

HOUSE AMENDMENTS TO HOUSE BILL 3318

By COMMITTEE ON HUMAN SERVICES AND HOUSING

April 23

1 On page 1 of the printed bill, delete lines 4 through 31 and delete page 2 and insert:

2 **“SECTION 1.** ORS 461.200 is amended to read:

3 **“461.200. (1)** *[Within 105 days after the confirmation by the Senate of the Director of the Oregon*
4 *State Lottery and at least three commissioners, the director shall begin public sales of tickets or*
5 *shares.]* The Oregon State Lottery *[shall be initiated and shall continue to]* **must** be operated so as
6 to produce the maximum amount of net revenues to benefit the public purpose described in *[section*
7 *4,]* Article XV, **section 4**, of the **Oregon** Constitution *[of the State of Oregon]*, commensurate with
8 the public good. **To achieve this mission, in the operation of the Oregon State Lottery, the**
9 **Oregon State Lottery Commission shall balance its obligation to maximize net revenues with**
10 **its obligation to serve the public good through the implementation of an Oregon State Lot-**
11 **tery Responsible Gambling Code of Practice.**

12 **“(2) The Oregon State Lottery Responsible Gambling Code of Practice shall provide the**
13 **manner in which the lottery commission plans to:**

14 **“(a) Implement the values of the state lottery;**

15 **“(b) Include guidance that identifies ethical standards and provides instruction for state**
16 **lottery employees to meet the standards;**

17 **“(c) Develop for state lottery employees, lottery contractors and lottery game retailers**
18 **a system that promotes responsible gambling practices; and**

19 **“(d) Establish responsible gambling practices to conduct the state’s lottery business in**
20 **a manner that reduces the harm to the public caused by gambling.**

21 **“(3) Other state government departments, boards, commissions, agencies and their officers shall**
22 **cooperate with the lottery commission so as to aid the lottery commission in fulfilling these objec-**
23 **tives.**

24 **“SECTION 2.** Sections 3 to 5 of this 2015 Act are added to and made a part of ORS
25 **chapter 461.**

26 **“SECTION 3.** As used in sections 3 to 5 of this 2015 Act:

27 **“(1) ‘Problem gambling’ means playing lottery games in a manner that is characterized**
28 **by difficulty in limiting money or time spent on gambling, which leads to adverse conse-**
29 **quences for the gambler, the gambler’s family or the community.**

30 **“(2) ‘Responsible gambling’ means the provision of safe, socially responsible and sup-**
31 **portive gambling environments in which the potential for harm that is associated with**
32 **gambling is minimized and people can make informed decisions about participating in gam-**
33 **bling.**

34 **“(3) ‘Responsible or problem gambling community’ means persons interested in respon-**
35 **sible gambling or problem gambling.**

1 **“SECTION 4. (1) The Oregon State Lottery Commission shall operate the Oregon State**
2 **Lottery, in compliance with the Oregon State Lottery Responsible Gambling Code of Practice**
3 **described in ORS 461.200:**

4 **“(a) In environments that:**

5 **“(A) Encourage responsible gambling practices; and**

6 **“(B) Discourage problem gambling.**

7 **“(b) In a manner that:**

8 **“(A) Empowers individuals to make informed decisions about playing lottery games by**
9 **providing information about responsible gambling and problem gambling; and**

10 **“(B) Minimizes harm to individuals, families and communities caused by problem gam-**
11 **bling.**

12 **“(2) The lottery commission shall:**

13 **“(a) Evaluate the operation of the state lottery annually, using stakeholder interviews,**
14 **research and analysis of best in class gambling practices and consultations with researchers**
15 **in the responsible or problem gambling community.**

16 **“(b) Use a dynamic approach to developing new practices to facilitate responsible gam-**
17 **bling and to discourage problem gambling.**

18 **“(c) Rely on research to inform all areas of responsible gambling and problem gambling**
19 **resource awareness efforts, providing adequate funding to support high-quality research that**
20 **is performed by independent researchers and that protects the rights of human subjects.**

21 **“(d) Engage a wide range of stakeholders in the responsible or problem gambling com-**
22 **munity to provide input regarding the development of lottery games and game marketing and**
23 **advertising.**

24 **“(e) Promote a shared sense of responsibility with lottery game retailers and educate**
25 **lottery game retailers and retailers’ employees about how to provide an environment to fa-**
26 **facilitate responsible gambling and discourage problem gambling.**

27 **“(f) Promote a shared sense of responsibility with state lottery employees and educate**
28 **those employees about how to facilitate awareness of responsible gambling and problem**
29 **gambling resources for assistance.**

30 **“(g) Apply evidence-based considerations to the implementation of lottery games and**
31 **game features to facilitate informed decision-making by lottery players and discourage**
32 **problem gambling, including the incorporation of features that:**

33 **“(A) Inform lottery players about the game being played;**

34 **“(B) Provide lottery players with information about the status of their gambling and an**
35 **opportunity to take a break from gambling; and**

36 **“(C) Provide lottery players with information about responsible gambling and problem**
37 **gambling resources.**

38 **“(h) Integrate messages that promote informed decision-making by lottery players into**
39 **a variety of broadly disseminated communications, including advertising and marketing,**
40 **about lottery games.**

41 **“(i) Use communications, including advertising and marketing, that:**

42 **“(A) Do not appeal specifically to vulnerable groups, including individuals under 18 years**
43 **of age; and**

44 **“(B) Report accurately the odds of winning lottery games.**

45 **“SECTION 5. Sections 3 to 5 of this 2015 Act shall be known as and may be cited as the**

1 **Oregon State Lottery Responsible Gambling Code of Practices Act.”**
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