HB 3318-3 (LC 2879) 4/17/15 (BHC/jas/ps)

## PROPOSED AMENDMENTS TO HOUSE BILL 3318

1 On <u>page 1</u> of the printed bill, delete lines 4 through 31 and delete <u>page</u> 2 <u>2</u> and insert:

3 "SECTION 1. ORS 461.200 is amended to read:

"461.200. (1) [Within 105 days after the confirmation by the Senate of the 4 Director of the Oregon State Lottery and at least three commissioners, the di- $\mathbf{5}$ rector shall begin public sales of tickets or shares.] The Oregon State Lottery 6 [shall be initiated and shall continue to] **must** be operated so as to produce 7 the maximum amount of net revenues to benefit the public purpose described 8 in [section 4,] Article XV, section 4, of the Oregon Constitution [of the State 9 of Oregon], commensurate with the public good. To achieve this mission, 10 in the operation of the Oregon State Lottery, the Oregon State Lottery 11 Commission shall balance its obligation to maximize net revenues with 12its obligation to serve the public good through the implementation of 13 an Oregon State Lottery Responsible Gambling Code of Practice. 14

"(2) The Oregon State Lottery Responsible Gambling Code of Prac tice shall provide the manner in which the lottery commission plans
 to:

18 "(a) Implement the values of the state lottery;

"(b) Include guidance that identifies ethical standards and provides
 instruction for state lottery employees to meet the standards;

"(c) Develop for state lottery employees, lottery contractors and
 lottery game retailers a system that promotes responsible gambling

## 1 practices; and

"(d) Establish responsible gambling practices to conduct the state's
lottery business in a manner that reduces the harm to the public
caused by gambling.

5 "(3) Other state government departments, boards, commissions, agencies 6 and their officers shall cooperate with the lottery commission so as to aid 7 the lottery commission in fulfilling these objectives.

8 "SECTION 2. Sections 3 to 5 of this 2015 Act are added to and made
9 a part of ORS chapter 461.

<sup>10</sup> "<u>SECTION 3.</u> As used in sections 3 to 5 of this 2015 Act:

"(1) 'Problem gambling' means playing lottery games in a manner that is characterized by difficulty in limiting money or time spent on gambling, which leads to adverse consequences for the gambler, the gambler's family or the community.

15 "(2) 'Responsible gambling' means the provision of safe, socially 16 responsible and supportive gambling environments in which the po-17 tential for harm that is associated with gambling is minimized and 18 people can make informed decisions about participating in gambling.

"(3) 'Responsible or problem gambling community' means persons
 interested in responsible gambling or problem gambling.

"<u>SECTION 4.</u> (1) The Oregon State Lottery Commission shall oper ate the Oregon State Lottery, in compliance with the Oregon State
 Lottery Responsible Gambling Code of Practice described in ORS
 461.200:

25 "(a) In environments that:

<sup>26</sup> "(A) Encourage responsible gambling practices; and

27 **"(B) Discourage problem gambling.** 

28 **"(b) In a manner that:** 

"(A) Empowers individuals to make informed decisions about play ing lottery games by providing information about responsible gambling

HB 3318-3 4/17/15 Proposed Amendments to HB 3318 1 and problem gambling; and

"(B) Minimizes harm to individuals, families and communities
caused by problem gambling.

4 "(2) The lottery commission shall:

"(a) Evaluate the operation of the state lottery annually, using
stakeholder interviews, research and analysis of best in class gambling
practices and consultations with researchers in the responsible or
problem gambling community.

9 "(b) Use a dynamic approach to developing new practices to facili 10 tate responsible gambling and to discourage problem gambling.

"(c) Rely on research to inform all areas of responsible gambling and problem gambling resource awareness efforts, providing adequate funding to support high-quality research that is performed by independent researchers and that protects the rights of human subjects.

"(d) Engage a wide range of stakeholders in the responsible or
 problem gambling community to provide input regarding the develop ment of lottery games and game marketing and advertising.

"(e) Promote a shared sense of responsibility with lottery game
retailers and educate lottery game retailers and retailers' employees
about how to provide an environment to facilitate responsible gambling and discourage problem gambling.

"(f) Promote a shared sense of responsibility with state lottery employees and educate those employees about how to facilitate awareness
of responsible gambling and problem gambling resources for assistance.

"(g) Apply evidence-based considerations to the implementation of
 lottery games and game features to facilitate informed decision making by lottery players and discourage problem gambling, including
 the incorporation of features that:

30 "(A) Inform lottery players about the game being played;

"(B) Provide lottery players with information about the status of
 their gambling and an opportunity to take a break from gambling; and
 "(C) Provide lottery players with information about responsible
 gambling and problem gambling resources.

"(h) Integrate messages that promote informed decision-making by
lottery players into a variety of broadly disseminated communications,
including advertising and marketing, about lottery games.

8 "(i) Use communications, including advertising and marketing,
9 that:

"(A) Do not appeal specifically to vulnerable groups, including in dividuals under 18 years of age; and

12 "(B) Report accurately the odds of winning lottery games.

"SECTION 5. Sections 3 to 5 of this 2015 Act shall be known as and
 may be cited as the 'Oregon State Lottery Responsible Gambling Code
 of Practices Act'.".

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