

House Bill 2722

Sponsored by Representative CLEM; Representative GILLIAM (Pre-session filed.)

SUMMARY

The following summary is not prepared by the sponsors of the measure and is not a part of the body thereof subject to consideration by the Legislative Assembly. It is an editor's brief statement of the essential features of the measure **as introduced**.

Establishes Certified Oregon Program in Oregon Business Development Department to certify for-profit and nonprofit businesses to use term "Certified Oregon" on products and labels, in advertising and media and for other purposes specified by rule.

Establishes Certified Oregon Advisory Group to advise and make recommendations to department to implement program and certify businesses.

Requires department and advisory group to report to Seventy-ninth Legislative Assembly on or before September 15, 2017.

A BILL FOR AN ACT

1
2 Relating to program to certify use of Certified Oregon label.

3 **Be It Enacted by the People of the State of Oregon:**

4 **SECTION 1. The Certified Oregon Program is established within the Oregon Business**
5 **Development Department for the purpose of establishing a program to certify for-profit and**
6 **nonprofit businesses in Oregon that are permitted to use the term "Certified Oregon" on**
7 **products and labels, in advertising and media and for other purposes specified by the de-**
8 **partment in rules adopted by the department to implement the program.**

9 **SECTION 2. (1) The Certified Oregon Advisory Group is established for the purpose of**
10 **providing advice and making recommendations to the Oregon Business Development De-**
11 **partment to implement and administer the Certified Oregon Program, to develop a process**
12 **to certify businesses as eligible to use the term "Certified Oregon" and to identify guidelines**
13 **and standards for certification.**

14 **(2) The advisory group shall consist of nine members, appointed as follows:**

15 **(a) Two members, appointed by the President of the Senate, who are members of the**
16 **Senate, to serve as nonvoting members in an advisory capacity only.**

17 **(b) Two members, appointed by the Speaker of the House of Representatives, who are**
18 **members of the House of Representatives, to serve as nonvoting members in an advisory**
19 **capacity only.**

20 **(c) Five members appointed by the Governor as follows:**

21 **(A) Two members representing for-profit businesses in Oregon;**

22 **(B) Two members representing nonprofit businesses in Oregon; and**

23 **(C) One member of the public with interest or expertise in certification standards.**

24 **(3) The members of the advisory group are volunteers and not entitled to compensation**
25 **or reimbursement for expenses.**

26 **(4) The department shall provide staff to the program and advisory group.**

27 **(5) The department, in consultation with the advisory group, shall adopt rules to imple-**
28 **ment the provisions of this section.**

NOTE: Matter in **boldfaced** type in an amended section is new; matter *[italic and bracketed]* is existing law to be omitted. New sections are in **boldfaced** type.

1 **SECTION 3.** The Oregon Business Development Department and the Certified Oregon
2 **Advisory Group shall jointly report to the Seventy-ninth Legislative Assembly on or before**
3 **September 15, 2017, regarding the implementation and status of the Certified Oregon Pro-**
4 **gram.**

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