

Oregon Travel Impacts *1991-2014p*

April 2015

Prepared for

Oregon Tourism Commission
Salem, Oregon

OREGON TRAVEL IMPACTS, 1991-2014P

STATEWIDE PRELIMINARY ESTIMATES

DETAILED COUNTY ESTIMATES

OVERNIGHT VISITOR VOLUME

April 2015

Prepared for

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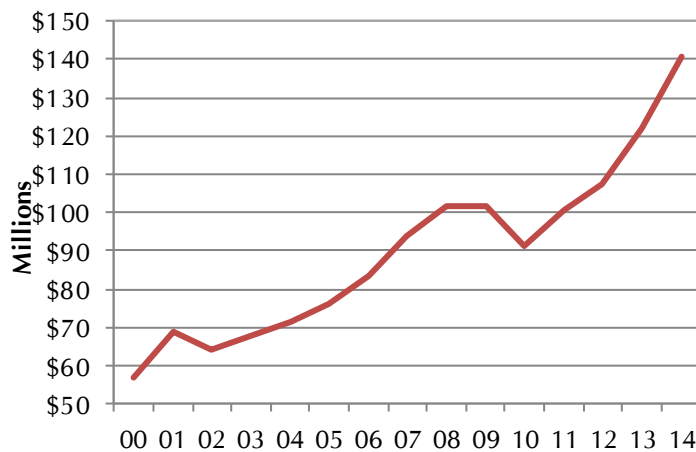
VI. LOCAL TRANSIENT LODGING TAX RECEIPTS

Transient lodging taxes are one of the most direct means for jurisdictions to collect revenues from visitors. They are also a useful indicator of travel activity in the state, since almost all of these sales are made by travelers. Transient lodging tax receipts therefore provide a basis for evaluating both travel trends and the distribution of travel activity in the state.

During 2014, eighty-five cities and fifteen counties in Oregon levied a locally administered transient lodging tax. This tax, ranging from 2 percent to 13.5 percent, is collected on the sale (i.e., rental) of a room at a lodging establishment such as a hotel, motel, bed & breakfast or at a campground site or RV park.

Local lodging tax receipts increased by 15.2 percent from the 2013 to 2014 fiscal years. (The large increase in revenues in the past two fiscal years is in part attributable to the establishment of the Tourism Improvement District in the City of Portland, which levies an additional 2 percent tax on lodging establishments with 50 or more rooms. TID collections began in October 1, 2012)

Oregon Local Lodging Tax Receipts
Fiscal Year ending June 30



Room tax collections for most taxing jurisdictions within Oregon are reported for the last eleven fiscal years in the following table. It should be noted that transient lodging tax data is subject to revision. The revisions can be a result of late payments, back taxes, interest or fees.¹

¹ See <http://www.oregon.gov/dor/stats/pages/statistics.aspx> for information on the 1 percent state lodging tax collected by the Oregon Department of Revenue.

Local Lodging Tax Receipts by Jurisdiction

Fiscal Year ending June 30

Amounts in \$000

Current Rate	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	
BAKER COUNTY												
County-wide	*	312	301	318	385	411	394	386	413	391	395	404
BENTON COUNTY												
Corvallis	9.0%	875	947	1,021	1,095	1,126	1,076	1,080	1,062	1,239	1,364	1,425
CLACKAMAS COUNTY												
Sandy	3.0%	15	12	17	18	15	21	21	20	24	26	26
Lake Oswego	6.0%	410	459	532	615	733	678	716	796	806	949	1,011
Oregon City	4.0%	32	37	42	52	57	54	52	52	55	63	77
Wilsonville	5.0%	263	190	207	268	275	219	193	214	209	242	273
County-wide	6.0%	2,030	2,225	2,454	2,777	3,071	2,661	2,432	2,683	2,894	3,198	3,421
CLATSOP COUNTY												
Astoria	9.0%	657	745	932	1,029	1,195	976	1,024	952	971	1,111	1,253
Cannon Beach	7.0%	1,663	1,750	1,867	1,997	2,110	2,049	2,074	2,336	2,465	2,631	
Gearhart	7.0%	123	112	112	119	120	130	135	129	118	163	167
Seaside	8.0%	2,084	2,183	2,356	2,596	2,979	2,960	2,982	2,854	2,922	3,350	3,548
Warrenton	12.0%	281	281	274	316	328	308	458	463	446	483	620
Unincorporated	7.0%	88	109	122	135	116	153	164	168	188	216	214
COLUMBIA COUNTY												
COOS COUNTY												
Bandon	6.0%	367	375	383	434	426	386	391	384	376	438	462
Coos Bay	7.0%	430	468	496	554	561	461	464	469	485	507	520
Coquille Indian Tribe	8.0%	0	0	0	0	0	0	108	274	281	296	295
Lakeside	7.5%	35	36	37	39	40	37	23	35	35	37	40
North Bend	7.0%	202	215	233	245	246	307	84	89	96	96	102
CROOK COUNTY												
Prineville	8.5%	124	146	163	197	194	164	149	176	180	207	191
CURRY COUNTY												
Brookings	6.0%	161	171	160	171	178	160	141	140	142	168	165
Gold Beach	6.0%	323	341	272	292	314	306	309	300	297	311	324
Port Orford	7.0%	30	23	44	45	47	42	46	49	51	54	59

Current Rate corresponds to the rate in effect at the end of the last reported fiscal year. Many tax rates have changed over the reported time period.

The Coquille Indian Tribe in Coos County began collecting its own tax on January 1, 2010. Prior to that date, receipts were included with North Bend.

*All jurisdictions in Baker County have a 5.0% rate from November through April, and a 7.0% rate from May through October.

Local Lodging Tax Receipts by Jurisdiction

Fiscal Year ending June 30

Amounts in \$000

	Current Rate	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
DESCHUTES COUNTY												
Bend	10.0%	2,502	2,799	3,107	3,303	3,427	2,938	2,960	3,280	3,524	3,888	4,660
Redmond	9.0%	388	406	463	493	509	436	458	504	503	533	587
Sisters	8.0%	146	184	213	224	267	280	275	288	308	331	362
Unincorporated	7.0%	3,017	3,056	3,231	3,304	3,511	3,270	2,960	3,139	3,258	3,691	4,266
DOUGLAS COUNTY												
Reedsport	5.0%-7.0%*	141	158	164	173	175	151	168	160	170	182	181
Roseburg	8.0%	752	799	835	881	892	826	775	785	806	801	904
Sutherlin	5.0%	62	67	60	73	68	55	64	79	84	82	91
Winston	5.0%	14	10	10	9	9	7	6	7	6	7	7
GILLIAM COUNTY												
GRANT COUNTY												
County-wide	8.0%	48	63	93	98	85	84	92	96	81	59	**63
HARNEY COUNTY												
Burns	9.0%	68	64	64	79	99	71	67	93	104	85	85
Hines	8.0%	100	104	117	129	150	143	130	135	141	144	153
HOOD RIVER COUNTY												
Cascade Locks	7.0%	96	100	110	117	129	119	129	135	127	144	153
Hood River	8.0%	466	465	538	578	630	694	738	787	828	971	1,202
Unincorporated	8.0%	226	211	219	224	236	176	180	224	234	237	109
JACKSON COUNTY												
Ashland	9.0%	1,390	1,414	1,558	1,551	1,537	1,854	1,923	1,897	1,978	2,081	2,081
Central Point	9.0%	0	0	0	293	343	299	298	304	362	452	373
Jacksonville	9.0%	61	64	57	64	70	79	81	87	96	103	104
Medford	9.0%	1,767	1,868	2,148	2,410	2,553	2,283	2,273	2,373	2,502	2,646	2,929
Phoenix		17	16	39	27	36	24	13	11			
Rogue River	6.0%	51	50	50	48	47	40	44	44	47	57	66
Shady Cove	6.0%	62	66	66	65	81	68	43	45	42	43	43
Talent	6.0%	7	7	7	5	2	4	4	5	5	6	5
JEFFERSON COUNTY												
Madras	9.0%	127	136	149	172	202	196	183	194	195	222	251
Metolius	6.0%	2	2	2	2	2	1	1	1	1	1	2
Unincorporated	6.0%	147	165	182	228	227	203	205	188	255	273	292

Current Rate corresponds to the rate in effect at the end of the last reported fiscal year. Many tax rates have changed over the reported time period.

*Tax rate is 7.0% in Reedsport and 5.0% in areas surrounding Reedsport that impose a tax. **Estimated from state lodging tax receipts.

Local Lodging Tax Receipts by Jurisdiction

Fiscal Year ending June 30

Amounts in \$000

	Current Rate	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
JOSEPHINE COUNTY												
Grants Pass	9.0%	914	928	1,003	1,047	1,024	970	941	939	951	1,062	1,111
KLAMATH COUNTY												
County-wide	8.0%	974	1,050	1,095	1,330	1,477	1,421	1,376	1,409	1,400	1,565	*1,541
LAKE COUNTY												
County-wide	6.0%	69	78	96	111	107	94	98	125	94	105	*104
LANE COUNTY												
Coburg	8.0%	34	41	45	48	50	47	38	39	38	36	39
Cottage Grove	9.0%	147	168	182	213	224	227	205	186	207	215	236
Creswell	8.0%	59	55	68	82	81	80	83	128	118	141	130
Dunes City	8.0%	22	23	25	24	24	20	21	26	33	31	30
Eugene	9.5%	2,676	2,872	3,114	3,470	3,686	3,611	3,175	3,458	3,404	3,751	3,999
Florence	9.0%	230	259	276	297	299	498	538	565	540	557	629
Junction City	8.0%	21	21	22	26	24	20	18	20	18	21	23
Lowell	8.0%	0	0	0	0	0	0	0	0	0	0	1
McKenzie	8.0%	130	137	173	173	241	387	205	220	212	228	248
Oakridge	8.0%	39	40	43	51	83	69	50	54	57	69	75
Springfield	9.5%	1,210	1,218	1,483	1,597	1,655	1,630	1,435	1,641	1,904	2,056	2,260
Veneta**	8.0%	0	0	0	1	0	0	0	0	0	1	0
Westfir	8.0%	5	8	7	10	9	1	1	1	0	1	0
Unincorporated	8.0%	470	497	512	546	571	475	416	470	462	510	540
LINCOLN COUNTY												
Depoe Bay	8.0%	348	390	441	403	401	378	457	453	473	505	519
Lincoln City	9.5%	2,796	3,138	3,083	3,438	3,704	4,417	4,352	4,260	4,234	4,514	4,983
Newport	9.5%	1,716	1,866	2,113	2,272	2,357	2,228	2,256	2,291	2,323	2,408	2,739
Waldport	7.0%	23	22	23	23	23	23	23	23	30	34	41
Yachats	7.0%	394	418	442	503	520	496	477	429	451	481	512
Unincorporated	9.0%	874	968	1,078	1,119	1,389	1,599	1,556	1,673	1,696	1,801	1,776
LINN COUNTY												
Albany	9.0%	510	550	611	701	741	675	595	656	716	755	804
Lebanon	9.0%	20	20	22	30	36	36	34	35	39	39	45
Sweet Home	6.0%	14	14	18	18	19	21	21	23	25	27	29

Current Rate corresponds to the rate in effect at the end of the last reported fiscal year. Many tax rates have changed over the reported time period.

*Estimated from state lodging tax receipts. **Receipts for Veneta generally less than \$500 per fiscal year.

Local Lodging Tax Receipts by Jurisdiction

Fiscal Year ending June 30

Amounts in \$000

	Current Rate	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
MALHEUR COUNTY												
Ontario	9.0%	440	453	520	607	618	578	583	634	659	672	712
MARION COUNTY												
Keizer	6.0%	63	57	66	76	80	69	61	63	57	49	54
Salem	9.0%	1,706	1,828	2,052	2,395	2,506	2,416	2,138	2,215	2,239	2,445	2,731
Silverton	9.0%	0	0	0	0	0	0	0	166	191	199	214
Stayton		0	0	0	0	0	0	0	0	0	0	0
Sublimity	7.0%	28	34	32	40	38	23	23	22	21	23	22
Woodburn	9.0%	228	210	218	224	239	271	215	256	274	276	353
MORROW COUNTY												
Heppner	5.0%	5	5	5	4	4	5	4	4	6	4	4
MULTNOMAH COUNTY												
Fairview	6.0%	51	40	39	39	43	38	37	38	39	45	49
Gresham	6.0%	427	442	469	556	616	563	455	460	495	605	664
Portland	8.0%*	13,325	14,170	15,964	17,527	19,647	23,572	16,512	19,143	21,359	28,747	35,063
Troutdale	6.95%	290	313	356	341	375	414	403	429	428	452	481
Wood Village	6.0%	68	84	84	98	105	100	85	89	97	105	110
County-Wide	5.5%	12,352	13,467	14,794	16,726	18,491	16,115	15,441	18,208	20,052	21,464	27,435
POLK COUNTY												
SHERMAN COUNTY												
Condon	6.0%	0	0	0	0	0	16	13	14	14		
TILLAMOOK COUNTY												
Garibaldi	8.0%	57	64	65	93	81	57	58	80	90	121	113
Manzanita	9.0%	239	262	289	313	355	378	384	374	388	466	599
Rockaway Beach	9.0%	210	221	230	226	257	255	224	257	254	309	373
Tillamook	10.0%	195	202	223	316	344	292	276	313	278	291	321
Wheeler	9.0%	18	18	19	20	22	23	17	25	23	27	24
UMATILLA COUNTY												
Hermiston	8.0%*	265	276	300	313	320	339	359	364	412	374	437
Milton-Freewater	7.0%	0	0	0	0	0	15	20	9	24	14	18
Pendleton	8.0%	594	633	649	768	791	777	778	805	799	836	862
Umatilla	3.5%	19	15	17	16	17	18	18	30	44	26	32

Current Rate corresponds to the rate in effect at the end of the last reported fiscal year. Many tax rates have changed over the reported time period.

*The rate for Hermiston is 8.0% for 6 or fewer days and 2.5% for occupancy of 7 to 30 days.

Local Lodging Tax Receipts by Jurisdiction

Fiscal Year ending June 30

Amounts in \$000

	Current Rate	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
UNION COUNTY												
LaGrande	5.0%	204	229	241	232	271	239	220	245	271	268	300
County-wide	3.0%	124	139	147	143	167	146	125	147	150	165	181
WALLOWA COUNTY												
Enterprise	3.0%	29	32	37	39	36	39	37	34	34		
County-wide	5.0%	172	181	209	232	244	253	248	240	251	252	244
WASCO COUNTY												
The Dalles	8.0%	428	477	490	562	524	688	652	671	672	648	726
WASHINGTON COUNTY												
County-wide	9.0%	3,968	3,941	4,537	6,480	7,014	6,332	5,673	6,869	7,604	8,269	9,053
WHEELER COUNTY												
YAMHILL COUNTY												
Newberg	6.0%	91	95	100	129	121	120	216	352	416	472	512

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