

**STAFF MEASURE SUMMARY****Senate Committee On Education****Fiscal:** Has minimal fiscal impact**Revenue:** No Revenue Impact**Action Date:** 04/02/15**Action:** Do Pass With Amendments, Be Printed A-Engrossed, Subsequent Referral To Ways And Means Be Rescinded And Requesting Referral To Judiciary.**Meeting Dates:** 02/26, 04/02**Vote:**

Yeas: 7 - Baertschiger Jr, Beyer, Gelser, Hass, Knopp, Kruse, Roblan

**Prepared By:** Gretchen Engbring, Committee Administrator

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**WHAT THE MEASURE DOES:**

Establishes Oregon Student Information Protection Act. Prohibits operators of Internet websites, online services, online applications or mobile applications from knowingly engaging in specified activities with regard to services or applications for kindergarten through grade 12 school purposes. Establishes operator responsibilities. Defines terms. Takes effect July 1, 2016.

**ISSUES DISCUSSED:**

- Fast pace of technological development versus slow pace of policy
- Family Educational Rights and Privacy Act
- Student privacy legislation in California
- Student Data Privacy Work Group
- Benefits and risks of data mining
- Anticipated challenges of enforcing legislation
- Vendor accountability
- Business concerns with legislation

**EFFECT OF COMMITTEE AMENDMENT:**

Replaces original measure.

**BACKGROUND:**

Senate Bill 1177 (2014) of California prohibits an operator of an Internet Website, online service, online application, or mobile application from knowingly engaging in targeted advertising to students or their parents or legal guardians, using covered information to amass a profile about a kindergarten to grade 12 (k-12) student, selling a student's information or disclosing covered information. The bill will become operative January 1, 2016.

Senate Bill 187-A draws on Californian legislation, establishing the Oregon Student Information Protection Act and prohibiting operators of Internet websites, online services, online applications or mobile applications from knowingly engaging in specified activities with regard to services or applications for kindergarten through grade 12 school purposes.