



P.O. Box 11141, Eugene, OR 97440  
541.343.6129 Fax 541.343. 6845

[GOTRACKTOWNUSA.com](http://GOTRACKTOWNUSA.com)

Governor Kate Brown  
Oregon State Capitol  
900 Court Street, Room 254  
Salem, OR 97301

Senate President Peter Courtney  
Oregon State Capitol  
900 Court Street, S-201  
Salem, OR 97301

House Speaker Tina Kotek  
Oregon State Capitol  
900 Court Street, Room 269  
Salem, OR 97301

5 February 2016

Re: HB 4146

Governor Brown, President Courtney, Speaker Kotek, and Members of the Legislature:

TrackTown, USA, LLC wishes to put on record its support of House Bill 4146 and to encourage you and the Members of the Committee to do the same.

TrackTown USA, LLC is a non-profit organization established in partnership with private and public entities to solidify Oregon's identity as the heart and soul of track and field and running in America.

We are committed to setting a standard of excellence in track and field and we accomplish this in many ways: By hosting premier events, creating a supportive environment for elite athletic performances, improving track and field facilities and inspiring the next generation of track and field athletes and fans across our state, and by extension, around the country.

TrackTown has proven experience in hosting and organizing some of the most important events in the sport. To name a few, we have been responsible for

- The 2014 IAAF World Junior Championships,
- The 2016 IAAF World Indoor Championships
- The NCAA Track & Field Championships every year from 2014 until 2021
- The 2008, 2012 and 2016 U.S. Olympic Team Trials.
- And it is a great honor to join the ranks of cities like Paris, Rome, Tokyo, Beijing and London in hosting the World Outdoor Track and Field Championships in 2021 - the largest international sporting event of that year.

Right now we are in the final stages of preparing for the 2016 World Indoor Championships that will take place in Portland next month and feature over 600 athletes from over 150 nations. The track has been laid and runners across the state of all ages and abilities - from our nation's elite to our youth just getting exposed to the joys of running and the sport - are coming out daily to test the track and debut to the world how Oregon hosts an event like this.

While the events like the World Championships and the Olympic Trials are what we are most known for in the general public — we are also very proud of how we have been able to use



P.O. Box 11141, Eugene, OR 97440  
541.343.6129 Fax 541.343. 6845

[GOTRACKTOWNUSA.com](http://GOTRACKTOWNUSA.com)

those events to inspire and engage our youth across Oregon in the sport and help put them on a life-long path of health and fitness.

Here are just a few of our accomplishments in recent years:

- With the World Juniors in 2014, we created the TrackTown Youth League program that started with events in 6 communities and is now in Bend, Coos Bay, East Portland, Eugene, Hermiston, Hillsboro, Hood River, Klamath Falls, La Grande, Medford, North Portland, Salem, Warrenton and two additional locations TBD. Created by the Oregon Sports Authority and TrackTown USA, the TrackTown Youth League presented by Providence Health & Services is a series of free all-comer track meets across Oregon, open to all boys and girls ages 8-14. The TrackTown Youth League was created to encourage Oregon youth from all backgrounds and income levels to become healthy and active members of the community, inspire youth to participate in track & field and further Oregon's position as the spiritual home for the sport in this country.
- With the World Indoor Championships in Portland we will reach more than 1,600 youth through programs at the House of Track where we have weekly events for new runners to introduce them to track and field - and middle and high school athletes providing experience of competing and performing on the same stage as our world's elite athletes.

We share this part of our mission because the bill before you for consideration will help us advance this kind of work statewide.

With the World Championships and the years leading up to it, we will be able to expand our reach into even more communities to improve track and field facilities and engage more Oregonians of all ages in the great sport of track and field running. Maybe discovering a future Olympian, or maybe just giving a young kid from Oregon the opportunity to dream, to run, jump or throw in a sport that they can carry with them throughout their life.

At its core, this event is not just about nine days, or the City of Eugene or Hayward Field - it is about how we can showcase Oregon on an international stage unlike ever before, and more importantly it is an opportunity to inspire, engage and encourage our next generation of Oregonians in a sport that is part of our DNA and can transform lives forever.

Thank you for your consideration. We urge you to support this chance of a lifetime opportunity for Oregon and to vote yes on HB 4146.

A handwritten signature in black ink that reads "Vin Lananna". The signature is fluid and cursive, with a long, sweeping underline.

Vin Lananna  
President  
TrackTown USA