

**PROPOSED AMENDMENTS TO
HOUSE BILL 3318**

1 On page 1 of the printed bill, delete lines 4 through 31 and delete page
2 2 and insert:

3 **“SECTION 1.** ORS 461.200 is amended to read:

4 “461.200. (1) [*Within 105 days after the confirmation by the Senate of the*
5 *Director of the Oregon State Lottery and at least three commissioners, the di-*
6 *rector shall begin public sales of tickets or shares.*] The Oregon State Lottery
7 [*shall be initiated and shall continue to*] **must** be operated so as to produce
8 the maximum amount of net revenues to benefit the public purpose described
9 in [*section 4,*] Article XV, **section 4**, of the **Oregon** Constitution [*of the State*
10 *of Oregon*], commensurate with the public good. **To achieve this mission,**
11 **in the operation of the Oregon State Lottery, the Oregon State Lottery**
12 **Commission shall balance its obligation to maximize net revenues with**
13 **its obligation to serve the public good through the implementation of**
14 **an Oregon State Lottery Responsible Gambling Code of Practice.**

15 **“(2) The Oregon State Lottery Responsible Gambling Code of Prac-**
16 **tice shall provide the manner in which the lottery commission plans**
17 **to:**

18 **“(a) Implement the values of the state lottery;**

19 **“(b) Include guidance that identifies ethical standards and provides**
20 **instruction for state lottery employees to meet the standards;**

21 **“(c) Develop for state lottery employees, lottery contractors and**
22 **lottery game retailers a system that promotes responsible gambling**

1 **practices; and**

2 **“(d) Establish responsible gambling practices to conduct the state’s**
3 **lottery business in a manner that reduces the harm to the public**
4 **caused by gambling.**

5 **“(3) Other state government departments, boards, commissions, agencies**
6 **and their officers shall cooperate with the lottery commission so as to aid**
7 **the lottery commission in fulfilling these objectives.**

8 **“SECTION 2. Sections 3 to 6 of this 2015 Act are added to and made**
9 **a part of ORS chapter 461.**

10 **“SECTION 3. As used in sections 3 to 6 of this 2015 Act:**

11 **“(1) ‘Problem gambling’ means playing lottery games in a manner**
12 **that is characterized by difficulty in limiting money or time spent on**
13 **gambling, which leads to adverse consequences for the gambler, the**
14 **gambler’s family or the community.**

15 **“(2) ‘Responsible gambling’ means the provision of safe, socially**
16 **responsible and supportive gambling environments in which the po-**
17 **tential for harm that is associated with gambling is minimized and**
18 **people can make informed decisions about participating in gambling.**

19 **“(3) ‘Responsible or problem gambling community’ means persons**
20 **interested in responsible gambling or problem gambling.**

21 **“SECTION 4. (1) The Oregon State Lottery Commission shall oper-**
22 **ate the Oregon State Lottery, in compliance with the Oregon State**
23 **Lottery Responsible Gambling Code of Practice described in ORS**
24 **461.200:**

25 **“(a) In environments that:**

26 **“(A) Encourage responsible gambling practices; and**

27 **“(B) Discourage problem gambling.**

28 **“(b) In a manner that:**

29 **“(A) Empowers individuals to make informed decisions about play-**
30 **ing lottery games by providing information about responsible gambling**

1 and problem gambling; and

2 “(B) Minimizes harm to individuals, families and communities
3 caused by problem gambling.

4 “(2) The lottery commission shall:

5 “(a) Evaluate the operation of the state lottery annually, using
6 stakeholder interviews, research and analysis of best in class gambling
7 practices and consultations with researchers in the responsible or
8 problem gambling community.

9 “(b) Use a dynamic approach to developing new practices to facili-
10 tate responsible gambling and to discourage problem gambling.

11 “(c) Rely on research to inform all areas of responsible gambling
12 and problem gambling resource awareness efforts, providing adequate
13 funding to support high-quality research that is performed by inde-
14 pendent researchers and that protects the rights of human subjects.

15 “(d) Engage a wide range of stakeholders in the responsible or
16 problem gambling community to provide input regarding the develop-
17 ment of lottery games and game marketing and advertising.

18 “(e) Promote a shared sense of responsibility with lottery game
19 retailers and educate lottery game retailers and retailers’ employees
20 about how to provide an environment to facilitate responsible gam-
21 bling and discourage problem gambling.

22 “(f) Promote a shared sense of responsibility with state lottery em-
23 ployees and educate those employees about how to facilitate awareness
24 of responsible gambling and problem gambling resources for assist-
25 ance.

26 “(g) Apply evidence-based considerations to the implementation of
27 lottery games and game features to facilitate informed decision-
28 making by lottery players and discourage problem gambling, including
29 the incorporation of features that:

30 “(A) Inform lottery players about the game being played;

1 “(B) Provide lottery players with information about the status of
2 their gambling and an opportunity to take a break from gambling; and

3 “(C) Provide lottery players with information about responsible
4 gambling and problem gambling resources.

5 “(h) Integrate messages that promote informed decision-making by
6 lottery players into a variety of broadly disseminated communications,
7 including advertising and marketing, about lottery games.

8 “(i) Use communications, including advertising and marketing,
9 that:

10 “(A) Do not appeal specifically to vulnerable groups, including in-
11 dividuals under 18 years of age; and

12 “(B) Report accurately the odds of winning lottery games.

13 “SECTION 5. (1) The Oregon State Lottery Commission, in consul-
14 tation with other state government departments, boards, commissions
15 and agencies, shall create a panel, comprising qualified consultants in
16 the field of corporate responsibility, for the purpose of conducting a
17 review of the lottery commission’s implementation of the Oregon
18 State Lottery Responsible Gambling Code of Practice described in ORS
19 461.200.

20 “(2) At a minimum, the panel shall:

21 “(a) Evaluate the information related to responsible gambling and
22 problem gambling that is provided by the state lottery to lottery
23 players;

24 “(b) Develop standards to determine whether the state lottery is
25 successful in the implementation of the Oregon State Lottery Re-
26 sponsible Gambling Code of Practice;

27 “(c) Provide the state lottery the results of the panel’s review and
28 make recommendations to enhance responsible gambling practices;
29 and

30 “(d) Include experts in responsible gambling who are not affiliated

1 with lottery game operations, lottery game contractors or vendors or
2 lottery game industry associations.

3 “(3) The lottery commission shall submit a report to the Legislative
4 Assembly and to an interim committee of the Legislative Assembly
5 that is related to gambling matters, in the manner provided by ORS
6 192.245, on or before October 1 of each even-numbered year. The
7 findings of the panel, resulting from the review under subsection (1)
8 of this section, must be included in the report.

9 “SECTION 6. Sections 3 to 6 of this 2015 Act shall be known as and
10 may be cited as the ‘Oregon State Lottery Responsible Gambling Code
11 of Practices Act.’.”

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