



culturaladvocacycoalition

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February 4, 2015

Senator Mark Hass, Chair  
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Re: SB 1578, testimony in support

Honorable Chair Hass and members of the Senate Committee on Finance and Revenue,

The Cultural Advocacy Coalition supports SB 1578, which expands the Oregon Production Investment Fund from \$10M a year to \$14M a year.

Increasing the film credit will allow Oregon to retain existing productions while working to bring new projects to the state. In addition to being a powerful economic engine, film production in Oregon adds value to the cultural sector by building capacity at all levels of production, attracting, retaining and developing talent, stimulating growth in the creative sector and strengthening Oregon's creative ecology.

The Coalition applauds the improvement to OPIF found in SB 1578 and amendments proposed by Senator Thomsen including:

- Raising the annual cap for the OPIF program from \$10M to \$14M per year.
- Increasing the amount allocated for "indigenous" production, from 5% of the overall fund to 7.5%.
- Amending the legislation to include a "regional" addition to the OPIF program to encourage existing Portland-based productions including Portlandia, Grimm and The Librarians to shoot outside of the Portland production zone.

The film and media industry showcases Oregon's diverse natural beauty and rich history while boosting local economies and providing jobs at all levels of production which fortifies our creative economy. Expanding the credit is essential to keeping Oregon competitive nationally.

We enthusiastically urge your support of SB 1578.

Sincerely,

Christine Drazan  
Executive Director