look between your jaw and neckline. Consider starting your session with a neutral or glossy lip, but bring a brighter color to create a more dramatic look later in the session.

If your hairstyle permits, start with your tresses loose and sleek (or curly) and then pull hair back mid-way during the session to create a different look.

### HAIRSTYLE & MAKEUP SERVICES (From \$50 - 125)

Should you want professional hair and makeup services prior to our session, please let me know. Depending on your needs, I have stylists who will meet you in my studio prior to your session, or arrange for you to visit a local partner salon that can offer a range of polished and camera-ready looks.

