

**A-Engrossed**  
**House Bill 3318**

Ordered by the House April 23  
Including House Amendments dated April 23

Sponsored by Representative TAYLOR; Representative KENNEMER

**SUMMARY**

The following summary is not prepared by the sponsors of the measure and is not a part of the body thereof subject to consideration by the Legislative Assembly. It is an editor's brief statement of the essential features of the measure.

Establishes Oregon State Lottery Responsible [*Gaming*] **Gambling** Code of [*Practices*] **Practice**. Directs Oregon State Lottery Commission to operate state lottery games in safe environments and in manner that facilitates responsible gaming and discourages problem gaming.

**Requires commission to operate Oregon State Lottery in compliance with Oregon State Lottery Responsible Gambling Code of Practice.**

**Directs commission to perform duties related to research, stakeholder engagement and development of methods that facilitate responsible gambling.**

**A BILL FOR AN ACT**

1  
2 Relating to the Oregon State Lottery; creating new provisions; and amending ORS 461.200.

3 **Be It Enacted by the People of the State of Oregon:**

4 **SECTION 1.** ORS 461.200 is amended to read:

5 461.200. (1) [*Within 105 days after the confirmation by the Senate of the Director of the Oregon*  
6 *State Lottery and at least three commissioners, the director shall begin public sales of tickets or*  
7 *shares.*] The Oregon State Lottery [*shall be initiated and shall continue to*] **must** be operated so as  
8 to produce the maximum amount of net revenues to benefit the public purpose described in [*section*  
9 *4,*] Article XV, **section 4**, of the **Oregon** Constitution [*of the State of Oregon*], commensurate with  
10 the public good. **To achieve this mission, in the operation of the Oregon State Lottery, the**  
11 **Oregon State Lottery Commission shall balance its obligation to maximize net revenues with**  
12 **its obligation to serve the public good through the implementation of an Oregon State Lot-**  
13 **tery Responsible Gambling Code of Practice.**

14 **(2) The Oregon State Lottery Responsible Gambling Code of Practice shall provide the**  
15 **manner in which the lottery commission plans to:**

16 **(a) Implement the values of the state lottery;**

17 **(b) Include guidance that identifies ethical standards and provides instruction for state**  
18 **lottery employees to meet the standards;**

19 **(c) Develop for state lottery employees, lottery contractors and lottery game retailers a**  
20 **system that promotes responsible gambling practices; and**

21 **(d) Establish responsible gambling practices to conduct the state's lottery business in a**  
22 **manner that reduces the harm to the public caused by gambling.**

23 **(3) Other state government departments, boards, commissions, agencies and their officers shall**  
24 **cooperate with the lottery commission so as to aid the lottery commission in fulfilling these objec-**  
25 **tives.**

**NOTE:** Matter in **boldfaced** type in an amended section is new; matter [*italic and bracketed*] is existing law to be omitted. New sections are in **boldfaced** type.

1       **SECTION 2.** Sections 3 to 5 of this 2015 Act are added to and made a part of ORS chapter  
2 461.

3       **SECTION 3.** As used in sections 3 to 5 of this 2015 Act:

4       (1) “Problem gambling” means playing lottery games in a manner that is characterized  
5 by difficulty in limiting money or time spent on gambling, which leads to adverse conse-  
6 quences for the gambler, the gambler’s family or the community.

7       (2) “Responsible gambling” means the provision of safe, socially responsible and sup-  
8 portive gambling environments in which the potential for harm that is associated with  
9 gambling is minimized and people can make informed decisions about participating in gam-  
10 bling.

11       (3) “Responsible or problem gambling community” means persons interested in respon-  
12 sible gambling or problem gambling.

13       **SECTION 4.** (1) The Oregon State Lottery Commission shall operate the Oregon State  
14 Lottery, in compliance with the Oregon State Lottery Responsible Gambling Code of Practice  
15 described in ORS 461.200:

16       (a) In environments that:

17       (A) Encourage responsible gambling practices; and

18       (B) Discourage problem gambling.

19       (b) In a manner that:

20       (A) Empowers individuals to make informed decisions about playing lottery games by  
21 providing information about responsible gambling and problem gambling; and

22       (B) Minimizes harm to individuals, families and communities caused by problem gam-  
23 bling.

24       (2) The lottery commission shall:

25       (a) Evaluate the operation of the state lottery annually, using stakeholder interviews,  
26 research and analysis of best in class gambling practices and consultations with researchers  
27 in the responsible or problem gambling community.

28       (b) Use a dynamic approach to developing new practices to facilitate responsible gambling  
29 and to discourage problem gambling.

30       (c) Rely on research to inform all areas of responsible gambling and problem gambling  
31 resource awareness efforts, providing adequate funding to support high-quality research that  
32 is performed by independent researchers and that protects the rights of human subjects.

33       (d) Engage a wide range of stakeholders in the responsible or problem gambling commu-  
34 nity to provide input regarding the development of lottery games and game marketing and  
35 advertising.

36       (e) Promote a shared sense of responsibility with lottery game retailers and educate lot-  
37 tery game retailers and retailers’ employees about how to provide an environment to facili-  
38 tate responsible gambling and discourage problem gambling.

39       (f) Promote a shared sense of responsibility with state lottery employees and educate  
40 those employees about how to facilitate awareness of responsible gambling and problem  
41 gambling resources for assistance.

42       (g) Apply evidence-based considerations to the implementation of lottery games and game  
43 features to facilitate informed decision-making by lottery players and discourage problem  
44 gambling, including the incorporation of features that:

45       (A) Inform lottery players about the game being played;

1       **(B) Provide lottery players with information about the status of their gambling and an**  
2 **opportunity to take a break from gambling; and**

3       **(C) Provide lottery players with information about responsible gambling and problem**  
4 **gambling resources.**

5       **(h) Integrate messages that promote informed decision-making by lottery players into a**  
6 **variety of broadly disseminated communications, including advertising and marketing, about**  
7 **lottery games.**

8       **(i) Use communications, including advertising and marketing, that:**

9       **(A) Do not appeal specifically to vulnerable groups, including individuals under 18 years**  
10 **of age; and**

11       **(B) Report accurately the odds of winning lottery games.**

12       **SECTION 5.** **Sections 3 to 5 of this 2015 Act shall be known as and may be cited as the**  
13 **Oregon State Lottery Responsible Gambling Code of Practices Act.**

14