

Governor Kate Brown  
Oregon State Capitol  
900 Court Street, Room 254  
Salem, OR 97301

Senate President Peter Courtney  
Oregon State Capitol  
900 Court Street, S-201  
Salem, OR 97301

House Speaker Tina Kotek  
Oregon State Capitol  
900 Court Street, Room 269  
Salem, OR 97301

Re: HB 4146

Dear Governor Brown, President Courtney, Speaker Kotek, and Members of the Legislature:

I can't imagine a more exciting opportunity to introduce myself to you than this one. My name is Dan O'Brien and I am a native Oregonian born in Portland, raised in Klamath Falls. As a professional track and field athlete I became a three-time World Champion and the 1996 Olympic Gold Medalist in the decathlon. For being such a small area, a lot of great talents have been developed in Oregon Coast communities. I believe this is due to the tradition of excellence our state maintains in the sport and the commitment our communities have always had to bringing exciting track and field to Oregon.

After retiring from my career as an athlete I transitioned into the world of broadcasting. In this role I have had the opportunity to work alongside international colleagues and for several networks including ESPN and NBC as a commentator. It is from this perspective that I urge you to support the legislation at hand. Doing so will expose thousands of media markets across the globe to the beauty of our rural scenery, the significance of our industry and the vibrancy of city life in Oregon.

The 2021 IAAF World Championships represents an unparalleled opportunity to showcase the entire state of Oregon. Networks take pride in their ability to positively impact the communities to which they travel. These affects are felt in the boost provided to local economies from dozens early arriving crews, and the through the images we are able to push out to millions of new viewers. The images, sights and sounds that augment our event coverage will convey the essence of Oregon to an international viewing audience and give us an opportunity to expose our brand to the world on a scale I haven't previously seen achieved.

Oregon has so much to offer and so much to gain from the successful hosting of the 2021 World Championships. From a broadcasting standpoint it doesn't get much better than the best track and field in the world, in the one of the world's most iconic venues, on a backdrop of breathtaking Oregon. This is a veritable goldmine. Please help us share our amazing state with the rest of the world.

Sincerely,

A handwritten signature in black ink that reads "Dan O'Brien". The signature is fluid and cursive, with a long horizontal line extending to the right.

Dan O'Brien