

Senate Bill 482

Sponsored by Senators EDWARDS, THOMSEN, Representative HOYLE; Representatives CLEM, OLSON (Presession filed.)

SUMMARY

The following summary is not prepared by the sponsors of the measure and is not a part of the body thereof subject to consideration by the Legislative Assembly. It is an editor's brief statement of the essential features of the measure **as introduced**.

Authorizes Oregon Business Development Department to appoint Pacific Northwest Manufacturing Partnership Advisory Committee to advise department regarding Pacific Northwest Manufacturing Partnership and manufacturing economic development in geographic regions located within Willamette Valley and Columbia River corridor. Directs Oregon Business Development Department to consult with and support partnership.

Requires, if advisory committee is appointed, department and advisory committee to report to Legislative Assembly annually for as long as advisory committee is active, beginning January 1, 2017.

A BILL FOR AN ACT

1 Relating to partnerships for manufacturing economic development.

2 **Be It Enacted by the People of the State of Oregon:**

3 **SECTION 1. The Legislative Assembly finds that:**

4 **(1) New approaches are needed to plan the way economic development takes place in the**
5 **manufacturing sectors of this state. The concept of manufacturing business ecosystems has**
6 **become relevant as the focus of economic development in manufacturing sectors extends to**
7 **regional economic communities of interacting organizations and individuals who produce and**
8 **consume goods and services in a specified region. Such manufacturing business ecosystems**
9 **include suppliers, lead producers, competitors, investors, consumers and other stakeholders.**

10 **(2) Over time, manufacturing business ecosystems evolve as members share capabilities**
11 **and resources and align objectives. Such manufacturing business ecosystems enable regions**
12 **of similar focus and interests to share visions, align investments and provide mutually sup-**
13 **portive roles that benefit the entire region, resulting in job creation and maintenance, lev-**
14 **erage of advantages and opportunities, coordination of research and commercialization,**
15 **acceleration of new technologies across manufacturing industries, growth of small and**
16 **medium-sized businesses, collaborative development of public infrastructure and increased**
17 **access to capital.**

18 **(3) Providing legislative support to the efforts of manufacturing business ecosystems and**
19 **designating an entity to unify efforts, provide oversight and leverage regional resources and**
20 **strengths, are appropriate and innovative means of moving forward with manufacturing**
21 **economic development in Oregon.**

22 **(4) There has been extensive progress towards creating a manufacturing business**
23 **ecosystem, called the Pacific Northwest Manufacturing Partnership, in the southwest part**
24 **of the State of Washington and the geographic region located within the Willamette Valley**
25 **and the Columbia River corridor in Oregon. The partnership was formed in response to a**
26 **federal initiative known as the Investing in Manufacturing Communities Partnership pro-**
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NOTE: Matter in **boldfaced** type in an amended section is new; matter *[italic and bracketed]* is existing law to be omitted. New sections are in **boldfaced** type.

1 **gram in the United States Economic Development Administration which aims to accelerate**
2 **the resurgence of manufacturing in the United States. The federal initiative seeks to en-**
3 **courage communities to develop comprehensive economic development strategies and best**
4 **practices that will strengthen the communities' competitive edge for attracting global man-**
5 **ufacturer and supply chain investments. The partnership will make application to the federal**
6 **initiative program for a federal designation as a manufacturing community in accordance**
7 **with the program requirements and geographical limitations. The partnership is an example**
8 **of the type of business ecosystem that this state should encourage and support, and may**
9 **serve as a model for future partnerships for manufacturing economic development in other**
10 **regions of this state and the Pacific Northwest.**

11 **SECTION 2. As used in sections 1 to 4 of this 2015 Act:**

12 **(1) "Geographic region" means the following regions and counties:**

13 **(a) South Willamette Valley, comprising Benton, Lane and Linn Counties.**

14 **(b) Mid-Willamette Valley, comprising Marion and Polk Counties.**

15 **(c) Mid-Columbia Valley, comprising Hood River, Sherman and Wasco Counties in the**
16 **State of Oregon and Klickitat County in the State of Washington.**

17 **(d) Portland Metro, comprising Clackamas, Columbia, Multnomah, Washington and**
18 **Yamhill Counties in the State of Oregon and Clark and Skamania Counties in the State of**
19 **Washington.**

20 **(2) "Manufacturing economic development" means economic development in manufac-**
21 **turing sectors, including but not limited to manufacturing activities related to primary**
22 **metals, wood products, semiconductors, electronics, medical devices, food processing, tech-**
23 **nological inputs and machinery.**

24 **(3) "Partnership" means the Pacific Northwest Manufacturing Partnership, a**
25 **collaborative alliance of governmental agencies, educational institutions, manufacturing**
26 **firms and associations, research facilities, workforce boards, labor organizations and manu-**
27 **facturing economic development entities that has been established in geographic regions in**
28 **this state for the purpose of:**

29 **(a) Integrating knowledge, innovation, research, technology, science, industry, resources**
30 **and priorities for manufacturing economic development in the geographic regions; and**

31 **(b) Enhancing the geographic regions' capacity as manufacturing business ecosystems.**

32 **SECTION 3. (1) The Oregon Business Development Department may appoint a Pacific**
33 **Northwest Manufacturing Partnership Advisory Committee to advise and make recommen-**
34 **dations to the department regarding the Pacific Northwest Manufacturing Partnership and**
35 **manufacturing economic development in this state.**

36 **(2) The advisory committee, if appointed, shall advise and make recommendations to the**
37 **department regarding the following:**

38 **(a) Goals and objectives of the partnership;**

39 **(b) Policies, practices and procedures for the operation of the partnership, including but**
40 **not limited to the following:**

41 **(A) The manner in which members will convene and communicate to further the**
42 **partnership's goals and objectives;**

43 **(B) The establishment of advisory and standing committees to accomplish discrete goals**
44 **or objectives of the partnership and prescribing the manner in which committees will report**
45 **on recommendations to the partnership and the department;**

1 (C) Determining the distribution of responsibilities, including financial responsibilities,
2 among members of the partnership;

3 (D) Creating protocols for conflict avoidance and conflict resolution to resolve competing
4 interests; and

5 (E) Resolving any other issues of governance structure that arise in carrying out the
6 goals and objectives of the partnership;

7 (c) Making grants or loans, or providing other financial or technical assistance, to indi-
8 viduals and entities that have made application for assistance or submitted proposals for
9 manufacturing economic development projects that will further the goals and objectives of
10 the partnership;

11 (d) Establishing guidelines and standards for manufacturing economic development
12 projects that will receive financial and technical assistance from the partnership, including
13 applicant eligibility requirements;

14 (e) Developing outcome measures and other means for evaluating the progress or success
15 of manufacturing economic development projects that have been funded, supported or
16 undertaken by the partnership;

17 (f) Identifying statistical compilation and other research endeavors that would assist the
18 partnership to achieve its goals and objectives;

19 (g) Coordinating efforts and expertise of members, identifying research that is needed to
20 further the goals and objectives of the partnership, aligning resources and projects and pro-
21 viding other leadership that will maximize return on investments in the geographical region
22 represented by the partnership; and

23 (h) Creating a website for the partnership that will provide information about the goals,
24 objectives, purposes and projects of the partnership.

25 (3) The Director of the Oregon Business Development Department shall appoint members
26 to the advisory committee so as to reflect the geographic regions described in section 2 of
27 this 2015 Act.

28 (4) The department shall provide staff support to the advisory committee.

29 **SECTION 4.** (1) The Oregon Business Development Department shall facilitate regional
30 collaboration among manufacturing economic development stakeholders through consulta-
31 tion with and support of the Pacific Northwest Manufacturing Partnership in the geographic
32 regions represented by the partnership by:

33 (a) Providing financial assistance to businesses, programs and entities engaged in manu-
34 facturing economic development that are working in collaboration with, or with the financial
35 or technical assistance of, the partnership;

36 (b) Identifying and recruiting qualified investors and other sources of capital to support
37 members of the partnership or manufacturing economic development projects identified by
38 the partnership that are eligible for financial or technical assistance; and

39 (c) Entering into contracts and agreements with institutions of higher education, re-
40 search facilities, economic development entities and other manufacturing economic develop-
41 ment entities for the purpose of supporting the goals and objectives of the partnership.

42 (2) The department shall act on behalf of the partnership to apply or submit proposals
43 for any federal funds, at the request of the partnership, that the partnership and the de-
44 partment determine will assist the partnership to achieve its goals and objectives, including
45 but not limited to funding available to designated manufacturing communities through the

1 **Investing in Manufacturing Communities Partnership program in the United States Eco-**
2 **nomic Development Administration. The department may accept and enter into any con-**
3 **tracts or agreements on behalf of the partnership for the receipt of the funds from the**
4 **federal government or its agencies.**

5 **SECTION 5. If the Oregon Business Development Department appoints the Pacific**
6 **Northwest Manufacturing Partnership Advisory Committee, in each year that the advisory**
7 **committee is active, the department and the advisory committee shall report to the com-**
8 **mittees of the Legislative Assembly related to business and economic development regarding**
9 **the implementation of sections 1 to 4 of this 2015 Act, commencing January 1, 2017.**

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