

**Enrolled**  
**House Bill 3318**

Sponsored by Representative TAYLOR; Representative KENNEMER

CHAPTER .....

AN ACT

Relating to the Oregon State Lottery; creating new provisions; and amending ORS 461.200.

**Be It Enacted by the People of the State of Oregon:**

**SECTION 1.** ORS 461.200 is amended to read:

461.200. (1) *[Within 105 days after the confirmation by the Senate of the Director of the Oregon State Lottery and at least three commissioners, the director shall begin public sales of tickets or shares.]* The Oregon State Lottery *[shall be initiated and shall continue to]* **must** be operated so as to produce the maximum amount of net revenues to benefit the public purpose described in *[section 4,]* Article XV, **section 4**, of the **Oregon** Constitution *[of the State of Oregon]*, commensurate with the public good. **To achieve this mission, in the operation of the Oregon State Lottery, the Oregon State Lottery Commission shall balance its obligation to maximize net revenues with its obligation to serve the public good through the implementation of an Oregon State Lottery Responsible Gambling Code of Practice.**

**(2) The Oregon State Lottery Responsible Gambling Code of Practice shall provide the manner in which the lottery commission plans to:**

- (a) Implement the values of the state lottery;**
- (b) Include guidance that identifies ethical standards and provides instruction for state lottery employees to meet the standards;**
- (c) Develop for state lottery employees, lottery contractors and lottery game retailers a system that promotes responsible gambling practices; and**
- (d) Establish responsible gambling practices to conduct the state’s lottery business in a manner that reduces the harm to the public caused by gambling.**

**(3) Other state government departments, boards, commissions, agencies and their officers shall cooperate with the lottery commission so as to aid the lottery commission in fulfilling these objectives.**

**SECTION 2. Sections 3 to 5 of this 2015 Act are added to and made a part of ORS chapter 461.**

**SECTION 3. As used in sections 3 to 5 of this 2015 Act:**

**(1) “Problem gambling” means playing lottery games in a manner that is characterized by difficulty in limiting money or time spent on gambling, which leads to adverse consequences for the gambler, the gambler’s family or the community.**

**(2) “Responsible gambling” means the provision of safe, socially responsible and supportive gambling environments in which the potential for harm that is associated with gambling is minimized and people can make informed decisions about participating in gambling.**

(3) "Responsible or problem gambling community" means persons interested in responsible gambling or problem gambling.

**SECTION 4.** (1) The Oregon State Lottery Commission shall operate the Oregon State Lottery, in compliance with the Oregon State Lottery Responsible Gambling Code of Practice described in ORS 461.200:

(a) In environments that:

(A) Encourage responsible gambling practices; and

(B) Discourage problem gambling.

(b) In a manner that:

(A) Empowers individuals to make informed decisions about playing lottery games by providing information about responsible gambling and problem gambling; and

(B) Minimizes harm to individuals, families and communities caused by problem gambling.

(2) The lottery commission shall:

(a) Evaluate the operation of the state lottery annually, using stakeholder interviews, research and analysis of best in class gambling practices and consultations with researchers in the responsible or problem gambling community.

(b) Use a dynamic approach to developing new practices to facilitate responsible gambling and to discourage problem gambling.

(c) Rely on research to inform all areas of responsible gambling and problem gambling resource awareness efforts, providing adequate funding to support high-quality research that is performed by independent researchers and that protects the rights of human subjects.

(d) Engage a wide range of stakeholders in the responsible or problem gambling community to provide input regarding the development of lottery games and game marketing and advertising.

(e) Promote a shared sense of responsibility with lottery game retailers and educate lottery game retailers and retailers' employees about how to provide an environment to facilitate responsible gambling and discourage problem gambling.

(f) Promote a shared sense of responsibility with state lottery employees and educate those employees about how to facilitate awareness of responsible gambling and problem gambling resources for assistance.

(g) Apply evidence-based considerations to the implementation of lottery games and game features to facilitate informed decision-making by lottery players and discourage problem gambling, including the incorporation of features that:

(A) Inform lottery players about the game being played;

(B) Provide lottery players with information about the status of their gambling and an opportunity to take a break from gambling; and

(C) Provide lottery players with information about responsible gambling and problem gambling resources.

(h) Integrate messages that promote informed decision-making by lottery players into a variety of broadly disseminated communications, including advertising and marketing, about lottery games.

(i) Use communications, including advertising and marketing, that:

(A) Do not appeal specifically to vulnerable groups, including individuals under 18 years of age; and

(B) Report accurately the odds of winning lottery games.

**SECTION 5.** Sections 3 to 5 of this 2015 Act shall be known as and may be cited as the Oregon State Lottery Responsible Gambling Code of Practices Act.

**Passed by House April 30, 2015**

.....  
Timothy G. Sekerak, Chief Clerk of House

.....  
Tina Kotek, Speaker of House

**Passed by Senate June 9, 2015**

.....  
Peter Courtney, President of Senate

**Received by Governor:**

.....M,....., 2015

**Approved:**

.....M,....., 2015

.....  
Kate Brown, Governor

**Filed in Office of Secretary of State:**

.....M,....., 2015

.....  
Jeanne P. Atkins, Secretary of State