

House Bill 3318

Sponsored by Representative TAYLOR

SUMMARY

The following summary is not prepared by the sponsors of the measure and is not a part of the body thereof subject to consideration by the Legislative Assembly. It is an editor's brief statement of the essential features of the measure **as introduced**.

Establishes Oregon State Lottery Responsible Gaming Code of Practices. Directs Oregon State Lottery Commission to operate state lottery games in safe environments and in manner that facilitates responsible gaming and discourages problem gaming.

A BILL FOR AN ACT

1
2 Relating to the Oregon State Lottery; creating new provisions; and amending ORS 461.200.

3 **Be It Enacted by the People of the State of Oregon:**

4 **SECTION 1.** ORS 461.200 is amended to read:

5 461.200. (1) [*Within 105 days after the confirmation by the Senate of the Director of the Oregon*
6 *State Lottery and at least three commissioners, the director shall begin public sales of tickets or*
7 *shares.*] The Oregon State Lottery [*shall be initiated and shall continue to*] **must** be operated so as
8 to produce the maximum amount of net revenues to benefit the public purpose described in [*section*
9 *4,*] Article XV, **section 4**, of the **Oregon** Constitution [*of the State of Oregon*], commensurate with
10 the public good. **To achieve this mission, in the operation of the Oregon State Lottery, the**
11 **Oregon State Lottery Commission shall balance its obligation to maximize net revenues with**
12 **its obligation to serve the public good through activities and choices that:**

13 (a) **Inform users of lottery games of the potential risk for abuse of games of chance; and**

14 (b) **Address and encourage responsible use of lottery games.**

15 (2) Other state government departments, boards, commissions, agencies and their officers shall
16 cooperate with the lottery commission so as to aid the lottery commission in fulfilling these objec-
17 tives.

18 **SECTION 2.** Sections 3 to 5 of this 2015 Act are added to and made a part of ORS chapter
19 461.

20 **SECTION 3.** As used in sections 3 to 5 of this 2015 Act:

21 (1) **“Problem gaming” means playing lottery games in a manner that is characterized by**
22 **difficulty limiting the amount of money or time spent playing lottery games and leads to**
23 **adverse consequences for the gamer, the gamer’s family or the gamer’s community.**

24 (2) **“Responsible or problem gaming community” includes stakeholders that are inter-**
25 **ested in responsible or problem gaming or gambling.**

26 (3) **“Responsible gaming” means playing Oregon State Lottery games in an informed**
27 **manner that minimizes potential for harm associated with problem gaming.**

28 **SECTION 4.** (1) **The Oregon State Lottery Commission shall operate the Oregon State**
29 **Lottery, in compliance with the Oregon State Lottery Responsible Gaming Code of Practices**
30 **Act:**

31 (a) **In safe environments that:**

NOTE: Matter in **boldfaced** type in an amended section is new; matter [*italic and bracketed*] is existing law to be omitted. New sections are in **boldfaced** type.

1 (A) Facilitate responsible gaming.

2 (B) Discourage problem gaming.

3 (b) In a manner that:

4 (A) Empowers individuals to make informed decisions about playing Oregon State Lottery
5 games by providing information about responsible gaming and problem gaming.

6 (B) Minimizes harm to individuals, families and communities caused by problem gaming.

7 (2) The lottery commission shall:

8 (a) Evaluate the operation of the state lottery annually, using stakeholder interviews,
9 research and analysis of best in class gaming practices and consultations with researchers
10 in the responsible or problem gaming community.

11 (b) Use a dynamic approach to developing new practices to facilitate responsible gaming
12 and to discourage problem gaming.

13 (3) The lottery commission shall:

14 (a) Rely on research to inform all areas of responsible gaming and problem gaming re-
15 source awareness efforts, providing adequate funding to support high-quality research that
16 is performed by independent researchers and that protects the rights of human subjects.

17 (b) Engage a wide range of stakeholders in the responsible or problem gaming community
18 to provide input regarding the development of lottery games and game marketing and ad-
19 vertising.

20 (c) Promote a shared sense of responsibility with lottery retailers and educate lottery
21 retailers and staff about how to provide a safe environment and to facilitate responsible
22 gaming and discourage problem gaming.

23 (d) Promote a shared sense of responsibility with lottery employers and educate employ-
24 ees about how to facilitate awareness of responsible gaming and problem gaming resources
25 for assistance.

26 (e) Apply evidence-based considerations to the implementation of lottery games and game
27 features to facilitate responsible gaming and discourage problem gaming, including the in-
28 corporation of features that:

29 (A) Inform players of lottery games about the lottery game being played.

30 (B) Provide players with information about the status of their gaming and an opportunity
31 to take a break from gaming.

32 (C) Provide players with information about problem gaming resources.

33 (f) Integrate messages promoting responsible gaming into a variety of broadly dissem-
34 inated communications, including advertising and marketing, about lottery games.

35 (g) Use communications, including advertising and marketing, that:

36 (A) Do not appeal specifically to vulnerable groups, including individuals under 18 years
37 of age.

38 (B) Report accurately the odds of winning lottery games.

39 **SECTION 5.** Sections 3 to 5 of this 2015 Act shall be known as and may be cited as the
40 "Oregon State Lottery Responsible Gaming Code of Practices Act."

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